



# News Release

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## OLCC: It's Your Business

**PORTLAND, Ore. – How many breweries, wineries and distilleries are in Oregon? What does OLCC do to keep people safe? Where does all that money go? What does OLCC do for me?**

Any of these questions sound familiar? Thanks to a grant from the National Alcohol Beverage Control Association, the Oregon Liquor Control Commission has developed a video to try to answer these and other questions – in about eight minutes.

The new video, [OLCC: It's Your Business](#), covers topics that aren't everyday conversation, but information that the public is usually surprised to learn. For example, most people know that OLCC inspectors work with businesses to make sure they are following liquor laws. But it is much less known that the alcohol education program offers tips on real life situations – like how to remove a drink from someone who's had too much.

"We're trying to convey a lot of information in an easy to understand way," says OLCC Government Affairs and Communications Director, Tom Erwin. "We know that regulating alcohol is complicated and sometimes hard to understand. Our hope is that this will not only answer questions – but also generate new ones."



The video features people from around the state who do business with the OLCC in one way or another from lawmakers to business owners. They share their insights on how they use the OLCC in their respective industries.

"As a public agency, the OLCC belongs to the people. We want folks to know what we do around the state and we want them to get involved," says Erwin. "From gathering input on new rules that affect you and your community to recruiting volunteers for minor sales checks – OLCC is your business."

*OLCC: It's Your Business*, was funded entirely by a grant from the National Alcohol Beverage Control Association (NABCA). The video is available on the OLCC's Youtube page at

<http://www.youtube.com/watch?v=fV75PJrucrE&feature=BFa&list=PL779F95F3BDF0547F>

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*Did you know that in the last two years, the OLCC distributed more than **\$370 million** to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*