

## Ed Outreach Teleconference Meeting

Gloria Zacharias –Oregon Business

Jay Wilson – Clackamas/ OSSPAC

Ali Ryan – DOGAMI

Paula Negele – ARC

Felicia Heaton – PBEM

Matt Crall - DLCD

Zach Swick - OEM

Eric Rau- OEM

Karen Parmelee- OEM

Althea Rizzo- OEM

- Discussed OPB UnPreparedNW
  - Living off your kit weekend
  - Jay talked about the series and his participation (<http://www.opb.org/news/series/unprepared/qa-oregon-earthquake-expert-responds-to-audience-questions/>)
- Felicia RDPO task force looking at messing
  - RFP to look for contractor for focus groups to find out what drives people to take steps on preparedness or not.
- Paula –
  - Big part of Live off your kit weekend, have been working for a year
  - Looking forward to use OPB video
  - Portland Business Alliance on June 12
    - Targeted to local businesses
    - Will send out information
    - Trip Robinson, Intel, is participating
    - Delves into business recovery, vendors, employees prepared
- Ali –
  - Putting together summer outreach calendar
  - FEMA 10 conceptual phase, activate places that have evacuation routes, edges of floodplains, cool to explore even when nothing is happening
  - OPB – Unprepared field guide schedule to appear October 1
    - Put our heads together to encourage awareness
- Gloria
  - Waiting to hear from legislature
- Jay to put on tale for future discussion
  - DOGAMI Board meeting
  - Outreach option package
    - How much it cost
    - Engagement for different levels
  - Urged Board that other agencies have a role in outreach and have impact on the “line”

- Evacuation planning
    - Building codes
    - Planning
    - Stakeholder engagement
  - Ali – having Jay’s voice at the Board meeting very valuable
    - DOGAMI is looking to change the regulatory line
      - Rulemaking
      - Public input gathering
      - Implementation piece
        - How do we work together to make it work, effective
- Karen
  - Hotel outreach
    - Test pilot messaging and project pieces
      - Two hotels in Lincoln City
    - Employee outreach online module
      - Release around Shakeout time
- Eric
  - State Emergency Operation Plans
    - Maps being updated
    - Will be available in electronically available format
- Althea
  - Tsunami Wayfinding
    - Looking at new signage, multi-modal wayfinding
    - Pilot project next year in a coast community to be a showpiece for the new tsunami evacuation wayfinding
- Eric
  - Talked about vulnerable and ADA issues
  - Project to improve ADA compliance
    - Will report back as we hear more
    - Justin, do you know more about this?
- Shakeout
  - October 15, 2015
  - 10:15 a.m.
  - ShakeOut.org/Oregon
  - Currently at 15,000 participants
  - Goal 500,000
  - Jay – any benefit in proclamation?
    - Yes, in process
    - Find incentives
    - Dept of Ed risk manager - is there an insurance element?
- Next teleconference June 24, 2015 at 2:00 PM
  - Please be prepared to talk about ShakeOut

