



News Release

Oregon Liquor Control Commission
9079 SE McLoughlin Blvd., Portland, OR 97222-7355
1-800-452-6522

For more information:
Christie Scott, Public Affairs Specialist, (503) 872-5002
www.oregon.gov/olcc

Thursday, April 04, 2013

Alcohol Awareness Month: *Harlem Shake Style*

PORTLAND, Ore. – What do a firefighter, a graduate, a mad mom, and a banana have in common? Judge for yourself in the Oregon Liquor Control Commission's [Harlem Shake video](#).

To kick off April as Alcohol Awareness Month, OLCC has released this upbeat Public Service Announcement to remind Oregonians not to drink and drive.

"Drinking and driving is dangerous," said Thomas Erwin, Government Affairs and Communications Director. "Hopefully, we can use something fun like the Harlem Shake to communicate a more serious message and raise awareness about the dangers."

##

*Did you know that in the last two years, the OLCC distributed more than **\$370 million** to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*