



News Release

Oregon Liquor Control Commission
9079 SE McLoughlin Blvd., Portland, OR 97222-7355
1-800-452-6522

For more information:
Christie Scott, Public Affairs Specialist, (503) 872-5002
www.oregon.gov/olcc

95% of businesses checked in Toledo and Newport pass OLCC check for alcohol sales to minors

Eugene, OR – Twenty out of 21 businesses visited in Toledo and Newport passed a check for alcohol sales to minors by refusing to sell alcohol to a minor volunteer. The sales checks were performed February 23 by the Oregon Liquor Control Commission.

The sales check resulted in a compliance rate of 95 percent which is above the 2012 statewide average of 81 percent.

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session.

(Samples of OR Driver Licenses for minor and adult

<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words "Minor Until" followed by the date of his/her 21st birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

Minor Decoy Operation

February 23, 2013

TOLEDO, NEWPORT

21 premises visited: 20 No Sales, 1 Sale – Compliance rate of 95%

<p><u>NO SALES</u> FRED MEYER 150 NE 20TH ST NEWPORT</p> <p>RITE AID 2336 N COAST HWY NEWPORT</p> <p>MAIN SAIL 337 SW BAY BLVD NEWPORT</p> <p>NEWPORT MARINA STORE 2128 SE MARINE DR NEWPORT</p> <p>NYE BEACH MARKET 526 NW COAST ST NEWPORT</p> <p>OLALLA STORE 1000 SE STUDEVANT RD TOLEDO</p> <p>US MARKET 104 1445 N COAST HWY NEWPORT</p> <p>BAYFRONT MARKET 644 SW BAY BLVD NEWPORT</p> <p>MADE IN OREGON 342 SW BAY BLVD NEWPORT</p> <p>WAL-MART STORE #1925 160 NW 25TH ST NEWPORT</p>	<p><u>NO SALES</u> SAFEWAY STORE #378 2220 N COAST HWY NEWPORT</p> <p>NEWPORT CHEVRON 1517 N COAST HWY NEWPORT</p> <p>JC MARKET 107 N COAST HWY NEWPORT</p> <p>SHELL 503 22 N COAST HWY NEWPORT</p> <p>BEVEN'S MARKET & DELI 960 SW COAST HWY NEWPORT</p> <p>SOUTH BEACH GROCERY 3650 SW COAST HWY NEWPORT</p> <p>TOLEDO FOOD FAIR 322 W HWY 20 TOLEDO</p> <p>HOLY TOLEDO 155 N MAIN ST TOLEDO</p> <p>JC MARKET 336 E HWY 20 TOLEDO</p> <p>MIKE'S MERCANTILE 722 W HWY 20 TOLEDO</p>
<p><u>SALES</u> SMOKE N SHOP 213 S MAIN TOLEDO</p>	

"Promoting Responsible Alcohol Sales and Service"

Did you know that in the last two years, the OLCC distributed more than \$370 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs?

[See the distribution of dollars on OLCC's Website.](#)

##