



# News Release

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## **OLCC announces record-breaking liquor sales in March 2015**

**PORTLAND, Ore.** – The Oregon Liquor Control Commission announces another record-breaking month for liquor store sales of distilled spirits totaling \$42 million in March 2015. The gross sales are 3.1 percent more than March 2014.

“Although the dollar amounts spent on distilled spirits is increasing, the volume of product sold is relatively flat,” said Steve Marks, OLCC Executive Director. “What we’re seeing is that customers aren’t buying more, they are buying more expensive products.”

Liquor sales to businesses such as bars and restaurants are also up by 6 percent compared to last March. “This is an indicator that Oregon’s restaurant industry is improving,” added Marks.

In addition to customers purchasing more expensive products, Oregon’s population growth, out-of-state sales and an increase in sales at Oregon distilleries are also contributing factors to the increase.

More than 4,200 products are available to Oregon shoppers through regularly stocked items and special orders. This includes more than 500 products from Oregon-based companies.

While 95 percent of the OLCC’s net profits are generated from distilled spirits sales, other sources of income the OLCC collects include: tax on beer and wine (4%), license fees (<1%) and miscellaneous income (0.1%). For more information on where liquor revenue goes and distributions to individual cities and counties for the fiscal year visit the [OLCC’s web page](#).

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