



Senate Bill 810 (2013) Implementation

Roadmap to Viability Overview



Roadmap to Viability

- Outline advantages and lessons learned
- Explore options for possible expansion



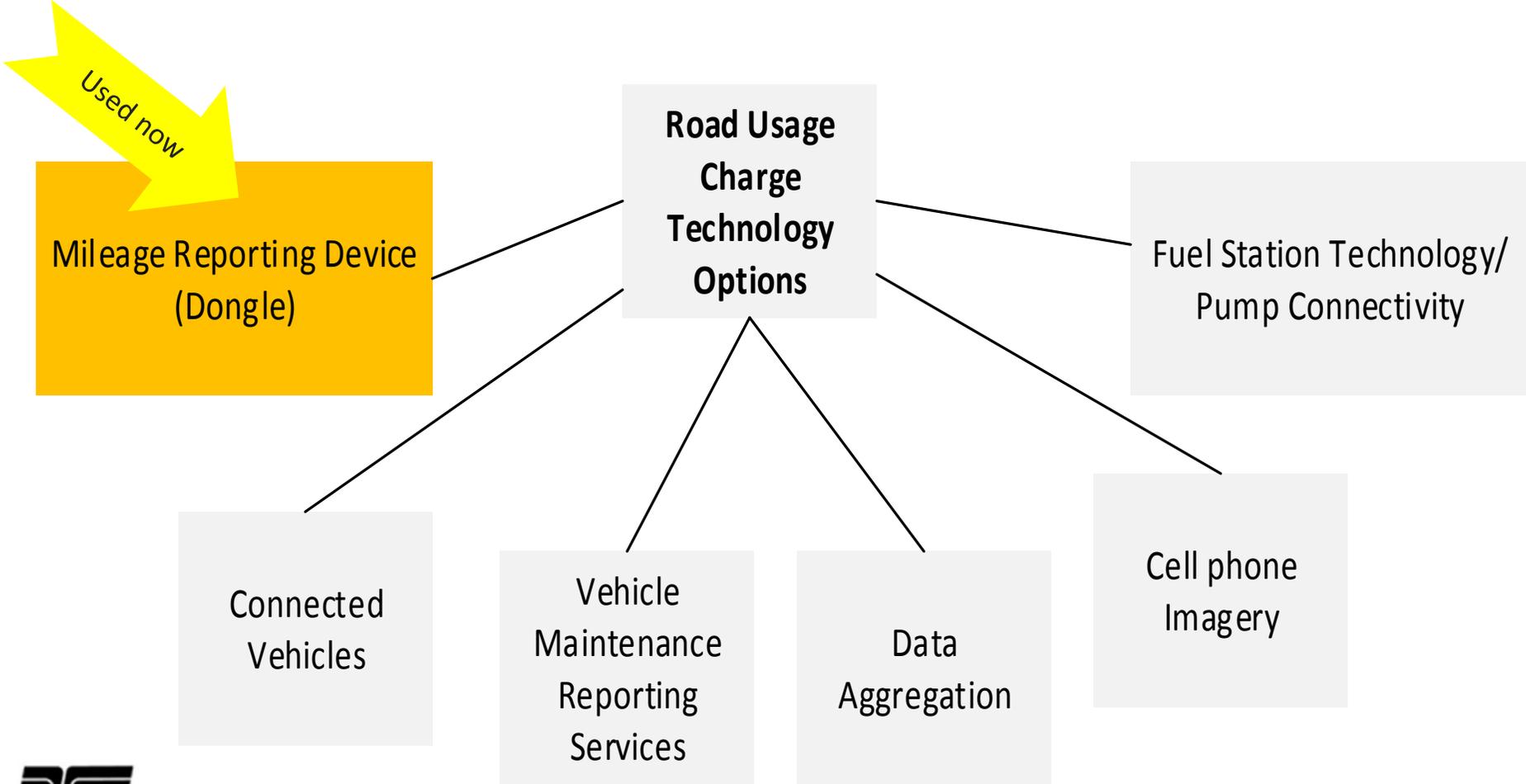
Purpose

Establish a utility-like model for funding transportation



Developed System

Technology Neutral





Lessons Learned

Develop
effective
private sector
partnerships

Be
technology
neutral

OReGO
increased
interest in
RUC
programs



Challenges

**Public
perception &
acceptance**

Enforcement

**Data
accuracy**

**Ability to
support all
vehicles**

**Cost to
revenue ratio**



Validate Assumptions



Study Options

Expansion Alternatives & Time to Implement

Alternative	Time
Expand/maintain volunteer program	3 months
Mandatory for fuel efficient vehicles	24 months
Mandatory for all newer vehicles	24 months
Mandatory for newer fuel efficient vehicles	24 months
Mandatory for all light duty vehicles	3 years



Mandatory for Fuel-Efficient Vehicles

Opportunities	Challenges
Captures lost revenue from fuel-efficient vehicles	Overcoming perceived “penalty” for driving fuel-efficient vehicle
Likely to be perceived as “fair”	Current technology doesn’t support data capture from all vehicles
	Compliance



Mandatory for All Newer Vehicles

Opportunities	Challenges
Easiest option for finding those who must enroll	Current technology doesn't support data capture from all vehicles
Results in a more gradual increase of RUC payers compared to full mandatory system for all vehicles	Compliance



Mandatory for All Newer Fuel-Efficient Vehicles

Opportunities	Challenges
Likely to collect additional revenue beyond that which would be captured by fuel taxes	Current technology doesn't support data capture from all vehicles
Easy option for finding those who must enroll	Compliance
Likely to be more palatable to the public	



Mandatory for All Light Duty Vehicles

Opportunities	Challenges
Would capture revenue from vehicles that pay little or no fuel tax	Current technology doesn't support data capture from all vehicles
Time to educate public	Compliance
	Most challenging to implement



Expand or Maintain Volunteer Program

Opportunities	Challenges
Allows account managers and ODOT to test new technologies & data streams	Would not generate revenue so it would not address short-term funding needs
Time to educate public	Account managers may not remain interested in a small market
Demonstrates commitment to finding new revenue collection methods	



Policy Considerations

- Indexing the RUC rate for inflation
- Basing the rate on vehicle attributes
- Treating fuels tax as a pre-payment of RUC and not refunding it
- Defining different penalties for non-compliance
- Establishing clear liability for payment
 - RUC Payer or
 - Account Manager
- Developing non-technology options



Agency Considerations

- Administrative changes
 - Rules
 - Procedures
- Staffing
- Contracting
- Mileage/Fuel Technology Reporting Methods
- System upgrades



What's next for



OReGO



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