



# News Release

Oregon Liquor Control Commission  
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## **OLCC Commissioners will ask legislature to take action on Oregon's liquor system**

**Portland, OR** – In an effort to increase consumer access to distilled spirits and maintain revenue for the state, the Commissioners of the Oregon Liquor Control Commission voted (4-0) in favor of asking the legislature to take action to either invest in the current system of distribution and sale of distilled spirits or modify the system. The vote was part of the OLCC's monthly Commission meeting November 15, 2013.

"It's an exciting time to be involved with the Commission," says OLCC Chair, Rob Patridge. "When the Commission put the Retail Innovations group together, the hope was to find solutions that would optimize customer convenience and maximize revenue to the state. Our partners have come up with some ideas that we'll work through to share with the legislature."

Patridge adds, "With over 440 million dollars anticipated to support law enforcement, schools, and human services, it's vital that we optimize revenue to benefit these critical programs. Over a hundred million dollars goes to cities and counties across our state, which makes a significant difference at the local level."

The Retail Innovations task force is comprised of thirteen members representing a wide variety of stakeholders including public safety, retailers, and the alcohol beverage industry. The Retail Innovations group has convened five times to identify and address opportunities for improvement.

The five citizen commissioners are the policy-making body of the OLCC. They meet monthly for one or two days to make decisions on liquor licenses, rules, contested case hearings and appointments of liquor store agents. Commission meetings are held every other month at OLCC's main office, 9079 SE McLoughlin Blvd., Room 103A in Portland. Subsequent months, the meetings are held via phone. Agenda items can be obtained on-line at [http://www.oregon.gov/OLCC/public\\_meetings.shtml](http://www.oregon.gov/OLCC/public_meetings.shtml)

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