



News Release

Oregon Liquor Control Commission
 9079 SE McLoughlin Blvd., Portland, OR 97222-7355
 1-800-452-6522

For more information: Christie Scott, Public Affairs Specialist, (503) 872-5002
 Pete O'Rourke, Eugene Regional Manager (541) 687-7831
www.oregon.gov/olcc

For immediate release: Monday, March 22, 2010

Thirteen out of 15 Roseburg businesses pass OLCC check for alcohol sales to minors

Roseburg, OR – Eighty seven percent of Roseburg businesses that were checked by the Oregon Liquor Control Commission passed by refusing to sell alcohol to the minor volunteers. The compliance check was performed by the Oregon Liquor Control Commission March 5.

The sales check resulted in an 87 percent compliance rate, which is well above the statewide average of 78 percent.

“It is so important for licensees and their employees to check ID’s correctly,” said Pete O’Rourke, Eugene Regional Manager. “Many sales to minors could be avoided by servers and clerks if they took a little longer to really look at the ID being presented.”

Roseburg (3/05/10)		
87% Passed		
GARDEN VALLEY MARKET 247 NW GARDEN VALLEY BLVD ROSEBURG, OR	FRED MEYER 929 NW GARDEN VALLEY BLVD ROSEBURG, OR	COLONY MARKET & DELI 1612 NW KEASEY ROSEBURG, OR
MY COFFEE AND WINE EXPERIENCE 1700 GARDEN VALLEY BLVD #100 ROSEBURG, OR	RIDGEWAY MARKET 1800 GARDEN VALLEY BLVD ROSEBURG, OR	ANDERSON PLACE MARKET 1030 W HARVARD ROSEBURG, OR
T MART 1515 HARVARD AVE ROSEBURG, OR	ROSEBURG TOBACCO & FOOD MART 2050 NE STEPHENS ROSEBURG, OR	STEPHENS CHEVRON 2530 NE STEPHENS ROSEBURG, OR
THE VELVET TURTLE 2930 NE STEPHENS ROSEBURG, OR	BIG K-MART #7580 2757 NW STEWART PKWY ROSEBURG, OR	WAL-MART STORE #2477 2125 NW STEWART PKWY ROSEBURG, OR
UMPQUA VIDEO 4384 CARNES RD ROSEBURG, OR		
13% Failed		
R MART 2646 W HARVARD AVE ROSEBURG, OR	PARKWAY MARKET 2980 NW STEWART PKWY ROSEBURG, OR	

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests about 1,800 licensed liquor businesses each year. Licensees or their employees can be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult attached*)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

##

"Promoting Responsible Alcohol Sales and Service"