

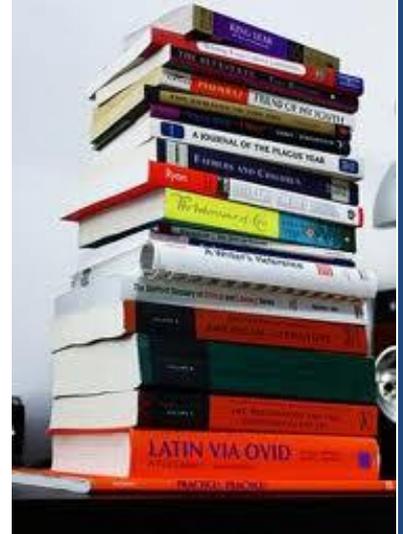
TEXTBOOK AFFORDABILITY WORKGROUP: Final Report & Recommendations

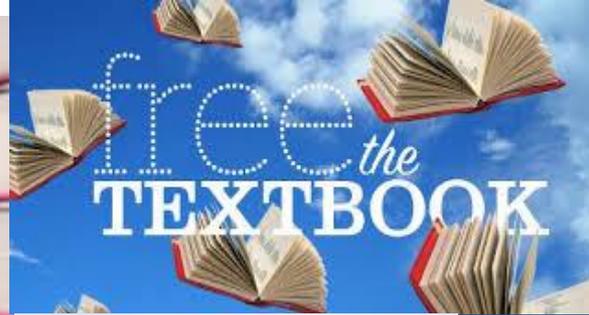
Presented by:

Lee Ayers-Preboski, HECC Commissioner;

Jeffrey Dense, President, Interinstitutional Faculty Senate (IFS)

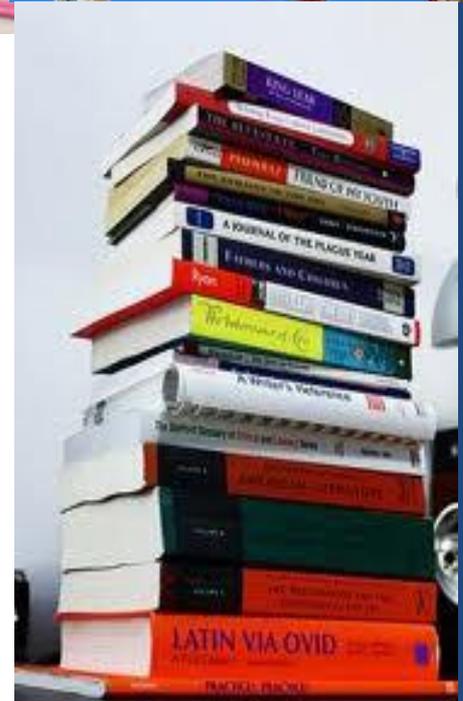
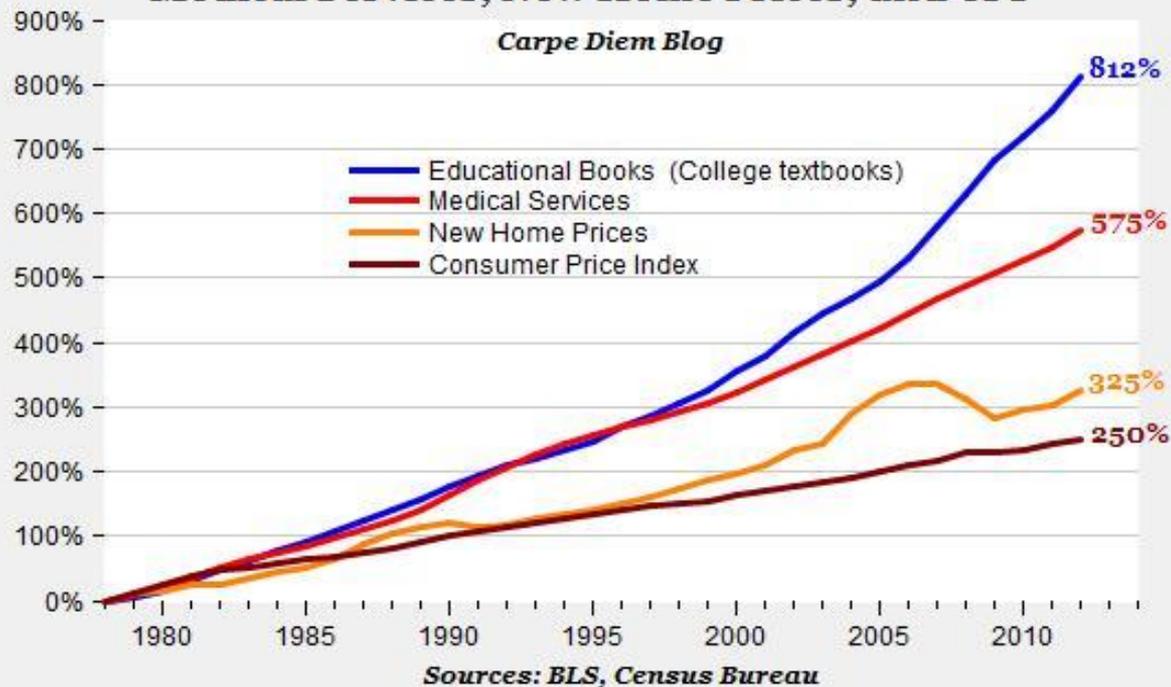
Donna Lewelling, HECC Academic and Student Affairs Policy Specialist





There isn't ONE SIMPLE Answer!!

Percent Change Since 1978 for Educational Books, Medical Services, New Home Prices, and CPI



Overview

- Build on the first HECC textbook report
- Students Have Spoken: Student Survey Results
- Series of Regional Convenings
- The Statewide Convening and SWOT Analysis
- Recommendations

In response to HB 4058 (2012)

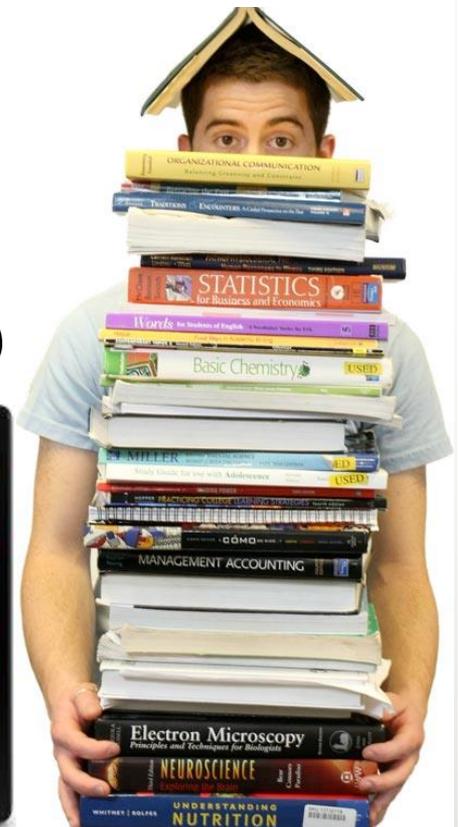
2012 Workgroup Recommendations:

1. Alter the tuition and fee schedule at OUS schools to include instructional materials.
2. Create an Open Education Resource website archive, wiki or portal.
3. Promote use with Creative Commons and traditional copyright/licensing rights.
4. Negotiate statewide licenses for full access to a publisher's library.
5. Investigate the possible use of "custom editions" by faculty and publishers.

The Workgroup conducted a statewide student survey with over 9,000 responses:

Several promising textbook affordability promising practices were identified, including:

1. Book Buying Consortia
2. Used Books/Rental Programs
3. Student Book Exchange
4. Fixed Fees
5. Open Educational Resources (OERs)

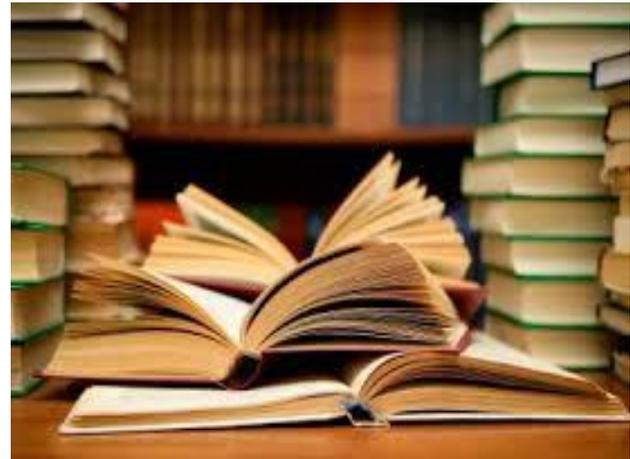


Statewide Convening and SWOT Analysis



Identified Strategies:

- Faculty Engagement
- Student Education
- Accessibility: Financial Aid
- Textbook Rentals
- Textbook Exchange Programs
- Library Checkout
- Open Educational Resources (OERs)
- Institution Specific Measures



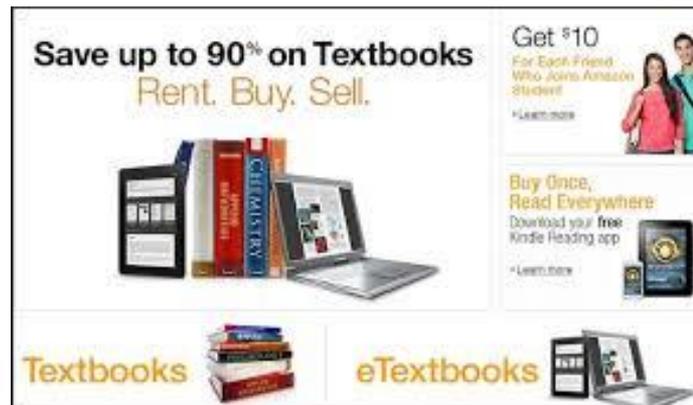
Faculty Engagement

- Faculty's crucial role in textbook affordability
- Statewide calendar for textbook requests
- Professional development opportunities
- Annual workshops for new faculty



Student Education

- Students are savvy consumers
- “One Stop Shopping”
- Bookstores provide comparative price info
- Institution provides annual narrative to HECC



Save up to 90% on Textbooks
Rent. Buy. Sell.

Get \$10
For Each Friend
Who Joins Amazon
Students
*Learn more

Buy Once,
Read Everywhere
Download your free
Kindle Reading app
*Learn more

Textbooks eTextbooks

The advertisement features a central image of a laptop displaying a textbook interface, with several physical textbooks stacked on either side. Below the main text, there are two sections: 'Textbooks' with a stack of books and 'eTextbooks' with a laptop and tablet. The overall design is clean and modern, with a focus on digital and physical learning resources.



Accessibility: Financial Aid

- Late disbursement and student success
- Proposed solutions:
 - Faculty provide 1st week readings
 - Textbook vouchers
 - Textbooks on reserve

keep it
simple.



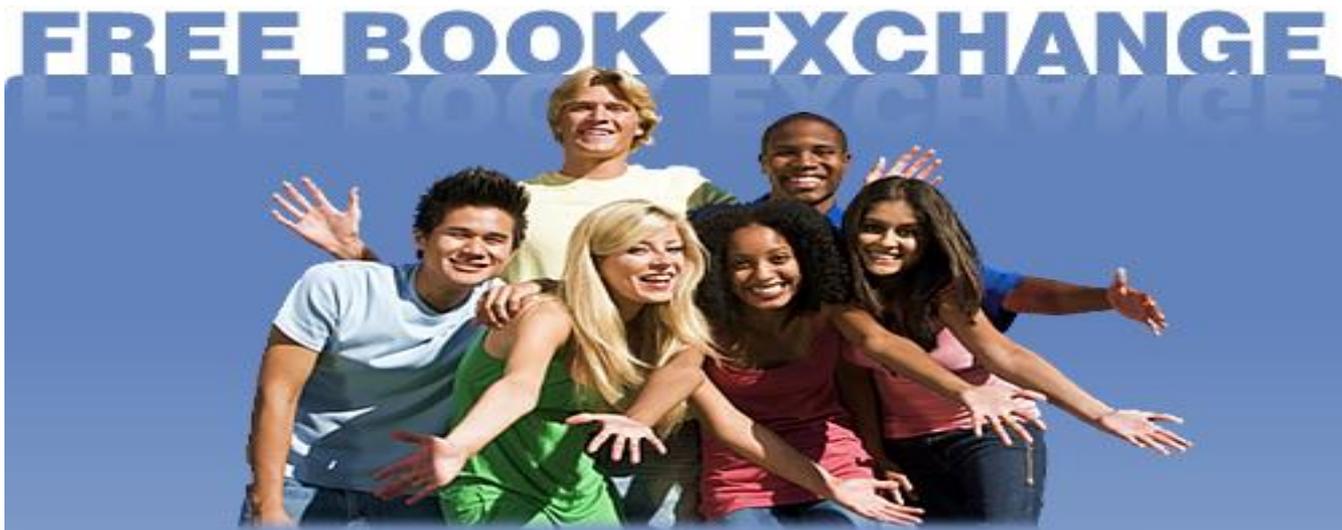
Textbook Rentals

- No student should have to choose between buying a textbook and eating!
- Bookstores institute comprehensive textbook rental programs
- Faculty commitment to using same textbook over time



Textbook Exchange Programs

- Creating a web-based textbook exchange portal on each campus.
- Facilitate the exchange/purchase/trade of textbooks between students.



Library Check Out

- Expansion of existing best practice.
Faculty make required textbooks available for loan at resource desk of libraries



Institution Specific Measures

- A 'one size fits all' is not appropriate
- Provide opportunities for institutional flexibility
- HECC staff consultation



APPENDIX A – PROPOSED TEXTBOOK AFFORDABILITY MATRIX

Faculty Engagement				
Percentage of faculty who adopt textbooks by published institutional deadlines. (1)	25%	50%	75%	90%
Institution annually conducts faculty workshops on professional development opportunities related to textbook affordability	No			Yes
Percentage of faculty who attended workshop (1)	25%	50%	75%	90%
Percentage of newly-hired faculty who annually attend workshop. (2)	25%	50%	75%	90%
Student Education				
Percentage of courses for which institution provides information at the point of sale regarding alternative methods for obtaining textbooks (e.g., Amazon, Craigslist) (3)	25%	50%	75%	90%
On separate page, describe what and how information is provided to students.				
Accessibility				
Institution offers a method for students to obtain textbooks prior to release of financial aid	No			Yes
On separate page, describe methods employed.				
Textbook Rentals				
Percentage of required textbook titles available for rent within the campus bookstore. (4)	25%	50%	75%	90%
Textbook Exchange Programs				
Institution facilitates a campus-based web portal textbook exchange program.	No			Yes
Library Check-out				
Percentage of required textbooks available on reserve at library. (4)	25%	50%	75%	90%
Open Educational Resources (OERs)				
Percentage of courses utilizing OERs. (4)	25%	50%	75%	90%
Institution provides incentives to faculty to create OERs	No			Yes
Total percentage of faculty participating in the creation of OERs. (1)	25%	50%	75%	90%
On separate page, describe OER creation incentives, selection process and end products				
Institutional Specific Measure				
Institution defined measure to indicate progress in reaching textbook affordability goals.				

Winning the Textbook Battle

- Shared responsibility and awareness among stakeholders
- Institutional ownership of the issue
- Faculty engagement at all levels.
- A wide set of ‘tools’ to meet student needs.
- Providing ‘seed money’ to institutions to facilitate short term progress
- Incentivizing best practices to maximize long term results.



THANK YOU!