

Beltline Facility Plan: River Road to Coburg Open House #1 Plan

TO: Beltline Facility Plan Project Management Team

FROM: Terra Lingley, CH2M HILL

COPIES: Kristin Hull, CH2M HILL
Savannah Crawford, ODOT
Brian Ray, KAI

DATE: July 7, 2009

The Beltline Facility Plan will host a public open house on July 29th, 2009. This open house will focus on project needs and possible improvements. Two additional open houses will be held to evaluate and then narrow alternatives.

Date: July 29th, 2009

Time: 4:30-7:00 p.m.

Location: North Eugene Alternative High School Library, 200 Silver Lane, Eugene

Purpose of the first open house

There are three goals for this open house:

1. Share project information including schedule, existing conditions, and existing and future travel demand
2. Share project's goals and objectives, gather input on how objectives matter to community members
3. Gather community input on potential solutions for the Beltline Highway

Public input will be collected through a dot voting exercise, discussions, and/or via written comment forms.

Open House format

The proposed open house format is informal drop-in with displays and staff people circulating to engage attendees and answer questions.

Displays/Materials:

Topic	Display	Staff producing
1. Sign in and welcome	Aerial photograph: where do you live? Welcome poster Sign in sheets Name tags	Terra
2. Project background	Schedule Study area graphic What is a facility plan? (KH)	Terra
3. Existing and future transportation conditions	Transportation issues Transportation operations board Future transportation issues	Brian/Shawn
4. Project Goals and Objectives	Goals and objectives “Dot Voting” board where community members can indicate which objectives are most important to them Evaluation Framework	Kristin
5. Community input on potential Beltline Highway solutions	Flip charts to allow community members to add their own ideas Aerial photos for drawing up ideas	Brian/Shawn
6. Input	Comment forms - online and paper copies	Kristin

Materials

- Sign in sheet
- Name tags for staff
- Comment forms (Online and paper copies)
- Flip charts, aerial photos and markers for alternatives brainstorming
- Stickers to “vote” on important objectives

- Cookies and coffee

Open House Advertising

In order to get the word out and ensure best turnout from those who live and work in the project area, a variety of methods will be employed:

- Announcement on project website, county website, and/or city websites
- Press release
- Email distribution to neighborhood and community groups
- Postcard mailing to stakeholder list and interested parties list
- Newspaper advertisement
- Notice to area neighborhood associations

Staffing

Savannah Crawford - ODOT

Celia Barry - Lane County

Mark Bernard - Lane County

Chris Henry - City of Eugene

Kurt Yeiter - City of Eugene

Kristin Hull - CH2M HILL

Terra Lingley - CH2M HILL

Brian Ray - Kittelson and Associates

Shaun Quayle - Kittelson and Associates