



# News Release

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## **96% of businesses checked in Medford pass OLCC check for alcohol sales to minors**

**MEDFORD, OR** – Twenty-three out of 24 businesses visited in Medford passed a check for alcohol sales to minors by refusing to sell alcohol to a minor volunteer. The sales checks were performed February 18, 2014 by the Oregon Liquor Control Commission and Medford Police Department.

The sales check resulted in a compliance rate of 96 percent which is well above the 2013 statewide average of 84 percent.

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

"We are always pleased to see a high number like 96 percent," says Jeff Jett, Medford Regional Manager. "A lot of money can be spent in fines, court costs, and damage claims. We'd rather see the business use that money to improve their business and hire employees."

"The consequences of giving alcohol to the underage are often much more than just a fine or jail time, it can affect people's lives forever," says Lieutenant Mike Budreau, Medford Police Department.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult*

<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words "Minor Until" followed by the date of his/her 21<sup>st</sup> birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in

cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

**Minor Decoy Operation**

February 18, 2014

**MEDFORD**

24 premises visited: 23 No Sales, 1 Sales – Compliance rate of 96%

<p><b><u>NO SALES</u></b>                  PEACH STREET MARKET &amp; DELI                  424 S PEACH ST                  MEDFORD</p> <p>COUNTRY STORE                  1670 KINGS HWY                  MEDFORD</p> <p>STEWART MARKET                  1135 LOZIER LN                  MEDFORD</p> <p>DELI BEAN #7                  2742 N PACIFIC HWY                  MEDFORD</p> <p>JASPERS CAFÉ                  2739 N PACIFIC HWY                  MEDFORD</p> <p>JAKE'S WAYBACK BURGERS                  1251 E MCANDREWS RD #124                  MEDFORD</p> <p>ASIAN GRILL                  1200 BIDDLE RD #B                  MEDFORD</p> <p>INN AT THE COMMONS                  200 N RIVERSIDE                  MEDFORD</p> <p>MONGOLIAN BBQ                  975/979 MEDFORD CENTER                  MEDFORD</p> <p>CROWN MARKET                  547 STEVENS ST                  MEDFORD</p> <p>MEDFORD COFFEE COMPANY #9                  973 MEDFORD CENTER                  MEDFORD</p>	<p><b><u>NO SALES</u></b>                  SI CASA FLORES RESTAURANT/TAQUERIA                  1250 BIDDLE RD #A                  MEDFORD</p> <p>APPLEBEE'S GRILL &amp; BAR                  1388 BIDDLE RD                  MEDFORD</p> <p>BRANDING IRON                  1701 N RIVERSIDE                  MEDFORD</p> <p>JACK'S HIDEAWAY/KING WAH'S                  1182 COURT ST                  MEDFORD</p> <p>THRIFTY NIFTY MARKET                  223 W JACKSON                  MEDFORD</p> <p>BUNK'S DELI                  915 W MCANDREWS                  MEDFORD</p> <p>PURPLE PARROT #11                  2372 W MAIN ST, STE D                  MEDFORD</p> <p>BRICKTOWNE BREWING COMPANY                  44 S CENTRAL AVE                  MEDFORD</p> <p>SHELL 338                  1968 CRATER LAKE HWY                  MEDFORD</p> <p>BI-MOR                  4999 CRATER LAKE HWY                  MEDFORD</p> <p>STOP N SHOP                  2751 N PACIFIC HWY                  MEDFORD</p> <p>MINUTE MARKET #2                  2608 BARNETT RD                  MEDFORD</p>
<p><b><u>SALES</u></b>                  CHIPOTLE MEXICAN GRILL                  25 ROSSANLEY DR, STE B-6                  MEDFORD</p>	

*Did you know that in the last two years, the OLCC distributed more than \$397 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)*

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