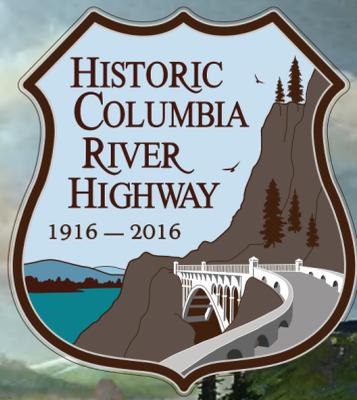


Celebrating 100 Years
Adventure around every corner!



A Season of Celebration

The Historic Columbia River Highway (Historic Route 30) turns 100 in 2016. A "Centennial Season of Celebration" invites visitors from around the world to honor one of the most significant, scenic and historic highways ever built. The Columbia River Highway, hailed "King of Roads," was officially dedicated on June 7, 1916, with a dazzling affair that drew the attention of the nation and the world.

This year, you are invited to explore and rediscover the historic highway. Take a drive, hike or bike, view magnificent waterfalls and vistas, visit communities along the way, and participate in local events.

The following events are planned as a way to celebrate the Historic Highway's centennial and educate Gorge visitors about the history of this scenic area. Some events require a fee, so please visit the websites to learn more before visiting.

To learn about our season of celebration, including the events listed below, visit historichighway.org

JUNE 11 – Rose Festival Grand Floral Parade, Portland, OR
This historic parade started a few years before the Historic Highway was dedicated in 1916. Enjoy the fun and festivities. www.rosefestival.org

JUNE 11 – Western Antique Aeroplane & Automobile Museum (WAAAM) Action Day, Hood River, OR
The Centennial Celebration will be the theme for the "action day" at WAAAM as they fly and drive antiques. www.waaamuseum.org

JUNE 18 – 10th Annual Gorge Ride
The route will extend from the Columbia Gorge Discovery Center to the Senator Mark O. Hatfield West Trailhead and back. www.hcrh.org/events

JUNE 18 – Columbia River Highway Lecture, Maryhill Museum of Art, WA
Attend a lecture about the Columbia River Highway with Author Peg Willis, Building the Columbia River Highway: They Said It Couldn't Be Done. 2 p.m. www.maryhillmuseum.org

JULY 4 – Celebration and Concert in the Park, Washougal, WA
Celebrate with music, food, and fireworks starting at 4:30 p.m. at Marina Park. visitwashougal.com/events/

JULY 15 – 100th Anniversary of the Eagle Creek Recreation Area, OR
Celebrate the oldest campground within the U.S. Forest Service in the country. www.fs.usda.gov/crgnsa

JULY 23 – Summerfest, Troutdale, OR
This annual family-friendly event will be focused on the 100-year celebration of the Historic Highway and will include an antique car tour and grand parade. westcolumbiagorgechamber.com/troutdale-summerfest-2015/

JULY 23 – Friends of the Historic Columbia River Highway Antique Car Tour
A parade of antique cars will travel from Troutdale to the Gorge Discovery Center, in Hood River stopping in towns along the way. www.hcrh.org

JULY 23 – Mosier Parade, Mosier, OR
This community-focused event—celebrating the Historic Highway's role in Mosier's past, present and future—will include the antique car tour, parade and after party picnic.

AUGUST 7 – Bridge of the Gods Half Marathon and 10K, Cascade Locks, OR
The half marathon and 10K will take runners across the exciting and scenic Bridge of the Gods before connecting with the Historic Columbia River Highway State Trail. www.bridgeofthegodsrun.com

AUGUST 27 – Portland Women's Forum State Scenic Viewpoint Celebration, Corbett, OR
Celebrate the 100-year anniversary of the Historic Highway from 10 a.m. to 3 p.m. at an official ceremony with current Multnomah County Commissioners, Historic Highway Advisory Committee, and local dignitaries; historic displays; music; local artwork; and more. www.portlandwomensforum.com/

SEPTEMBER 9 – Dinner and Lecture Series at the Discovery Center, The Dalles, OR
Robert Hadlow (ODOT), will speak about the History of the Historic Columbia River Highway at the Columbia Gorge Discovery Center 6 Museum. Dinner at 6 p.m., program at 7 p.m.; fee and registration required. www.gorgediscovery.org

SEPTEMBER 10 – Tour of the Gorge
Friends of the Historic Columbia River Gorge and Architectural Heritage Center will host a tour of the Gorge. www.visitahc.org

SEPTEMBER 17 – Washougal Heritage Day, Washougal, WA
Take a step back in time and visit demonstration booths of local historic interest and tour the Two Rivers Heritage Museum for free. www.2rhm.com

SEPTEMBER 18 – Lantern Slide Show, Maryhill Museum of Art, WA
Using vintage projectors, more than 100 hand colored glass slides from the collection of the Oregon Historical Society will be shown at 2 p.m. www.maryhillmuseum.org

SEPTEMBER 18 – Gorgeous Relay, Cascade Locks, OR
Participants will run 60 miles from Cascade Locks to the heart of Portland. Experience the Historic Columbia River Highway as it winds past waterfalls, creeks and forests. www.gorgeousseries.com/gr.html

SEPTEMBER 23 – Dinner and Lecture Series at the Discovery Center, The Dalles, OR
Dr. Tim Davis will speak about National Park roads and the Historic Columbia River Highway at the Columbia Gorge Discovery Center 6 Museum. Dinner at 6 p.m., program at 7 p.m.; fee and registration required. www.gorgediscovery.org

SEPTEMBER 24 – Historic State Trail Dedication at Starvation Creek, OR
This new segment of the Historic Highway State Trail system is located between Lindsey Creek and Starvation Creek near Hood River and will only be accessible to cyclists and walkers. Elected officials, community leaders, Gorge residents and outdoor enthusiasts will celebrate the opening. www.HistoricHighway.org

SEPTEMBER 24 to October 31 – Gorge Bingo Challenge
Friends of the Gorge will host a nature inspired bingo challenge to get you and your friends to enjoy the scenic beauty of the Gorge. www.gorgefriends.org

SEPTEMBER 30 and October 1 – Oktoberfest, Washougal, WA
Join the fun, grab your commemorative beer stein and enjoy German food, local brews and music at the Oktoberfest at Washougal Reflection Plaza. visitwashougal.com/events/

OCTOBER 1 and 2 – Car is King and Maryhill Arts Festival, Maryhill Museum of Art, WA
Celebrate Sam Hill's love of roads, the automobile and the arts during this two-day festival devoted to creativity in all its forms. Drive the Maryhill Loops Road (only allowed twice per year) and attend a car show at Maryhill Museum of Art featuring autos 1945 and older in celebration of the highway's centennial. www.maryhillmuseum.org

OCTOBER 1 to NOVEMBER 15 – The Historic Columbia River Highway through the Eyes of Young Artists, Maryhill Museum of Art, WA
Students of all ages through the region are invited to exhibit works of art inspired by the Historic Columbia River Highway. www.MaryhillMuseum.org

OCTOBER 9 – On the Road in Washington: Historic Roads and Sam Hill, Maryhill Museum of Art, WA
Explore the remarkable role Sam Hill played in the development of roads in the Northwest, including the Historic Highway. 1-4 p.m. www.maryhillmuseum.org

OCTOBER 21 – Dinner and Lecture Series at the Discovery Center, The Dalles, OR
Tom Garnier will discuss the Mayerdale Mansion on the Historic Columbia River Highway. Dinner at 6 p.m., program at 7 p.m.; fee and registration required. www.gorgediscovery.org

OCTOBER 23 – Columbia Gorge Marathon and Half Marathon, OR
Run along the Historic Columbia River Highway with colorful fall foliage, waterfalls and amazing vistas. Pass through Mosier and Rowena Crest Viewpoint. www.columbiagorgemarathon.com

NOVEMBER 5 – Family Fun and the Columbia River Highway, Maryhill Museum of Art, WA
Celebrate the historic dedication of Maryhill Museum of Art 90 years ago and the centennial of the opening of the Historic Columbia River Highway from 1-4 p.m.; free admission all day for youth 18 and under. www.maryhillmuseum.org

Remember

Constructed between 1913 and 1922, the Historic Columbia River Highway was America's first scenic highway; taking full advantage of the Columbia River Gorge's natural beauty. Upon completion it was referred to as the "King of Roads." The Historic Columbia River Highway showed America how roads could and should be designed—with nature and scenic beauty in mind.

Restore

Over the past 30 years, incredible work has been done to restore the Historic Highway to the glory days of the 1920s.

By the 1950s, the initial construction of a water-level route (now Interstate 84) through the Gorge began. The Gorge is a difficult place to build roads, with limited space between the mountains, river and railroad, which led to the destruction of the Historic Highway; leaving abandoned or disconnected segments.

Local agencies and community groups have worked hard to restore existing segments for drivers, bicyclists and pedestrians.

Reconnect

Historic Highway segments are finding new life as a state trail.

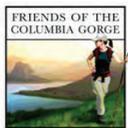
Only 10 miles of Historic Highway between Cascade Locks and Hood River await reconnection as a state trail. Five of the remaining 10 miles are anticipated for completion in 2018.

The final five miles of the State Trail waits for funding; costly obstacles to this reconnection include Mitchell Point and Ruthon Point. However, once these last five miles are completed, bicyclists will be able to bike the beautiful Gorge without dangerous interactions with Interstate 84 traffic.

Revel

Celebrate the Historic Columbia River Highway (and its new life as a state trail) along with our partners and sponsors. Look inside for celebration opportunities throughout the Gorge.

historichighway.org



Calendar of Events

April
APRIL 22 to 24 – 37th Annual Northwest Cherry Festival, The Dalles, OR
Celebrate the spectacular Columbia River Gorge and the deep agricultural ties in The Dalles with a parade, race, local music and cherry sampling. www.thedallescchamber.com/northwest-cherry-festival/

May
MAY 7 – Poetry Workshop: Inspired by Roads, Maryhill Museum of Art, WA
Participants will create poems based on this majestic byway using historic photographs as inspiration. 1-4 p.m.; free, registration required. www.maryhillmuseum.org

June
JUNE 7 – Pictorial Postmarks, Multnomah Falls, OR
The Bridal Veil Post Office will establish a temporary philatelic station and offer two pictorial postmarks commemorating the 100th Anniversary of the Historic Columbia River Highway at Multnomah Falls and the Vista House from 9 a.m. to 3 p.m. Mail-in request for postmarking will be offered by the Bridal Veil Post Office until Aug. 12. Postmaster, 1W Mill Rd., Bridal Veil, OR 97010

JUNE 7 – An Unveiling of Visionaries, Troutdale, OR
To recognize and honor a pair of visionary men, Samuel Lancaster and Sam Hill, join the unveiling of a new bronze monument created by renowned artist Rip Caswell, with actors impersonating Hill and Lancaster, bringing the bronze to life, 3 p.m. at Visionary Park (US 30 and Jackson Park Rd.)



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Adventure Awaits!

Explore the Historic Columbia River Highway

Explore the scenic Historic Highway as a driver, bicyclist or hiker. Enjoy yourself during this "Centennial Season of Celebration" at communities in the Gorge. Keep an eye open at community events throughout the Gorge for the "Road Trip of Historic Proportions" traveling exhibit—where you can learn more about the Historic Highway!

ALL YEAR

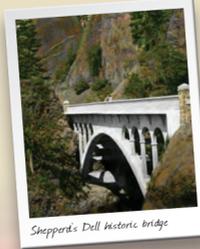
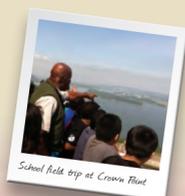
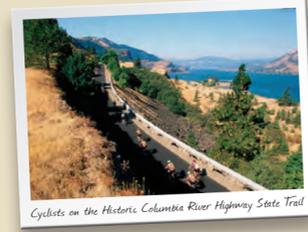
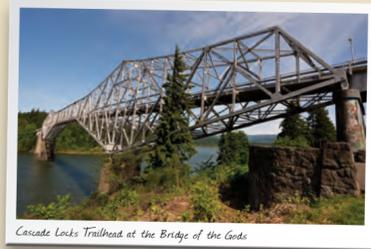
King of Roads exhibit, Troutdale Historical Society, Troutdale, OR
This exhibit features restored photographs and stories of the people who made the building of the highway possible.
www.kingofroads.org

A Poem in Stone – Celebrating the Historic Columbia River Highway, Salem, OR

Oregon State Library collections tell the story of transportation through the Columbia River Gorge, focusing on the construction, early history and restoration of the Columbia River highway. Includes books and reports on the highway, early travel brochures, photographs, postcards and maps.
Oregon State Library, 250 Winter St. NE, Salem, OR (second floor)

MARCH 15 to NOVEMBER 15

Sam Hill and the Columbia River Highway, Maryhill Museum of Art, WA
In celebration of the 2016 centennial of the Columbia River highway, the Sam Hill Room will host a temporary exhibition of black and white prints showing both construction photos of the highway and early scenic views of the Columbia River Gorge.
www.MaryhillMuseum.org



Remember, Restore, Reconnect