



# News Release

Oregon Liquor Control Commission  
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## OLCC Commissioners Amend Promotional Events Rules for Retail Liquor Locations

**PORTLAND, Ore.** – At its monthly meeting on March 17, 2016, the Commissioners of the Oregon Liquor Control Commission amended **OAR 845-005-0428, 845-006-0450 & 845-013-0040; and adopted 845-006-0446 Promotional Events Package** to allow suppliers to assist all retailers with Promotional Events for all types of alcohol and centralize this concept into the a new rule (845-013-0040).

The Commissioners also initiated rulemaking to amend **OAR 845-006-0340** in the following ways: 1.) Add an exception to allow a minor to access a restroom that is within an area that is normally prohibited to minors, as long as they are accompanied by a parent or guardian. 2.) Create a new “Minors Allowed in a Winery” Posting for Wineries that do not have a “drinking environment”. 3.) Alter the Temporary Relaxation clause to include a Tightening of Minor Postings. This will allow a licensee to submit a new control plan that prevents minors from entering the premises, room or area.

The Commissioners approved the following liquor licenses with restrictions:

**New Taste of India**, 22291 NW Imbrie Drive, Hillsboro; will be issued a Full-Commercial liquor license. Licensee is Sandhu Brothers, LLC; Rajwinder Singh Sandhu and Balbir Singh Sandhu, members.

**Club Privata**, 824 SW 1<sup>st</sup>, Portland; will be issued a Full-For-Profit Private Club liquor license. Licensee is Waterfront Crossing, LLC; DHC, LLC, and SSC Connection, LLC, managing members.

The Commissioners appointed the following incoming retail liquor agents to replace outgoing agents at pre-established locations (not in conjunction with Open Recruitment):

Sullivan’s Enterprises, Inc. – Beaverton Town Square, #1230

Retail liquor agents are private, independent contractors; they are not state employees. The Retail Services Division of the OLCC works closely with liquor agents to help them understand and follow liquor regulations and store operating procedures.

The Commissioners ratified the following fines and liquor license suspensions based on stipulated settlement:

**Atlas Hard Cider Company**, 900 SE Wilson Avenue Ste. G & H, Bend and 550 SW Industrial Way, #190, Bend; will pay a fine of \$4,950 or serve a 30-day liquor license suspension for selling or offering for sale alcoholic beverages in a manner other than the license permitted when Licensee’s employee or other representative sold or offered for sale alcoholic beverages at a location other than the licensed address without a Special Event Winery License. Licensee is Atlas Hard Cider Co., LLC; Dan McCoy, managing member.

The Commissioners ratified the following stipulated settlements for failing to verify the age of a minor before allowing him or her to buy or be served an alcoholic beverage when he or she reasonably appeared to be under 26 years of age:

**Corvallis Market #2**, 1621 NW 9<sup>th</sup> Street, Corvallis; will pay a fine of \$1,485 or serve a nine-day liquor license suspension. Licensee is Corvallis Market #2, Inc.; Kulwinder Singh and Mukhtiar Tiwana, corporate principals.

**Center Market #16**, 1420 17<sup>th</sup> Street NE, Salem; will pay a fine of \$3,795 or serve a 23-day liquor license suspension. Licensee is Govind, Inc.; Harminder Kaur, corporate principal.

The Commissioners ratified the following stipulated settlements for permitting employee(s) to mix, sell, or serve alcoholic beverages, or supervise those who do, without a valid alcohol service permit.

**Squirrel's**, 100 SW Second Street, Corvallis; will pay a fine of \$1,480 or serve a nine-day liquor license suspension. Licensee is Squirrel's, Inc.; Gregory Little, corporate principal.

**Bee Gee's Diner**, 500 E. Main Street, Rogue River; will pay a fine of \$1,485 or serve a nine-day liquor license suspension. Licensee is JEL, Inc., Judy Lentz, corporate principal.

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The five citizen commissioners are the policy-making body of the OLCC. They meet monthly for one or two days to make decisions regarding the regulation of the sale and service of alcoholic beverages in Oregon by administering the state's Liquor Control Act and the regulation of the sale of recreational marijuana in Oregon through the Control, Regulation, and Taxation of Marijuana and Industrial Hemp Act.

Commission meetings are held at OLCC's main office, 9079 SE McLoughlin Blvd., Room 103A in Portland, unless otherwise specified. Agenda items can be obtained on-line at [http://www.oregon.gov/OLCC/public\\_meetings.shtml](http://www.oregon.gov/OLCC/public_meetings.shtml)