



# News Release

Oregon Liquor Control Commission  
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## Sixteen out of 18 Ashland businesses pass OLCC minor sales checks

**Ashland, OR** – Eighty nine percent of Ashland businesses pass an Oregon Liquor Control Commission check for alcohol sales to minors Oct. 2.

Sixteen out of eighteen licensees passed the compliance check. The 89 percent compliance rate was well above the 2008 statewide average of 78 percent.

“When licensees are checking IDs properly, they’re playing their part to keep teens and the public safe,” said Jeff Jett, Medford Regional Manager. “These are great results and what we hope to see each time we go out.”

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests about 1,800 licensed liquor businesses each year. Licensees or their employees can be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

Ashland, OR Minor Sales Check, October 2, 2009 89% Passed compliance check:		
ASHLAND HILLS SHELL 2495 ASHLAND ST ASHLAND, OR	MUNCHIES RESTAURANT 59 N MAIN ST ASHLAND, OR	THE BLACK SHEET PUB & RESTAURANT 51 N MAIN ST ASHLAND, OR
BEAU CLUB / GEPPETTO'S 347 E MAIN ST ASHLAND, OR	O'RYAN'S IRISH PUB 437 E MAIN ST ASHLAND, OR	ALEX'S PLAZA RESTAURANT & BAR 35 N MAIN ST ASHLAND, OR
CREEKSIDE PIZZA BISTRO 92 ½ N MAIN ST ASHLAND, OR	SISKIYOU PUB / CALDERA TAP HOUSE 31 B WATER ST ASHLAND, OR	PADDY BRANNAN'S IRISH PUB 23 S 2 <sup>ND</sup> ST ASHLAND, OR
LIQUID ASSETS WINE BAR 96 N MAIN #201 ASHLAND, OR	THAI PEPPER 84 N MAIN ST ASHLAND, OR	CHEVRON FOOD MART 2500 ASHLAND ST ASHLAND, OR
MARTINO'S 58 E MAIN ST ASHLAND, OR	LOUIE'S BAR & GRILL 41 N MAIN ST ASHLAND, OR	THE VINYL CLUB 130 WILL DODGE WAY ASHLAND, OR
MINUTE MARKET #5 304 N MAIN ST ASHLAND, OR		

11% Failed compliance check:

ALBERTSON'S #573 2301 ASHLAND ST ASHLAND, OR	MINUTE MARKET #6 1690 SISKIYOU BLVD ASHLAND, OR	
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Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult attached*)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol.

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*"Promoting Responsible Alcohol Sales and Service"*