

Department of Community Colleges and Workforce Development



*Presented to Joint Ways & Means Education Subcommittee
Camille Preus, Commissioner
March 22-24, 2011*

Agenda

Agency Overview

Oregon's 17 Community Colleges

- Key Performance Measures
- Reduction Impacts
- Update on Capital Construction

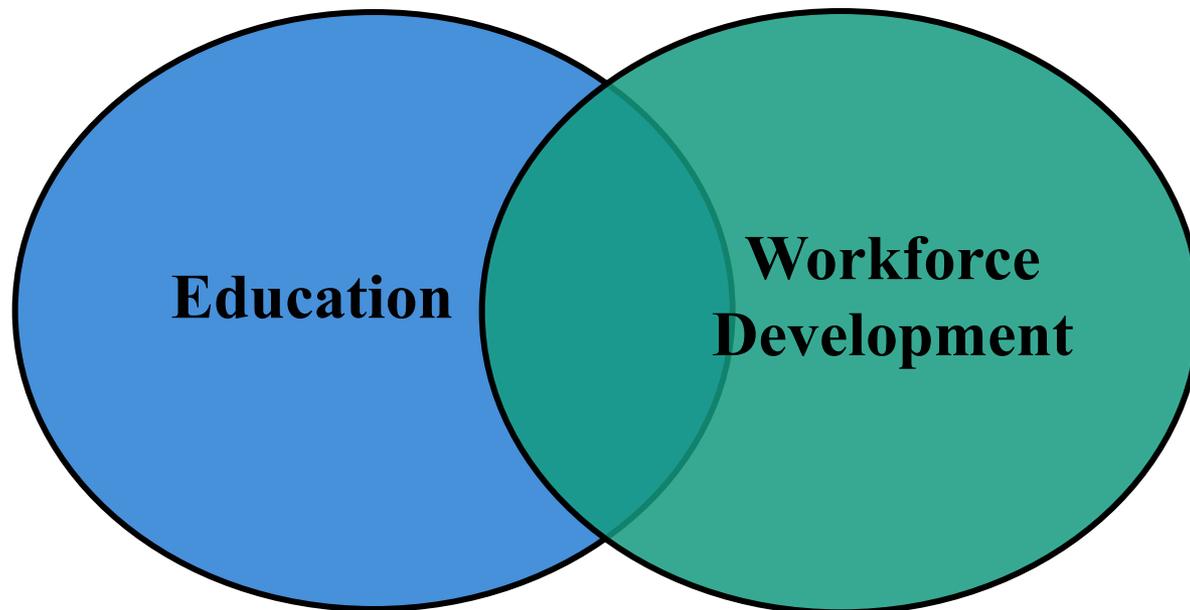
Workforce Development

- Key Performance Measures
- Reduction Impacts

CCWD Budget 2011-13 Detail

Agency Mission

The mission of the Oregon Department of Community Colleges and Workforce Development is to contribute leadership and resources to increase the skills, knowledge and career opportunities of Oregonians.



CCWD Goals and Key Performance Measures

Oregonians have strong literacy skills

- GED, Basic skills and ESL Completion
- At-Risk Youth, Youth Employment

Oregon's workforce is well-trained and has access to a wide variety of training programs

- Adult Employment, Dislocated Worker Wages
- Nursing Program Completion, Licensing/Certification Rates
- Career and Technical Education Degree/Certificate Completion
- Business and Industry Training Satisfaction

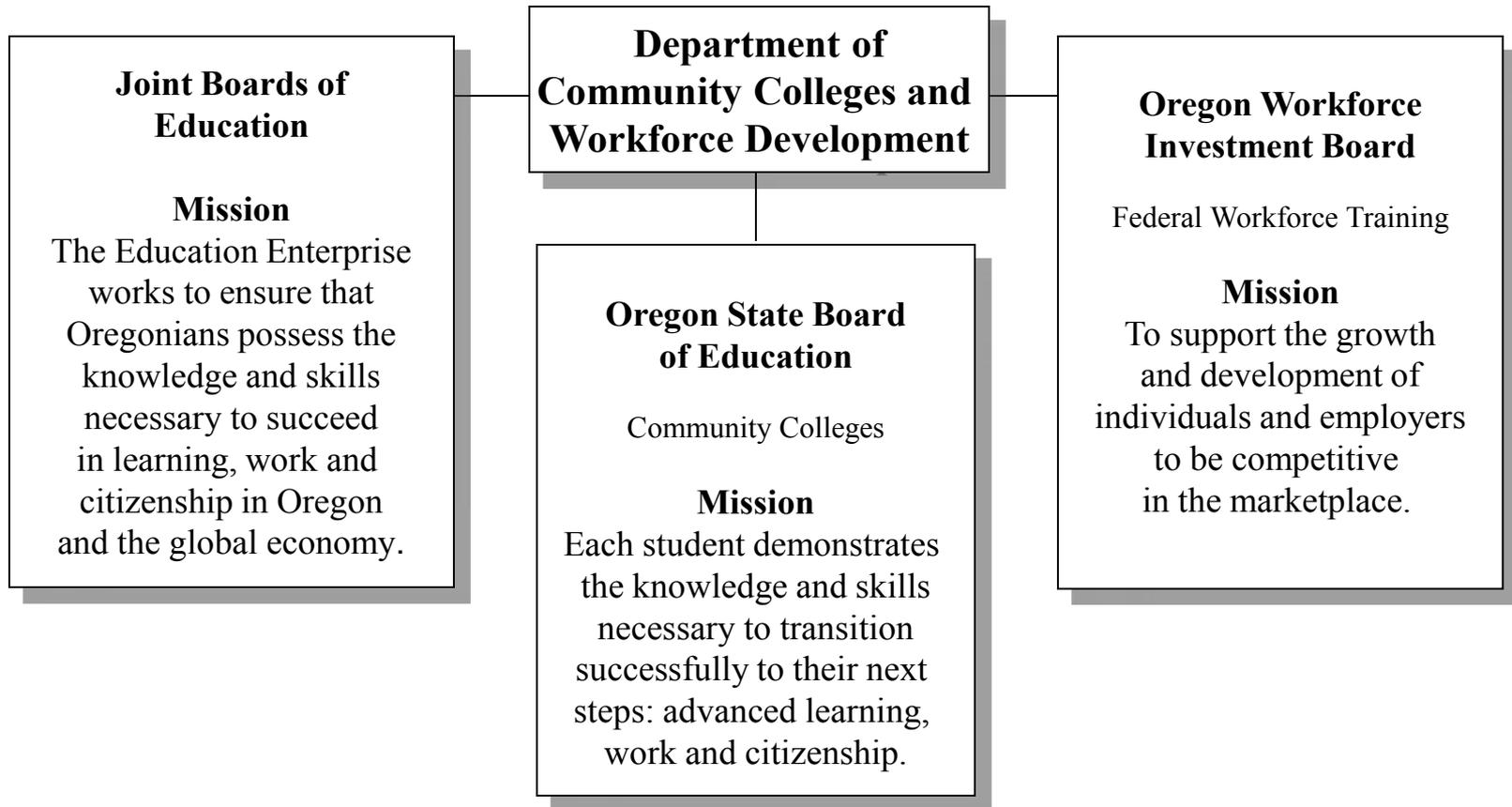
Oregonians have access to excellent, affordable community colleges services

- Associate Degree Completion
- Transfers to OUS
- High School Participation, Minority Enrollment

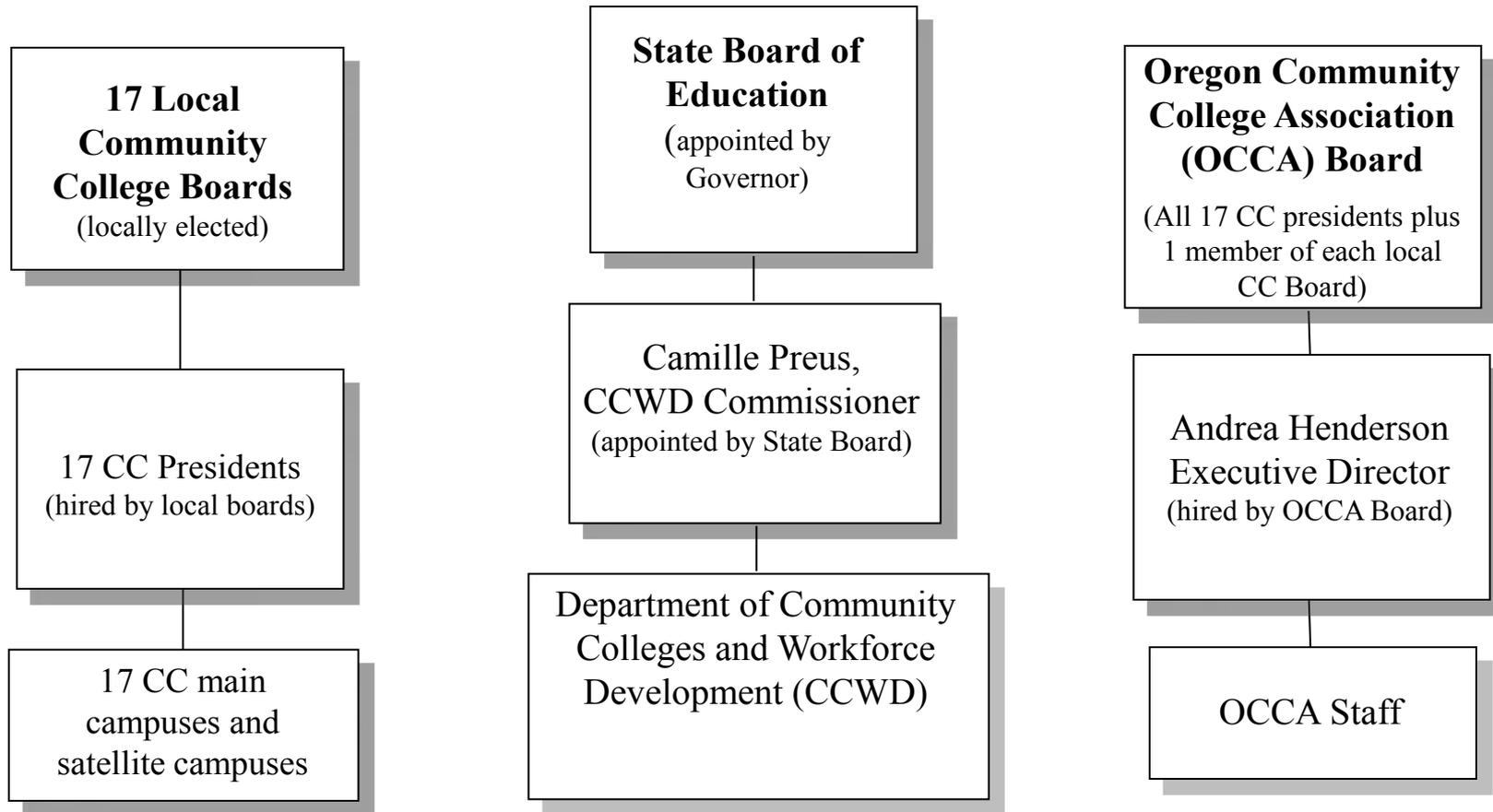
CCWD Key Performance Measures

1. Successful GED Applicants
2. At-Risk Youth Exit Successfully
3. Youth Employed Upon Exit
4. Adults Employed Upon Exit
5. Dislocated Worker Wages
6. Current/Incumbent Worker Employment
7. Completion of Basic Skills/ESL
8. Nursing Program Completion
9. Small Business Development Centers Start Ups (deleted in 2009 Session)
10. Business and Industry Training Company Satisfaction
11. Licensing/Certification Rates
12. Career and Technical Education
13. Associates Degree Completion
14. Student Transfers to OUS
15. Progress of Transfer Students
16. Tuition/Fees
17. High School Participation
18. Minority Enrollment
19. Customer Service
20. Best Practices

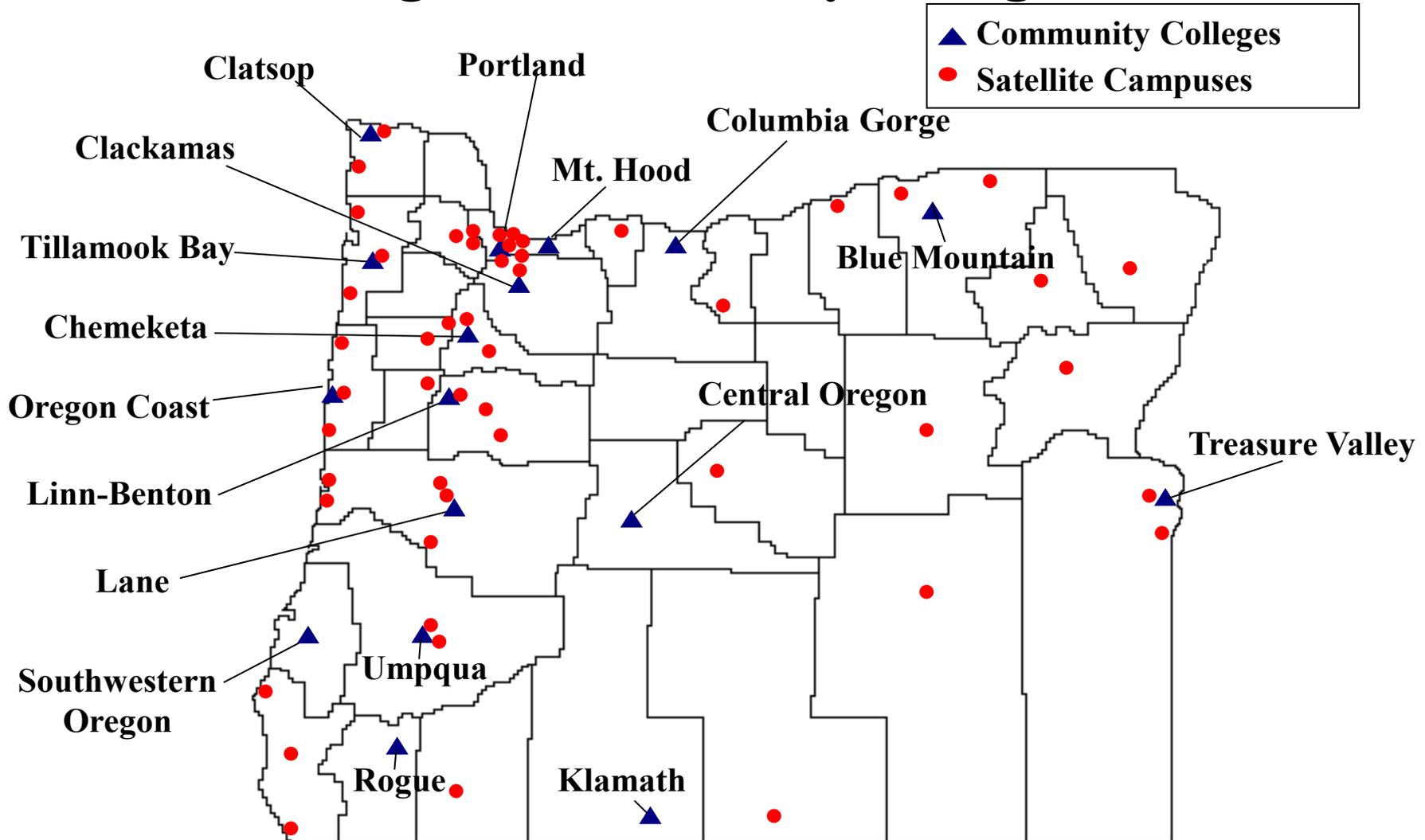
Education and Workforce System Governance



Community College Network



Oregon's Community Colleges



Workforce Network

Governor

Oregon Workforce Investment Board (OWIB)

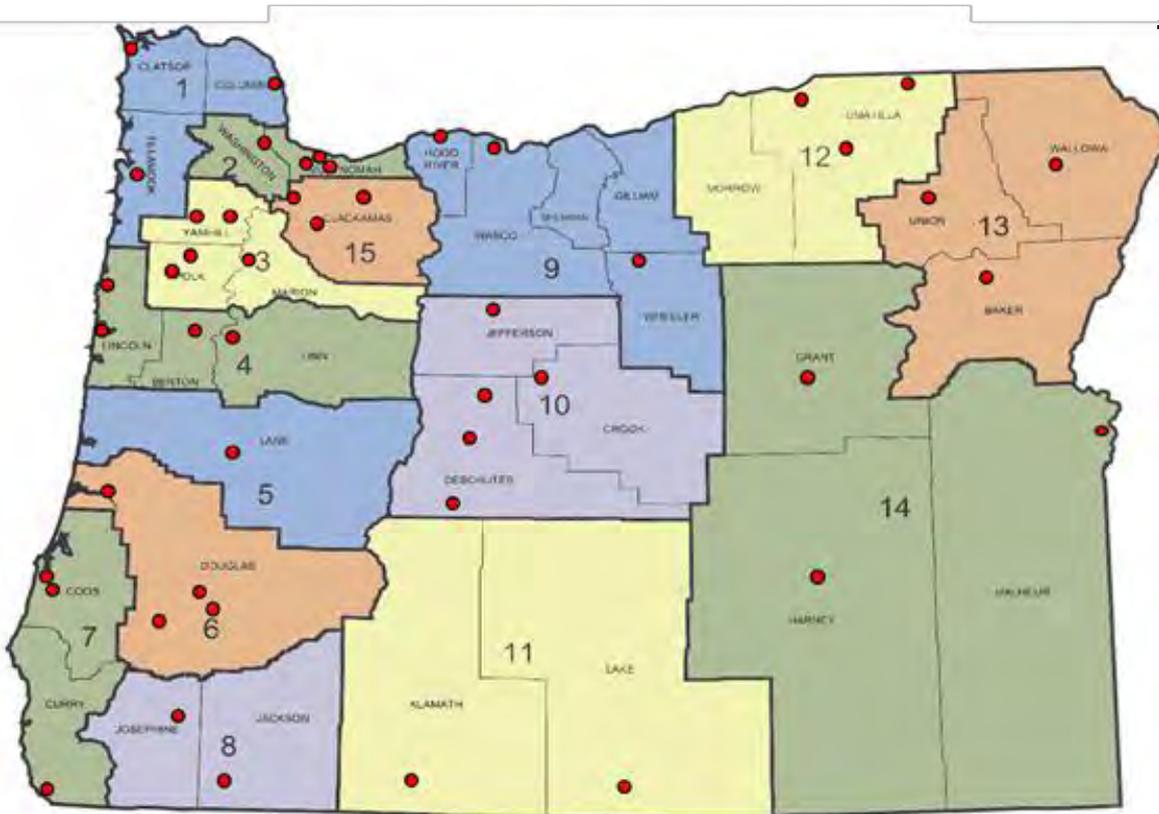
Workforce Policy Cabinet

Oregon Department of Community Colleges and Workforce Development
Oregon Employment Department
Business Oregon Department
Oregon University System
Oregon Department of Education
Oregon Department of Human Services
Bureau of Labor and Industries

Local and Regional Workforce Investment Boards

WorkSource Oregon Centers and Partners

Workforce Regions and WorkSource Oregon Centers

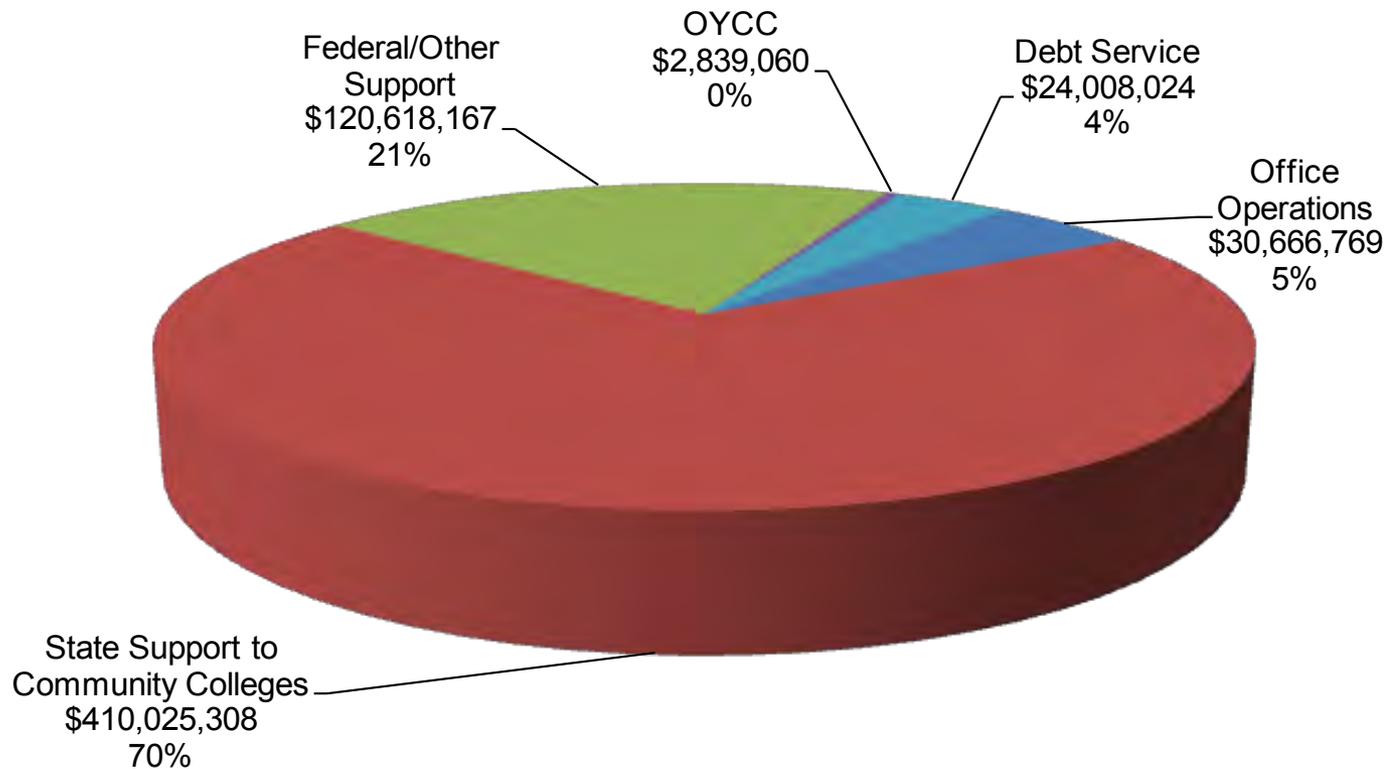


Region Local Workforce Investment Boards

- 2 Worksystems, Inc. (WSI)
- 15 Workforce Investment Council of Clackamas County (WICCO)
- 3 Job Growers, Inc. (JGI)
- 4 Linn, Benton, and Lincoln Workforce Investment Board (CSC)
- 5 Lane Workforce Partnership (LWP)
- 8 Rogue Valley Workforce Development Council (TJC)
- 1, 6, 7, 9, 10, 11, 12, 13, 14
The Oregon Consortium – Oregon Workforce Alliance (TOC/OWA)

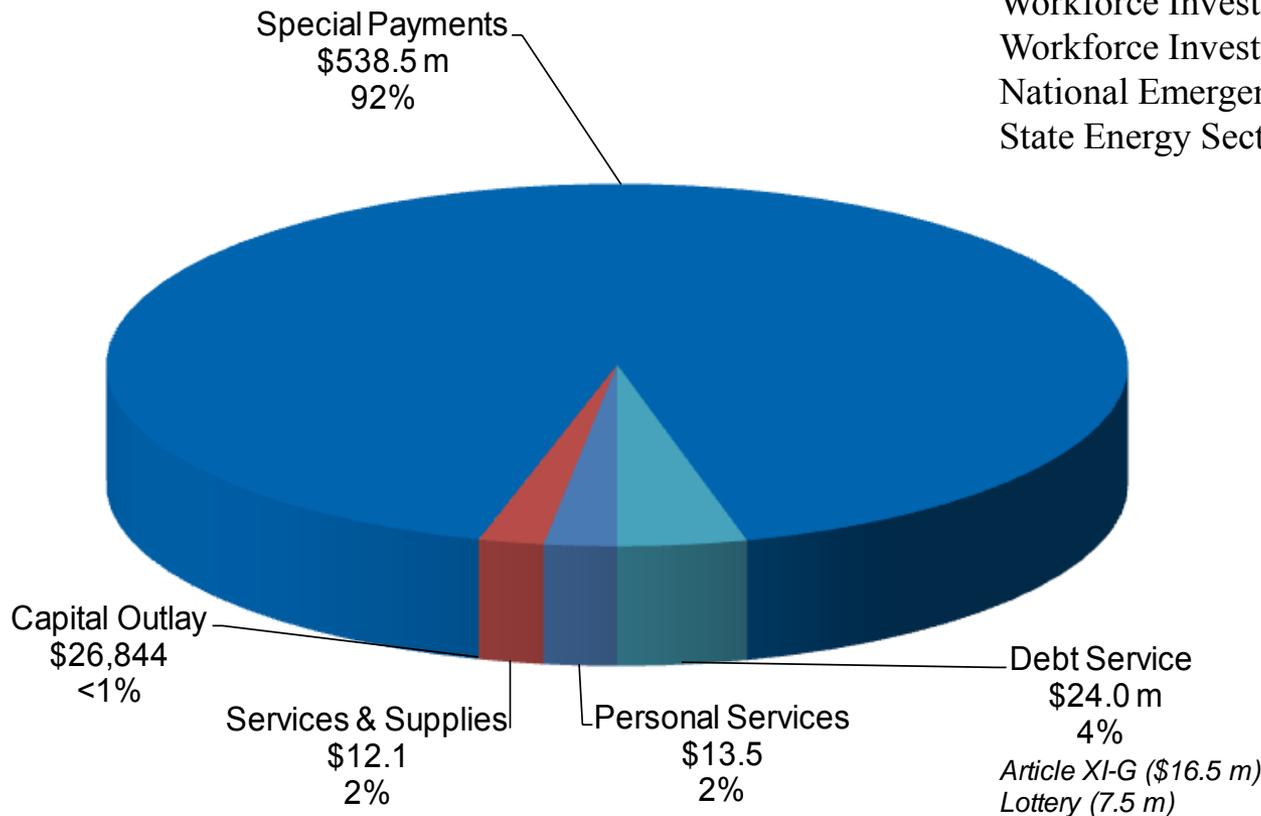
2011-13 Governor's Recommended Budget

Total Funds: \$588,157,328

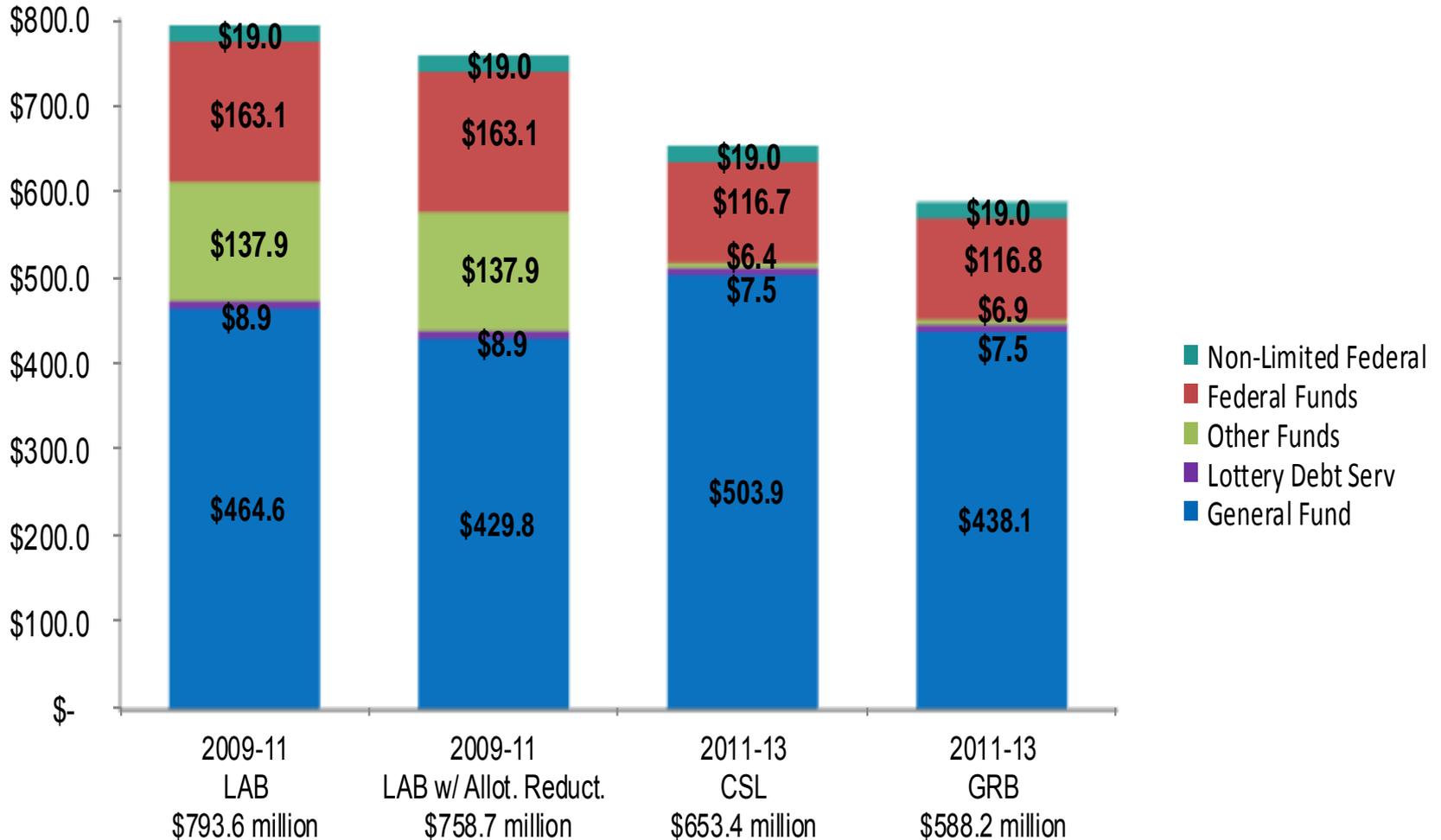


Total Funds: \$588,157,328

Special Payments (Pass throughs):
Community Colleges (\$410.0 m GF)
High Demand Jobs Initiative (\$3.2 m GF)
Persistence & Completion Initiative (\$1.8 m GF)
Oregon Youth Conservation Corps (\$1.8 m OF)
Workforce Investment Act Title IB (\$89.5 m FF)
Workforce Investment Act Title II (\$9.0 m FF)
National Emergency Grants (\$19 m NL FF)
State Energy Sector Partnership Grant (\$2.7 m FF)



2011-13 Budget Compared to 2009-11



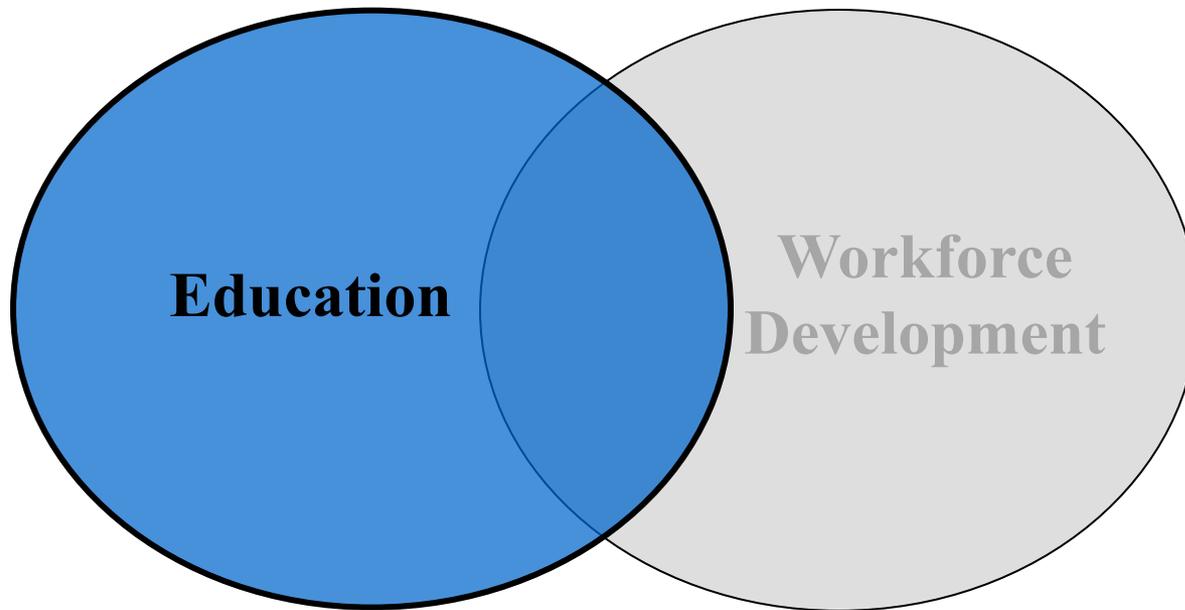
CCWD Prioritized Programs

- Debt Service
- Community College Support Fund
- Workforce Investment Act Title IB
- Workforce Investment Act Title II
- Carl Perkins Career and Technical Education Act
- Oregon Youth Conservation Corps

2009-11 Allotment Reductions \$34.9 million (7.6%)

- Community College Support Fund reduced from \$450.5 million to \$416.1 million
- CCWD Office Operations reduced from \$3.9 million to \$3.6 million
 - Shifted positions from General Fund to Federal Funds
 - Reduced professional services contracts
- Healthcare Initiative funding for community colleges reduced from \$1.9 million to \$1.8 million

Oregon Community Colleges: Ensuring Student Success



Education and Skill Development Continuum

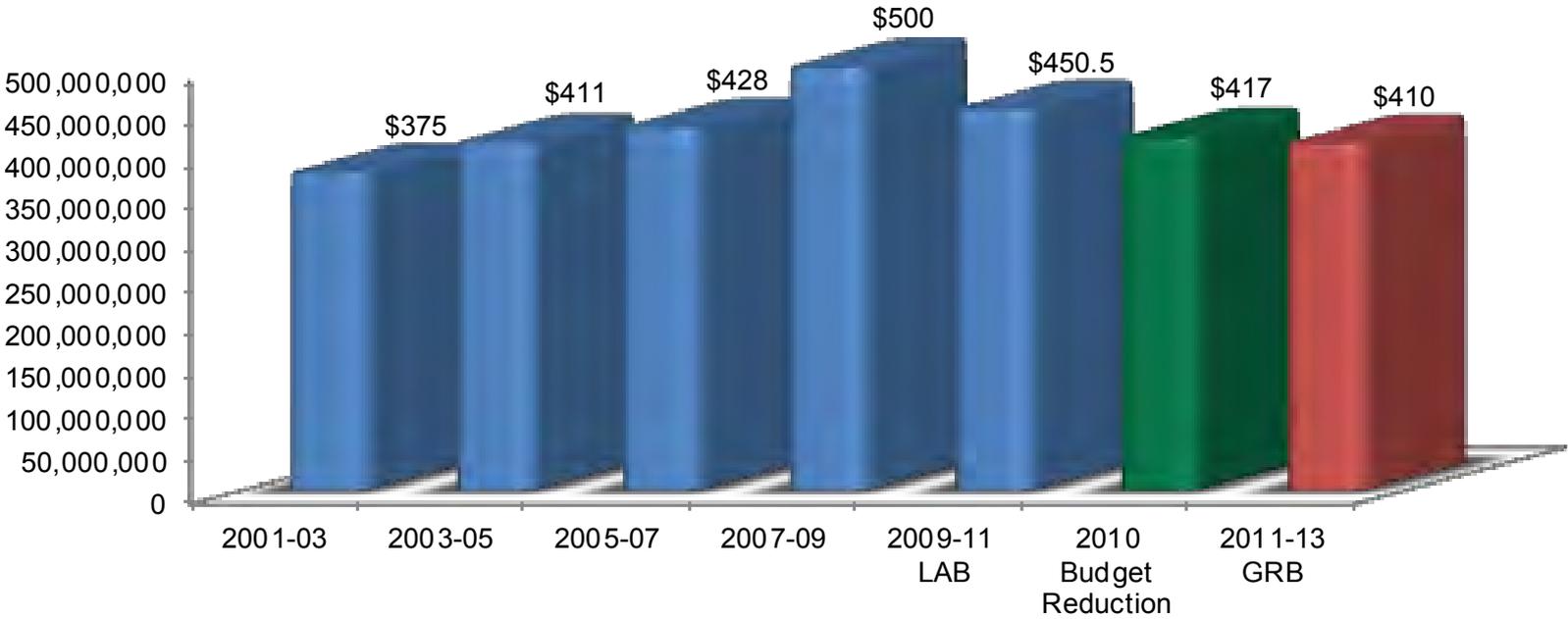


Community colleges make a difference in the lives of Oregonians...

“My belief is this; education can only be earned by the person and it can never be taken away. I continue to encourage others, make a difference, and support programs that alter students’ lives.”

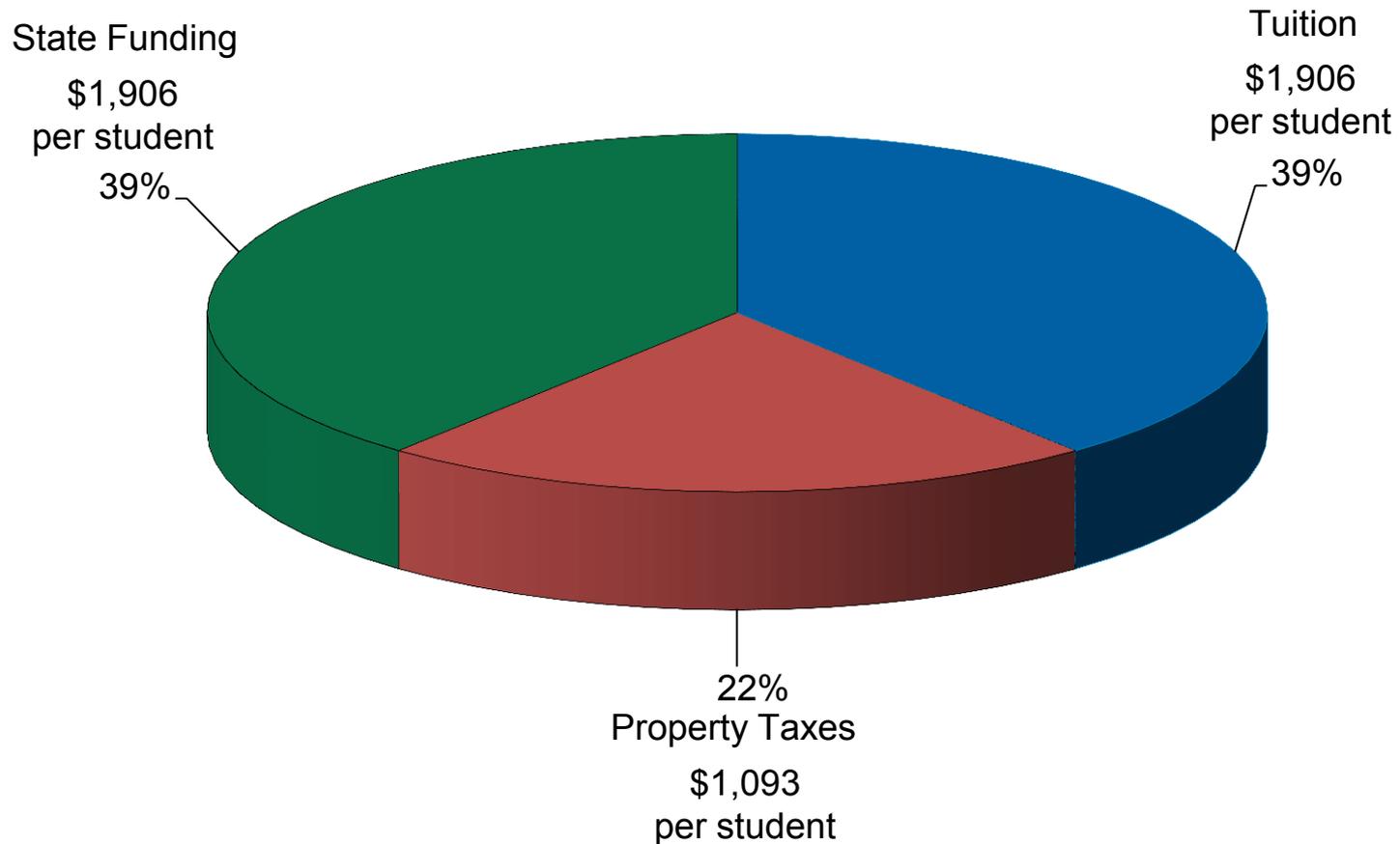


State Appropriations to Community Colleges (in millions)



Source: CCWD Agency Request Budget

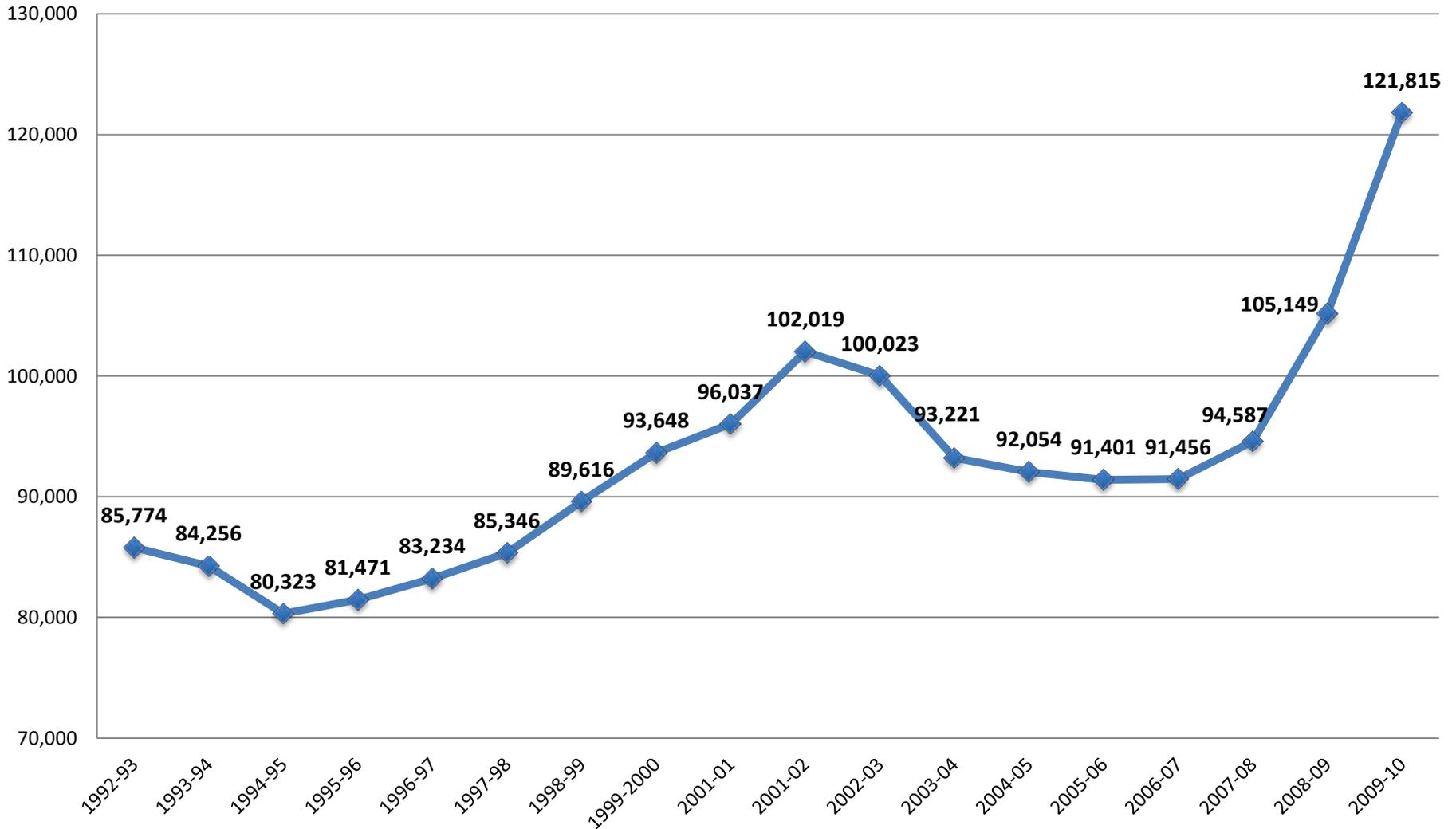
Local Community College Revenue Sources Per Student 2009-10



Oregon Community Colleges are the key access point for postsecondary education.

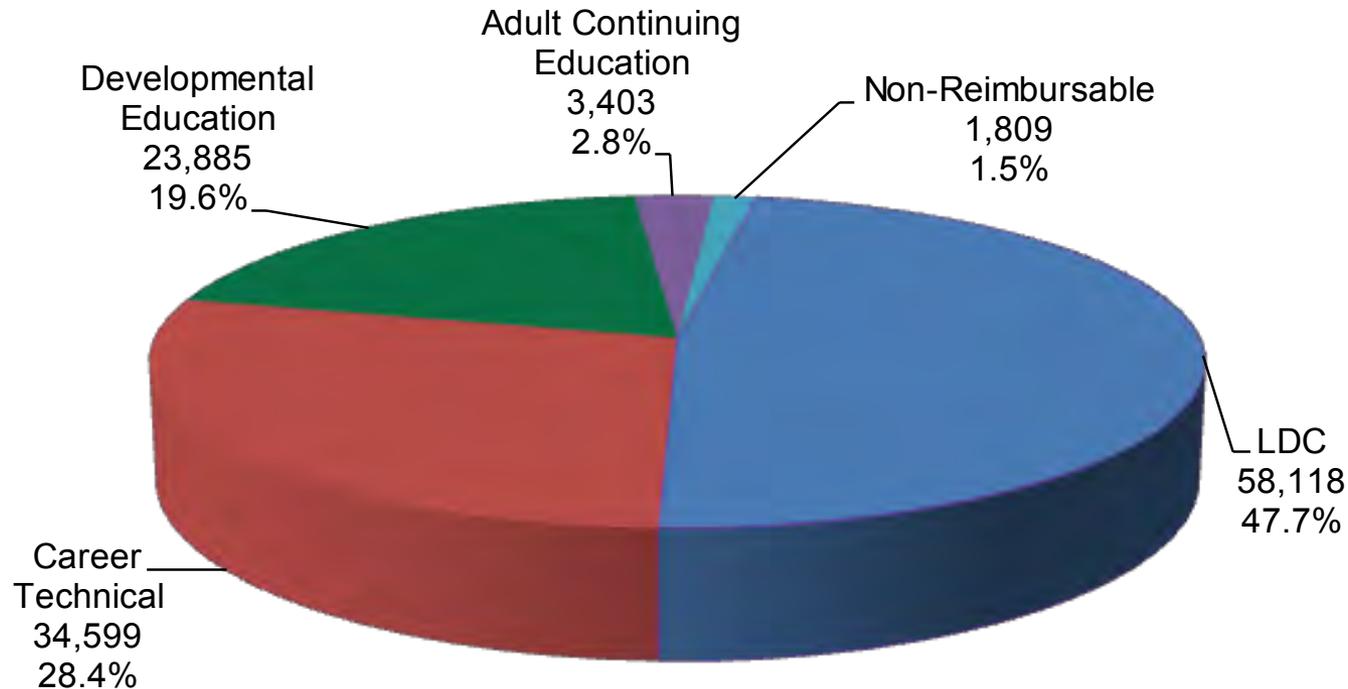
- Provide opportunities for 384,259 students each year to advance their educational and acquire new skills.
- Postsecondary education and skill development programs:
 - Lower Division Collegiate
 - Career and Technical Education
 - Accelerated Learning Opportunities
 - Adult Literacy and English as a Second Language
 - Adult Continuing Education
- Work with local businesses to deliver Customized Workforce Training programs designed to meet local labor market demand.

Full-Time and Part-Time Enrollments - FTE



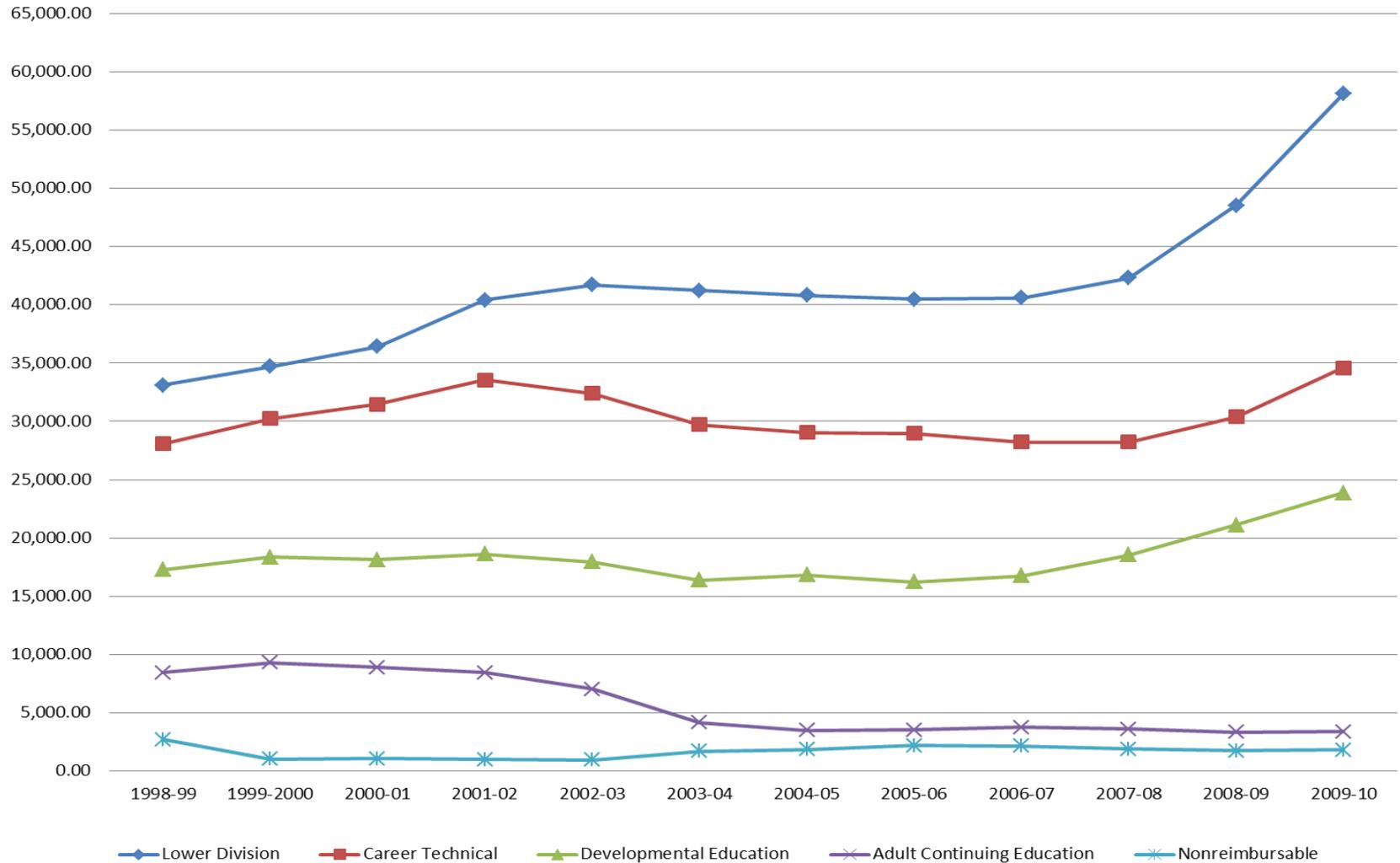
Oregon Community Colleges Full Time Equivalent Enrollment by Program Area 2009-10

Total: 121,815



Source: OCCURS

Full Time Equivalent (FTE) by Program



Oregonians have access to excellent, affordable community college services

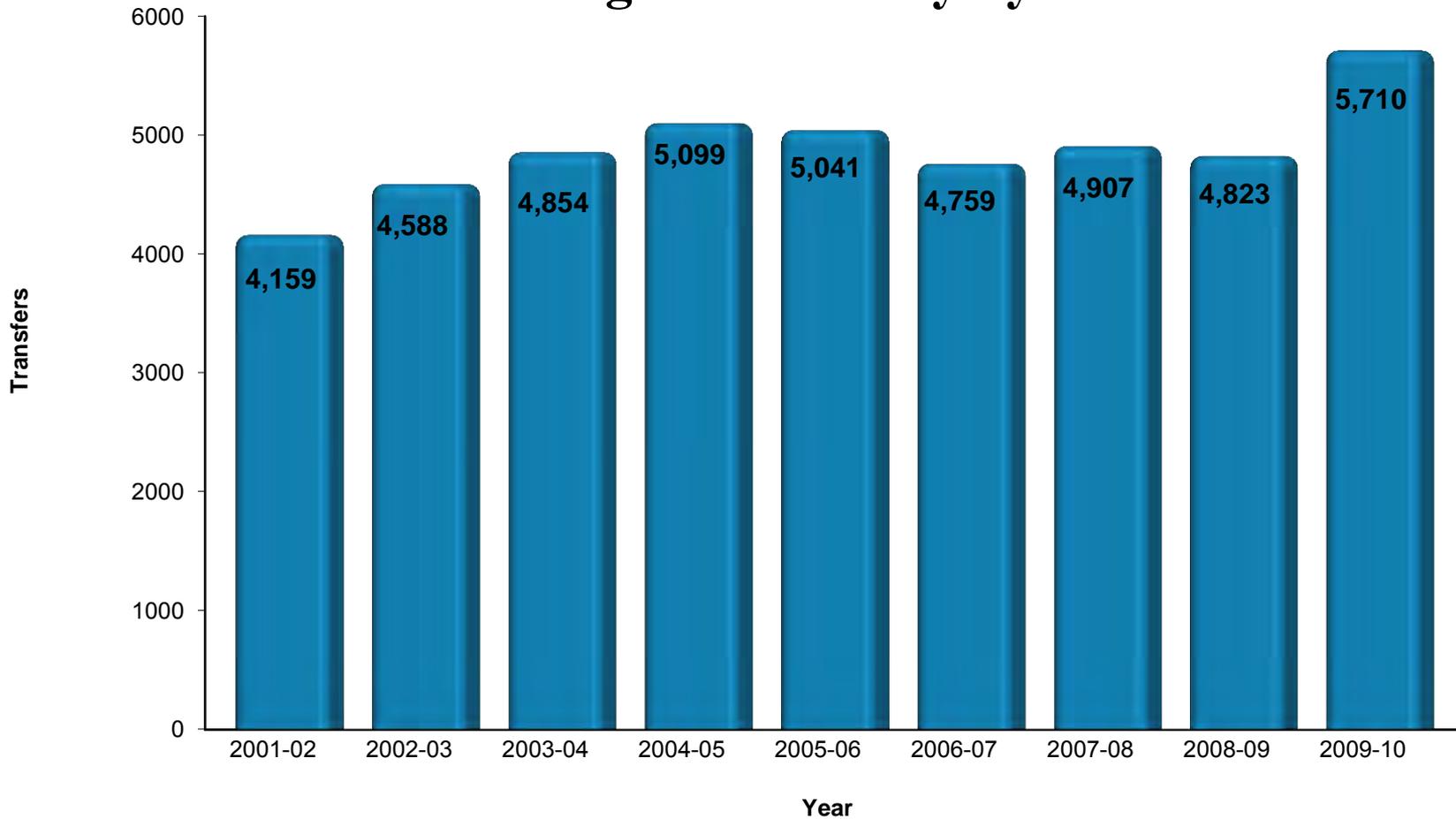
	07-08	08-09	09 Target
Associate Degree Completion (KPM 13)	25% 	22% 	31.6%
Student Transfers to OUS (KPM 14)	16% 	18% 	15.2%
Progress of Transfer Students (KPM 15)	79% 	79% 	80.0%
Tuition/Fees (KPM 16)	4th 	4th 	8th highest
High School Participation (KPM 17)	22,106 	24,950 	22,337
Minority Enrollment (KPM 18)	>100% 	>100% 	100%

Source: 2008-09 performance results reported in the Annual Performance Progress Report (APPR) submitted in the EBL August/September 2010

To reach these outcomes, community colleges partner for student success

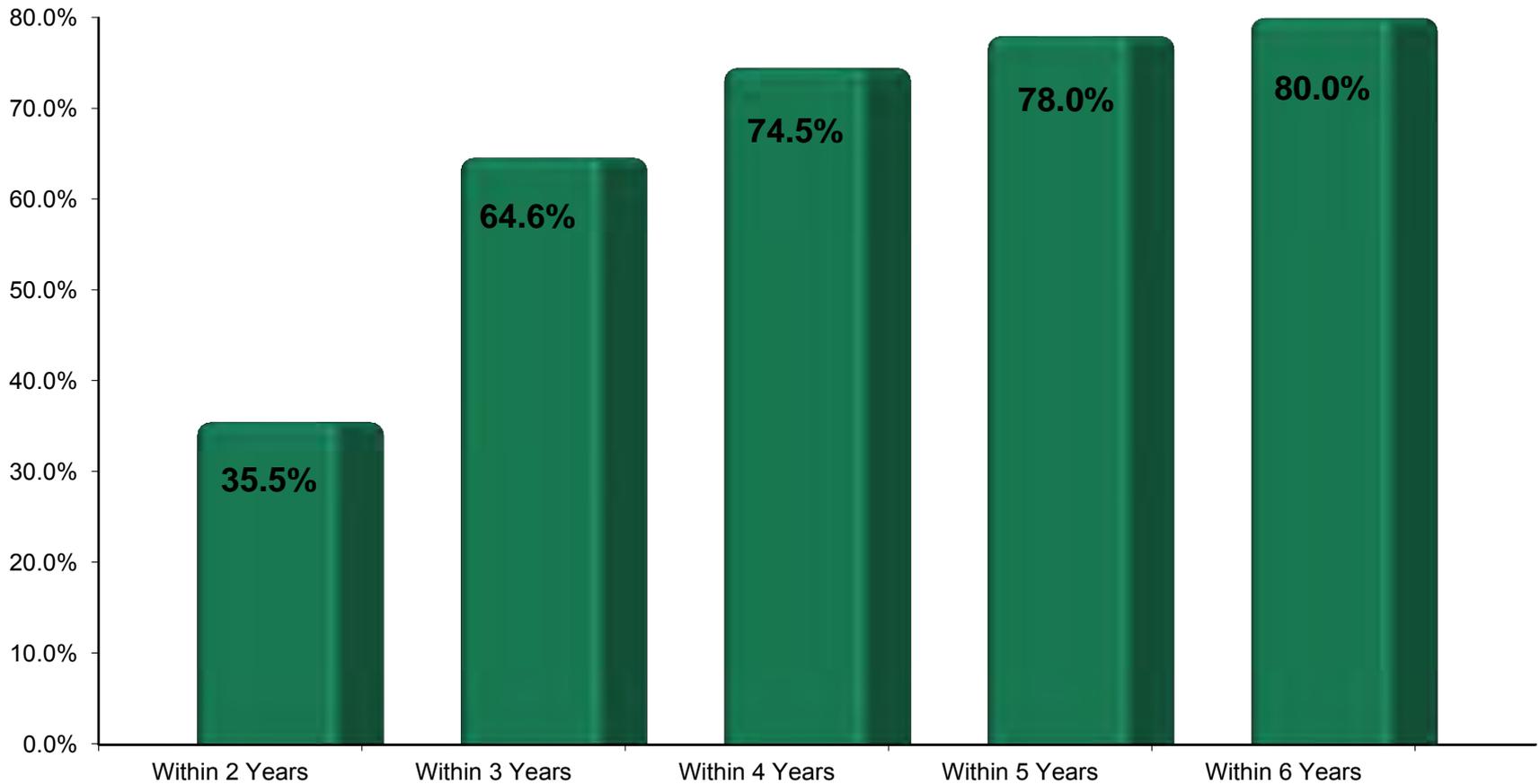
- Oregon University System
- Oregon Department of Education
 - Local School Districts/Education Service Districts
- Oregon Student Assistance Commission
- Oregon Employment Department
- Oregon Business Development Department

Transfers from Oregon Community Colleges to the Oregon University System



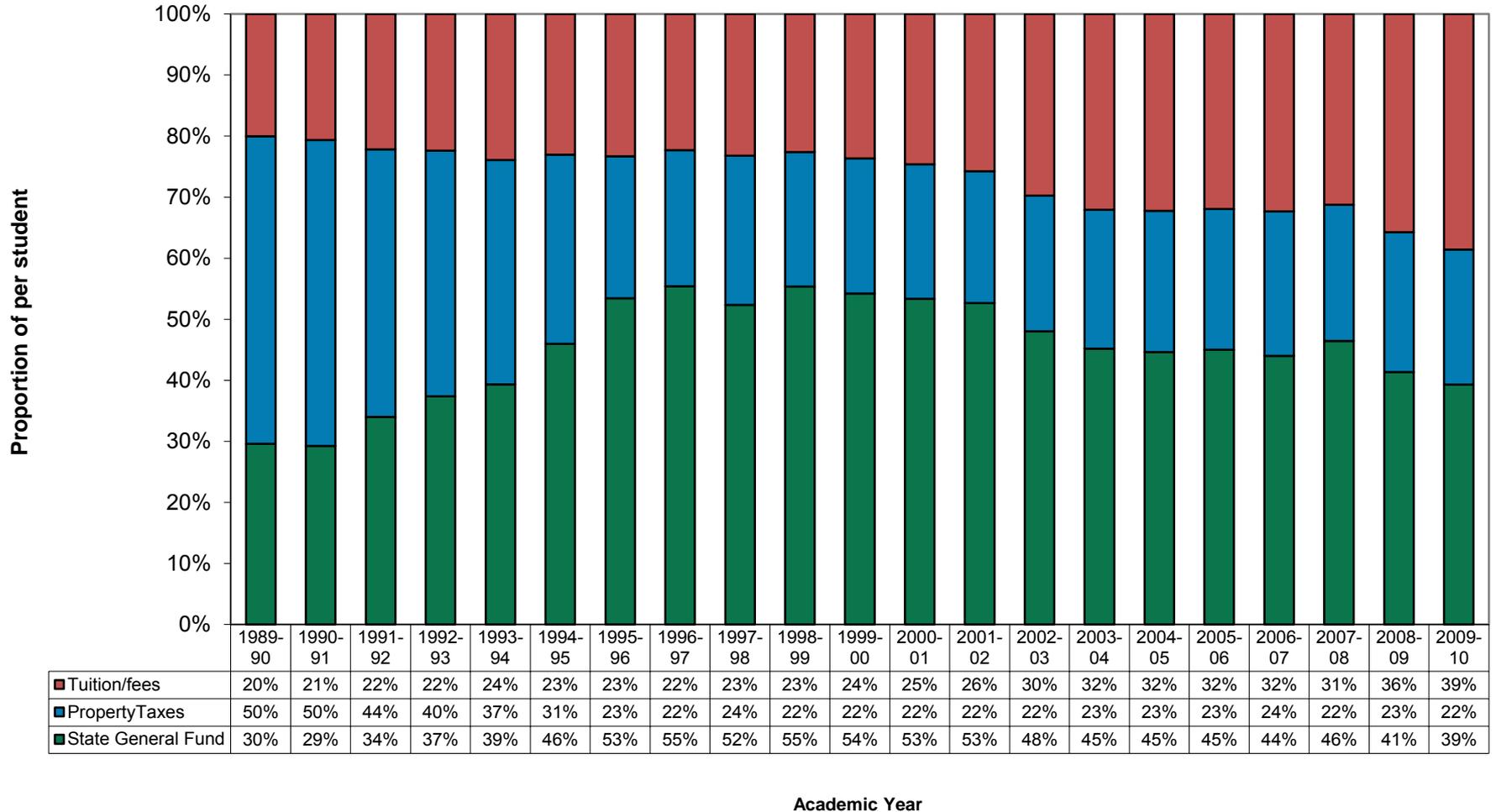
Graduation Rate of Oregon Community College Transfers

Who Entered the Oregon University System with an Associate's Degree

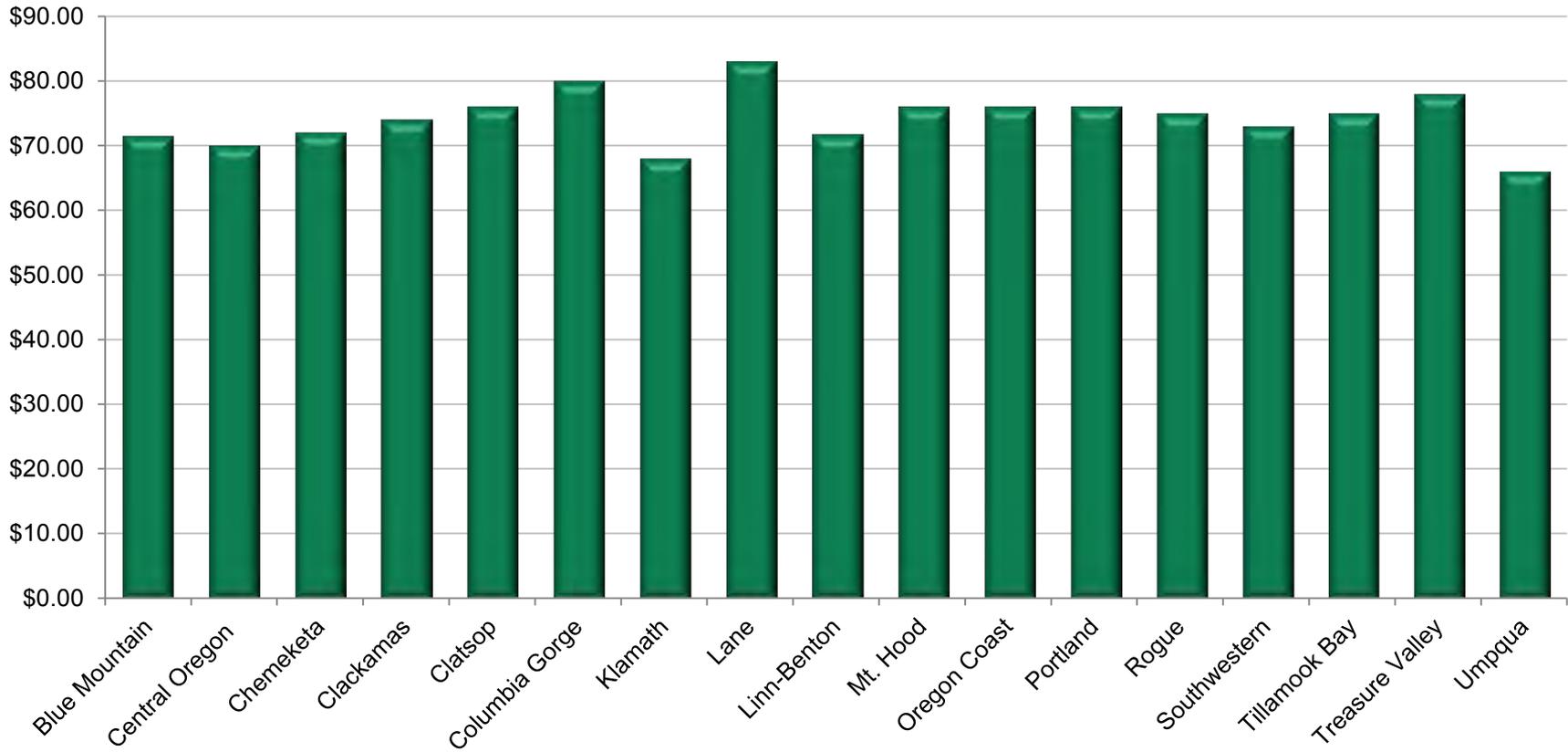


Community College Tuition as a Revenue Source

(Tuition and Fees, Local Property Taxes, State General Fund)

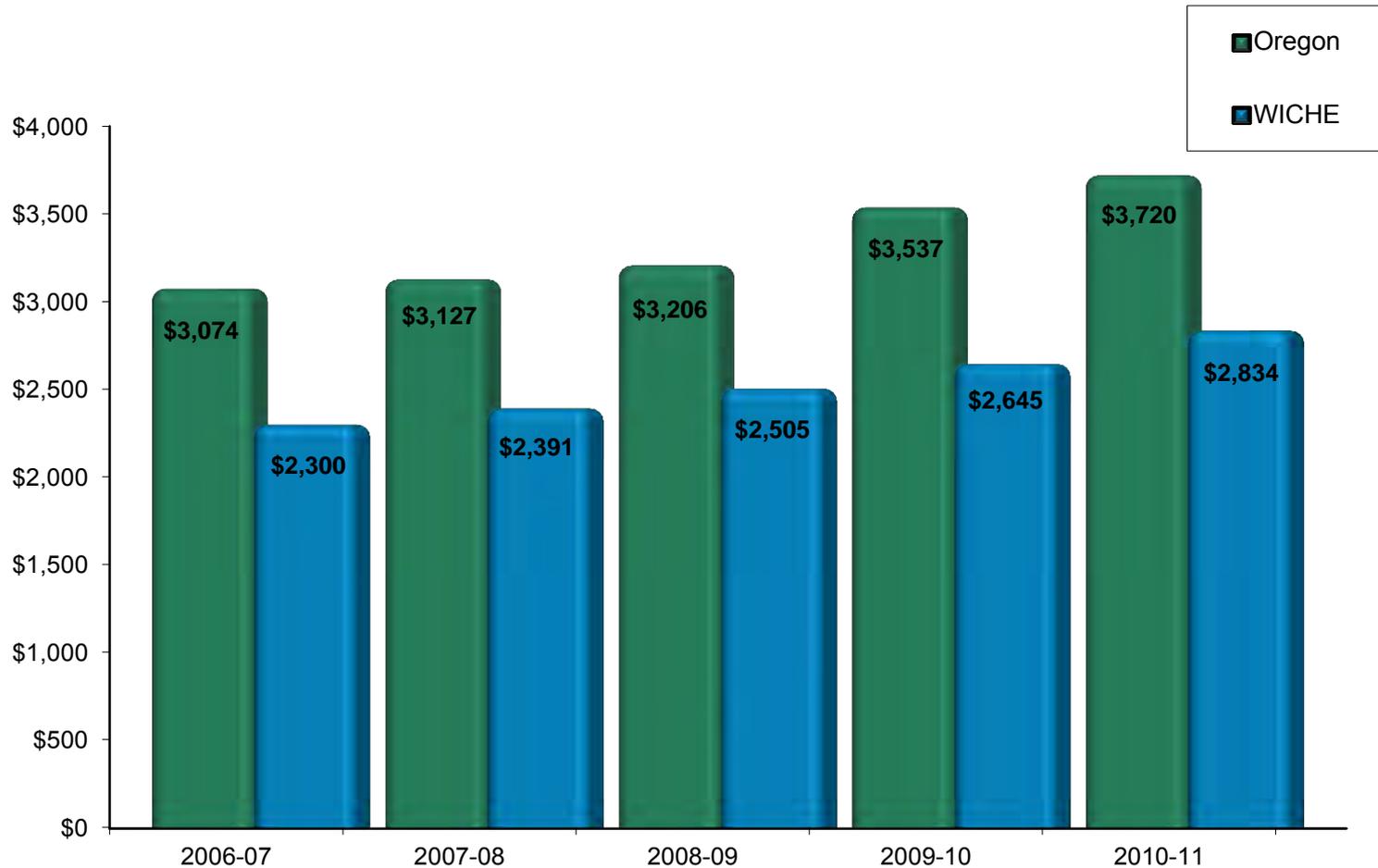


Oregon Community College Tuition Rates 2010-11

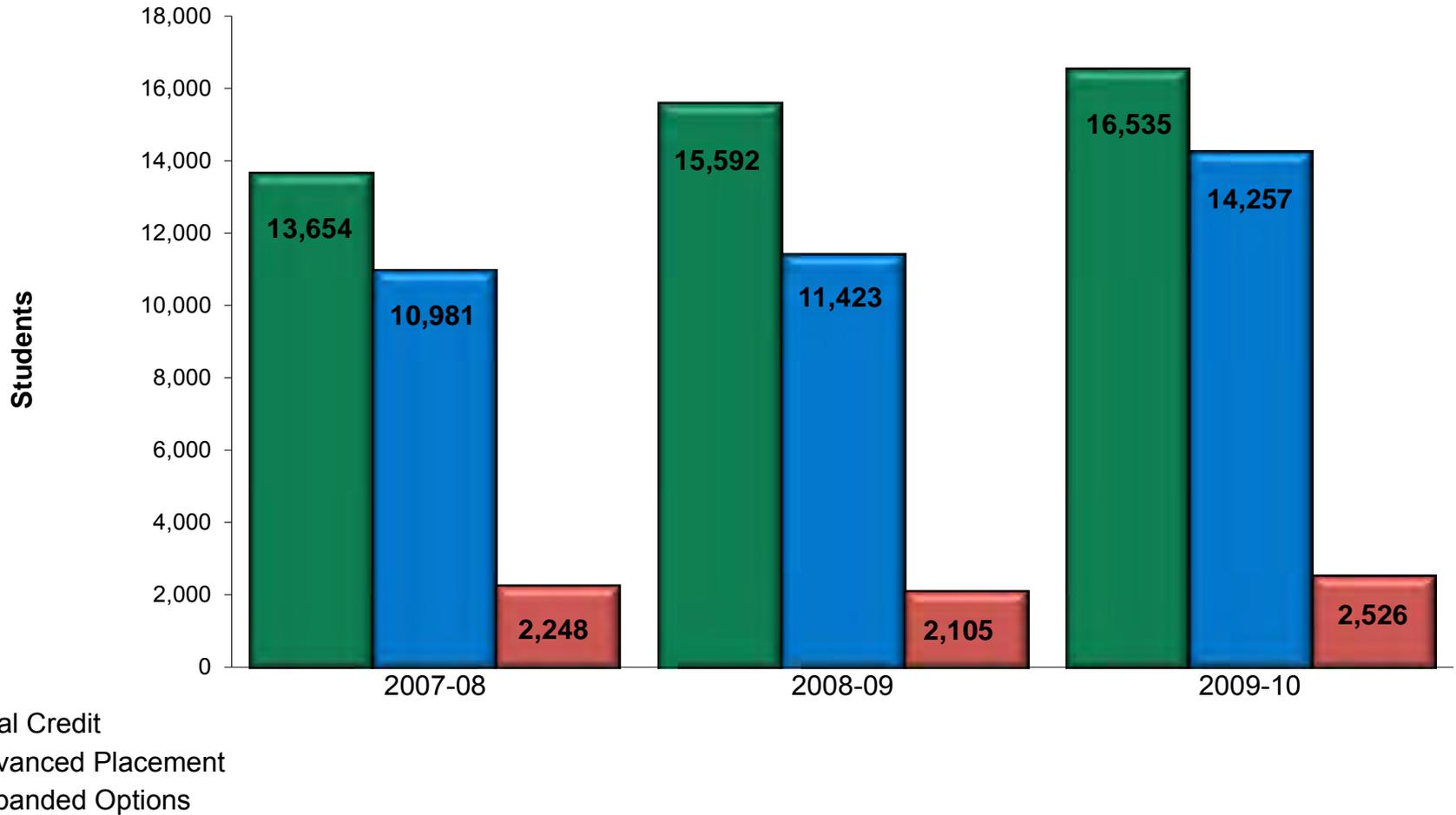


Oregon Community College Tuition Rates

Average Annual In-District Tuition and Fees 2006-2010



Accelerated Learning Opportunities



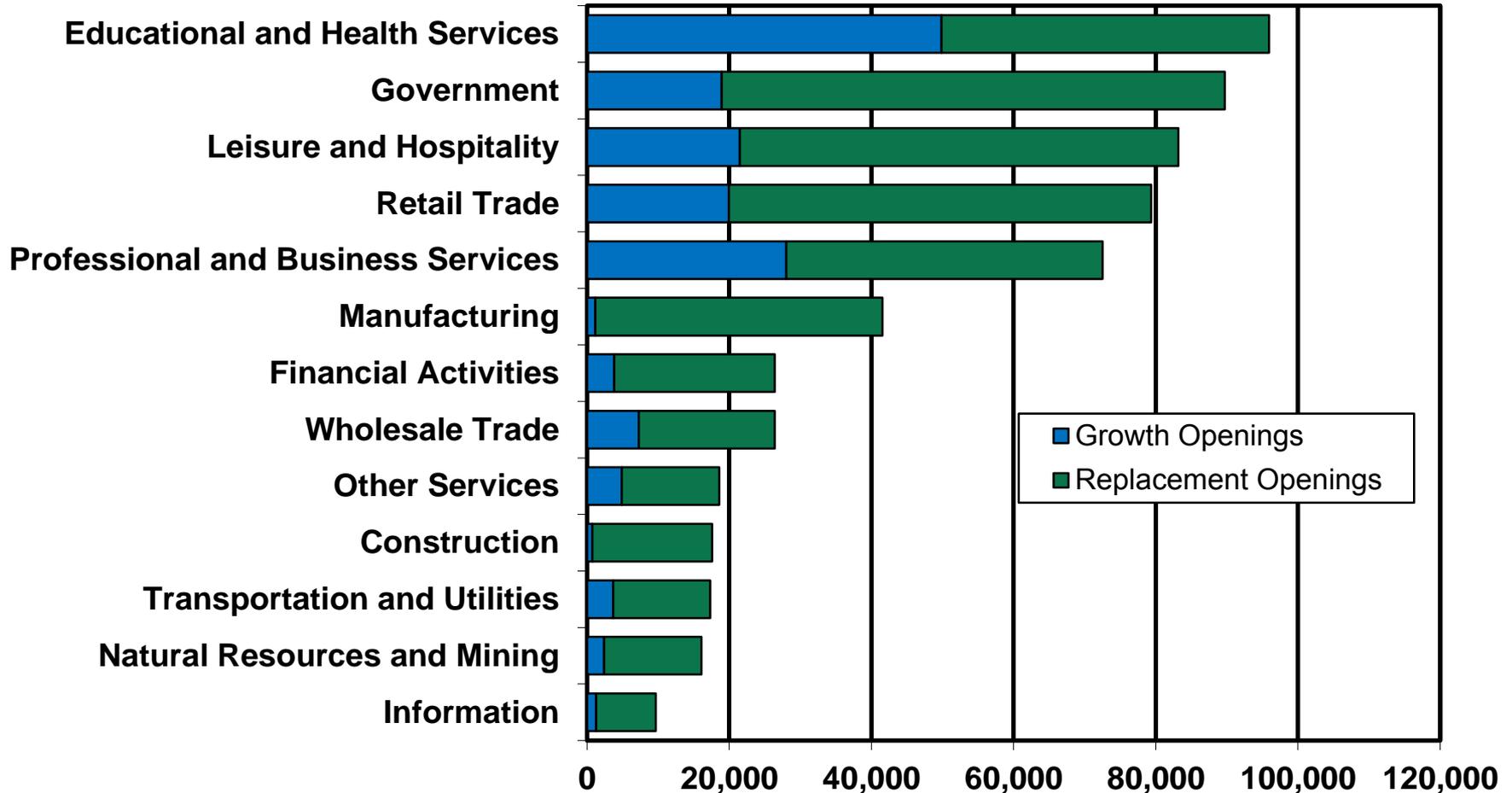
Source: The College Board

Career and Technical Education

- Degrees and Certificates prepare students for direct entry into employment.
- “**Middle-skill jobs**, which require more than a high school diploma but less than a four-year degree, currently make up the largest segment of jobs in our economy, and will continue to do so for years to come.”
- Occupations and Career Pathways:
 - Licensed Practical Nurses
 - Fire Fighters
 - Computer Support Specialist
 - Accounting Technician
 - Machinists
 - Heavy Truck Drivers
 - Electricians

Oregon Growth and Replacement Openings

by Industry 2008-2018



Career Pathways

- A series of connected education programs and student supports that enable individuals to get the training they need to secure a job or advance in a demand industry or occupation.

Goals

- Increase the number of Oregonians with certificates, credentials and degrees in demand occupations.
- To ease student transitions from high school to community college and from pre-college to credit post secondary.

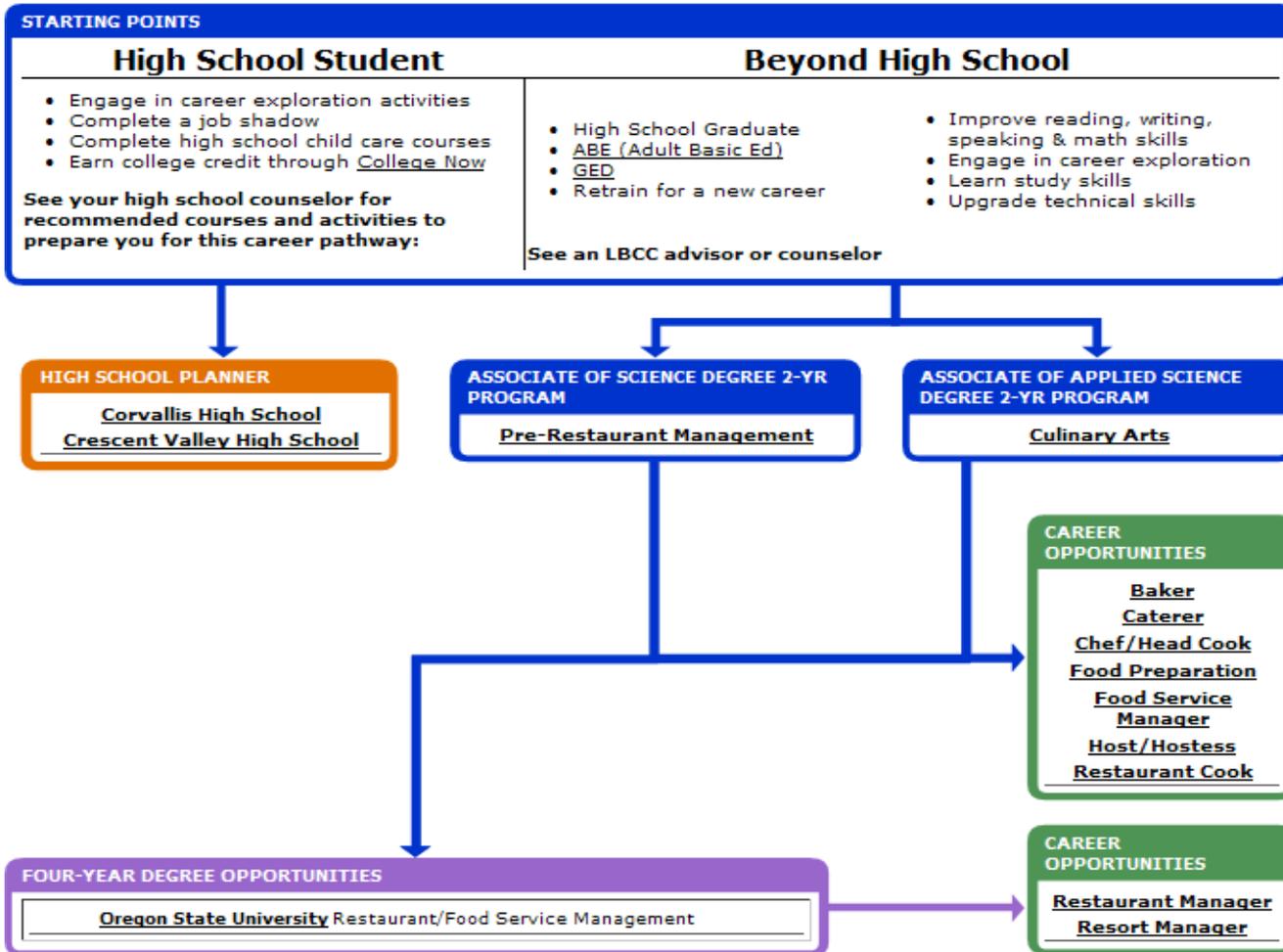
Career Pathway - Culinary Arts: Chef Training - Map

[Accessible Version \(Opens in another window\)](#)

Majors and Programs | Instructors

LBCC CAREER PATHWAYS Culinary Arts

Oregon Skill Set: Business and Management



Oregon's workforce is well-trained and has access to a wide variety of training programs

	07-08	08-09	09 Target
Nursing Completion (KPM 8)	N/A	96% 	95.7%
Licensing/Certification Rates (KPM 11)	94% 	91% 	93.0%
Career and Technical Education Degree/Certificate Completion (KPM 12)	4,651 	4,981 	5,101

Source: 2008-09 performance results reported in the Annual Performance Progress Report (APPR) submitted in the EBL August/September 2010

Local and Customized Workforce Training

Oregon's Community Colleges are meeting the training needs of local employers in their communities:

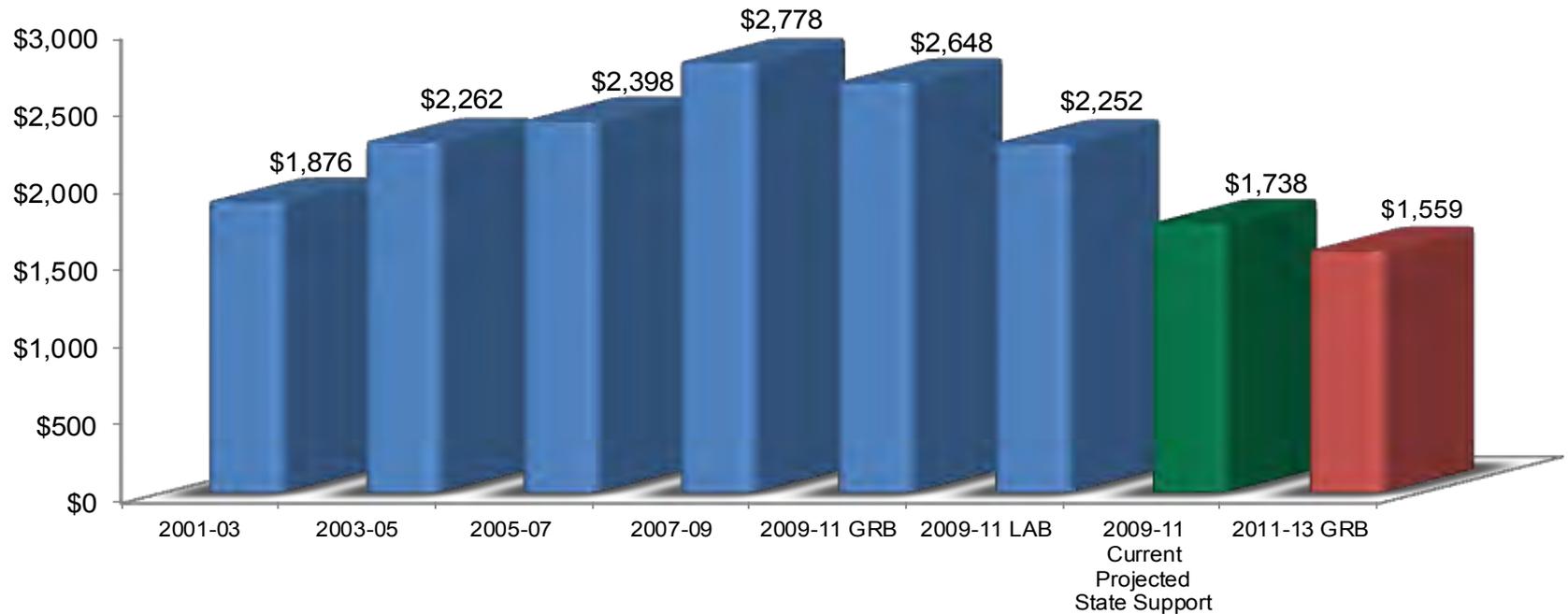
- Providing customized training
- Over 270 employers served
- Over 980 trainings for more than 15,889 adults
- Maintaining high employer satisfaction with customized training:
 - 99% of employers would contract with the college again

	07-08	08-09	09 Target
Business & Industry Training Satisfaction (KPM 10)	100% 	98% 	95.0%

Source: 2008-09 performance results reported in the Annual Performance Progress Report (APPR) submitted in the EBL August/September 2010

Community College Reduction Impacts

State Support per Student FTE



Source: CCWD Agency Request Budget

Community College Reduction Impacts (2007-09 – 2011-13)

- Oregon Coast Community College - \$209,437
- Central Oregon Community College - \$778,458
- Lane Community College - \$6,693,199

From the student perspective

- Tuition and fees
- Courses and programs
- Student supports

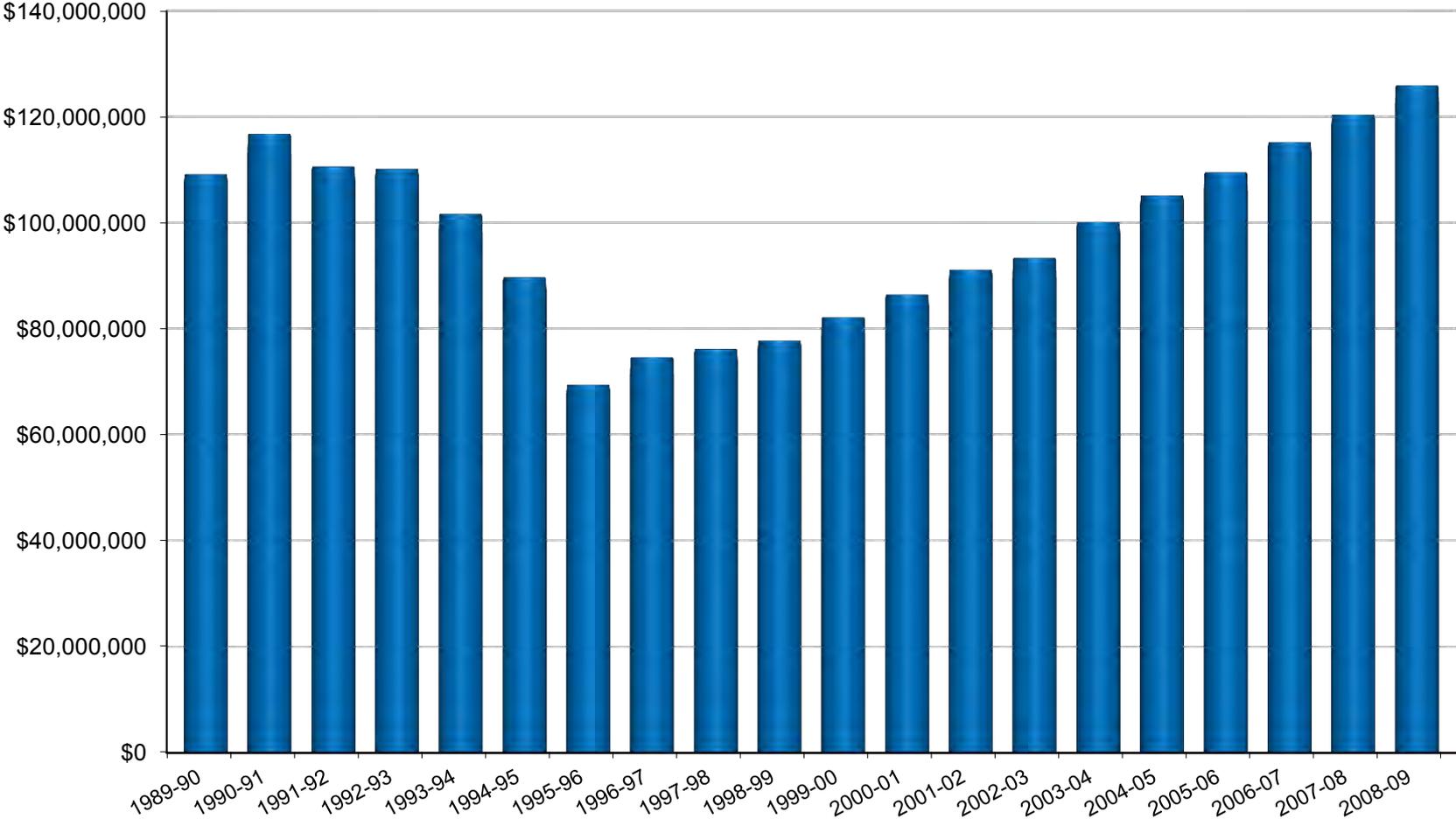


Department of Community Colleges and Workforce Development

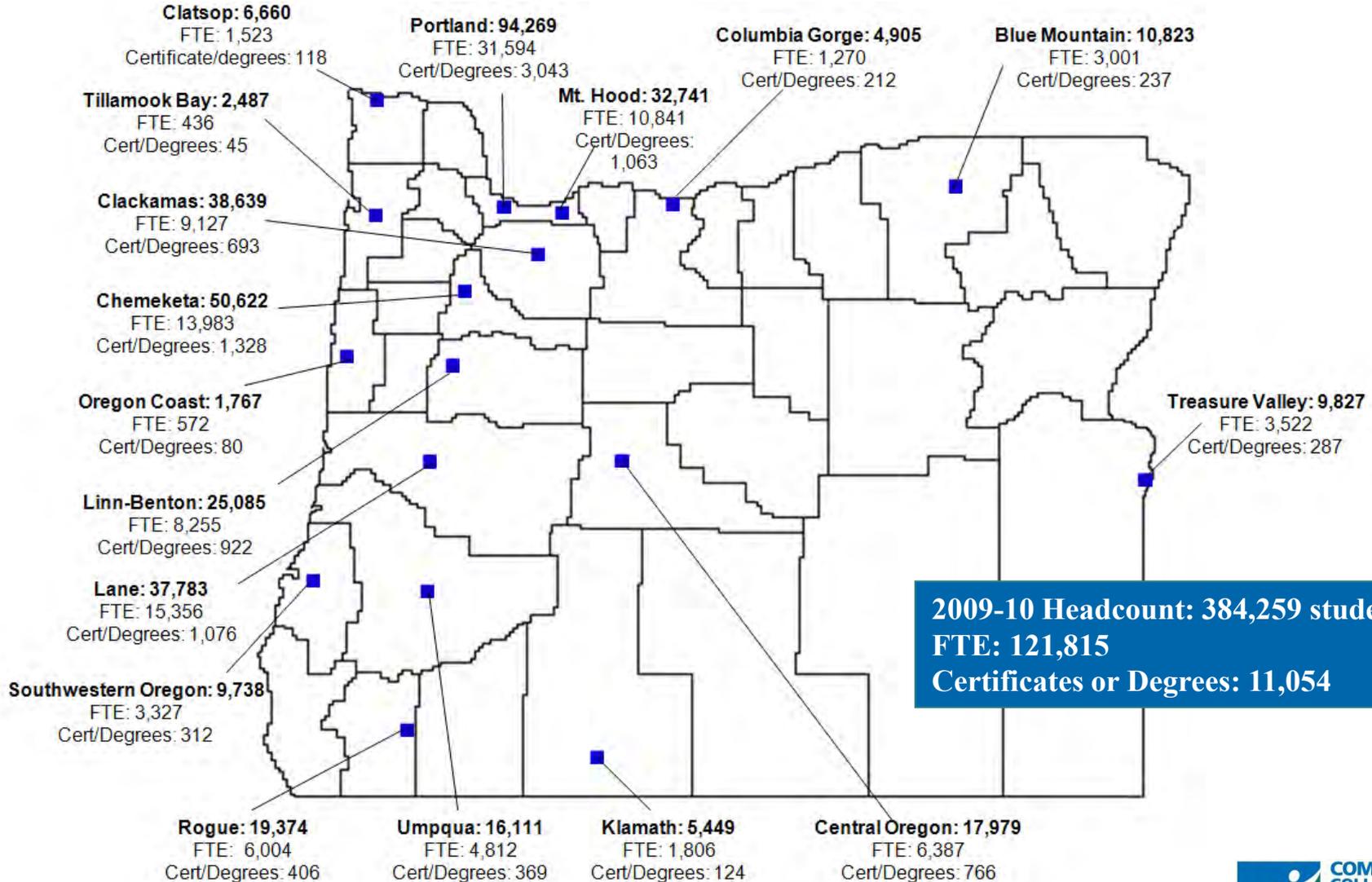


*Presented to Joint Ways & Means Education Subcommittee
Camille Preus, Commissioner
Day 2 - March 23, 2011*

Property Tax Collections for Oregon Community Colleges 1989-90 to 2008-09

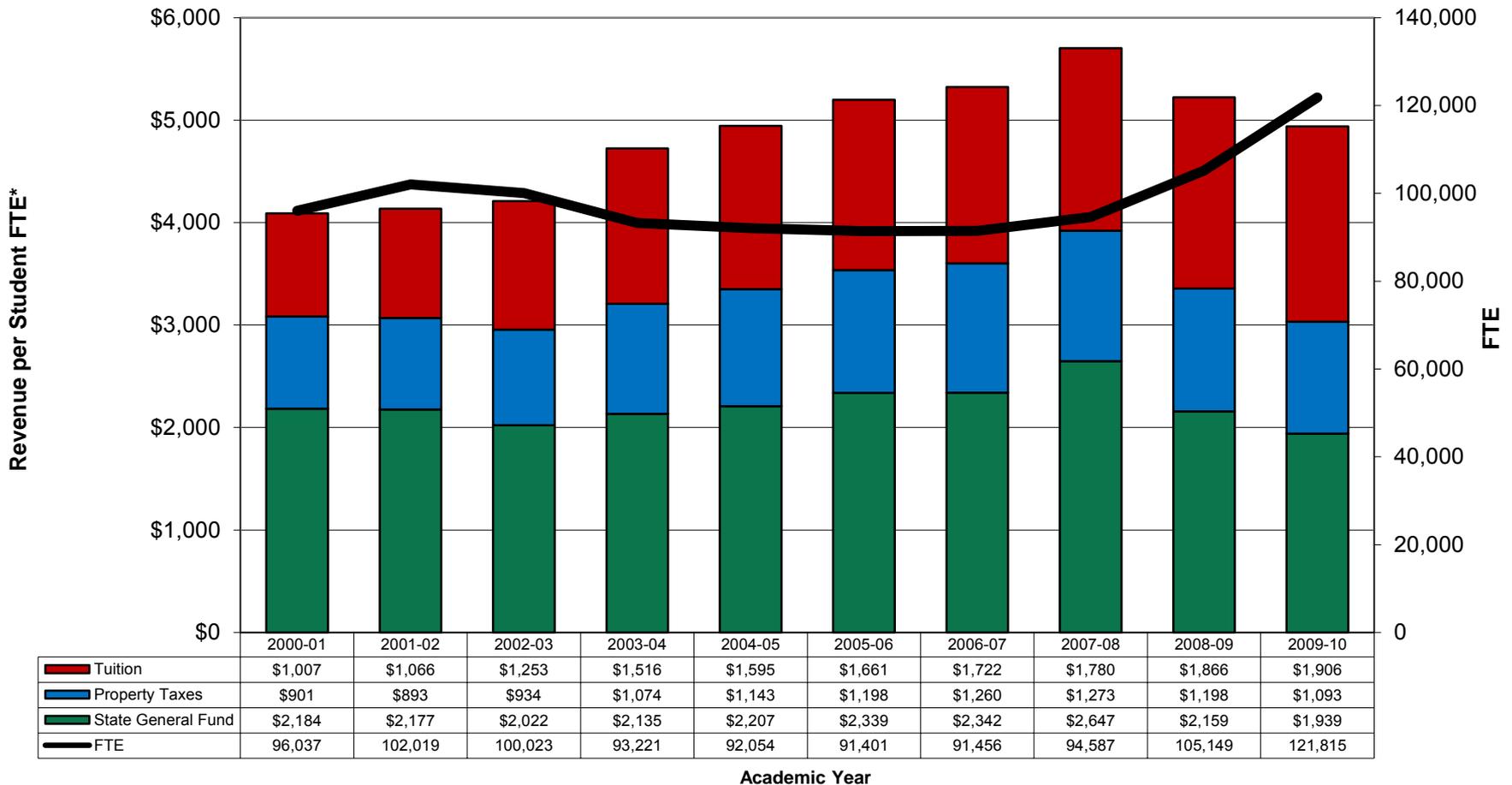


Oregon Community Colleges



Community College Revenue Sources and Students

(Tuition and Fees, Local Property Taxes, State General Fund)



*Full-Time Equivalent (FTE) is a calculated value. It represents 510 hours of instructional time and is a measure of total student activity. Includes corrections, border states, COD, non-reimbursable, and funding formula reimbursable FTE.

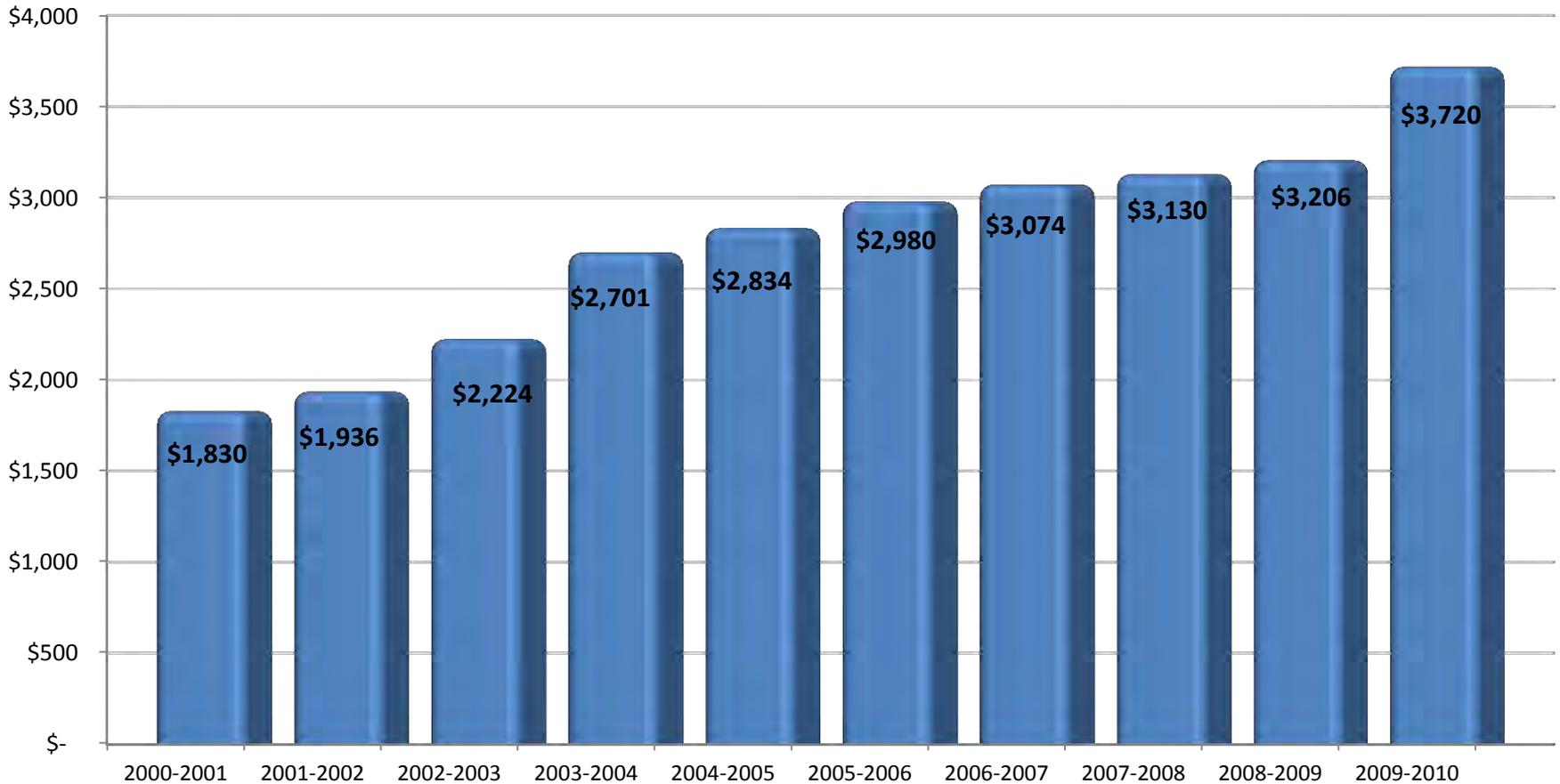
Oregon Community College Students Who Enrolled at 4-Year Colleges and Universities

July 1, 2008 and June 30, 2010

College	Oregon Private 4-year	Oregon Public 4-year	Non-Oregon Private 4-year	Non-Oregon Public 4-year	Total
Blue Mountain	32	532	87	134	785
Central Oregon	109	1,459	178	178	1,924
Columbia Gorge	27	159	44	53	283
Chemeketa	671	2,662	510	301	4,144
Clackamas	506	1,615	286	230	2,637
Clatsop	30	158	27	51	266
Klamath	41	581	44	32	698
Lane	272	3,036	308	263	3,879
Linn Benton	141	2,884	206	176	3,407
Mt. Hood	510	1,492	237	181	2,420
Oregon Coast	8	84	15	8	115
Portland	1,736	7,664	966	845	11,211
Rogue	52	1,499	175	89	1,815
Southwestern Oregon	38	370	77	85	570
Tillamook Bay	13	74	9	1	97
Treasure Valley	20	263	179	359	821
Umpqua	71	417	84	43	615
Total	4,277	24,949	3,432	3,029	35,687

Source: OCCURS and National Student Clearinghouse

Average Tuition and Fees (Annualized)



Capital Construction Update

\$207.3 million in approved projects since 2005

Completed Bond Sales:

2007 Article XI-G Bond Sale: \$25.9 million

Clatsop – Columbia Hall completed

Columbia Gorge – Health Sciences building completed Spring 2011

Oregon Coast – Lincoln City and Newport campuses completed

Rogue – Medford Higher Education campus building completed

Southwestern – Curry County campus completion Fall 2011

2008 Article XI-G Bond Sale: \$4.9 million

Tillamook Bay – New campus building completed



Oregon Coast – Newport Campus



Tillamook Bay – Tillamook Campus

2009 Article XI-G Bond Sale: \$55.7 million

- Klamath – Career Technical Center completion Spring 2011
- Chemeketa – Health Science building completion Spring 2011
- Clackamas – Allied Health Care Center completed
- Lane – Health and Wellness building completed
- Linn Benton – Science and Technology building completed
- Mt Hood – Child Development Center completion Fall 2011
- Oregon Coast – Waldport campus completed
- Portland – Educational Center completed
- Clatsop – Towler and Patriot Hall renovations completed



Linn-Benton – Science and Technology

2010 Lottery Bond Sale: \$10.0 million

- Blue Mountain – Hermiston Higher Education Center completion Fall 2011
- Clatsop – Towler Hall seismic upgrades completed
- Mt Hood – Classroom and laboratory seismic upgrades completed



Portland – Educational Center

Upcoming Bond Sales

April 2011 Article XI-G Bond Sale: \$38.7 million

Central Oregon – Science and Allied Health Building reauthorized from 2007 and a Technology Education Center in Redmond.

Chemeketa – McMinnville Campus

Lane – Downtown Campus building

Oregon Coast – Marine Science Building in Newport

Portland – Cascade Campus Education Center

Treasure Valley – Science Center



Chemeketa - McMinnville



Treasure Valley Science Center

**Three projects approved for April Bond Sale
but unable to provide local match:**

Clackamas – Local bond levy May 2011

Columbia Gorge – Fund raising ongoing

Umpqua – Local bond levy May 2012

May 2011 Lottery Bond Sale: \$3.7 million

Blue Mountain – Hermiston Higher Education Center (\$250,000 left from 2010 sale)

Rogue – Deferred maintenance

Clackamas – Deferred maintenance

Central Oregon – Six new classrooms

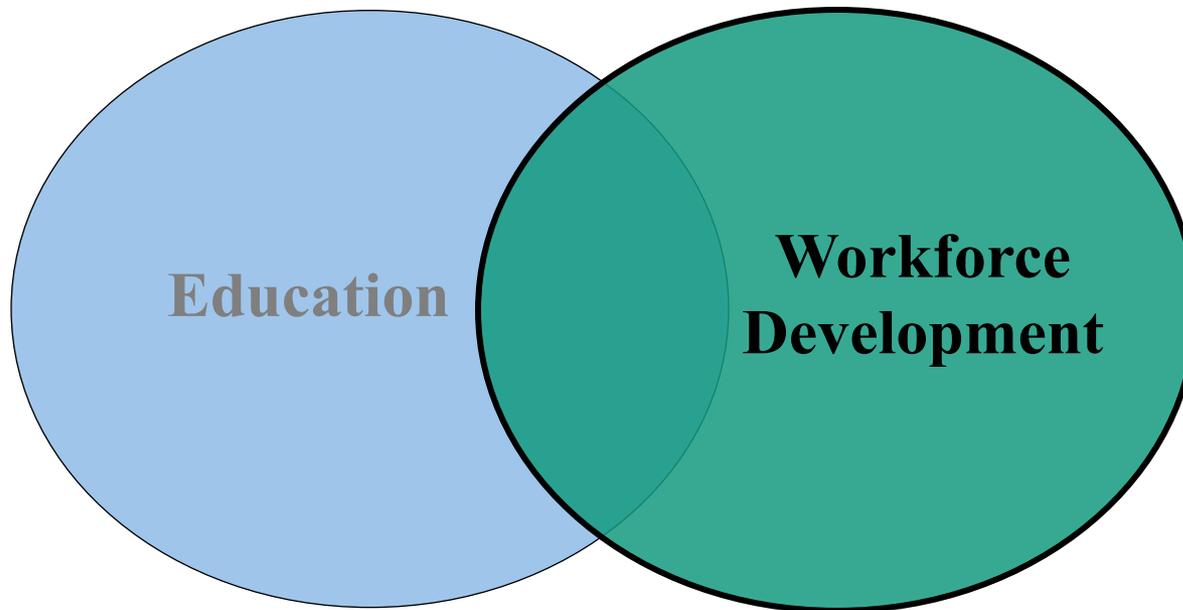


Central Oregon – Mazama Hall



Central Oregon – Cascade Culinary Institute

Workforce Development: Getting Oregonians to Work



Education and Skill Development Continuum

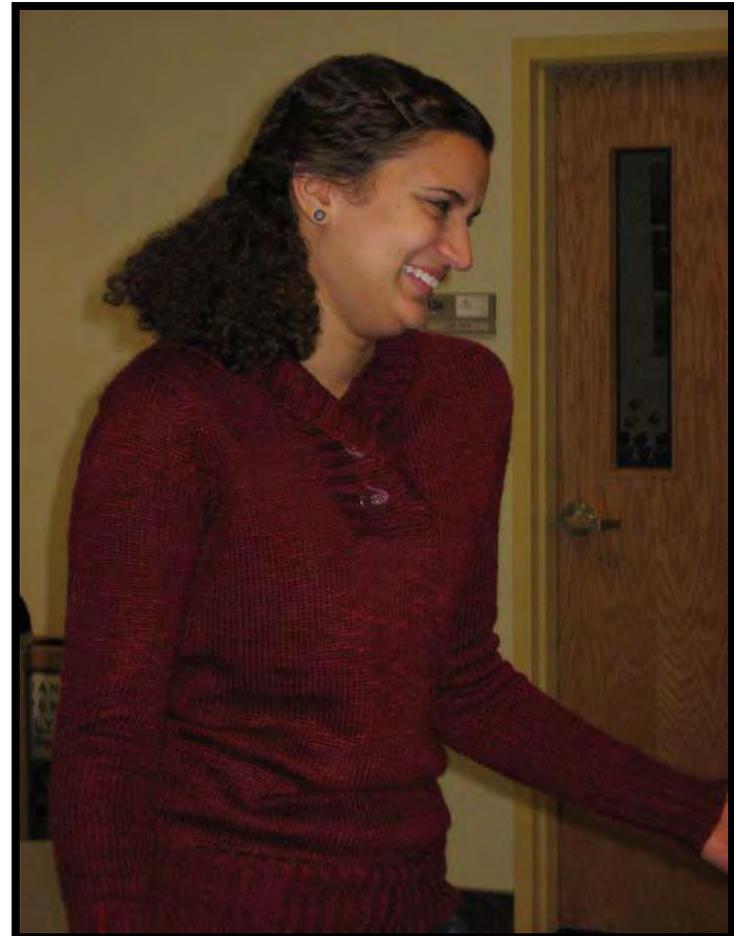


Adult Basic Skills

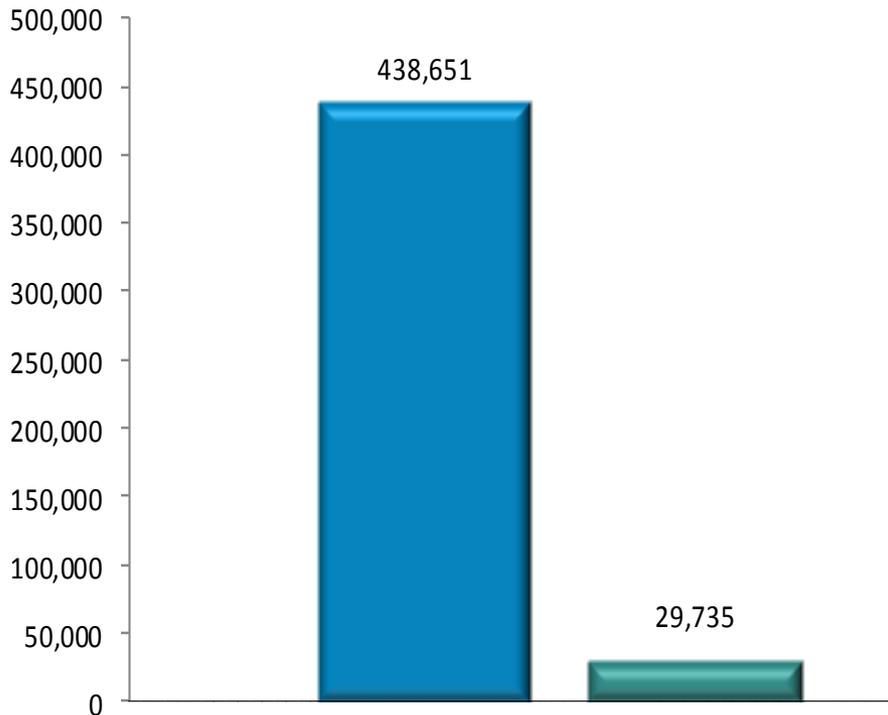
Goal – Increase the number of literate adult Oregonians

Target population – adults with less than high school diploma or equivalent

Services – to increase adult literacy are provided through Oregon's 17 community colleges, as well as, the Oregon Department of Corrections



Adult Basic Skills



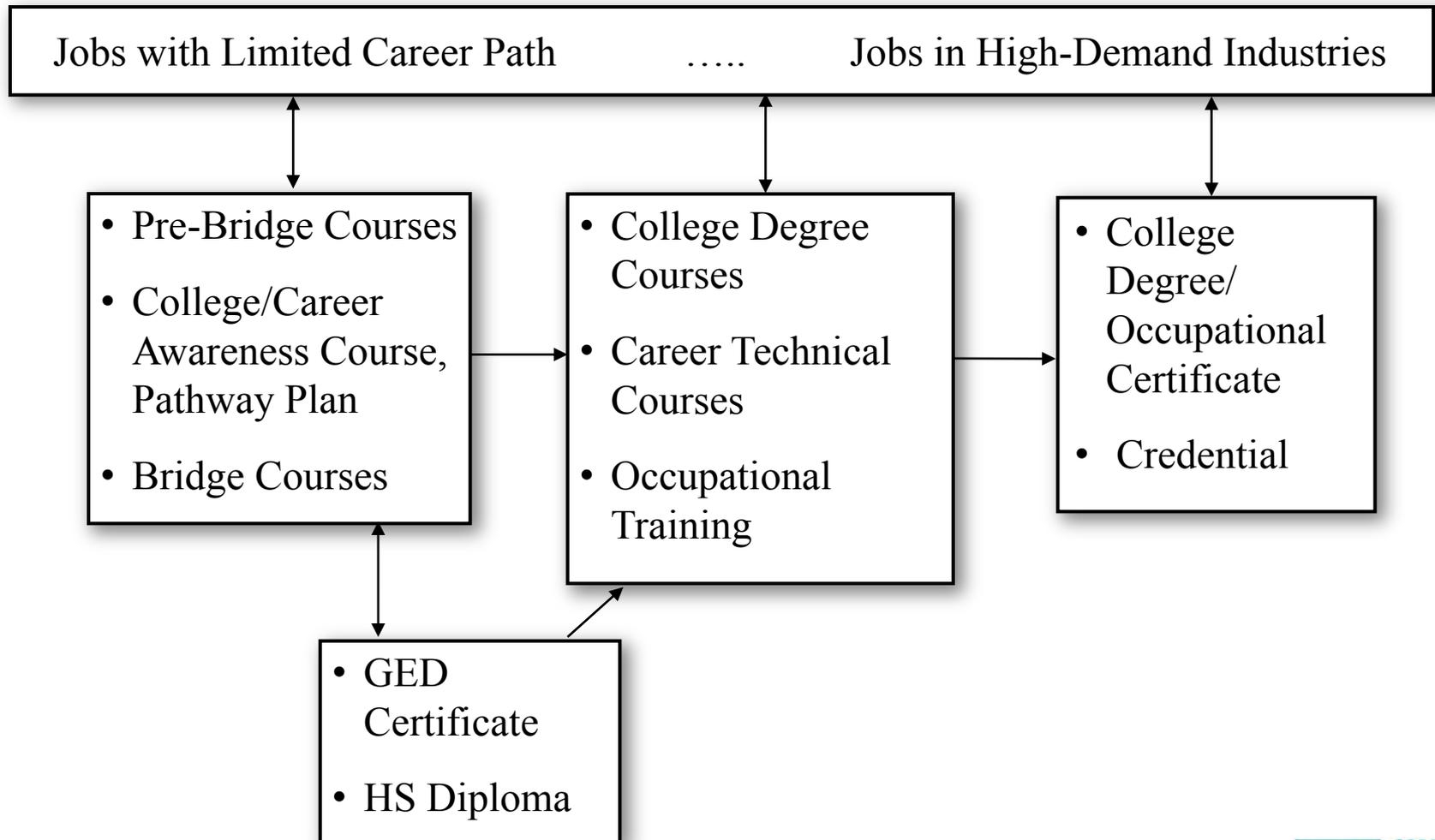
■ Oregonians who are 15 or older, out of school, have no diploma or are not English proficient

Source: American Community Survey (US Census)

■ Total Oregonians Served 2009-10

Source: Oregon Community College Unified Reporting System (OCCURS)

Oregon Pathways for Adult Basic Skills Transition to Education and Work



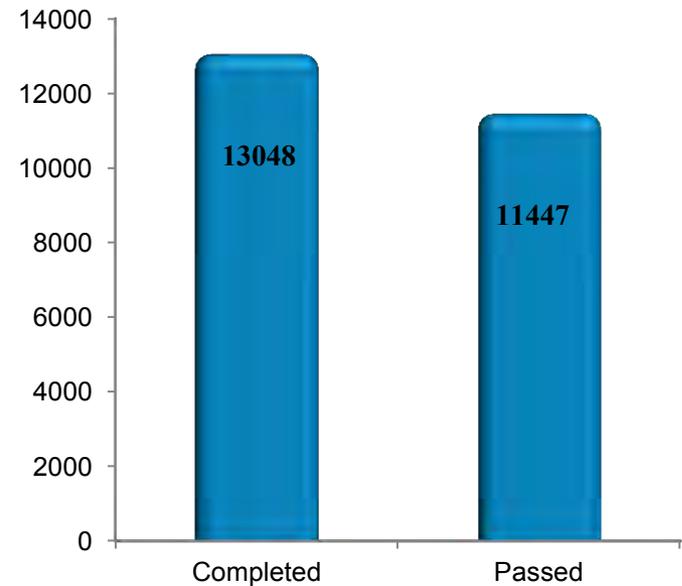
General Educational Development (GED)

Five subject areas, passing these tests certifies that test taker has American high school-level academic skills



“I’ve always been great at learning things, but the cookie-cutter methods of teaching in high school bored me to death.”

2009 Oregon GED Tests



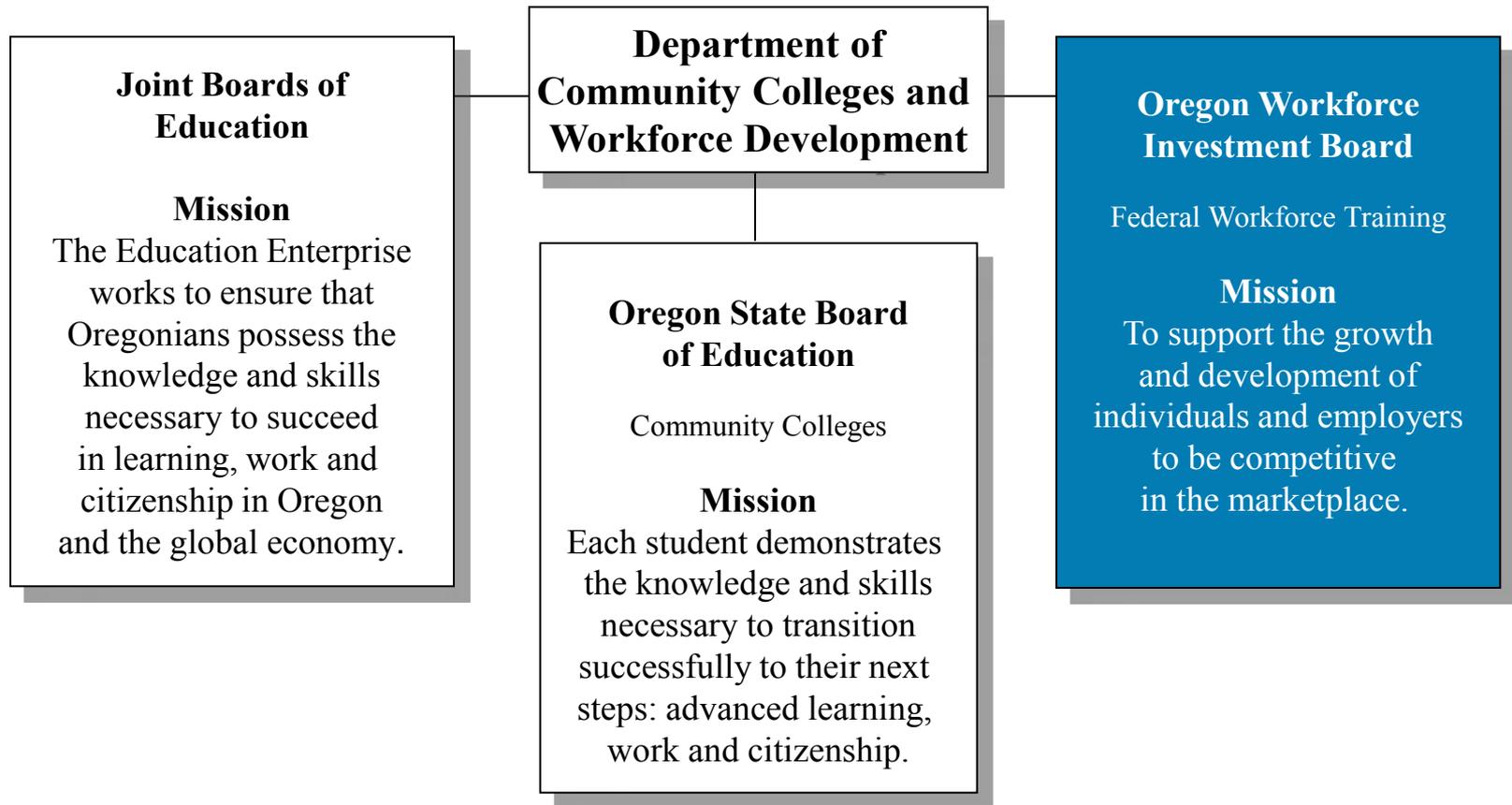
Source: GED Testing Service

Oregonians have strong literacy skills

	07-08	08-09	09 Target
Completion of Basic Skills/ESL (KPM 7)	81% 	78% 	50.9%
GED Completion (KPM 1)	78% 	80% 	79.0%

Source: 2008-09 performance results reported in the Annual Performance Progress Report (APPR) submitted in the EBL August/September 2010

Education and Workforce System Governance



Oregon Workforce Investment Board

Private Sector led, Workforce Advisory Board to the Governor

Winning in the Global Market:

Oregon's Workforce Development Strategic Plan

Focuses research on jobs in three emerging and expanding industries in order to direct resources for building system capacity:

- Health Care
- Manufacturing
- Green Jobs



OWIB Healthcare Workforce Committee



Photograph by Susan Garrett Crowley

OWIB Manufacturing Workforce Committee



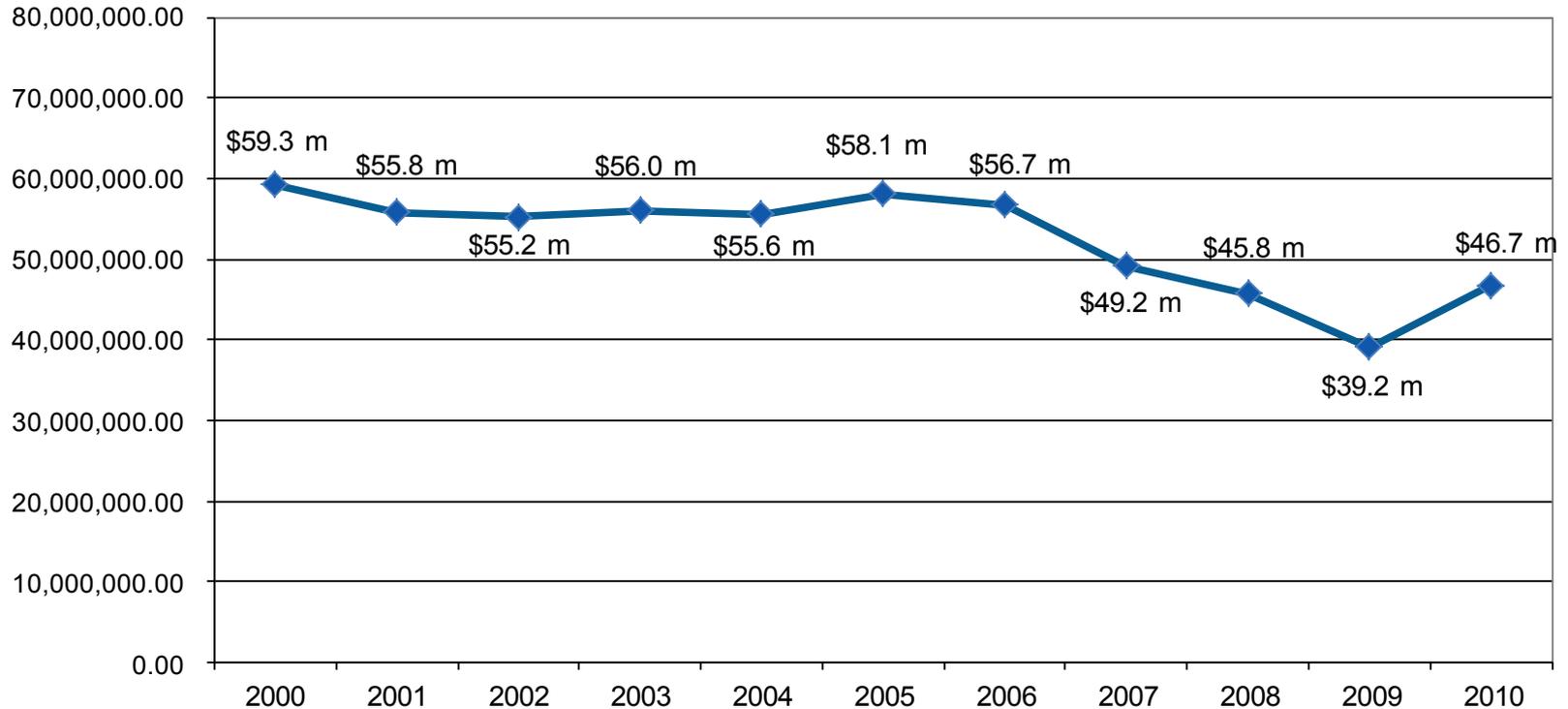


GREEN JOBS GROWTH PLAN 2011 TO 2019

AN EIGHT-YEAR MAP
TO A GREEN ECONOMY
IN OREGON



Workforce Investment Act Title IB Funding



WorkSource Oregon: A New Way of Doing Business

The Workforce Integration Effort

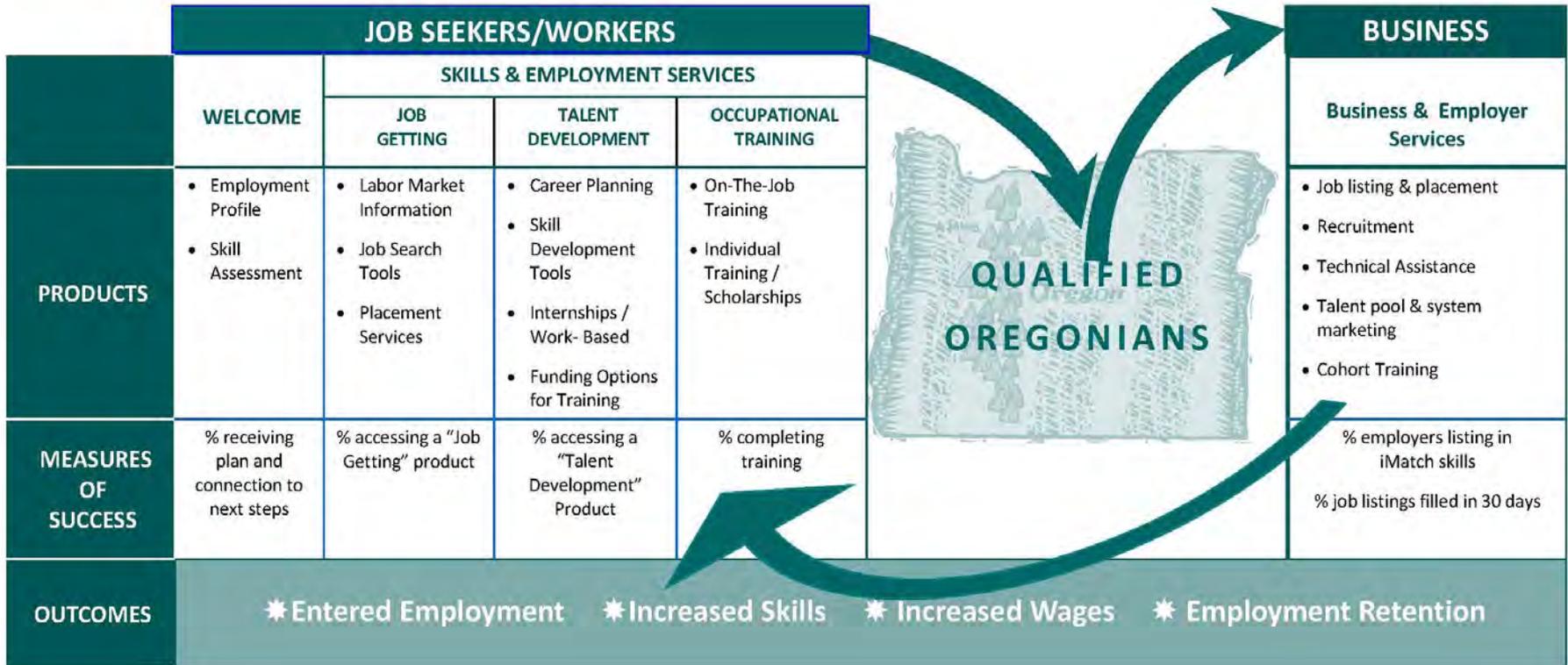
Oregon took an innovative, integrated service delivery approach to building a skilled workforce, resulting in:

- Better Quality Services for Job Seekers
- Every Customer Leaves a Better Job Candidate
 - Know Their Skills
 - Develop Their Skills
 - Get the Best Job Possible with Their Skills
- Businesses Better Served
- Partners:
 - Community Colleges and Workforce Development
 - Oregon Employment Department
 - Local Workforce Investment Boards



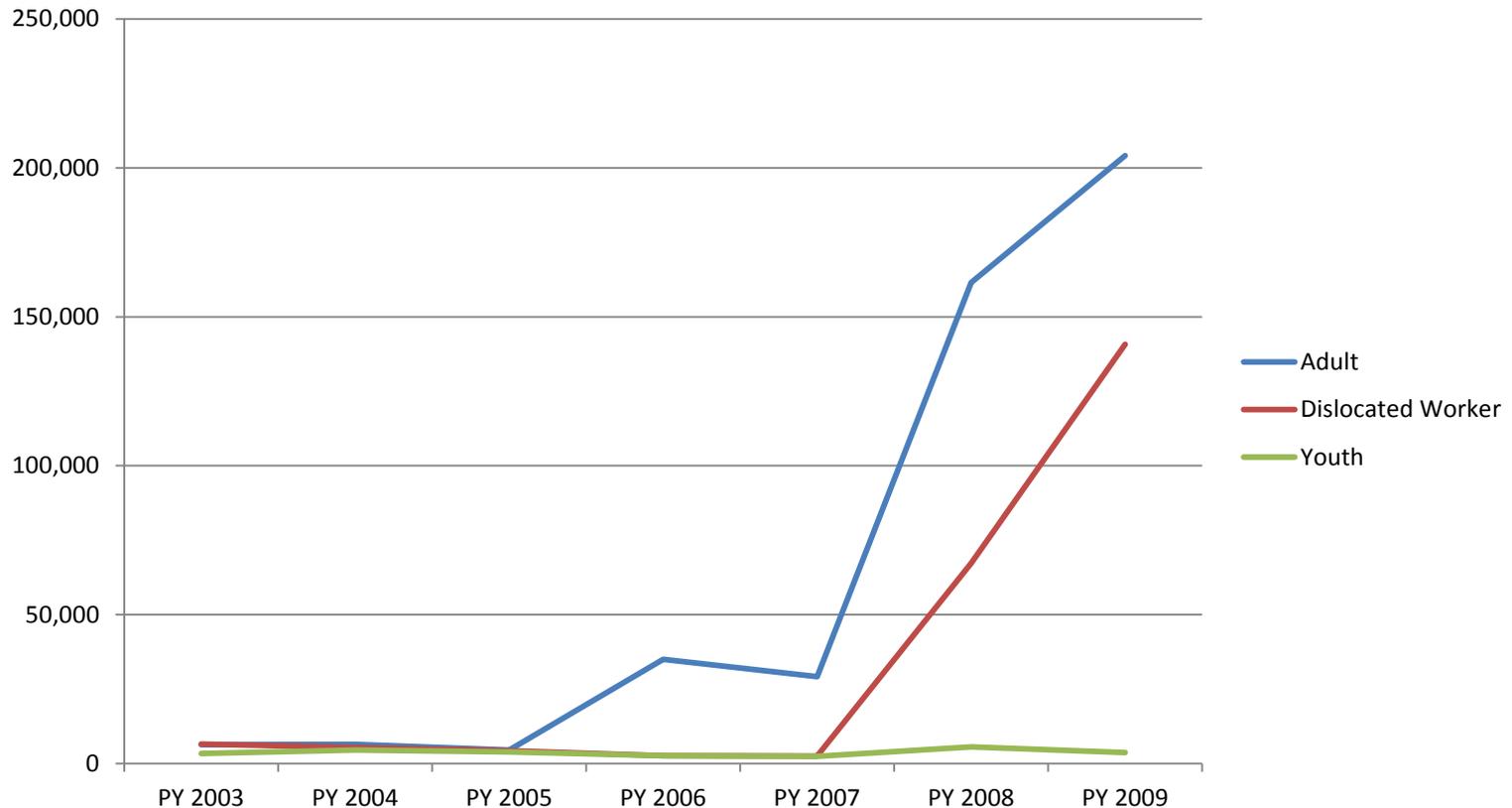
WORKSOURCE OREGON
 "Oregon's Public Workforce System"

280,000 PEOPLE SERVED



Nearly 350,000 Oregonians obtained employment and training services last year through the workforce system

Oregonians Served By WIA Title IB



Note: Beginning in PY2006 self service customers were required by U.S. Department of Labor to be included in the Adult count.

Source: WIA Title IB Reporting System

Workforce Investment Act (WIA)

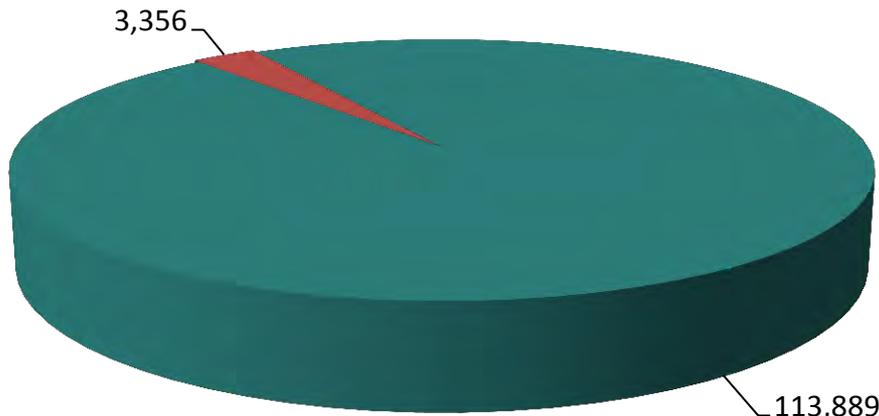
- WIA funds support training and services to a variety of Oregonians, including:
 - Unemployed and low-income adults
 - At-risk youth ages 14-21
 - Dislocated workers
- WIA emphasizes:
 - Skill gain
 - Wage gain
 - Entered employment
 - Employment retention



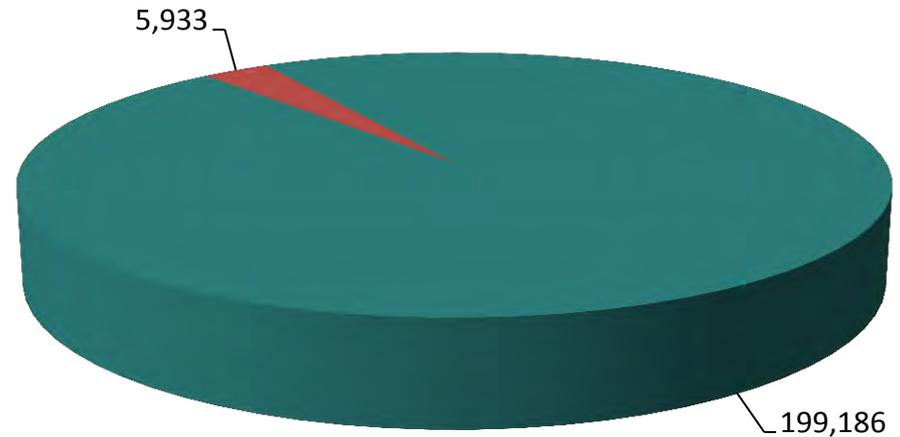
WorkSource Oregon Customers

WIA IB Participants and Number Trained

2008



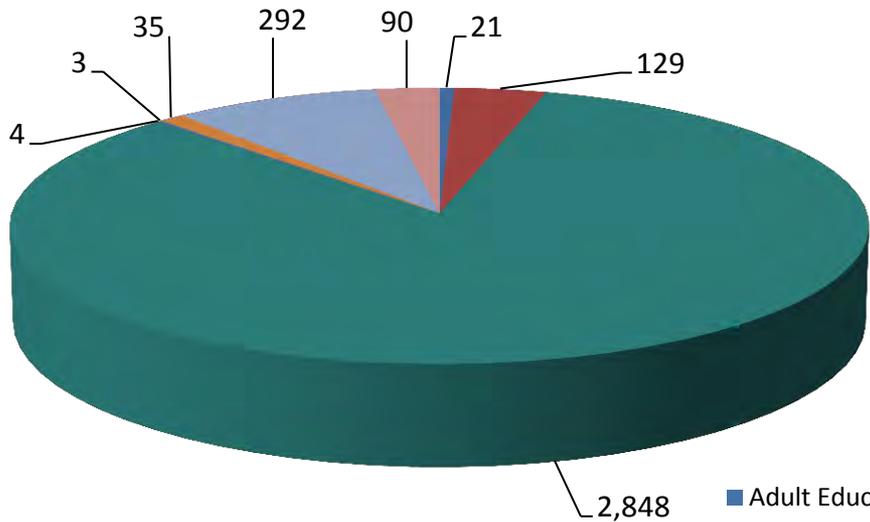
2009



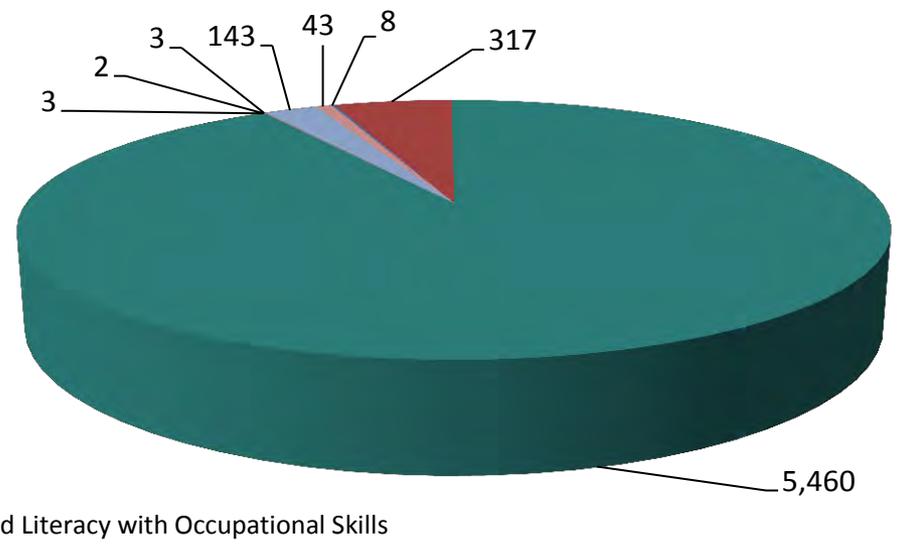
■ Participants Served
■ Participants Trained

WIA IB Training by Category

2008

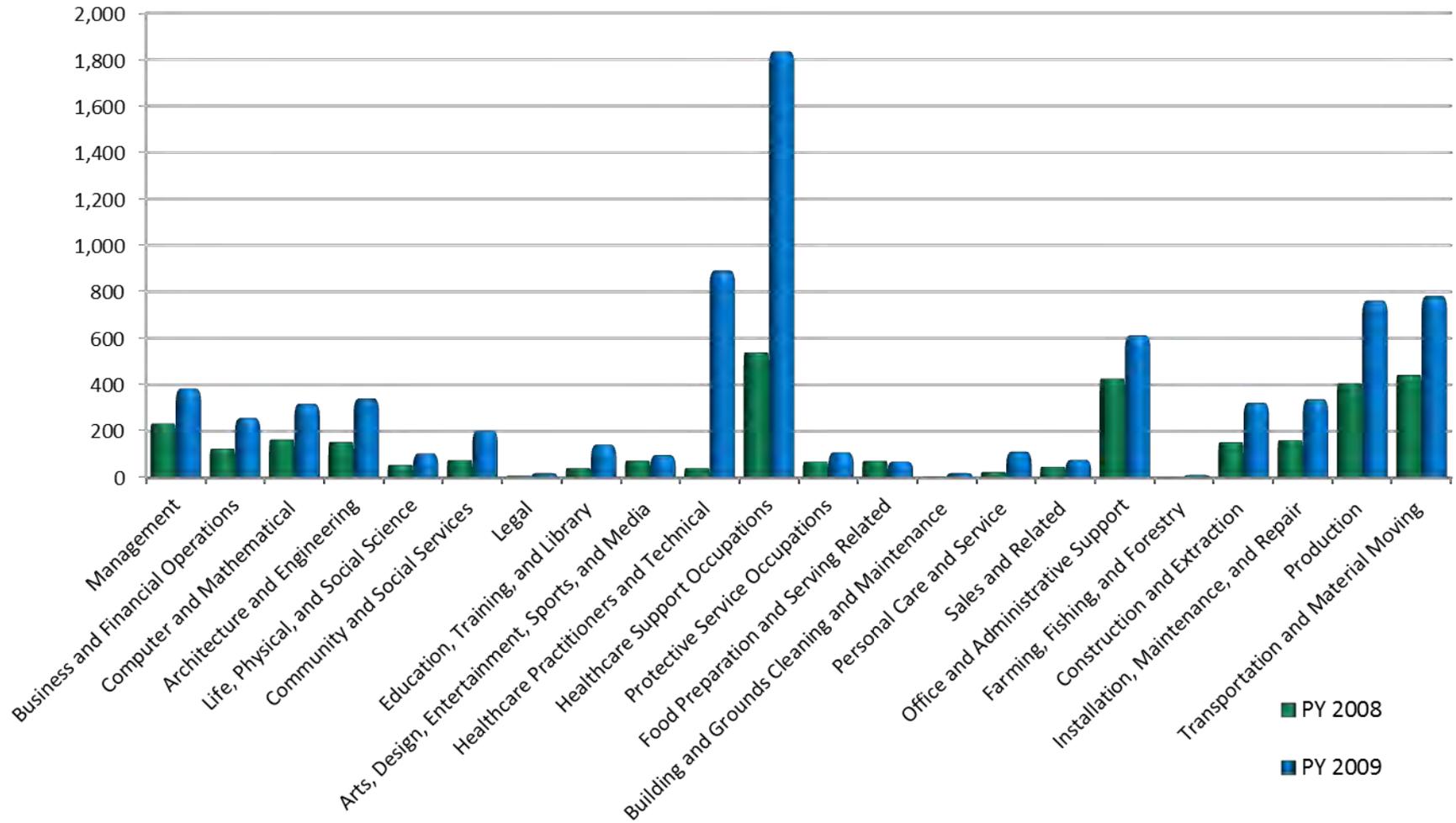


2009



- Adult Education and Literacy with Occupational Skills
- On the Job Training
- Occupational Skills Training
- Entrepreneurial Training
- Customized Training
- Vocational ESL Training
- Professional Technical Training
- Skill Upgrading/Retraining

WIA IB Training in Top 20 Occupations



Employer and Dislocated Worker Services

- **Objective**

- Minimize economic impact of layoffs and company closings to employers and workers by providing services that enable the unemployed to return to work quickly at the highest skill and wage level possible.

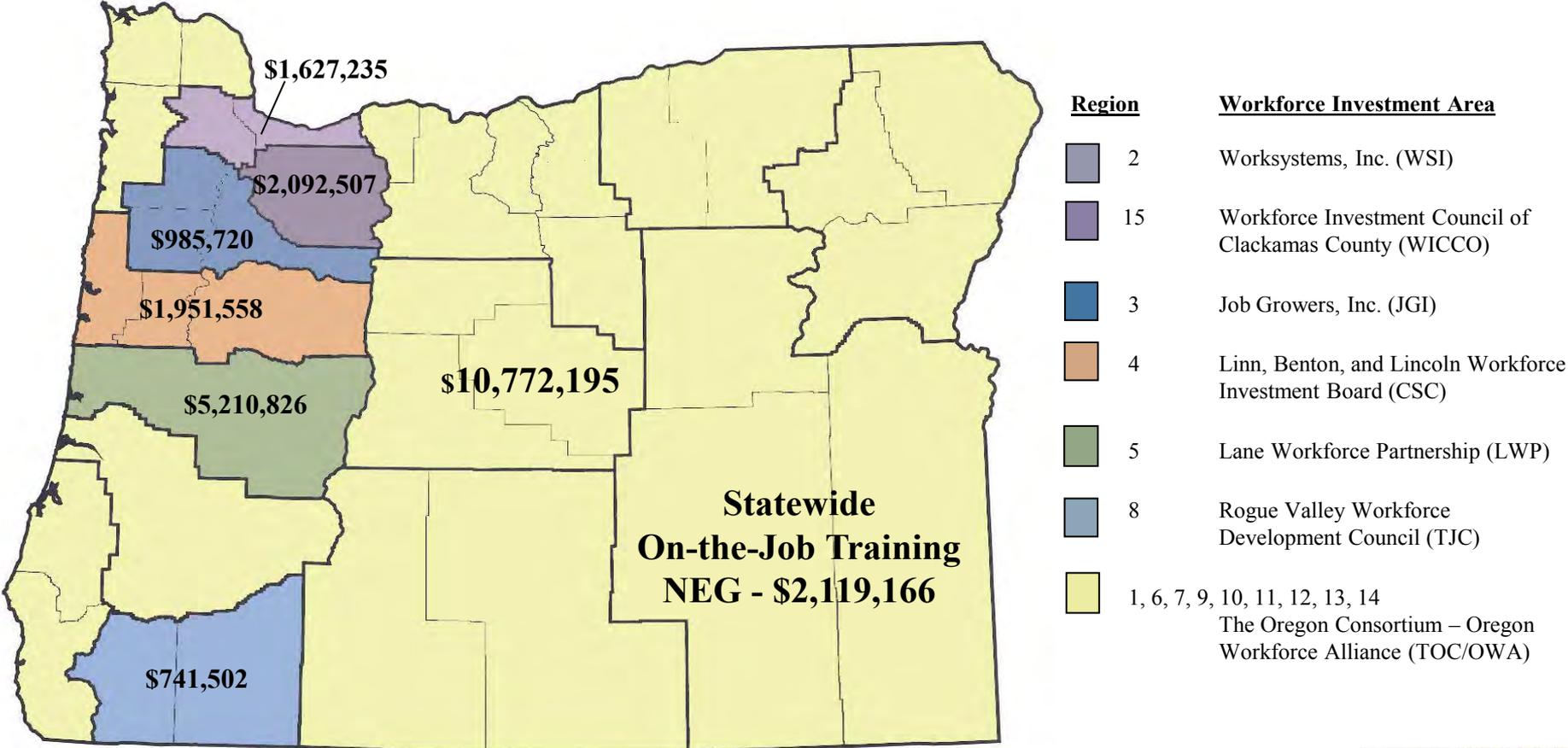
- **Oregon's Dislocated Worker Team**

- Regional partners in all of Oregon's 15 Local Workforce Regions
- Organized Labor
- Oregon Employment Department
- Economic Development
- Community Colleges

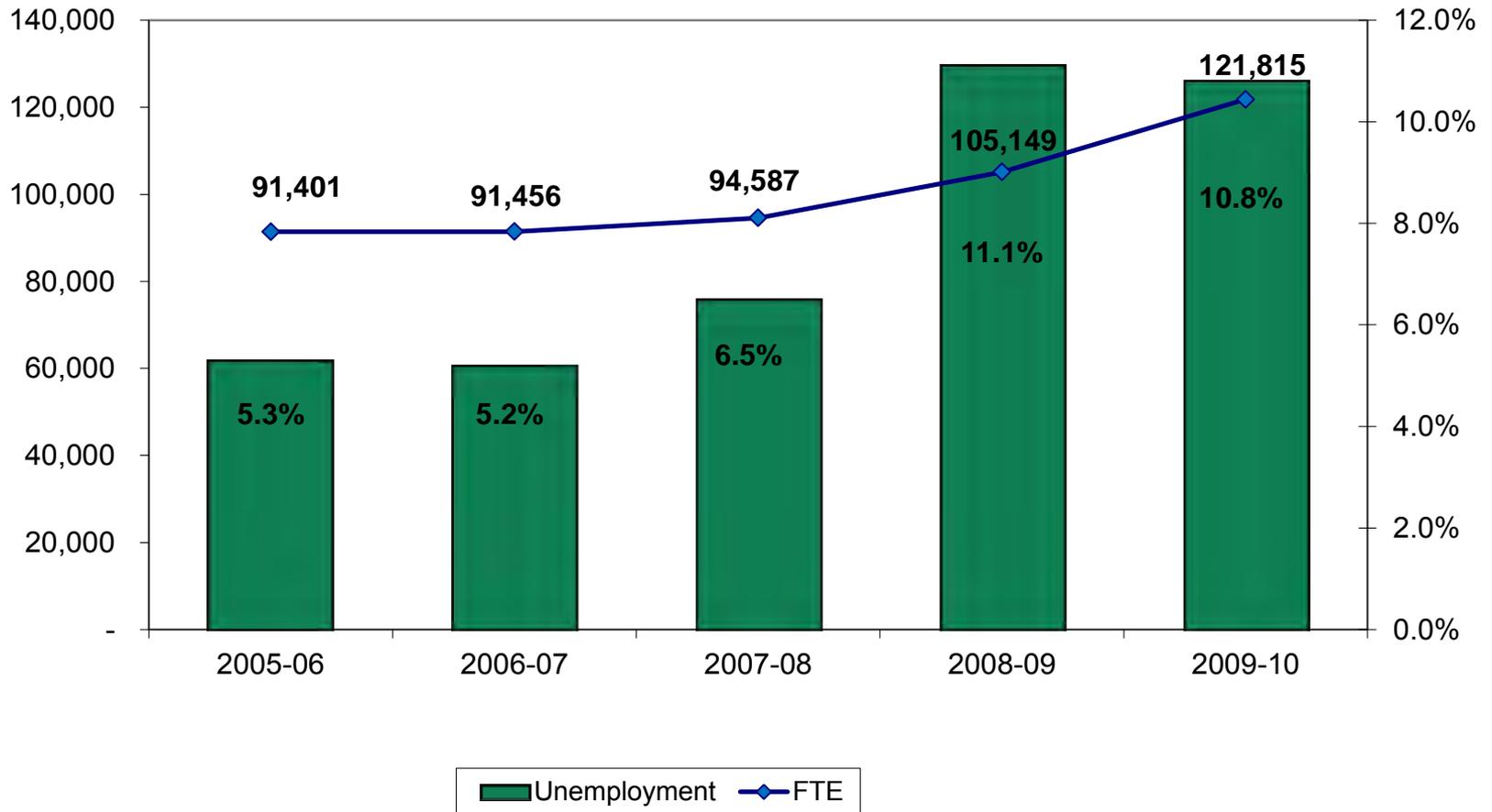
- **Rapid Response**

- Onsite services for employees and employers
- Help with job search
- Skill assessment
- Follow up services

Oregon currently has 24 National Emergency Grants (NEG), more than any other state, totaling close to \$25 million, providing services to over 3,998 Oregon displaced workers.



Community College Full-Time Equivalent (FTE) Enrollment and Oregon Unemployment Rate 2005-2010



Response to Major Layoffs in Clackamas County



“The classes and teachers are great, and I’ve learned the right way to do what I’ve been doing all these years!”

Oregon's workforce is well-trained and has access to a wide variety of training programs

	07-08	08-09	09 Target
Adults Employed Upon Completion (KPM 4)	75% 	42% 	86.0%
Dislocated Worker Wages (KPM 5)	63% 	66% 	63.0%
Current/Incumbent Worker Employment (KPM 6)	86% 	71% 	83.0%

2008-09 performance results reported in the Annual Performance Progress Report (APPR) submitted in the EBL August/September 2010

Workforce Investment Act Youth Programs

“It was a lot of work at first and very challenging, but once I was more trained I got the hang of it. I really wish I could continue.”



Oregon Youth Conservation Corps Mission

OYCC creates meaningful opportunities for youth through significant resource projects that enhance the Oregon community.

OYCC Resources

- Amusement Device Tax
- Oregon State Marine Board
- Bureau of Labor and Industries
- Workforce Investment Act
- Private Non-Profit Foundations
- Oregon Department of Transportation
- US Forest Service - ARRA
- Bureau of Land Management



(Photo by Brian Wachs, Heliocentric Educational Consulting LLC)

OYCC Community Stewardship Corps



OYCC Summer Conservation Corps

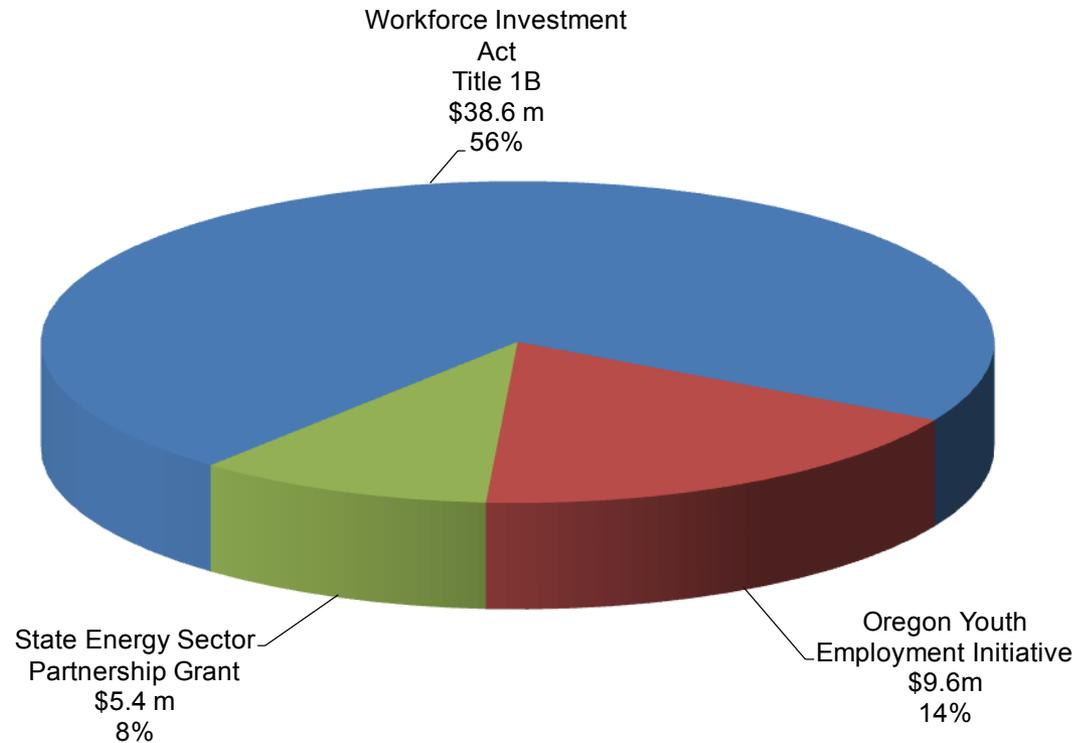
Workforce Investment Act Youth who entered or completed high school or obtained employment

	07-08	08-09	09 Target
At-Risk Youth Complete Successfully (KPM 2)	29% 	41% 	71.9%
Youth Employed Upon Completion (KPM 3)	71% 	57% 	75.8%

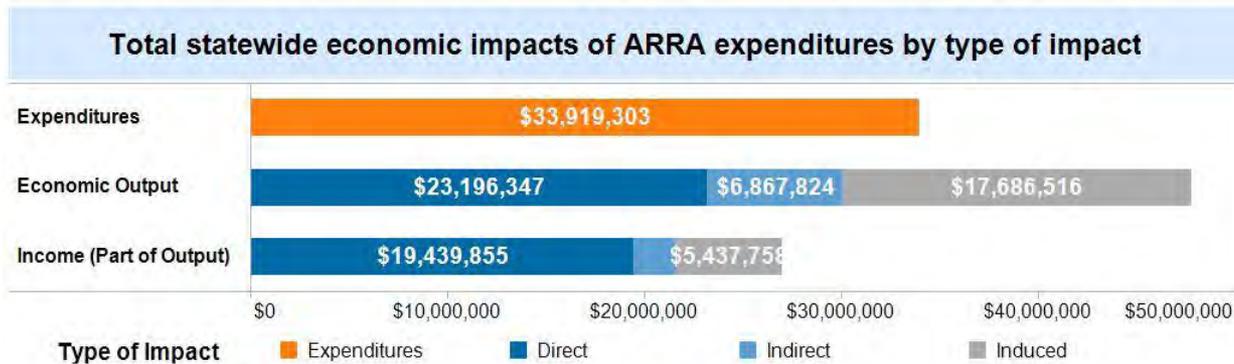
2008-09 performance results reported in the Annual Performance Progress Report (APPR) submitted in the EBL August/September 2010

American Recovery and Reinvestment Act (ARRA)

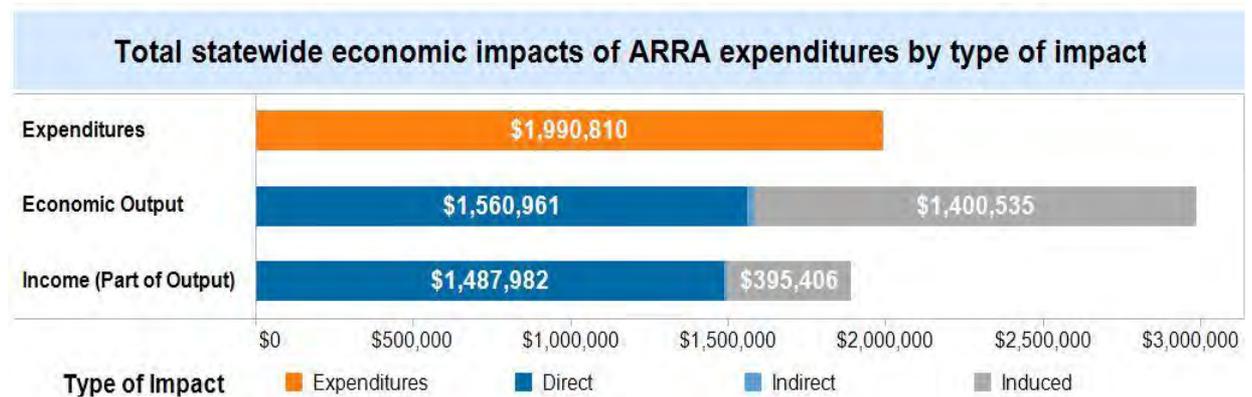
Federal Stimulus Funding
\$53,568,828



American Recovery and Reinvestment Act (ARRA) Workforce Investment Act



Oregon Youth Employment Initiative



Source: IMPLAN and ECONorthwest analysis of CCWD data, 2011



2011-13 Adjustments

- 2009-11 Allotment Reduction roll-up \$64.7 million General Fund
- Community College Support Fund \$410.0 million General Fund
 - New methodology incorporates 6.6% inflationary adjustments overall for PERS, Health Insurance, Pension Obligation Bonds, Personal Services and Services & Supplies
 - Removed 2.4% inflation of Services & Supplies
 - Reduced \$19.9 million from increased local property tax revenue estimate
- No new Capital Construction

CCWD provides excellent customer service

	07-08	08-09	09 Target
Customer Service (KPM 19)	75% 	74% 	70.0%
Best Practices (KPM 20)	100% 	100% 	100%

Source: 2008-09 performance results reported in the Annual Performance Progress Report (APPR) submitted in the EBL August/September 2010

Governor's Investments

Getting Oregon Back to Work \$3.4 million General Fund

- Integrates two existing programs:
 - Oregon's National Career Readiness Certificate
 - Demonstration of foundational skills necessary to succeed in a training plan and on the job
 - On-the-Job Training
 - Reimbursement for employer for training costs
 - Completion of the training plan
 - Retention of the employee

Oregon's NCRC

NATIONAL CAREER READINESS CERTIFICATE

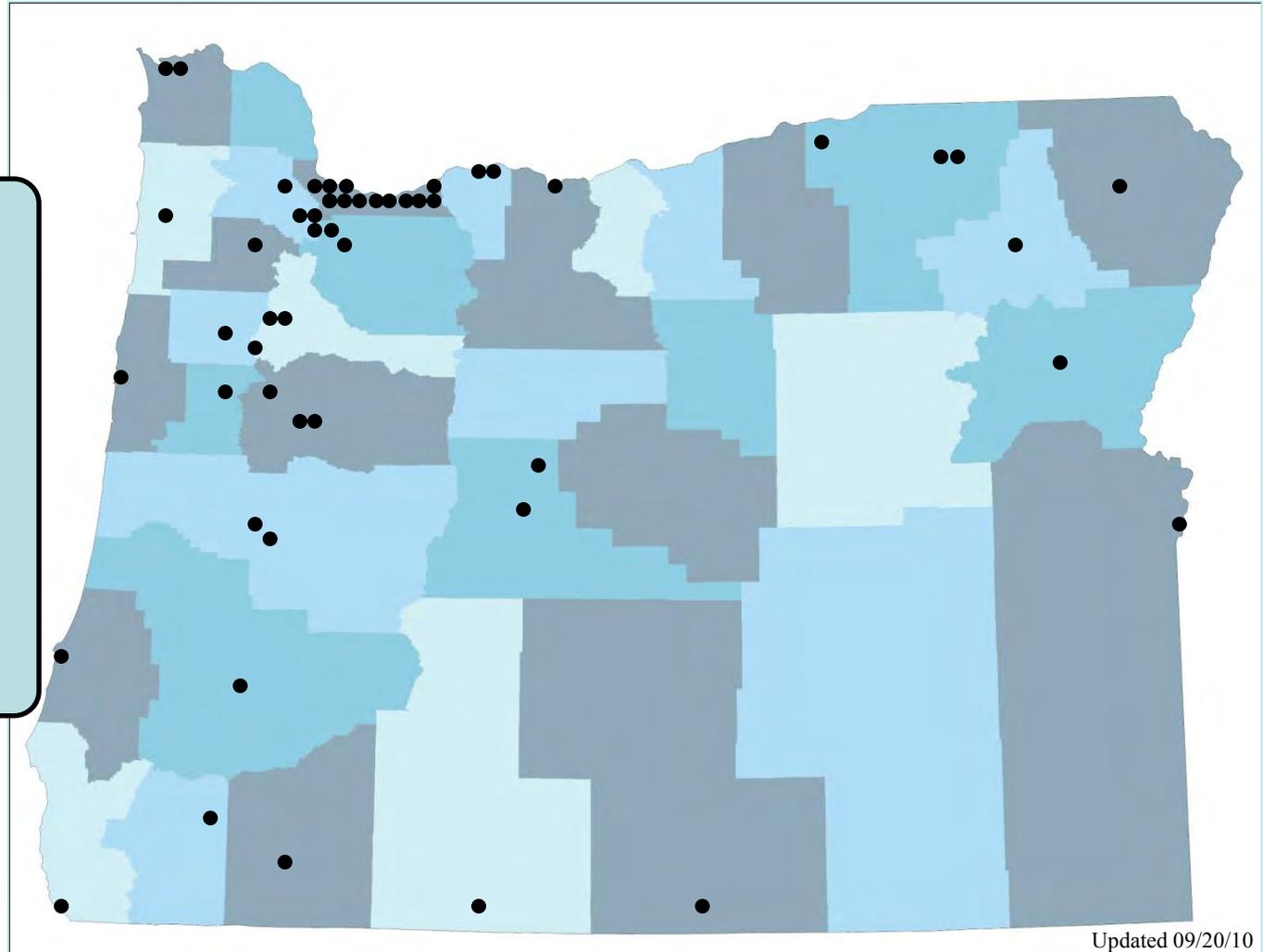
- Created by HB 2398 (2009)
- Championed by OWIB, Oregon businesses
- Responds to employer needs
- Verifies skills workers need to be successful in the workplace
 - Reading for Information,
 - Locating Information,
 - Applied Mathematics
- National, Portable Credential

Current NCRC Sites by County

Certificate Total
(as of March 2011)

5,478

Bronze	12.9%
Silver	47.1%
Gold	38.4%
Platinum	1.7%



On-the-Job Training

XpanD, a creator of 3D glasses and related products

“When we first found out about the training services offered through WorkSource, I said, Why isn’t everyone doing this?

It gave us the opportunity to provide our workers with higher pay and a higher level of skill with less financial risk.”



Governor's Investments

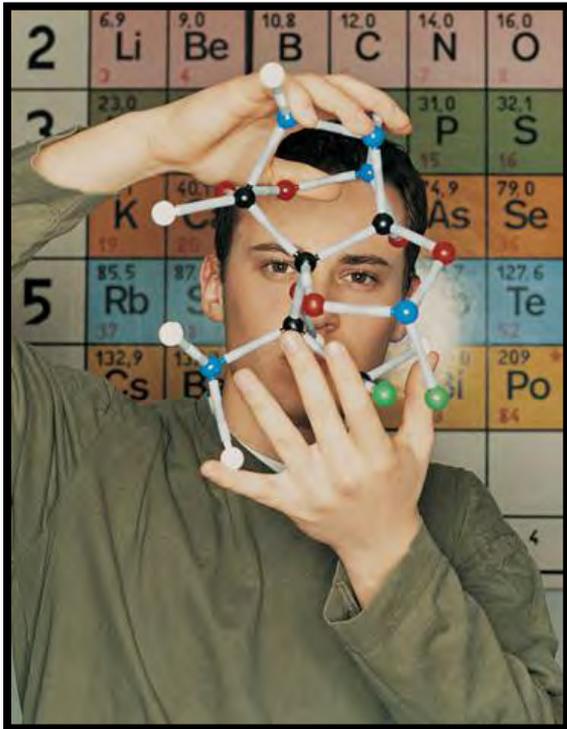
Oregon Education Investment Board \$3.0 million General Fund

- Recognizes the interdependent nature of the entire enterprise of education
- Establishes a long-term budget framework to better link education investments with results



Governor's Investments

Advancing Longitudinal Data for Educational Reform (ALDER) \$.5 million Other Funds



- Single source education and workforce longitudinal data system
- Building partnerships necessary to support and sustain the data exchange
- Decrease the time between data collection and reporting
- Completion date June 30, 2013

Governor's Investments

Progression and Completion \$2.0 million General Fund



- Challenges Colleges to Focus on Student Success
- Intentional Conversations
- Student Success Plans
- National Best Practice Alignment
- Targeted Investments
- Outcome Measurement