

## Percent of ODOT Awarded Contracts to Oregon Certified Small Businesses

### Our strategy

ODOT tracks and reports on awards made to firms that are certified by the Certification Office for Business Inclusion and Diversity (COBID); this includes disadvantaged business enterprise, minority- and woman-owned and emerging small business certifications, or collectively reported as “certified firms.” Beginning in 2016, we will also track and report on a business that a service-disabled veteran owns.

Reporting on all certified firms and both prime contracts and subcontractors is a more accurate and complete representation

of how ODOT uses these firms. The agency also sets internal targets for payments to these certified firms and implements programs and supportive services to encourage participation.

### About the target

The certified firms’ aspirational targets are set on state-funded-only projects over \$100,000. The aspirational targets are not a condition of contract award; rather the target represents the level of certified small business participation the agency has determined is reasonably achievable in the type of work and locality of the project.

### How we are doing and how we compare

ODOT is committed to programs that encourage the participation of small businesses, including minority- and women-owned firms, in contracting opportunities with the Department across divisions and business lines. To that end, we implement the state Emerging Small Business (ESB) Program, ODOT Small Contracting Program (SCP), and numerous small business supportive services, including providing or sponsoring mentoring, training, and outreach events.

**Certified Firms - Percent of Contracts Awarded to Certified Small Businesses (Prime and Subcontracts)**



### Fact

We provide statewide training for project management and field staff and reach out to certified firms to let them know about opportunities and resources for working on ODOT projects.

## Certified Firms, cont.

These programs and initiatives are intended to ensure ODOT and our contractors comply with state and federal non-discrimination laws; to create a level playing field for small businesses to compete fairly for contracts; to ensure only eligible firms benefit from the programs; to help develop firms to compete successfully in the marketplace outside the programs; and to eliminate or assist small businesses in overcoming barriers to participating in the agency's procurement and contracting processes.

We provide statewide training for project management and field staff and we reach out to certified firms

to let them know about opportunities and resources for working on ODOT projects. Due to the wide variation in metrics, it is not statistically feasible to compare our overall goals and use on a state-to-state basis.

### Factors affecting results and what needs to be done

ODOT Information Systems completed a project recently to integrate all data systems

to provide comprehensive information. This system will provide an enterprise approach to data collection and reporting.



### Contact information

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### Data sources

Trns\*port which is downloaded to the Civil Rights Compliance Tracking system, Purchasing & Contract Management System (PCMS), and Local Agencies