

Agenda Item No:	3
Work Plan:	Administrative Work Plan
Presentation Title:	OFRI Values and Beliefs Survey
Date of Presentation:	September 9, 2015
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SUMMARY

John Horvick of DHM Research will present information on public opinions about forest management issues. The Oregon Forest Resources Institute recently commissioned public polling and focus groups to learn about Oregonian’s attitudes toward forest issues. A summary of this information (see attachments) and other polling data will be presented to the Board.

CONTEXT

This agenda item is intended to help set the stage for the Board’s discussions at the upcoming Planning Workshop in October. At the Workshop we will discuss the Board’s priorities for the work plans, potential new issues/objectives, and closing out work on issues that have been completed or are no longer a priority.

In advance of the October priority discussion, staff seeks to assist the Board in taking stock of the driving forces, or major influences that might affect forestry in Oregon. Toward that end, the Board will hear background information from public polling about forest issues to go along with information from other agenda items on the trends of Oregon’s forest economy and agency performance.

RECOMMENDATION

This item is for Information and Discussion. No action is required.

ATTACHMENTS

- (1) 2015 Forest Values and Beliefs Telephone Survey
- (2) Oregon Forests Values and Beliefs Focus Group Research
- (3) 2015 Forest Values and Beliefs Online Survey