



# News Release

Oregon Liquor Control Commission  
9079 SE McLoughlin Blvd., Portland, OR 97222-7355  
1-800-452-6522

For more information:  
Christie Scott, Public Affairs Specialist  
[Christie.scott@state.or.us](mailto:Christie.scott@state.or.us) (503) 872-5002

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## 2015 Top 10 Distilled Spirits products sold in Oregon

**PORTLAND, Ore.** – The Oregon Liquor Control Commission announces the “Top 10” list of distilled spirits sold in Oregon from December 1, 2014 through November 30, 2015. The first list ranks the products by volume in liters with H R D Vodka, sold by Oregon-based Hood River Distillers, in the #1 seat. The second list ranks the products by annual dollar sales with Jack Daniels Old No. 7 in the #1 spot.

“It’s great to see two Oregon products on the top ten list,” says Steve Marks, OLCC Executive Director. “It’s like Oregonians paying back Oregonians because \$240 million in profits goes back to the state, counties and cities each biennium. OLCC is the third largest revenue-generating agency at the state level and the second largest revenue source for many cities and counties.”

### Dollar Sales

	<u>12 months</u>
1. Jack Daniel’s Old No. 7	\$14,155,282
2. Fireball Cinnamon Whiskey	\$12,073,778
3. Crown Royal	\$11,122,499
4. Pendleton Canadian Whiskey	\$9,859,814
5. H R D Vodka	\$8,795,615
6. Smirnoff Vodka 80 proof	\$8,708,189
7. Monopolowa Potato Vodka	\$8,185,911
8. Jameson Irish Whiskey	\$8,125,435
9. Absolut Vodka 80 proof	\$7,173,189
10. Makers Mark	\$7,019,438

### Volume Sales

	<u>Liters</u>
1. H R D Vodka	901,384
2. Fleischmann’s Royal Vodka	733,962
3. Fireball Cinnamon Whiskey	547,892
4. Potters Vodka	501,408
5. Black Velvet	486,636
6. Smirnoff Vodka 80 proof	465,339
7. Seagram’s 7 Crown	442,355
8. Jack Daniel’s Old No. 7	433,506
9. Monopolowa Potato Vodka	419,963
10. Oregon Springs Vodka	380,113

December 2015 sales data is expected to be finalized mid-January 2016. Calendar year sales data will be announced later this month. For information on where liquor revenue goes and distributions to individual cities and counties for the fiscal year visit the [OLCC’s web page](#).

[Photos available on Flickr.](#)

[Audio available on OLCC’s website.](#)

[Video available on YouTube](#)

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