

Introduction

The EOCCO has a diverse ownership structure that includes:

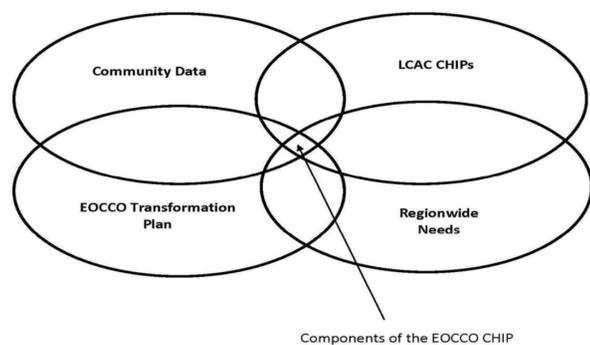
- Greater Oregon Behavioral Health Inc. (GOBHI)
- Moda Health
- Good Shepherd Health System
- Saint Alphonsus Health System
- St. Anthony Hospital
- Pendleton IPA
- Yakima Valley Farm Workers Clinic



EOCCO is a Limited Liability Corporation under Oregon law. It serves twelve counties east of the Cascades varying in population from 1,425 to 77, 120. It is a large territory covering 49,923 square miles (roughly the size of New York State) with a total population of 196,990. Ten of the 12 counties are considered “frontier.” (< 6 people per square mile)

CHIP Process

Each EOCCO County has a Local Community Advisory Council (LCAC). The 12 LCACs combined qualitative and quantitative assessment and each completed a local Community Health Improvement Plan (CHIP) based on local context and needs. The EOCCO also created a Regional CHIP. The challenge in creating the regional plan was to find common areas of interest and priority among the 12 diverse counties. The Regional CAC determined the priorities using audience participation software to rank and select issues. Plan elements were influenced by parts of the Venn Diagram below.



Community Health Improvement Plan Health Priorities

Early Childhood – Improve health outcomes for children ages 0-5 through integrated services

Mental Health – Improve the skill sets of residents to recognize and seek treatment

Community Health Workers – Implement a standardized approach to use of CHWs

Oral Health – Improve oral health for children <10 yrs

Public Health Integration – Better align public health services with primary care for population health management

LCAC Skill Development – Improve skill set of all LCAC members

Community-based Participatory Research (CBPR) – Allows LCACs to use local knowledge to test innovations in science with university researchers

Fund Raising – Establish a 501 c 3 to seek resources to fund this plan

Examples of strategies selected to address the identified health priorities in the CHIP.

Fund Raising

Until the cost curve can be bent to allow for more investment in prevention and health promotion, the RCAC selected to form a not-for-profit corporation to raise funds to implement the Regional CHIP

- The Eastern Oregon Healthy Living Alliance (EOHLA) was incorporated in August of 2014
- Guiding Principles were established for approaching grants and funders
- Estimated budget requirements for all plan objectives was completed
- A “Funder’s Brief” sharing our story with funders, and other partners occurred in October of 2014



Mental Health

Mental and behavioral health have a significant impact on the overall well being of all people in the community. Roughly half of all visits to primary care have a psycho social component. Further in conducting household surveys roughly 27% answered positively to depression screening questions, yet only 7% said they had a “mental health need.”

- Offer and provide Mental Health First Aid Training (Youth and Adult)
- Encourage integration of behavioral health/mental health in primary care
- Reduce community stigma

Oral Health

Advantage Dental covers 80% of EOCCO Plan members. They have a strong staff presence at all LCAC meetings. The RCAC felt Oral Health was the best place to PROVE that prevention works. It was felt if we do the following strategies children born after July 2014 could enter Kindergarten cavity free.

- Implement the First Tooth Program
- Conduct screenings in schools for grades 1-3 (children age 6-9)
- Increase the number of schools using the fluoride supplement program

LCAC Skill Development

LCAC members are the closest to the ground in making transformation work. They are able to represent the local contextual perspective on what will or will not work.

- Develop and provide cultural competency trainings
- Understanding poverty with empathy
- Positive Community Norming Framework (Most of Us)
- EOCCO Plan Member engagement

Early Childhood

Prevention begins with education. Early screening and detection is critical to overall health.

- LCACs coordinate with Early Learning Hubs
- OHA – Community Prevention Grant to improve developmental screening rates
- Increase prenatal care