

2016 QAP Recommendation: Social Equity - Three Primary Components

1. Location Preferences:

- a. **Scored Element:** Vulnerable Gentrification Areas as measured by the following:
 - i. Revitalization Plan
 - ii. Qualified Census Tract
 - iii. High percentage communities of color
 - iv. High percentage low educational achievement
 - v. High percentage renters
- b. **Scored Element:** Opportunity Areas as measured by the following:
 - i. Low poverty Census Tract
 - ii. High ratio of jobs to population
 - iii. Below average unemployment
 - iv. High scoring schools

NOTE: *Different urban vs. rural criteria will be developed to ensure opportunity in both areas of the state; data and maps of identified criteria to be published in addition to allowing individual applicants to report location accessibility such as distance to grocery stores, schools, and public transportation.*

2. Population targets:

- a. **Threshold Element:** All projects applicants will be required to submit an Affirmative Marketing Plan,
- b. **Scored Element:** 9% LIHTC project applicants are asked to identify ways that their proposed Affirmative Fair Housing Marketing Plan achieves above and beyond the elements required by HUD. Additional actions should include, but not be limited to, using detailed demographic factors in designing outreach strategies; including partner agencies in marketing; a language access plan; preparing reports on identified outcomes; and continuous outreach programs that would be conducted to maintain a well-balanced waiting list that will assure the meeting of the affirmative marketing goals at all times.

3. Economic targets:

- a. **Threshold Element:** All project applicants are asked to identify ways, and/or targets, that they will contract with Minority, Women, and/or Emerging Small Business (MWESB) contractors/subcontractors in the construction and operation of the proposed project.
- b. **Threshold Element:** All project awardees will be required to submit a report to OHCS demonstrating efforts to contract with MWESB contractors/subcontractors, using state registry at the time of Form 8609 issuance;
- c. **Scoring Element:** A new MWESB utilization component will be added to the Sponsor Capacity portion of the NOFA application that will take into consideration the project applicant's actual utilization of MWESB contractors/subcontractors against the MWESB plans submitted during funding rounds.