



# News Release

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November 8, 2013

## Medford businesses pass Minor Decoy Operations with flying colors

**MEDFORD, OR** – Two recent minor decoy operations in Medford resulted in high marks from the Oregon Liquor Control Commission. The first minor sales check on October 23, resulted in 88 percent pass rate with 14 out of 16 businesses visited refusing to sell alcohol to a minor volunteer. The second sales check on October 30, resulted in a 92 percent pass rate with 11 out of 12 businesses checked refusing to sell alcohol to the minor volunteer.

The results of both sales checks exceeded the 2012 statewide average of 81 percent.



“Reducing the ability for minors to get alcohol is a priority for the OLCC,” says Medford Regional Manager, Jeff Jett. “With the help of our partnerships with local businesses and police, we can make a positive change.”

“We need to do our best to curb underage drinking,” adds Lt. Mike Budreau, Medford Police Department. “There are just too many tragedies that occur when kids and alcohol are mixed.”

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session.

*(Samples of OR Driver Licenses for minor and adult*

<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor

volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words "Minor Until" followed by the date of his/her 21<sup>st</sup> birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

## Minor Decoy Operation

October 23, 2013

### Medford

16 premises visited: 14 No Sales, 2 Sales – Compliance rate of 88%

<p><b><u>NO SALES</u></b>            JACKSON CREEK PIZZA            317 E MAIN            MEDFORD</p> <p>BEERWORKS            323 E MAIN            MEDFORD</p> <p>HOWIEE'S ON FRONT            16 N FRONT ST            MEDFORD</p> <p>JACKSON CREEK PIZZA CO            1590 DELTA WATERS #112            MEDFORD</p> <p>ABBY'S LEGENDARY PIZZA            2550 CRATER LAKE HWY            MEDFORD</p> <p>SHELL #338            1968 CRATER LAKE HWY            MEDFORD</p> <p>THAI BISTRO            535 STEVENS ST #F            MEDFORD</p>	<p><b><u>NO SALES</u></b>            WEST MAIN LIQUOR STORE            2060 W MAIN ST            MEDFORD</p> <p>ALBERTSON'S #593            113 ROSS LN            MEDFORD</p> <p>TRADER JOE'S #155            55 ROSSANLEY DR            MEDFORD</p> <p>SHINSEI SUSHI            63 ROSSANLEY DR STE C2            MEDFORD</p> <p>ROGUE REGENCY INN &amp; SUITES            2300 BIDDLE RD            MEDFORD</p> <p>BAD ASS COFFEE            143 S RIVERSIDE #A            MEDFORD</p> <p>MONGOLIAN BBQ            975/979 MEDFORD CTR            MEDFORD</p>
<p><b><u>SALES</u></b>            COSTCO WHOLESALE #65            3639 CRATER LAKE HWY            MEDFORD</p>	<p><b><u>SALES</u></b>            SPRING STREET MARKET            1910 SPRING ST            MEDFORD</p>

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# Minor Decoy Operation

October 30, 2013

## MEDFORD

12 premises visited: 11 No Sales, 1 Sales – Compliance rate of 92%

<p><b><u>NO SALES</u></b> MRS O'S RESTAURANT 215 E JACKSON ST MEDFORD</p> <p>7-ELEVEN #2362-23217D 3001 CRATER LAKE AVE MEDFORD</p> <p>MUCHO GUSTO MEXICAN KITCHEN 1225 E MCANDREWS RD #104 MEDFORD</p> <p>NEW CHINA RESTAURANT 409 E BARNETT RD MEDFORD</p> <p>SHELL 339 428 E BARNETT RD MEDFORD</p> <p>TOWNE PLACE SUITES BY MARRIOTT 1395 CENTER DR MEDFORD</p>	<p><b><u>NO SALES</u></b> MINUTE MARKET #3 401 S OAKDALE MEDFORD</p> <p>EL ARRIERO MEXICAN RESTAURANT 2366 JACKSONVILLE HWY MEDFORD</p> <p>PURPLE PARROT #8 448 E HIGHLAND DR MEDFORD</p> <p>ROGUE VALLEY COUNTRY CLUB 2660 HILLCREST RD MEDFORD</p> <p>FRED MEYER #196 1301 CENTER DR MEDFORD</p>
<p><b><u>SALES</u></b> PIZZA HUT 1924 BIDDLE RD MEDFORD</p>	

*"Promoting Responsible Alcohol Sales and Service"*

*Did you know that in the last two years, the OLCC distributed more than \$370 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs?  
[See the distribution of dollars on OLCC's Website.](#)*

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