

Congestion Pricing Survey – Hwy 217
October 2010; N=300; Tri-County; General Population (land lines and cell phones)
DHM Research

Hi, my name is ___ with DHM Research, an opinion research firm in Portland. I'm not selling anything. As part of a bill passed by the Oregon Legislature in 2009, there is a proposal to test congestion pricing in your area. I have a few questions about improving transportation conditions in your community. Are you 18 years of age or older? **(IF YES, CONTINUE, IF NO, TERMINATE)**

1. How many days a week do you commute by vehicle to work, school, or elsewhere? **(Record number of days a week up to 7.)**

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
None	20%	20%	15%	29%
1-3 days a week	14%	13%	12%	17%
4-7 days a week	65%	67%	73%	55%
Mean	3.9	3.9	4.2	3.4
None 0 mean	4.9	4.9	4.9	4.8

2. Have you ever paid a toll on a road, highway, or bridge? If you aren't familiar with a toll, just let me know.

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
Yes	56%	57%	46%	69%
No	42%	40%	54%	28%
Not familiar	2%	2%	0%	4%
Don't know	0%	1%	0%	0%

3. Your local government is working to improve traffic conditions throughout the region. With limited resources, it won't be able to do everything and must establish priorities. I'd like to ask you what percentage of the budget for transportation system improvements should go to relieving traffic congestion, what percentage to reconstructing failing bridges, what percentage to repairing failing streets, what percentage to improving pedestrian and bicycle access including sidewalks and bicycle lanes, and what percentage to public transit. You can assign any percentage from 0 to 100% to any one of these five groups of projects, but the total needs to add up to 100%. **(Rotate list.)**

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
Reducing traffic congestion	21.7%	19.9%	23.9%	22.3%
Reconstructing and maintaining bridges	22.8%	22.6%	21.6%	25.2%
Repairing and maintaining streets	22.7%	21.6%	22.6%	24.9%
Improving pedestrian and bicycle access	13.6%	14.9%	14.0%	10.5%
Maintaining and improving public transit	19.2%	21.0%	18.0%	17.2%
Total	100%	100%	100%	100%

4. How many times a month, if any, do you drive on highway 217? Please count one way as one trip, so if you drive to work then home it would be two trips. **(Record number of times a month. Skip to Q6. If none, ask Q5.)**

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
0 times	43%	54%	29%	41%
1-3 times	26%	22%	26%	29%
4-5 times	11%	5%	17%	14%
6-10 times	12%	11%	14%	8%
11-20 times	2%	3%	3%	0%
21 or more time	6%	6%	9%	7%
Mean	5.3	3.7	7.4	5.4
None 0 Mean	9.3	8.1	10.4	9.1

5. **(If 0 times to Q4)** Have you driven on highway 217 within the past year?

Response Category	Total N=129	Multnomah N=65	Washington N=29	Clackamas N=33
Yes	61%	49%	83%	67%
No	34%	44%	17%	24%
Don't know	5%	7%	0%	9%

6. **(Split A: N=150)** There is a proposal to add tolls on select ramps along highway 217 to improve traffic flow and reduce accidents from vehicles weaving in and out of traffic. The highway currently has about 9 ramps along both sides. Tolls are proposed on 2-3 ramps along both sides of the highway, and drivers would not have to stop at the tolls with the use of new electronic technology. The toll fee may be about **50 cents**. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal to add a toll on 2-3 ramps along highway 217?

Response Category	Total N=150	Multnomah N=60	Washington N=50	Clackamas N=40
Strongly support	6%	5%	8%	5%
Somewhat support	33%	34%	28%	38%
Somewhat oppose	20%	20%	26%	10%
Strongly oppose	38%	37%	34%	48%
Don't know	4%	5%	4%	0%

7. **(Split B: N=150)** There is a proposal to add tolls on certain ramps along highway 217 to improve traffic flow and reduce accidents from vehicles weaving in and out of traffic. The highway currently has about 9 ramps along both sides. Tolls are proposed on 2-3 ramps along both sides of the highway, and drivers would not have to stop at the tolls with the use of new electronic technology. The toll fee may be about \$1. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal to add a toll on 2-3 ramps along highway 217?

Response Category	Total N=150	Multnomah N=60	Washington N=50	Clackamas N=40
Strongly support	17%	23%	12%	13%
Somewhat support	19%	18%	16%	25%
Somewhat oppose	23%	27%	16%	25%
Strongly oppose	38%	27%	56%	33%
Don't know	3%	5%	0%	5%

8. **(If oppose on Q6/Q7)** If this proposed toll is the only way to fund improvements on highway 217, would you support it?

Response Category	Total N=178	Multnomah N=66	Washington N=66	Clackamas N=46
Yes	28%	26%	32%	22%
No	66%	69%	59%	74%
Don't know	6%	5%	9%	4%

9. **(If support on Q6/Q7/Q8)** Why would you support the toll? **(Open, probe for specific comments, then skip to Q11)**

Response Category	Total N=161	Multnomah N=65	Washington N=53	Clackamas N=42
Good source of revenue/not taxpayer burden	34%	39%	36%	21%
Maintain and improve roads/highways	33%	31%	30%	38%
Reduce traffic congestion	27%	23%	28%	33%
Drivers should be held accountable for using roads	17%	23%	13%	12%
Good idea – general	12%	15%	6%	14%
Reduce accidents	9%	9%	8%	10%
Doesn't affect me/don't use highway 217	8%	9%	4%	12%
Slows traffic down	3%	3%	4%	0%
Support if there is no other option	3%	3%	2%	2%
Encourages public transportation option	2%	4%	0%	0%
Experience paying tolls in other states/countries	1%	0%	4%	0%
Other	11%	10%	15%	5%
Don't know	2%	0%	4%	5%

10. (If oppose on Q6/Q7/Q8) Why would you oppose the toll? (Open, probe for specific comments.)

Response Category	Total N=117	Multnomah N=46	Washington N=39	Clackamas N=34
Not necessary/wouldn't help	28%	34%	18%	32%
Expensive/bad economic climate	22%	17%	26%	24%
Already paying for roads/highways/bridges through taxes	19%	11%	18%	35%
Government is wasteful/toll revenue would not be spent efficiently	19%	14%	26%	21%
There are other ways to obtain funding	13%	16%	10%	12%
Will not reduce traffic	10%	14%	5%	12%
People will stop using	7%	4%	13%	3%
Unfair	7%	4%	8%	9%
Will not make highway safer	4%	9%	0%	3%
Experience pay tolls in other states/countries	4%	2%	8%	3%
Penalizing people that drive/use that highway all of the time	3%	2%	5%	3%
Hassle/inconvenient/time taken for transaction	3%	0%	8%	0%
All other responses	2% or less	2% or less	3% or less	6% or less
Don't know	1%	0%	3%	0%

11. What concerns, if any, do you have about a toll on ramps to highway 217? (Open, probe for specific comments.)

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
Too expensive	15%	17%	16%	10%
Cause more traffic—general	13%	14%	14%	9%
No one will use toll ramps	11%	11%	14%	6%
Against toll/unnecessary	11%	5%	14%	19%
Need more information	6%	10%	4%	1%
Money will not be used properly/efficiently	6%	5%	8%	5%
Inconvenience for people who need to drive this route on daily basis	5%	4%	5%	9%
Already pay for road through taxes	5%	3%	6%	6%
I don't drive on highway 217	4%	5%	1%	6%
Create more congestion to pay the toll	4%	5%	4%	1%
Unfair	4%	3%	4%	5%
There are other ways to obtain revenue	3%	3%	5%	3%
Won't solve the problem	3%	3%	3%	4%
Disproportionately effects low-income drivers	3%	4%	1%	3%
Not safe	3%	3%	1%	4%
All other responses	2% or less	3% or less	4% or less	1% or less
None/Nothing	26%	29%	16%	35%
Don't know	2%	3%	3%	0%

12. Do you believe it's fair to toll certain ramps to highway 217 and not all ramps?

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
Yes	32%	32%	29%	38%
No	57%	51%	68%	51%
Don't know	11%	17%	3%	11%

13. Do you believe it's fair to toll ramps only during peak commuting hours?

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
Yes	48%	52%	49%	39%
No	49%	45%	46%	58%
Don't know	4%	3%	5%	4%

Rotate Q14 & Q15

14. Would you be more supportive or less supportive of the toll, or would it make no difference, if it would improve other roads and highways in areas adjacent to highway 217?

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
More supportive	37%	38%	39%	31%
Less supportive	20%	19%	19%	24%
Make no difference	40%	38%	39%	43%
Don't know	4%	6%	3%	3%

15. Would you be more supportive or less supportive of the toll, or would it make no difference, if it only improved highway 217?

Response Category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
More supportive	18%	15%	24%	14%
Less supportive	27%	32%	21%	26%
Make no difference	52%	51%	52%	56%
Don't know	3%	2%	3%	4%

Regardless of how you feel about a possible toll on select ramps to highway 217, I'd like your opinion on these reasons. (Rotate series Q16-Q21 with series Q22-Q26.)

Here are some reasons people have given for why the region SHOULD add tolls on our highways and major roads. Please tell me if you think each particular reason is a very poor, poor, good, or very good reason. (Rotate Q16-Q21)

Response category	Very poor	Poor	Good	Very good	Don't know
16. Tolls would reduce the number of vehicles on our highways and major roads					
Total, N=300	17%	34%	34%	12%	3%
Multnomah County, N=120	14%	29%	44%	11%	2%
Washington County, N=100	21%	35%	28%	14%	2%
Clackamas County, N=80	16%	44%	26%	10%	4%
17. Tolls would reduce traffic congestion					
Total, N=300	15%	27%	40%	14%	4%
Multnomah County, N=120	17%	25%	37%	16%	5%
Washington County, N=100	12%	29%	45%	12%	2%
Clackamas County, N=80	16%	29%	36%	14%	5%
18. Tolls would reduce air pollution					
Total, N=300	16%	37%	33%	11%	3%
Multnomah County, N=120	10%	40%	30%	17%	3%
Washington County, N=100	23%	35%	36%	5%	1%
Clackamas County, N=80	19%	34%	33%	9%	6%
19. Tolls would generate more funds for transportation improvements					
Total, N=300	11%	19%	51%	16%	3%
Multnomah County, N=120	9%	19%	54%	15%	3%
Washington County, N=100	12%	20%	48%	19%	1%
Clackamas County, N=80	13%	20%	48%	14%	6%
20. Tolls could reduce the gas tax and vehicle registration fees in Oregon					
Total, N=300	23%	30%	32%	11%	4%
Multnomah County, N=120	23%	34%	28%	13%	2%
Washington County, N=100	23%	25%	36%	11%	5%
Clackamas County, N=80	23%	30%	33%	10%	5%
21. Tolls may encourage use of public transit and alternative transportation					
Total, N=300	13%	22%	41%	22%	3%
Multnomah County, N=120	9%	16%	47%	26%	2%
Washington County, N=100	14%	25%	36%	23%	2%
Clackamas County, N=80	19%	28%	38%	10%	6%

Here are some reasons people have given for why the region should NOT add tolls on our highways and major roads. Please tell me if you think each particular reason is a very poor, poor, good, or very good reason. (Rotate Q22-Q26.)

Response category	Very poor	Poor	Good	Very good	Don't know
22. Tolls would move congestion from highways and major roads onto our neighborhood streets					
Total, N=300	6%	19%	42%	29%	3%
Multnomah County, N=120	7%	17%	46%	25%	4%
Washington County, N=100	3%	21%	41%	33%	2%
Clackamas County, N=80	10%	20%	38%	30%	3%
23. Residents already pay a gas tax and vehicle registration fee for transportation improvements, we don't need to add a tolling fee					
Total, N=300	7%	28%	34%	26%	4%
Multnomah County, N=120	7%	35%	34%	20%	4%
Washington County, N=100	9%	18%	36%	34%	3%
Clackamas County, N=80	5%	29%	34%	28%	5%
24. Tolls may hurt low-income households that have to use the roads and highways					
Total, N=300	3%	22%	44%	28%	3%
Multnomah County, N=120	5%	24%	45%	23%	3%
Washington County, N=100	1%	20%	43%	34%	2%
Clackamas County, N=80	4%	23%	44%	26%	4%
25. Tolls may hurt businesses that move goods and products throughout the region					
Total, N=300	7%	35%	33%	21%	4%
Multnomah County, N=120	4%	42%	31%	17%	6%
Washington County, N=100	9%	29%	33%	28%	1%
Clackamas County, N=80	10%	30%	34%	21%	5%
26. Tolls are often used to make transportation improvements in non-tolled areas					
Total, N=300	9%	36%	37%	9%	9%
Multnomah County, N=120	7%	42%	33%	8%	10%
Washington County, N=100	9%	32%	43%	10%	6%
Clackamas County, N=80	11%	33%	33%	11%	13%

27. Which one of the following statement comes closer to your point of view?

Response category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
A. The money should be used to only improve the roads and highways where the toll is collected. It's not fair to improve other roads and highways where people are not paying toll fees.	37%	28%	40%	48%
B. Toll fees should be used for improvements throughout the entire region, regardless of where the money is coming from. It's fair to improve roads and highways where it is needed most.	49%	57%	44%	40%
Don't know	14%	14%	16%	13%

28. I'd like to read three statements. Please tell me which one statement comes closest to your point of view.

Response category	Total N=300	Multnomah N=120	Washington N=100	Clackamas N=80
A. Traffic congestion in the Portland metropolitan area is bad now and will only get worse over time. We need to do something now to reduce congestion on our highways and major roads, even if that means coming up with new ways to pay for transportation improvements. OR	28%	33%	27%	20%
B. Traffic congestion in the Portland metropolitan area is bad, but I'm not convinced that a transportation fee like a toll would reduce congestion on our highways and major roads. OR	48%	39%	50%	60%
C. Traffic congestion in the Portland metropolitan area is not so bad, especially compared to other major cities in the country.	20%	23%	19%	16%
Don't know	4%	4%	4%	4%

These last questions are for statistical purposes only.

29. Gender (BY OBSERVATION)

Response Category	N=300
Male	48%
Female	52%

30. In what age category are you?

Response Category	N=300
18-24	10%
25-34	10%
35-54	41%
55-64	15%
65+	23%
Refused	1%

31. What is the highest level of education that you have completed?

Response Category	N=300
Less than H.S.	2%
High School graduate	16%
Some College, Technical school, or Community College	28%
College graduate	28%
Post College or Graduate School	23%
Refused	4%

32.

33. Do you rent or own your home?

Response Category	N=300
Own	67%
Rent	27%
Refused	5%

34. What county do you live in?

Response Category	N=300
Multnomah County	44%
Washington County	33%
Clackamas County	23%

35. How long have you lived in (name from Q33) County? (Record number of years.)

Response Category	N=300
Less than 5 years	19%
5-10 years	13%
10-20 years	29%
More than 20 years	42%
Mean	22.0

36. What is your total household income before taxes?

Response Category	N=300
Less than \$25,000	16%
\$25,000 - \$49,999	20%
\$50,000 - \$74,999	14%
\$75,000 - \$99,999	12%
\$100,000 or more	18%
Refused	20%