

Top 5

Reasons to Participate

- 1** Your household travel information will guide future transportation investment and support choices that truly reflect what Oregon needs.
- 2** Your information will reveal the travel needs of Oregon residents and be used to manage the transportation system efficiently and effectively.
- 3** Your travel information will enable Oregon to get the most value out of future transportation investments.
- 4** Help transportation planners and decision makers understand where transportation investments are needed.
- 5** Wise future transportation investments will support a robust economy, access to jobs, a clean environment, and sustain the Oregon quality of life.



If you have questions,
call us toll-free at:

1-888-222-7734

Want to know more
about how to participate?

Lucia Lanini, NuStats,
toll-free 1-800-447-8287, ext. 2236
llanini@nustats.com

visit: www.nustats.com/otas

Want to know more about
how your information
will be used?

Becky Knudson, ODOT,
503-986-4113
rebecca.a.knudson@odot.state.or.us

**Thank you for
your participation!**



Survey Information



Survey conducted by
NuStats/PTV DataSource
on behalf of:



**Oregon Modeling
Steering Committee**

What is the Travel & Activity Survey?

The Oregon Travel & Activity Survey collects information about:

- WHERE people go,
- HOW people get there, and
- WHAT they do there.

Why? To help understand how well our roads, highways, and transit systems are working. *The information is then used to help plan for future transportation improvements that meet the needs of our community and to ensure that our money is spent wisely!*



Confidentiality

We respect your privacy and promise to protect it. The information your household provides will be kept strictly confidential.

Your name and personal information will be separated from your responses for analysis.

How do you participate?

Follow these 3 easy steps . . .

Step 1

Telephone Interview

The first step was the telephone interview where you agreed to participate. In that interview, we collected information about your household such as the number of people, their ages and race/ethnicity, where they work or go to school, and the number and type of vehicles you own.

This information is important because it helps to ensure that the survey represents all different types of households in your area.



Step 2

Record your Travel and Activities on your Assigned Day

This package includes instructions and personalized travel diaries for each person in your household. These diaries should be used by each person to record all the places they visit or stops they make on the assigned date that is printed on the enclosed letter. We ask that a parent or guardian fill out the diaries for any children under age 12.



Step 3

Provide your Travel Information by Phone or Mail

An interviewer will call you after your travel day to collect your travel information. Ideally, they would like to speak directly to each person age 16 or older. You may also call us toll-free at **1-888-222-7734** at a convenient time for you. Or, simply return your completed diaries to us in the postage-paid envelope.

