

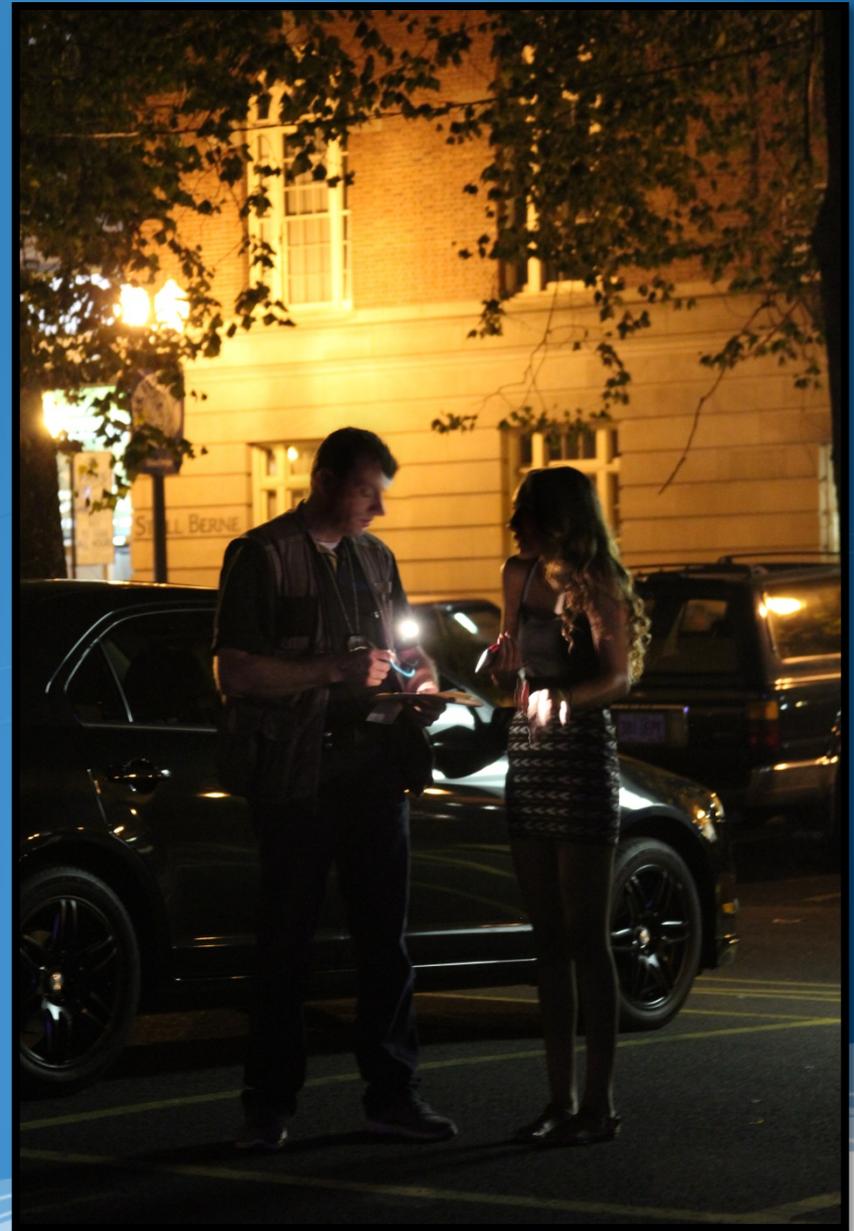


Oregon Liquor Control Commission

Keeping Communities Safe



- OLCC relies on partnerships with law enforcement, local government, licensees, liquor agents and moderation groups to ensure and improve public safety
- Reducing alcohol sales to minors & visibly intoxicated people are two of OLCC's top public safety priorities
- Controlled approach to expanding access to liquor stores that sell distilled spirits



Helping Businesses Be Successful

- Responsible Vendor Program
- First Call Program
- Free ID Checking Classes
- False Identification Program
- Options to purchase Age Verification Equipment

The High Price of Underage Drinking

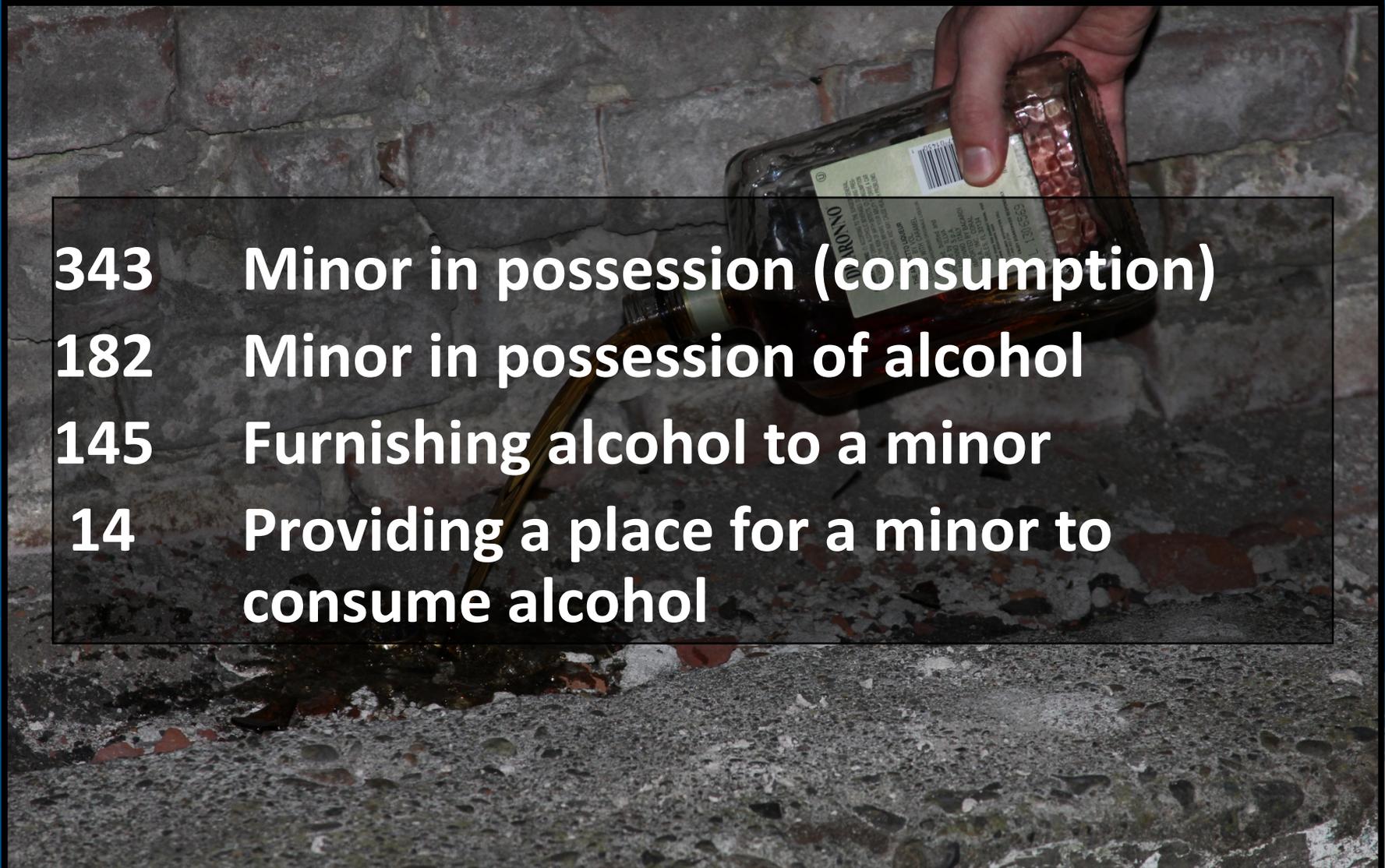
In 2010, underage drinking
cost Oregonians **\$659.5 Million**

Youth Violence	\$317.5
Youth Traffic Crashes	\$71.9
High-Risk Sex	\$38.1
Youth Property Crime	\$61.3
Youth Injury	\$31.9
Poisonings & Psychoses	\$6.4
Fetal Alcohol Syndrome	\$11.1
Youth Alcohol Treatment	\$121.3



*Pacific Institute for Research and Evaluation (PIRE) with funding from the
Office of Juvenile Justice and Delinquency Prevention (OJJDP), 2011

2013 Minors and Alcohol Stats

A photograph showing a hand holding a clear glass bottle of alcohol, pouring the liquid into a glass. The scene is set against a rough, stone wall. The bottle has a label with a barcode and some text, including the word 'BRONNO'. The glass is partially filled with a golden-brown liquid. The background is a textured, grey stone wall.

343	Minor in possession (consumption)
182	Minor in possession of alcohol
145	Furnishing alcohol to a minor
14	Providing a place for a minor to consume alcohol

Fake Identification

- OLCC inspectors confiscate more than 1,000 fake IDs each year
- OLCC inspectors check nearly 6,500 IDs each year
- OLCC partners with licensees, liquor store owners, universities, and police
- OLCC offers free ID checking classes on how to identify fake ID



2013 Fake ID Stats

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- 427** Misrepresentation of age by a minor
 - 23** Using another driver license
 - 23** Possession of a forged instrument
 - 18** Permitting misuse of license
 - 15** Misuse of a state ID card

Minor Decoy Operations

- Minor decoy operations are an effort to reduce underage drinking and access to alcohol by minors
 - During sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly
 - Volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol
- ORS 471.346 & OAR 845-009-0200 establish uniform standards



Minor photos are bordered in red with “Under 21 until...”



Adult ID

Minor Decoy Operations

- 81% of Oregon businesses tested passed OLCC minor sales checks in FY 2012
- 84% of businesses tested passed in FY 2013
- OLCC checks approx. 1,700 licensed businesses each year

