



HISPANIC/LATINO KEYBANK IMPACT NETWORK GROUP (HLKBING)

Introduction

On behalf of the KeyBank Community, the Hispanic/Latino employees of KeyBank will recognize the academic success and community involvement of Hispanic/Latino college or university students in eight of Key Bank's markets. Since the inception of the HLKBING's scholarship program in 2009, over 60 scholarships have been awarded to college juniors and seniors each year. The 2016 scholarships will be awarded in each of the following KeyBank markets: Capital New York, Central Indiana, Colorado, Hudson Valley, Maine, Northeast Ohio, Oregon, Overland Park, Utah, and Washington, Western NY. Each scholarship will carry the name of KeyBank and the Market non-profit partner, for example, 2016 Key Bank/Unidos Bridging Community Scholarship.

Scholarship Description

The KeyBank Latino Scholarship is a one-time scholarship totaling \$1,500.00. Funding for each scholarship is provided by the Hispanic/Latino Key Business Networking Group, the Key Bank Foundation and the Key Bank market where the student resides.

Student Eligibility

Applicants must be:

- of Latino/Hispanic heritage
- Key Bank employees are not eligible for scholarship
- enrolled as a full time student in a four-year accredited college or university
- in his/her Junior or Senior year
- a resident of the Key Bank market awarding the scholarship
- a student in good standing with a cumulative grade point average of 2.8 or higher
- able to demonstrate community service and civic involvement in the Hispanic/Latino community
- willing to be featured in KeyBank related promotions

Application Process

To qualify for the scholarship each student must complete and submit:

- Application
- Personal Statement 100-250 words and "if received what does this mean to you" quote
- University/College student verification form on university letterhead
- If applicable, University/College submits additional documents
- Signed media release form