



# News Release

Oregon Liquor Control Commission  
9079 SE McLoughlin Blvd., Portland, OR 97222-7355  
1-800-452-6522

For more information:

Joy Spencer, Public Information Specialist, (503) 872-5003  
[Joy.spencer@oregon.gov](mailto:Joy.spencer@oregon.gov), [www.oregon.gov/olcc](http://www.oregon.gov/olcc)

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## **OLCC, Woodford Reserve, and Entercom Radio share responsibility message for OMSI's "Bourbon and Bacon" event**

### **Celebrate Responsibly & Plan Ahead for a Safe Ride Home**

**PORTLAND, OR** – This weekend, bourbon and bacon lovers will gather at the Oregon Museum of Science and Industry (OMSI) for the OMSI After Dark Bourbon and Bacon Fest.

The Oregon Liquor Control Commission and Woodford Reserve Bourbon want event-goers to have a good time, drink responsibly, and plan ahead for a safe ride home. Use public transportation, take a taxi, or make sure to have a sober designated driver. You can also go online to [bemydd.com](http://bemydd.com), and reserve your personal driver for the event. Use code "Woodford" and new users will get \$20 off your designated driver.

"We want people to have a great time at this event but please remember to drink responsibly," said OLCC Deputy Director Merle Lindsey. "Whether calling a cab, using public transportation, or enlisting a designated driver, the most important thing to remember is planning ahead to get home safely."

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