

Eastern Oregon CCO: Improving Health Through Supportive Housing

Kevin Campbell, CEO, EOCCO
2015 Coordinated Care Model Summit
November 17, 2015



eoocco

EASTERN OREGON
COORDINATED CARE
ORGANIZATION



Quick facts about EOCCO

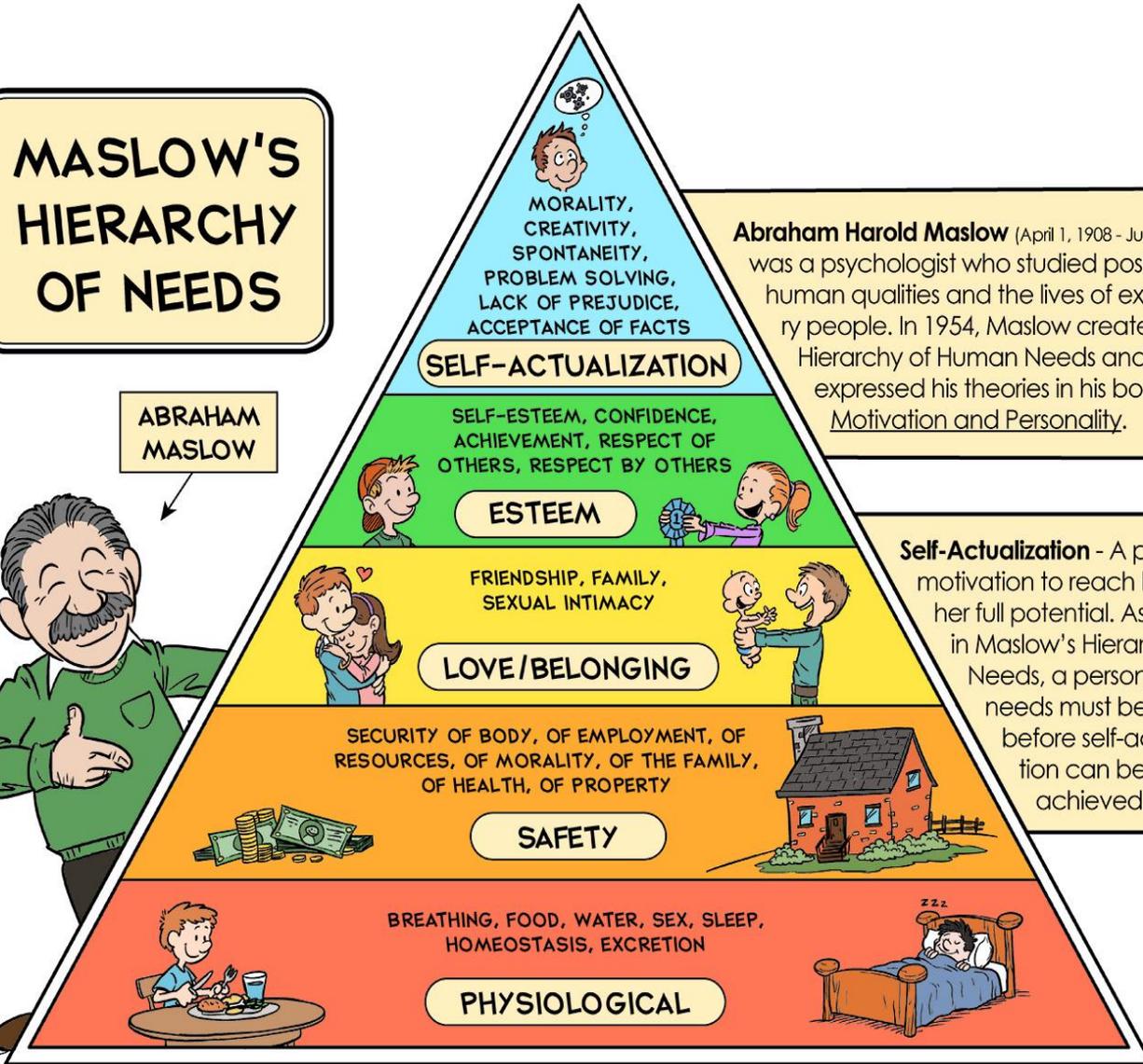
- **EOCCO serves 12 rural and frontier counties**
 - > Baker, Gilliam, Grant, Harney, Lake, Malheur, Morrow, Sherman, Umatilla, Union, Wallowa and Wheeler
 - > 10 of 12 are Frontier Counties
- **Land Area: approximately 50,000 sq. miles**
 - > 52% of land area of State of Oregon
 - > Equal to the size of NY
 - > Larger than land area of 19 states
- **Population: 194,592**
 - > 5% of Oregon's population
 - > 1/3 the population of WY (least populous State)
 - > Equivalent to the combined populations of Salem, Lake Oswego and Lebanon

EOCCO Service Area and Common Cities and Towns



MASLOW'S HIERARCHY OF NEEDS

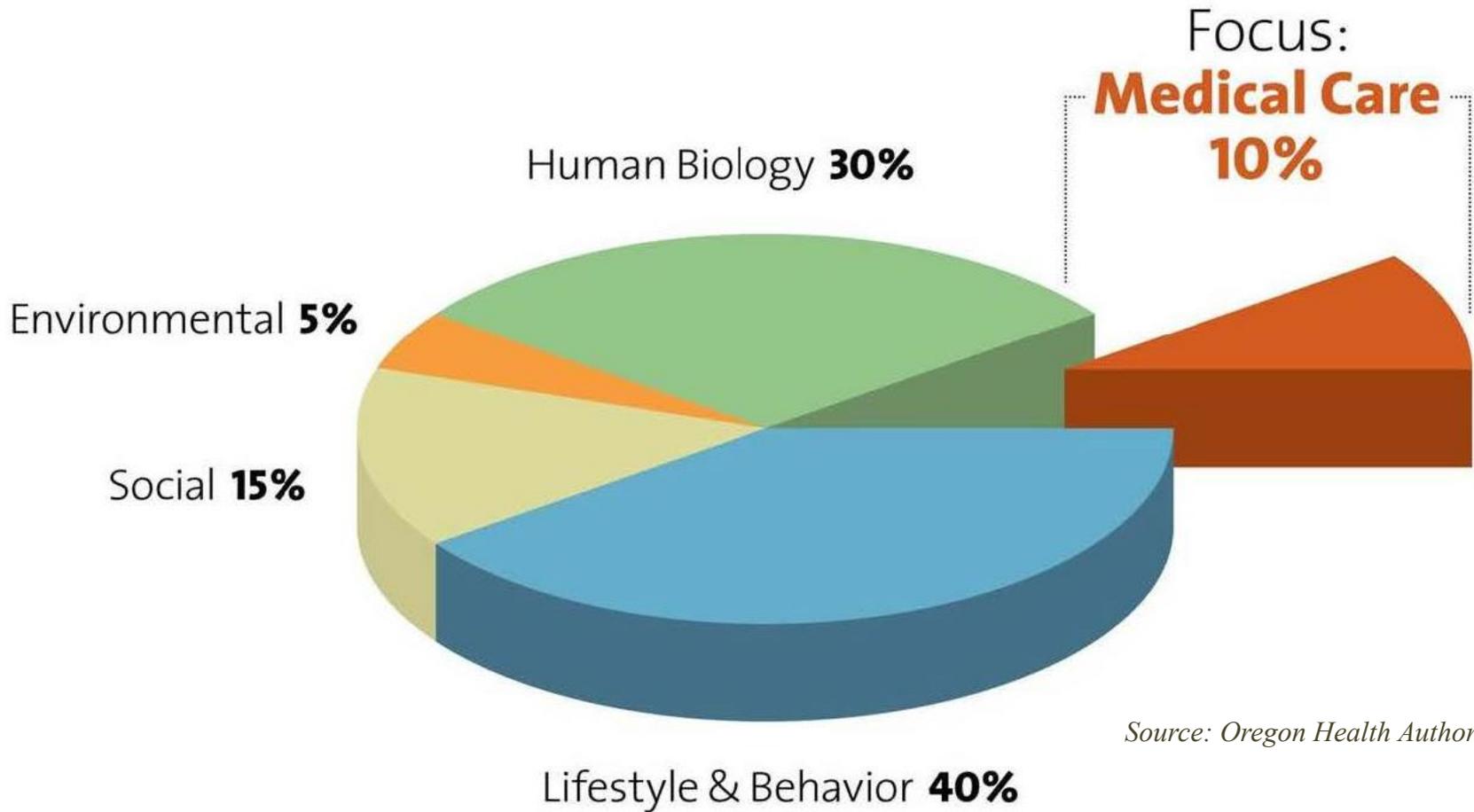
ABRAHAM MASLOW



Abraham Harold Maslow (April 1, 1908 - June 8, 1970) was a psychologist who studied positive human qualities and the lives of exemplary people. In 1954, Maslow created the Hierarchy of Human Needs and expressed his theories in his book, *Motivation and Personality*.

Self-Actualization - A person's motivation to reach his or her full potential. As shown in Maslow's Hierarchy of Needs, a person's basic needs must be met before self-actualization can be achieved.

Narrow Focus = Deficient Results



Source: Oregon Health Authority

Providing youth with access to confidential health services

Helping people quit tobacco

Supporting access to healthy foods

Connecting to community resources

Encouraging physical activity

Improving oral health

Helping families be healthy



Source: Oregon Public Health Division

Community Issue Area

- **Community Health** involves all of the people in the community and not just Oregon Health Plan members. How do we blend our activities when Medicaid resources must be spent of Medicaid recipients.

Closer to Home:

- Couple living in Chevy Blazer in parking lot
- One employee notes that woman very pregnant
- Employees reach out with food
- Woman anxious to talk, man not so much
- Woman agrees to come in and talk with staff
- Worried about losing baby to Child Welfare
- Happened with last baby
- Needs to have a home to have a chance to keep baby
- Employees take up collection to pay for 1 week of motel
- Rental Assistance money available but only for mental health, not A&D
- Had HUD vouchers but wait list for apartment was 90+ days long
- Strict rules around faith based housing were threatening to her
- Man would not be able to live in home
- Employees had relationship and provided support and motivation for change
- Woman moved into faith based housing and had healthy baby 3 days later
- Mom and baby both doing fine after 2 months
- Savings to CCO
- Savings to taxpayers
- Value of self-esteem to mom to be better parent

Eastern Oregon
**HEALTHY
LIVING**
ALLIANCE

Healthy Living for all

- The Eastern Oregon Healthy Living Alliance (EOHLA), a newly formed nonprofit organization whose mission is to improve community health in Eastern Oregon. The goal of EOHLA is to raise money from philanthropic sources to expand the implementation of the EOCCO Community Health Improvement Plan beyond Oregon Health Plan Members to impact all citizens of Eastern Oregon.



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