



News Release

Oregon Liquor Control Commission
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78% of businesses checked in Medford, Central Point and Jacksonville pass OLCC check for alcohol sales to minors

Medford, OR – Seven out of 9 businesses visited in Medford, Central Point and Jacksonville passed a check for alcohol sales to minors by refusing to sell alcohol to a minor volunteer. The sales checks were performed March 13 by the Oregon Liquor Control Commission.

The sales check resulted in a compliance rate of 78 percent which is slightly below the 2012 statewide average of 81 percent.

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session.

(Samples of OR Driver Licenses for minor and adult

<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words "Minor Until" followed by the date of his/her 21st birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

Minor Decoy Operation

March 13, 2013

MEDFORD, CENTRAL POINT, JACKSONVILLE

9 premises visited: 7 No Sales, 2 Sales – Compliance rate of 78%

<p><u>NO SALES</u> RACK EM 40 N RIVERSIDE AVE MEDFORD</p> <p>TRADER JOE'S #155 55 ROSSANLEY DR MEDFORD</p> <p>MARIE CALLENDER'S RESTAURANT 1528 BIDDLE RD MEDFORD</p> <p>JACKSONVILLE SPIRIT 945 N 5TH ST JACKSONVILLE</p>	<p><u>NO SALES</u> RAY'S FOOD PLACE #63 401 N 5TH ST JACKSONVILLE</p> <p>WEST HILLS COUNTRY STORE 2015 HANLEY RD CENTRAL POINT</p> <p>PONY EXPRESSO COFFEEHOUSE & CAFE 545 N 5TH ST JACKSONVILLE</p>
<p><u>SALES</u> YUMMY YAN'S 1703 E MCANDREWS MEDFORD</p> <p>JACKSONVILLE LIQUOR STORE 690 N 5TH JACKSONVILLE</p>	

"Promoting Responsible Alcohol Sales and Service"

Did you know that in the last two years, the OLCC distributed more than \$370 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs?

[See the distribution of dollars on OLCC's Website.](#)

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