



News Release

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Friday, January 3, 2014

2013 Top 10 Distilled Spirits sold in Oregon... So far

PORTLAND, Ore. – The Oregon Liquor Control Commission announces the “Top 10” list of distilled spirits sold in Oregon from December 1, 2012 through November 30, 2013. The first list ranks the products by annual dollar sales with Jack Daniels Old No. 7 in the #1 spot. The second list ranks the products by volume in gallons with H R D Vodka, sold by Oregon-based Hood River Distillers, in the #1 seat.

“Spirits produced by Oregon Distillers make up almost 12 percent of the overall revenue and 16 percent of the total gallons,” says Steve Marks, OLCC Executive Director. “With about 55 local distillers in the state, Oregon is one of the leaders in the country for craft distilling.”

<u>Dollar Sales</u>	<u>12 months</u>	<u>Volume Sales</u>	<u>Gallons</u>
1. Jack Daniel's Old No. 7	\$13,650,308	1. H R D Vodka	248,641
2. Fireball Cinnamon Whiskey	\$12,166,879	2. Fleischmann's Royal Vodka	176,211
3. Crown Royal	\$11,479,252	3. Potters Vodka 80 proof	159,894
4. Pendleton Canadian Whiskey	\$9,590,539	4. Black Velvet	155,057
5. Smirnoff Vodka 80 proof	\$9,164,500	5. Fireball Cinnamon Whiskey	142,657
6. H R D Vodka	\$9,138,754	6. Smirnoff Vodka 80 proof	124,651
7. Jameson Irish Whiskey	\$8,128,115	7. Seagram's 7 Crown	124,135
8. Black Velvet	\$7,654,420	8. Oregon Springs Vodka	118,066
9. Jagermeister	\$7,563,677	9. Jack Daniel's Old No. 7	110,808
10. Seagram's 7 Crown	\$6,918,915	10. Monarch Plata Rum	108,566

December 2013 sales data is expected to be finalized mid-January 2014. Calendar year sales data will be announced later this month.

For information on where liquor revenue goes and distributions to individual cities and counties for the fiscal year visit the [OLCC's web page](#).

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*Did you know that in the last two years, the OLCC distributed more than **\$397 million** to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*