



EVALUATION CRITERIA MATRICES

TO: CAC / PDT members

FROM: Vicki Guarino

Our next CAC/PDT meeting, on September 6, will focus on discussing the updated alternatives that Brian Sheadel has been developing. At this time, seven alternatives appear possible that meet design requirements and 20-year traffic projections—and that respond to the variety of concerns raised by Phoenix residents, businesses and developers:

- CAC Table 1 SPUI with PBA west side connection
- CAC Table 1 SPUI with TPAU west side connection
- Lowry SPUI with TPAU west side connection
- PBA Diamond with 8-lane structure
- PBA Diamond with 6 lanes and SE loop ramp
- TPAU Diamond with 8-lane structure
- TPAU Diamond with 6 lanes and SE loop ramp

We'll spend the majority of the next meeting reviewing the alternatives: identifying the pros and cons of these alternatives, and identifying possible ways to make them better. We expect this will be a lengthy discussion that will continue into the committees' October meeting. Our goal is to have the committees make recommendations and decisions on which designs to forward into the Environmental Assessment for detailed analysis at the conclusion of the October meeting.

One tool CAC and PDT members can use to help evaluate and compare alternatives is the evaluation criteria matrix. This packet contains two matrices: Purpose and Need criteria matrix (the alternatives must meet these criteria), and Goals and Objectives criteria matrix (we strive to meet these criteria).

The Purpose and Need criteria (developed by the PDT) will be filled out by ODOT to ensure the alternatives meet the minimum technical design and traffic requirements for the project. A blank matrix is included in this packet for your information. A completed matrix, with evaluations from a technical perspective by project staff, will be included in the packet sent to you prior to the September meeting.

The Goals and Objectives criteria were developed by the CAC. Both CAC and PDT members may fill out the Goals and Objectives criteria matrix, if desired, to help determine the issues of concern for and the effectiveness of the alternatives being considered.

It is important to remember that the matrix is only a tool. Our intent is not to spend the next CAC/PDT meeting trying to come to agreement on the "correct answer" for each of the evaluation criteria—which would only serve to bog down the process of identifying concerns and determining how to make the alternatives better. The intent is for you to use the Goals and Objectives matrix as background for your personal evaluation of the alternatives. (You may choose not to fill out the matrix—that's entirely up to you.)

Please feel free to give me a call (541-664-6676 x241) if you have any questions.