



Oregon Road Usage Charge Summit

Portland, Oregon – November 13, 2013

Where: World Trade Center, 25 SW Salmon Street, Portland, Oregon

When: 7:30 am – 5:00 pm, Wednesday, November 13, 2013

7:30 – 8:30 am: Registration and Coffee

8:35 – 9:15 am

Opening Session - Auditorium

- **Welcome & Overview** — Masters of Ceremonies Randal Thomas, ODOT and Chuck Larsen, ODOT
 - Housekeeping and announcements
- **The Road Ahead: Road Usage Charging** — Matthew Garrett, ODOT Director
- **Potential US Congress legislative actions** – Congressman Earl Blumenauer (video)
- **Introduction to the Western Road Usage Charge Consortium and other States in attendance** — James Whitty, ODOT

9:15 – 10:30 am

General Session - Auditorium

- **Policy and Politics – How Oregon Came to Enact Road Usage Charge Legislation** – James Whitty, ODOT
 - Why a Per Mile Road Usage Charge
 - Failing gas tax and case for usage-based fee
 - How political support for RUC grew
 - Key steps along the way to building consensus
- **Learning from the Past – Oregon’s Original Pilot Program**
 - The Road User Fee Pilot Program of 2006-07– James Whitty, ODOT
- **Basics of Mileage Reporting and Payment** — James Whitty, ODOT
 - Electronic mileage reporting
 - Manual mileage reporting
- **Oregon’s Road Usage Charge Program** — James Whitty, ODOT
 - Operational objectives
 - Choices for mileage reporting
 - Open market approach to system operations
 - Private sector administration option
 - Oregon’s RUC platform – The Standard Mileage Message
- **Legal to Steal – Valuable Lessons from Outside Oregon** – Jack Opiola, D’Artagnan Consulting

- Weight distance tax for heavy vehicles
- Minnesota, Iowa, The Netherlands and New Zealand
- **Road Usage Charge Legislative Enactment: SB 810 (2013)** – James Whitty, ODOT
- **Questions & Answers**

10:30 – 11:00 am: Networking Break

11:00 am – 12:00 pm

Session I – Policy Track – Mezzanine 5

- **Oregon’s Road Usage Charge Pilot Program (2012-2013)** — Randal Thomas, ODOT, Travis Dunn, D’Artagnan Consulting, Jenny Roberts, CH2M HILL, & Louis Neudorff, CH2M HILL
 - Goals and objectives for pilot testing
 - Overview of system and operational concepts
 - Five mileage reporting plans
 - Administration
 - Evaluation: What was tested, how it was evaluated, and presentation of results
 - Lessons learned
- **Implementation of Oregon’s Road Usage Charge System under SB 810** – Darel Capps, ODOT, Michelle Godfrey, ODOT, & Mike Warren, CH2M HILL
- **Questions & Answers**

Session I – Technical Track – Sky Bridge A/B

- **How the Oregon RUC Works: The Concept of Operations** — Louis Neudorff, CH2M HILL
 - Various RUC scenarios
- **Oregon RUC System Architecture** — Chuck Larsen, ODOT, & Matthew Dorfman, D’Artagnan Consulting
 - High level overview of the system
 - Highlights of SRS (System Requirements Specification)
 - Highlights of ICD (Interface Control Document)
- **RUC Roles for Providers** – Steve Morello, D’Artagnan Consulting
- **Questions & Answers**

**12:00 – 1:30 pm: Lunch On Your Own (List of restaurants within walking distance will be provided)
Oregon Room - WRUCC Steering Group Meeting (invitation only – box lunch provided)**

1:30 – 3:00 pm

Session II – Policy Track – Mezzanine 5

- **Recurring Themes Associated with the Per-Mile Charge** — James Whitty, ODOT, Su Midghall, DHM Research, & Travis Dunn, D’Artagnan Consulting
 - Privacy – Calming down the angst
 - Rate structure – Transitioning from the unfair gas tax
 - Rural driving – Reality versus Myth
 - Economic viability

- Predicting RUC system costs and revenue impacts
- **Communications, Observations, & Opinions** — Brandy Steffen, CH2M HILL & Su Midghall, DHM Research
 - Focus group results
 - Public communications
- **Questions & Answers**

Session II — Technical Track – Sky Bridge A/B

- **System Procurement** — Jim Atkins, ODOT, Darel Capps, ODOT, & Mike Warren, CH2M HILL
 - The systems and services ODOT seeks
 - Proposed procurement approaches
 - Proposed contracting processes
 - Schedule
- **Procurement to Production** — Chuck Larsen, ODOT
 - Certification
 - Testing
 - Implementation
- **The Recruitment and Experience of Voluntary RUC Payers** — Lynn Averbeck, ODOT
- **Questions & Answers**

3:00 – 3:30 pm: Networking Break

3:30 – 5:00 pm

Closing Plenary Session - Auditorium

- **Legislative Perspective: Road Usage Charge** — Senator Bruce Starr, Representative Vicki Berger, & Representative Tobias Read; Moderated by Craig Campbell, The Victory Group
- **Western Road Usage Charge Consortium** — James Whitty, ODOT
- **Final Opportunity for Q&A on any topic Wrap-up** — Master of Ceremonies (Randal Thomas, ODOT and Chuck Larsen, ODOT)

Link to all conference materials:

<http://www.oregon.gov/ODOT/HWY/RUFPP/Pages/Road-Usage-Charge-Summit-2013.aspx>