



News Release

Oregon Liquor Control Commission
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75% of businesses in Medford pass OLCC check for alcohol sales to minors

Medford, OR – Nine out of 12 businesses visited in Medford passed a check for alcohol sales to minors by refusing to sell alcohol to a minor volunteer. The sales checks were performed February 17 by the Oregon Liquor Control Commission.

The sales check resulted in a compliance rate of 75 percent which is consistent with the 2011 statewide average of 76 percent.

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session.

(Samples of OR Driver Licenses for minor and adult

<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words "Under 21 until" followed by the date of his/her 21st birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

Medford

12 premises visited: 9 No Sales, 3 Sales – Compliance rate of 75%.

<u>SALES</u>	<u>NO SALES</u>
ELMER'S BREAKFAST LUNCH DINNER 2000 BIDDLE RD. MEDFORD	MINUTE MARKET #1 1217 STEWART AVE. MEDFORD
SPRING HILL SUITES BY MARRIOTT 1389 CENTER DR MEDFORD	PURPLE PARROT #6 940 BIDDLE RD. MEDFORD
THE OFFICE GENTLEMEN'S CLUB 3 S RIVERSIDE MEDFORD	PURPLE PARROT #9 828 S. CENTRAL AVE #1 MEDFORD
<u>NO SALES</u> BI-MART #616 990 BIDDLE RD. MEDFORD	SAFEWAY STORE #525 1003 MEDFORD SHOPPING CENTER MEDFORD
HONEY BAKED HAM CO & CAFE 841 MEDFORD CENTER MEDFORD	TOWNE PLACE SUITES BY MARRIOTT 1395 CENTER DR. MEDFORD
MARIE CALLENDER'S RESTAURANT 1528 BIDDLE RD MEDFORD	WITHAMS TRUCK STOP RESTAURANT 2339 BIDDLE RD. MEDFORD

"Promoting Responsible Alcohol Sales and Service"

Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)

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