



# News Release

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## **OLCC announces record-breaking \$531.6 million liquor sales in 2014**

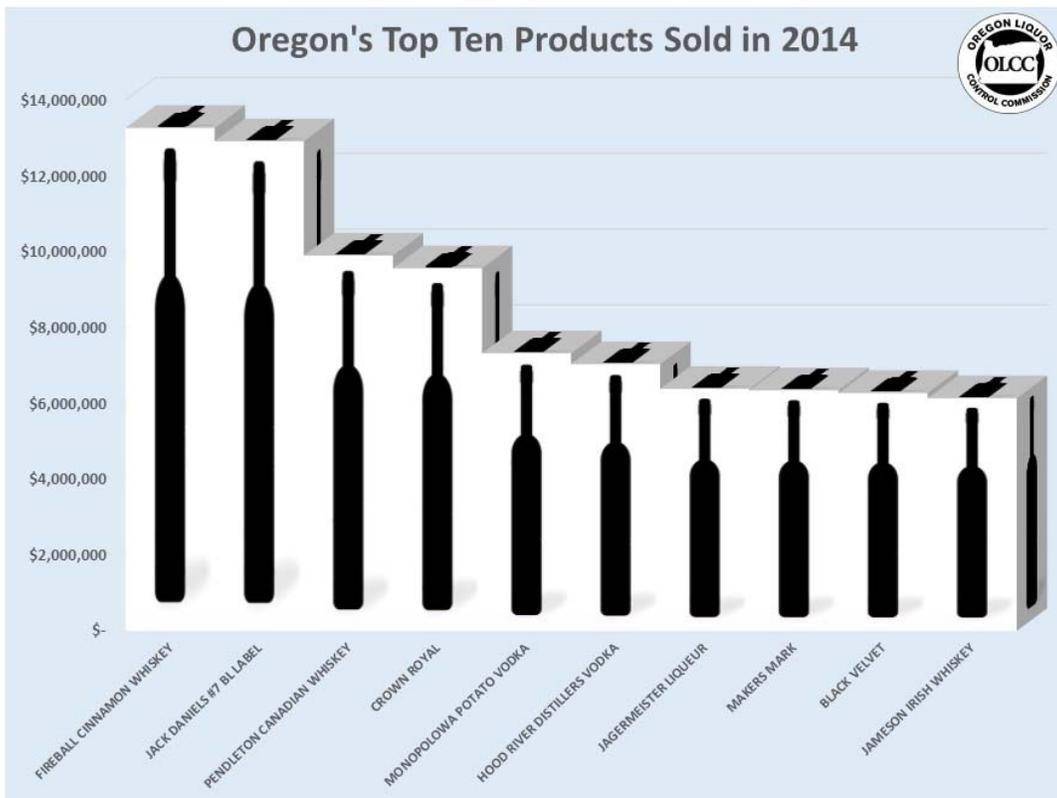
**PORTLAND, Ore.** – The Oregon Liquor Control Commission’s gross sales for distilled spirits in calendar year 2014 totaled \$531.6 million, 4.3 percent more than 2013.

December 2014 was another record-breaking month for liquor revenue totaling \$61.3 million, which is \$3.3 million more than the previous year.

Sales and distribution statistics indicate that popularity of distilled spirits, customers purchasing more expensive products, Oregon’s population growth, and out-of-state sales are contributing factors to the increase.

“We pride ourselves in providing an excellent selection of products,” said Steve Marks, OLCC Executive Director. “More than 4,200 products are available to Oregon shoppers through regularly stocked items and special orders. This includes more than 500 products from Oregon-based companies.”

Oregon distilled spirits products totaled nearly \$68 million, about 12% of the overall sales statewide. Whiskey is also a category that is increasing in popularity.



While 95 percent of the OLCC’s net profits are generated from distilled spirits sales, other sources of income the OLCC collects include: tax on beer and wine (4%), license fees (<1%) and miscellaneous income (0.1%). For more information on where liquor revenue goes and distributions to individual cities and counties for the fiscal year visit the [OLCC’s web page](#).