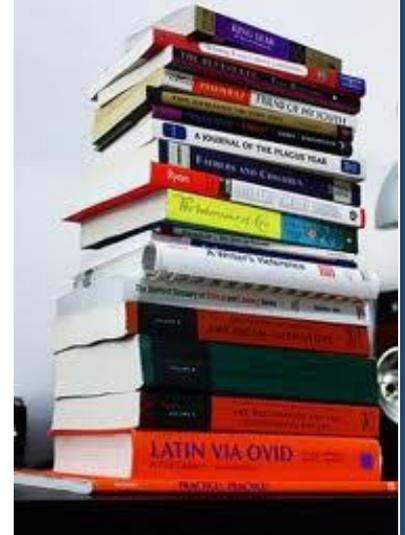
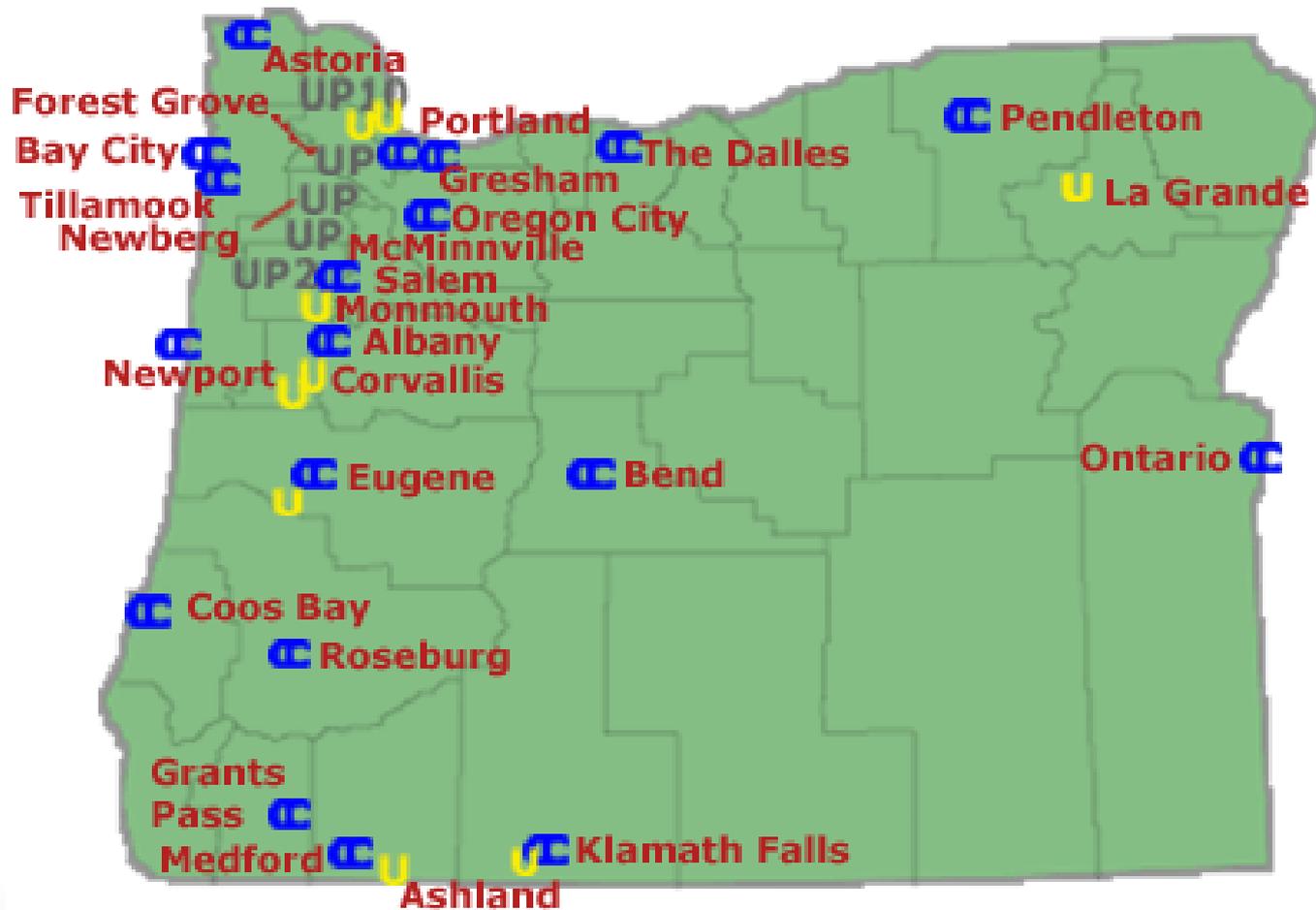


# Textbook Affordability Student Survey Results

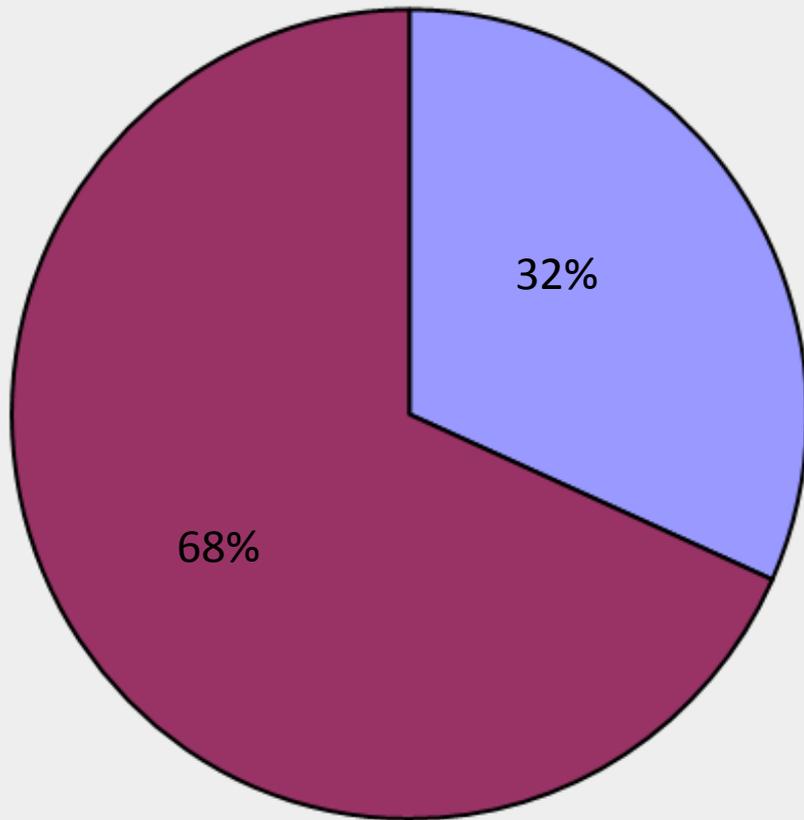
Presented by: Lee Ayers-Preboski, Jeff Dense  
and Donna Lewelling



# Currently attend the following school(s)?

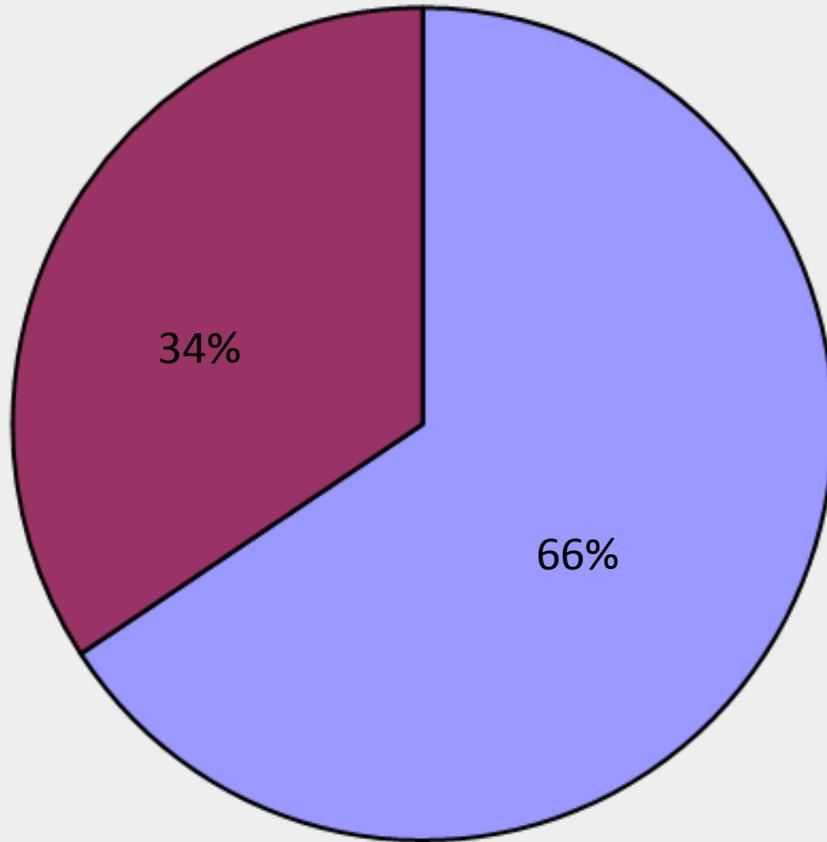


# For Fall term 2014, I am enrolled:



- Part time (less than 12 credits)
- Full time (12 or more credits)

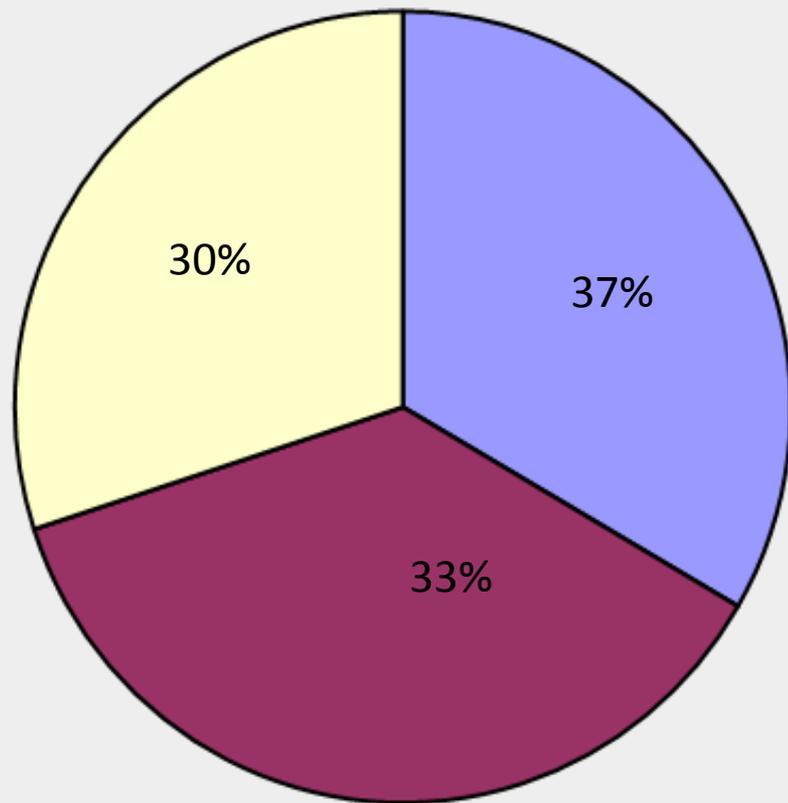
# I can purchase textbooks in time for the first day of classes?



A legend box containing two entries: a light blue square followed by the text 'True', and a maroon square followed by the text 'False'.

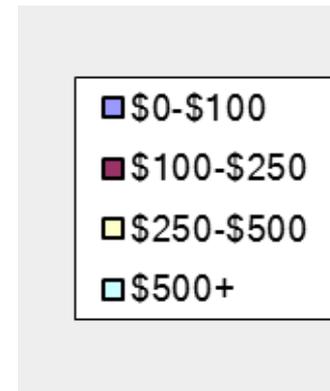
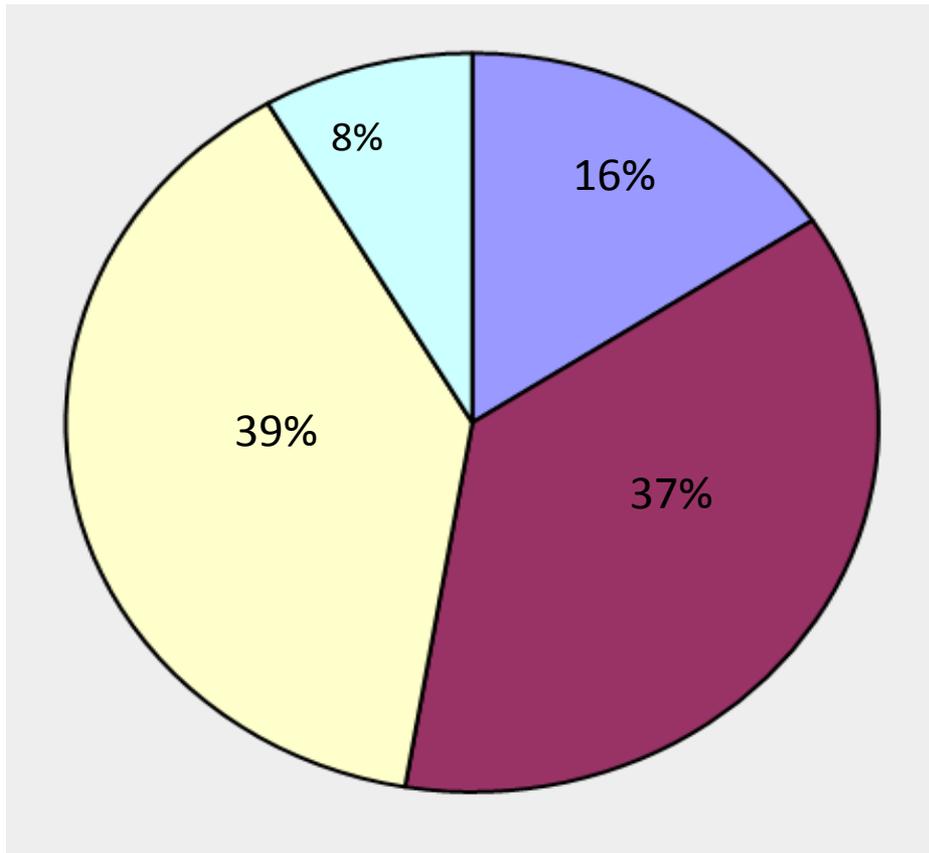
- True
- False

The availability of my financial aid has affected my ability to purchase textbooks before the start of class?

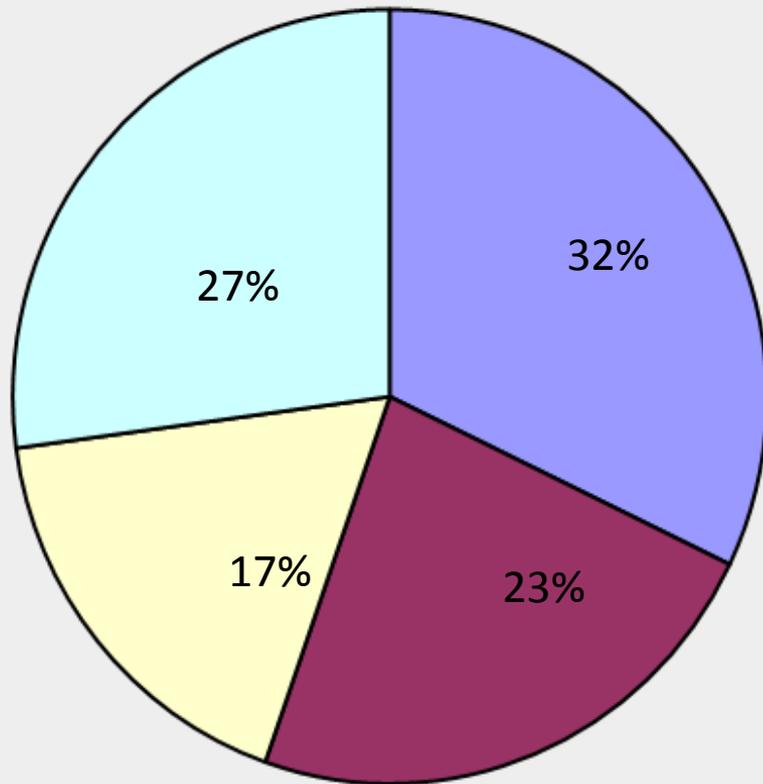


True  
False  
Sometimes

# For the fall 2014 term, how much did you spend on textbooks?



# My financial aid...



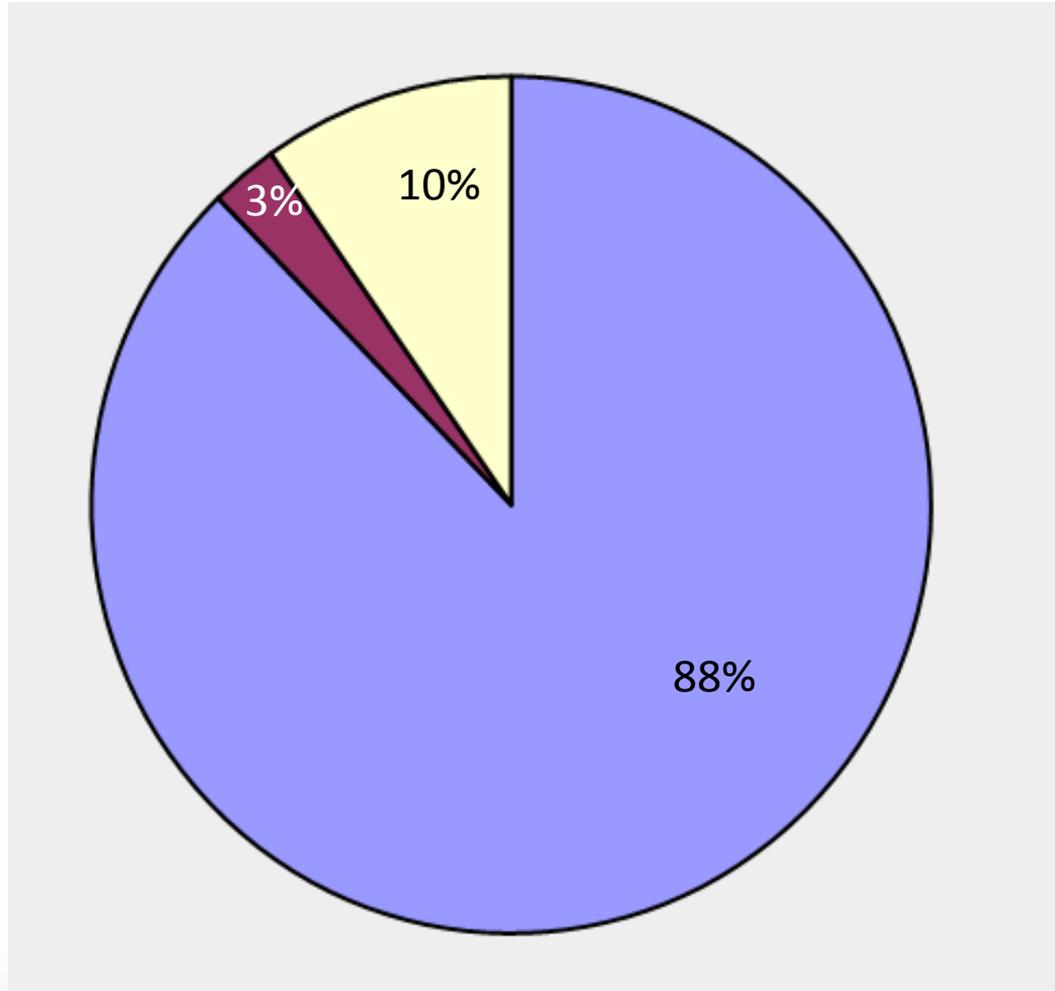
pays for all my textbook costs.

pays for some of my textbook costs, I cover the difference from personal funds.

does not pay for any of my textbook costs.

I do not receive financial aid.

# I prefer to buy used textbooks to save money.



# Other Interesting Pieces?

- **54%** of the 9000+ respondents were CC students
- **46%** were 4 year university students
- Of the 54% CC students half were from PCC
- Of the 46% university students 85% were from PSU
- 1/3 of the students **DO NOT** acquire their books before the first day of class
- 1/3 of the students **need their financial aid award** before they can buy their books
- Nearly 1/2 of the students are **paying over \$250 per term** for their books
- 40% buy their books from the **campus bookstore**
- 40% buy them online at sites such as **Amazon**
- Only 2% of the students utilize a **school library book loan** program
- 472 of the respondents were TRU students 85% of those were from SOU.

# Regional Forums...

- 4 locations
  - BMCC
  - Clackamas
  - SOU
  - Lane
- Over 100 participants representing areas such as:
  - Libraries
  - Bookstores
  - Financial Aid
  - Faculty
  - Students
  - Administration

# Common Themes...

- "Bundling" of textbooks and the purchase of required access codes.
- The quality of OERs, including time needed to develop and overall quality of final product
- Faculty commitment to using an edition for several years as a potential solution.
- Development of collaborative solutions, re textbook exchanges, common textbook adoptions, etc.
- Limited availability of textbooks for checkout at school libraries.

# Next Steps

## **Feb. 11, 2015 (am): Statewide Textbook Regional Convening**

- Final convening of stakeholders to conduct SWOT Analysis of identified promising practices
- Create criteria for promising practices to be placed into a measurable matrix to incentivize textbook choices
- Representatives from:
  - Students
  - Bookstores
  - Libraries
  - Bookstores

**April 2, 2015: Final report to be completed**

**April 9, 2015: Full Commission Meeting**

**Changes**  
NEXT EXIT →

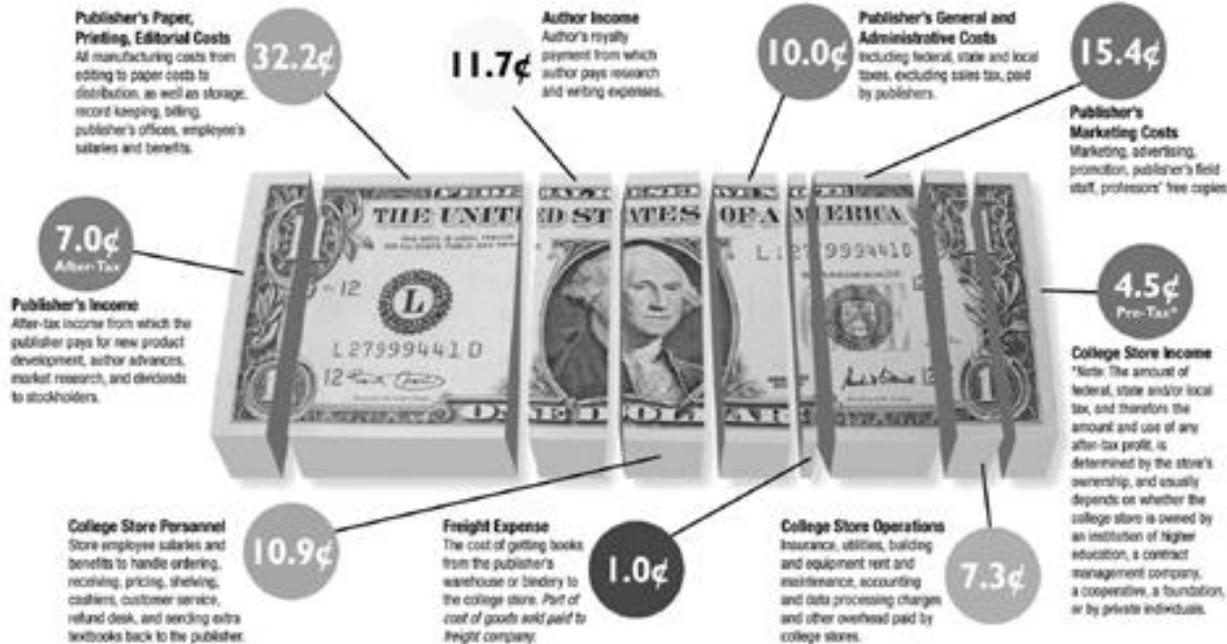


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**More to come....**

Where the New **Textbook Dollar** Goes\* ...



\*College store numbers are averages and reflect the most current data gathered by the National Association of College Stores. Publisher numbers are estimates based on data provided by the Association of American Publishers.

