



NEWS ADVISORY

Oregon Liquor Control Commission
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November 13, 2016

Legislators, Human Trafficking Survivor, Non-Profit and OLCC launch yearlong campaign to raise awareness of human trafficking

Portland –The Oregon Liquor Control Commission and volunteers are embarking on a yearlong campaign sponsored by Oregon’s elected officials to educate Oregonians about victims of enslavement, typically called human trafficking. The campaign is the result of HB 3143, sponsored by Representative Gail Hildreth Whitsett which the Oregon Legislature passed in the 2015 legislative session.

The OLCC will include human trafficking informational stickers with quarterly liquor license renewal mailings. Businesses will also receive a letter encouraging them to display the stickers inside restroom stalls and stressing the importance of sharing the information with their patrons. The stickers are supplied by the non-profit group, *In Our Backyard*, written in both English and Spanish and include separate stickers for male and female restrooms.

A former victim of human trafficking will be available at the event to share her story of enslavement.

WHAT: *In Our Backyard* will oversee volunteers to help OLCC staff insert a letter and stickers into the mailings. The letter encourages business owners to display the stickers, which feature a toll-free number for victims to call or text for help to the National Human Trafficking Hotline.

WHO: Sara Hunt, Human Trafficking Survivor
Representative Gail Whitsett (R-Klamath Falls)
Representative Kathleen Taylor (D-Milwaukie)
Representative John Huffman (R-The Dalles)
Merle Lindsey, OLCC Deputy Director
Nita Belles, *In Our Backyard* Managing Director

WHEN: Monday, November 16, 2015
3:00 p.m. to 4:00 p.m.

WHERE: State Capital Building
Room 50
Salem, OR



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