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## **Bull Run Named One of “America’s Coolest Distilleries” by Travel + Leisure *Award-Winning Distillery Is Noted For Craft Oregon Whiskey***

**PORTLAND, Ore. (July 2013)** — The Bull Run Distilling Company has been listed as one of “America’s Coolest Distilleries” by *Travel + Leisure* magazine. This attention from a travel magazine comes on the heels of a flurry of recent awards for the three-year-old urban distillery, which is already proving to be a top destination for tipping tourists and those seeking out uniquely-Portland experiences.

“All I can say is wow. We’re honored to be representing Oregon in this short list of distilleries. Now *that’s* pretty cool,” says co-founder and distiller **Lee Medoff**.

Travel + Leisure mentions Bull Run’s place-based ethos as a distinct point of difference, from their Oregon Whiskey — barley sourced from Southeast Oregon, water from the Bull Run watershed, and finished in barrels made from Oregon oak – to the locally made stills. The author also points out the pioneering distillery’s capacity to “go big out of the gate,” noting that its 800 gallon stills are among the largest west of the Rockies.

Bull Run Distilling Company launched in spring 2010, with co-owners Lee Medoff and Patrick Bernards dedicated to making provenance-based spirits, including pioneering an *Oregon-style* whiskey. “If Scotland, Ireland, Canada and Kentucky, can create their own unique style of whiskey, why not Oregon?” says Medoff. Similar to craft winemaking, Bull Run’s barrel-aging program is designed to highlight the subtle differences between batches, allowing each to show the best it has to offer.

In addition to whiskey, Bull Run has a line of **Pacific Rums**, Russian-American **Medoyeff Vodka**, **Temperance Trader Bourbon** and a limited release line of unique spirits available only at the distillery. Their commitment to the art and science of distillation and production is what enables them to produce some of the finest craft spirits available in the country. Proof of this includes the recently earned Double Gold Medal for their Medoyeff Vodka by **The Fifty Best**, a guide to fine living. Other awards Bull Run’s spirits have received are listed below:

- **Temperance Trader Bourbon:** Gold, American Distillers Institute Spirits Competition (2012)
- **Aria Gin:** Gold, American Distillers Institute Spirits Competition (2013)
- **Pacific Rum:** Bronze, American Distillers Institute Spirits Competition (2012)

Spirit lovers can find these award-winning craft spirits at their 7,000 sq. ft. urban tasting facility, located along Portland’s popular NW 23rd Ave shopping and dining district. At the distillery’s on-site tasting room, visitors can enjoy samples of craft spirits, purchase exclusive small batch liqueurs, as well as antique barware and Bull Run merchandise. Guests can also tour the facility and see first-hand how the spirits are created. Participating in a tour of Bull Run isn’t just informative — it’s inspiring.

Bull Run is located at: 2259 NW Quimby Street, Portland, OR 97210. Tasting room hours are Wednesday through Sunday from 12PM to 6PM. For more information visit [www.bullrundistillery.com](http://www.bullrundistillery.com). Follow on [Twitter](#) and [Like on Facebook](#).

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### **About Bull Run Distilling Co.**

Located in Portland, Oregon, Bull Run Distilling Co. (BRD) is the first Northwest distillery to focus on aged, dark spirits. The Bull Run distillery uses water from the Bull Run watershed, which is considered to be one of the purest sources of naturally pure, raw water in the Country and makes for superior mouth feel. BRD products are currently distributed in OR, WA, CA, HI, IL, IN, TN, MA, and NY.