

# Cascade Siskiyou Scenic Bikeway Plan

April 2015

**Proponent Contacts:** [see spreadsheet.](#)

**Sign Location Table:** ODOT, Jackson County, the BLM and the City of Ashland have reviewed and approved the sign location table, [available here.](#)

**Map/Cue Sheet review:** Proponent group and others have reviewed and approved [the map.](#)

**Records of Meetings:** An open house was held September 30<sup>th</sup>, 6:00-7:30p, at Pioneer Hall in Ashland. 16 people attended (including 4 members of the proponent group). Seven surveys were filled out and all were in favor of the proposed route. Most attendees also expressed interest in participating. One negative letter was received by OPRD staff following the media coverage of the meeting.

A Scenic Bikeway Workshop was hosted by Travel Oregon, OPRD and the proponent group on March 18<sup>th</sup> 9a-4p, with a follow up proponent group meeting the following morning.

OPRD will hold a public meeting on April 22<sup>nd</sup>, 2015.

**Preservation & Enhancement Goals:** A variety of input has been received regarding potential goals for preservation and enhancement of the route. Much of the input relates to items that will be covered as part of the designation (wayfinding signage, mapping, promotion), some has to do with maintenance (better paving and sweeping practices), and some is focused on improving/expanding support facilities.

The prioritized goals from the workshop are:

- Marketing & partnership alignment- consistent messaging and information dispersal to all partners in the region
- Interpretive kiosk/map at Garfield Park with information on route, safety, education, and a “trail” registry
- Hiker/biker camps at Emigrant Lake and/or Howard Prairie Campgrounds

See the attached notes from the workshop, as well as the three action plans addressing these topics.

There are additional action items on the [proponent group task list](#), along with the specific items relating to DMO’s and business outreach below. Other items that did not make the current list but could be future considerations are: installing “Share the Road”-type signage, developing a regional brochure/website that includes other routes, complete pavement repairs (Hyatt Prairie), and addressing cattle guards.

**Work with local tourism DMO's:** Ashland Chamber's Visitor & Convention Bureau promotes Ashland's culinary, cultural and outdoor amenities. The Outdoor pillar promotes Ashland's natural beauty, recreation, events and exploring Ashland's outdoors and surrounding areas. There are many opportunities to promote and support the scenic bikeway through itinerary planning, way-finding, editorial development, outreach and promoting within the tourism industry throughout the state through our regional and statewide partners.

**Outreach/Education to local businesses:** The proponent group, with the Ashland Chamber taking the lead, will create a 1-pager on the details and benefits of the Scenic Bikeway, including where to send patrons for more information. Much of this was explained and discussed with all attendees at the Travel Oregon Scenic Bikeway Workshop held on March 18<sup>th</sup>. With the momentum of the workshop, many businesses, including the entirety of the Ashland Chamber membership and businesses associated with cycling and cycle tourism throughout the Rogue Valley were made aware of the route and the resources.

The proponent group will also hold a Bicycle Friendly Business Workshop to encourage local businesses to participate in the program.

DMO has reached out to the following businesses specifically (priorities in bold) and they are all in support: **Green Springs Inn**, Pinehurst Inn, **Howard Prairie Resort**, Oak Knoll Golf Course, Mt. Ashland, Caldera Restaurant and Brewery, Ashland Hills Hotel & Suites, Windsor Inn, Ashland Outdoor Store, Mountain Supply, Bayberry Inn, **Cycle Sport, Siskiyou Cyclery and other cycle shops around Ashland.**

**Web Action Items:** to [info@rideoregonride.com](mailto:info@rideoregonride.com) and [alex.phillips@oregon.gov](mailto:alex.phillips@oregon.gov)

Jackson County Parks is committed to posting updates on the road conditions (i.e. when the snow is melted, the roads are open, etc.); and the Siskiyou Velo and John Baxter (as well as others) will post "fun" updates and photos throughout the riding season.

## **Ride Description:**

The Cascade-Siskiyou Scenic Bikeway is a challenging 55 mile loop starting and ending in Ashland, with nearly a mile of vertical climbing through the diverse ecosystems where the Cascade Mountains meet the Klamath and Siskiyou ranges. The region is so ecologically significant that in 2000 the President proclaimed 62,000 acres of it the Cascade-Siskiyou National Monument.

Just past Emigrant Lake reservoir south of Ashland, Oregon Highway 66 climbs oak-dotted mountainsides with spectacular views of the Bear Creek Valley and Pilot Rock, a 25-million-year-old volcanic plug standing sentinel over the valley. In spring, wildflowers cover this savannah ecosystem as red tailed hawks soar overhead.

Riders soon leave the exposed, warm oak savannah and enter the Cascades ecosystem, with tall pines and Douglas firs providing welcome shade on the way to 4,551' Greensprings Summit. The Bikeway

continues along forested Highway 66 to the intersection of Hyatt Prairie Road. Riders can opt for refreshments at bike-friendly Greensprings Inn; or keep riding past the intersection for a five-mile out-and-back to historic Tub Springs State Park, where they can fill their bottles with cold, pure mountain spring water, just as emigrants traveling the Applegate Trail did in the 1800s.

Hyatt Prairie road climbs from Highway 66 and crests at Hyatt Reservoir. Here riders can glimpse osprey and bald eagles nesting near the water. This begins a fun, 13-mile rolling stretch past Hyatt Reservoir and Howard Prairie Lake, with views of 9,000 foot Mount McLoughlin to the northeast.

The route turns onto Dead Indian Memorial Road, through the wildflower-covered alpine meadows of Lily Glen and Buck Prairie. One final three-mile climb remains summit before a thrilling, winding 13-mile descent back to Ashland.

Bike campers can plan a two-day adventure by overnighting at one of several campgrounds near Hyatt Reservoir or Howard Prairie Lake. A popular variation is a 35 mile out-and-back on Highway 66 from Ashland to the Greensprings Inn for brunch. There are also several options for extending the loop and experiencing even more of the fantastic cycling that Southern Oregon has to offer.

**Measuring effects:** The proponent group will follow up annually with a few key businesses along the route, and may be able to conduct counts. Jenna will take the lead on the counts, Katharine on the business follow up.

**Rider types:** The route is for those who are ride-focused, adventure/challenging oriented, and touring cyclists. It will also attract folks who want “combination trips”- bike touring plus theater, wineries, etc.

**Photos-** <https://www.flickr.com/photos/thewestturn/15660768909/in/set-72157648994295300/>

**Final road jurisdiction letters of support:** are attached.

Reference- most recent handbook:

<http://www.oregon.gov/oprd/BIKE/docs/BikewayHandbookApril2014.pdf>

# ASHLAND PARKS AND RECREATION COMMISSION

340 S. PIONEER STREET • ASHLAND, OREGON 97520

COMMISSIONERS:

Mike Gardiner  
Rick Landt  
Jim Lewis  
Stefani Seffinger  
Vanston Shaw



Michael Black  
Director

TEL: 541.488.5340  
FAX: 541.488.5314  
parksinfo@ashland.or.us

December 29, 2014

Jenna Stanke Marmon  
Bicycle & Pedestrian Program Manager  
Jackson County Roads & Parks  
7520 Table Rock Road  
Central Point, OR 97502

Re: Parking at Garfield Park for the Cascade Siskiyou Scenic Bikeway

Dear Jenna,

This letter will serve as confirmation that the use of Garfield Park as a designated start/end point for the Cascade Siskiyou Scenic Bikeway was reviewed by the Ashland Parks and Recreation Commission and has been approved. This approval shall endure in perpetuity unless repealed by the action of the Ashland Parks and Recreation Commission.

We wish you and the bikeway the best of luck in the coming years. If you have any questions regarding this letter of approval, please feel free to call me at 541-552-2251.

Best regards,

Michael A. Black  
Director  
Ashland Parks and Recreation Commission



# United States Department of the Interior

BUREAU OF LAND MANAGEMENT  
Medford District Office  
3040 Biddle Road  
Medford, Oregon 97504  
email address: BLM\_OR\_MD\_Mail@blm.gov

IN REPLY REFER TO:

8300/8357 (ORM060)

FEB 23 2015

Ms. Alex Phillips  
Oregon Parks & Recreation Department  
725 Summer St. NE Suite C  
Salem, Oregon 97301

Dear Ms. Phillips:

The Medford District Bureau of Land Management (BLM) would like to express our enthusiastic support for the Cascade/Siskiyou Lakes Loop Scenic Bikeway designation. Over the years we have seen a significant increase in the number of bicyclists who use the proposed Cascade/Siskiyou Lakes Loop route. We currently permit an annual bicycle race that uses this same route.

We have jurisdiction over three (3) miles of East Hyatt Lake Road between Highway 66 and the Hyatt Lake Recreation Complex on the proposed Cascade/Siskiyou Lakes Loop Scenic Bikeway route. We also manage many recreational areas and lands adjacent to the proposed route. A significant portion of the proposed Cascade/Siskiyou Lakes Loop Scenic Bikeway route passes through the Hyatt-Howard Special Recreation Management Area which provides for high-elevation lake and forest recreation opportunities. A portion of the route also passes through the Cascade-Siskiyou National Monument. The proposed route is consistent with the monument's Resource Management Plan which allows bicycles on open roads within the monument.

We believe the designation of a Scenic Bikeway will promote and provide for appropriate recreational use of both the Cascade-Siskiyou National Monument and Hyatt-Howard Special Recreation Management Area while benefiting the bicycling community by improving the quality of the biking experience. We are excited to promote recreation in Southern Oregon and give full support to the Cascade/Siskiyou Lakes Loop Scenic Bikeway designation.

Sincerely,

Dayne C. Barron  
District Manager  
Medford District  
Bureau of Land Management



# JACKSON COUNTY

Oregon

## Board of Commissioners

Rick Dyer (541) 774-6118  
Doug Breidenthal (541) 774-6119  
Colleen Roberts (541) 774-6117  
Fax: (541) 774-6705

10 South Oakdale, Room 214  
Medford, Oregon 97501

March 26, 2015

Alex Phillips  
Oregon Parks & Recreation Department  
725 Summer Street NE, Suite C  
Salem, OR 97301

Dear Ms. Phillips,

The Jackson County Board of Commissioners would like to express support for the Cascade Siskiyou Scenic Bikeway designation. The route has been long recognized as some of the best riding in Southern Oregon (and in the State) and we look forward to expanding efforts to promote bicycle tourism in our region.

The County has jurisdiction of several roads on the route including East Main Street, Hyatt Prairie Road and Dead Indian Memorial Road and understand that signage will be installed on these roads and reimbursement received for the work as part of the effort. The County also manages Emigrant Lake Park and Howard Prairie Lake Recreational Area and looks forward to promoting these parks as destinations for people riding the route.

Thank you for this opportunity to expand bicycle tourism in Southern Oregon!

Sincerely,

JACKSON COUNTY BOARD OF COMMISSIONERS

Doug Breidenthal, Chair

Rick Dyer, Commissioner

Colleen Roberts, Commissioner



# Oregon

Kate Brown, Governor

## Department of Transportation

Rogue Valley Office  
100 Antelope Road  
White City, OR 97503-1674  
Phone: (541) 774-6299  
Fax: (541) 774-6349

March 28, 2015

Alexandra Phillips, Bicycle Recreation Coordinator  
Oregon Parks and Recreation Department  
725 Summer St. N.E.  
Salem, OR 97301

Re: Cascades/Siskiyou Lakes Loop Scenic Bikeway Application – ODOT Letter of Support

Dear Ms. Phillips,

The Oregon Department of Transportation (ODOT) Region 3 continues to provide our support for the Cascades/Siskiyou Lakes Loop Scenic Bikeway application and designation.

In addition to the economic benefits of bicycle tourism, ODOT believes that promoting bicycling has positive health and transportation benefits. Tourism in Southern Oregon encourages healthy lifestyles, and encouraging bicycling has the potential to reduce vehicular trips on the highway system.

We look forward to this action improving regional, multi-modal activities in Southern Oregon.

Please let us know if there is any way we can be of further assistance.

Sincerely,

Jerry Marmon  
District Manager  
541-774-6355

# CASCADE-SISKIYOU SCENIC BIKEWAY WORKSHOP NOTES

OREGON BICYCLE TOURISM STUDIO

MARCH 18-19, 2015 | Ashland, OR



## DAY 1 | WORKSHOP ATTENDEES

First Name	Last Name	Title	Company
Alexandra	Phillips	Bicycle Recreation Specialist	State Parks and Recreation Dept.
Amy	Parkhurst	Facilitator	Amy Parkhurst
Bill	Heimann		League of American Bicyclists
Chris	Wagenet	Tour Director / Guide	Experience Southern Oregon
Chris	Herbst		Flow Factory NW
cynthia	biles	Store Manager	REI
Dana	Preston	Membership Development Manager	Ashland Chamber of Commerce
Danielle	Amarotico	Owner/operator	Standing Stone Brewing Co
Derek	Boland	Manager	Flywheel Bicycle Solutions
Diarmuid	McGuire	Owner	Green Springs Inn & Cagins
Don	Anway	General Manager	Neuman Hotel Group
Drew	Honzel		
Harlan	Bittner	Retired	Retired
Jack	Hendricks	Consultant	Self Employed
Jeff	Lynn	Owner	Via Bike Tours, LLC
Jenna	Marmon	Bicycle & Pedestrian Program Manager	Jackson County
Joel	Brumm		BLM
John	Baxter		
John	Ford	Owner	Bear Creek Bicycle
Jon	Bowen	Executive Director	Experience Grants Pass
Katharine	Cato	VCB & Marketing Director	Ashland Chamber Visitor & Convention Bureau
Ken	Silverman	President	Nimbus
Michael	Black	Director	Ashland Parks and Recreation Commission
Mike	Kuntz	County Engineer	Jackson County Roads
Mike	Morris	Councilor	Ashland City Council
ML	Moore	Communications	Siskiyou Velo Club
Nastassja	Pace	DDEV	Travel Oregon
Steve	Juul		
Steve	Lambert	Program Manager	Jackson County Parks
Suzanne	Willow	Owner	Willow-Witt Ranch
Vanston	Shaw	Founder	Vanston Consulting
William	Roussel	Owner	Ashland Mountain Adventures

## BIKE DESTINATION ASSETS - CURRENT STATE:

INFRASTRUCTURE	BUSINESS SERVICES	EVENTS (bike)	MARKETING & COMMUNICAITONS
2 fixit stations at Front Street, plaza and SOV	facilitates, food, camping, water	Enduro Super D	DMO/RDMO working with Travel Oregon
Garfield Park – restrooms, covered area, water	Immigrant lake – camping, concessions	Spring Thaw	Current branding – lots of outdoor promotions
Central Bike Path – interpretive signs	Variety of lodging – B and Bs, Farm Stays, hotels, yurts, lodges, resorts, etc.	Hill Climb	Promotions of local businesses and events well
Tub Springs – restrooms, signage	Variety of eating establishments	Granite Man	Have photos for OPRD press release
Green Springs – welcome Center, bike rack, EV charging, camping, lodging, water	Tons of camping and some lodging along Bikeway	Siskiyou Challenge	Have local and county
Bike racks at lots of businesses and bike corral at Standing Stone Brewing	Basic bike supplies at Howard Prairie Lake	Mtn Lakes Challenge (was Triple Challenge)	Have tours and itineraries
Bike lanes: East main in the city, and good RR crossing area on E Main St.	Wineries	Ride the Rogue	Facebook
Bike-friendly airport in Ashland and Medford	Bike rentals and repair	Century Rides / Eagle Point	websites
RVTD – transit district – has bike racks	Bike tour companies And shuttles	Moonlight Ride	local calendars
24 Parks in the area	Wifi all over the place	Klamath Falls Events	local papers
Howard Prairie and Hyatt Lake - laundry and shower	Spas, Retail, Theaters Galleries, Live music	Bike Swap Car Free Days @ Crater Lake	visitor guides
Lily Glen (off the bikeway) – has camping, water, bathrooms	Jackson – great bike destination with lots of other great businesses	OTHER EVENTS: 4 <sup>th</sup> of July Celebration PCT trail days - voluntourism Trail running events	

## BIKE DESTINATION ASSETS – NEEDED/GOALS:

*Parentheses = amount of votes*

INFRASTRUCTURE	BUSINESS SERVICES	EVENTS (bike)	MARKETING & COMMUNICAITONS
(3) Maintenance practices such as sweeping for snow cinders	(4) Emergency service shuttle <i>(infrastructure?)</i>	(2) Re-start the Mtn Lakes Challenge Bike event with more support, \$, partnerships and coordination	(2) Message Alignment with Partners: Ashland Visitor Bureau, Medford Chamber, So. Oregon Sports Commission, So. Oregon visitor Association, Travel Oregon, Government, ODOT, BLM, Siskiyou Velo Club, hotels Messaging Information on websites/calendars
(3) Replacing water fountains with better water fills as they don't work well for water bottles Shoulder repairs	(3) At mile markers: #40 and #12 having a bike kiosk with covered area, water, bathroom <i>(infrastructure?)</i>	(1) Adding bike component to non-biking events such as "Bike to Brit..." with Transport back	Bike Friendly Business outreach – getting X businesses "recognized Bike Friendly"
(2) Interpretive signage and kiosk at Garfield Park w/ info, safety info, education, etc. AND Trail Registry	(3) Hiker Biker specific camp		One website where all information lives – maybe something like a BikePortland.org
(2) Hub Fix-It Station at Dead Indian Memorial with bathroom, water	(2) Continuity within route and town / united front for visitors		Targeted Ad buys
(1) Long-term/ Overnight Car parking Maybe expanding Shoulder width on Dead Indian Memorial	(1) Tour company		Creating Itineraries
(1) Promotion of Ashland Airport / signs	(1) Bike rentals available at mile marker #30-33		Regional bike map (maybe with itineraries on there)
cell coverage	Hotels with shuttle services		
East Main Street I5 overpass flashing bikes on bridge button and lights		Century Rides / Eagle Point	

# PRIORITIZED BIKEWAY GOALS:

*Parentheses = amount of votes*

- **(11) MARKETING: Alignment in partnerships with Ashland Visitor Bureau, Medford Chamber, So. Oregon Sports Commission, So. Oregon visitor Association, Travel Oregon, Government, ODOT, BLM, Siskiyou Velo Club, hotels, National Park Service (BLM)**
  - **Messaging**
  - **Information on websites/calendars**

**GOAL: develop bikeway presence on partnerships to increase awareness of it**

  - **Consistent message**
  - **Identify all the partners**
  -
- **(7) INFRASTRUCTURE: Interpretive signage and kiosk at Garfield Park w/ info, safety info, education, etc. AND Trail Registry**
- **(5) BUSINESS SERVICES: Hiker Biker specific camp**
- **(4) BUSINESS SERVICES: At mile markers: #40 and #12 having a bike kiosk with covered area, water, bathroom (infrastructure)**
- **(2) EVENTS: Re-start the Mtn Lakes Challenge Bike event with more support, \$, partnerships and coordination**
- **(1) INFRASTRUCTURE: Emergency service shuttle (infrastructure)**
- **(1) BUSINESS SERVICES: Continuity within route and town / united front for visitors**
- **(1) INFRASTRUCTURE: Replacing water fountains with better water fills as they don't work well for water bottles**
- **(0) INFRASTRUCTURE: Maintenance practices such as sweeping for snow cinders**
- **(0) EVENTS: Adding bike component to non-biking events such as "Bike to Brit..." with Transport back**

## DAY 2 | WORK SESSION ATTENDEES

Bill Heimann	League of American Bicyclists
Chris Wagenet	Experience Southern Oregon
Jeff Lynn	Via Bike Tours, LLC
Jenna Stanke Marmon	Jackson County Roads & Parks
John Baxter	Bike Guru, former UBI
Katharine Cato	Ashland Chamber & VCB
Michael Black	Ashland Parks & Recreation
ML Moore	Siskiyou Velo

## MARKETING RESOURCES AND ACTION ITEMS

RIDE OREGON RIDE WEBSITE	
Action Items	Leads
Monitor route and provide route updates to Katharine	John, ML
Relay route updates to Staj@TravelOregon.com (Travel Oregon)	Katharine Cato
Email route updates to proponent group	Katharine Cato

BIKE FRIENDLY BUSINESS PROGRAM	
Action Items	Leads
Conduct local BFB workshop for businesses in May 2015 <ul style="list-style-type: none"> <li>Send e-Newsletter / outreach</li> <li>Set up planning call with Staj (Travel Oregon)</li> </ul>	Katharine Cato
Include BFB in membership packet	Katharine Cato
Qualifying proponents to immediately become BFB	Katharine Cato
Promote BFB with SOVA	Katharine Cato

PRINTED REGIONAL MAP WITH ALTERNATE ROUTES	
Action Items	Leads
Harmonize ride links	<i>Unassigned</i>
Design regional map with alternate routes and Bikeway	<i>Unassigned</i>
Seek funding from Parks and City (they have funds)	<i>Unassigned</i>

MESSAGING ALIGNMENT	
Action Items	Leads
Identify all partners for marketing/messaging alignment	Katharine Cato
Develop Bikeway presence on partner websites to increase awareness of it	Katharine Cato
Use existing Cascade Siskiyou Scenic Bikeway description for messaging	Katharine Cato
Inform Business owners about launch of route – anticipating influx of riders	Katharine Cato
Ask partners to link to State press release when Bikeway is officially designated (will have map, description, miles, downloadable GPS, printable maps, etc.)	Katharine Cato

## REGIONAL TRAILS PROGRAM GRANTS

- Upon designation, Scenic Bikeways become State trails and are eligible for Recreational Trail Program Grant.
- Funding must be run through nonprofit or public agency
- Timeline: Opens 2016, \$1.5M per year, average grant size is \$70K. Maximum grant is \$150K
- Requires 80/20 matching grant
- Contact: Laura Underhill, State Parks and Recreation Dept. [Laura.underhill@oregon.gov](mailto:Laura.underhill@oregon.gov)

## SCENIC BIKEWAY IMPLEMENTATION

### DECISIONS:

- Jackson County will be the lead convener for the Scenic Bikeway and oversee the work of the Proponent “Committee”
- The County will convene the Proponent “Committee” every 6 months starting July 2015 (if designated)
- Proponent Committee standing agenda items are:
  - Evaluate/Assess and maintain partner relationships
  - Review and evaluate progress on Preservation and Enhancement goals
  - Evaluate the Scenic Bikeway route (updates provided by ML Moore and John Baxter)

## BIKEWAY DESIGNATION TIMELINE

April 1<sup>st</sup> – Plan due

April 23<sup>rd</sup> – Public meeting

June 24<sup>th</sup> – Commission votes

June 25<sup>th</sup> – Press Release

July – November – Intergovernmental agreements developed and road signs installed (late Fall)

## NEXT STEPS

### 1. ACTION PLANS

- Complete action plans for top three Preservation and Enhancement goals priorities
- Leads:
  - Hub/Michael Black – Ashland Parks and Recreation
  - Hiker Biker/Steve Lambert – Jackson County
  - Message Alignment/Katharine Cato – Ashland Chamber
- Due date: Friday, March 27
- Send to: Jenna Marmon – Jackson County

### 2. BIKEWAY PLAN EXAMPLES – Alex to send examples of good Bikeway plan

### 3. ACTION PLAN TEMPLATE – Staj to send this (done)

### 4. LOGGING TRUCKS – Jenna Marmon to communicate with RVACT about logging trucks

### 5. PUBLIC MEETING – Thursday, April 23, 2015 at 5:30PM

- Michael Black to book space
- Jenna Marmon and Katharine Cato to lead publicizing it (is this right?)

## WORKSHOP AND WORK SESSION EVALUATION

### PLUS:

- Created momentum and camaraderie
- Workshop helpful and informative
- Feel appreciated by State and Travel Oregon
- Promoted wider community support and project commitment
- Workshop and Session were relevant – kept moving
- Good meeting control
- Good flexibility during meeting

### DELTA:

- If not designated, we would be upset at spending 1.5 days focused on this
- Lost key people in the afternoon (bike shops, other businesses)
- Afternoon agenda wasn't clearly communicated in the morning or during RSVP process – we told people the most benefit would be during the morning – would have liked them to come to afternoon session.
- Could you shorten the workshop to 9:00 – 1:00 and do background info through other means?
- Would like to hear more from locals
- Do away with panel or do at lunch
- Provide plan examples from other successes
- Introduce new comers throughout the day
- Don't do web of connection intro activity

**SCENIC BIKEWAY PRESERVATION & ENHANCEMENT GOALS: ACTION PLAN**

<b>Goal or Project Name:</b> Cascade Siskiyou Scenic Bikeway
<b>Lead's Name:</b> Steve Lambert
<b>Lead's Email Address and Phone Number:</b> <a href="mailto:lambersm@jacksoncounty.org">lambersm@jacksoncounty.org</a> (541) 774-6303

**Instructions:** First, on a separate piece of paper, brainstorm all action steps that can be accomplished in the next 6 – 24 months and that will likely contribute to the accomplishment of this specific goal/ project. Then determine the best order for action steps and list them below in the action steps column. Then complete the rest of information in the action plan for each action step.

Action Steps	Primary Person Responsible (Name, org, email, phone)	Key Informants and/or Collaborators	Resources Needed (Materials, staff, money)	Start Date	Complete Date	Status as of Date: X / X / XX
1. Coordinate with local cycling group to determine what amenities are desired in hiker/biker camps, where they would prefer them to be located in Howard Prairie Resort, and how many sites are needed.	Steve Lambert Jackson County Parks <a href="mailto:lambersm@jacksoncounty.org">lambersm@jacksoncounty.org</a> (541) 774-6303	Siskiyou Velo Jackson County Bicycle Committee	Staff time	9/1/15	11/1/15	Stopped  Delayed  On Track
2. Research design guidelines for hiker/biker camps from other entities that have constructed successful camps (ie. OPRD, etc.)	Steve Lambert Jackson County Parks <a href="mailto:lambersm@jacksoncounty.org">lambersm@jacksoncounty.org</a> (541) 774-6303	OPRD Other County Parks California State Parks	Staff Time	9/1/15	11/1/15	Stopped  Delayed  On Track

<b>3.</b> Discuss hiker/biker camp project with Parks and Recreation Advisory Committee to solicit input and approval for project.	Steve Lambert Jackson County Parks <a href="mailto:lammersm@jacksoncounty.org">lammersm@jacksoncounty.org</a> (541) 774-6303	Jackson County Parks Advisory Committee	Staff Time	11/1/15	12/1/15	Stopped  Delayed  On Track
<b>4.</b> Discuss hiker/biker camp project with Bureau of Reclamation (landowner) to gain approvals and begin NEPA process and cultural reviews.	Steve Lambert Jackson County Parks <a href="mailto:lammersm@jacksoncounty.org">lammersm@jacksoncounty.org</a> (541) 774-6303	Bureau Of Reclamation Recreation (BOR) Planner, BOR Archaeologist	Staff Time	11/1/15	3/1/16	Stopped  Delayed  On Track
<b>5.</b> Estimate costs for project and include project in 2016/2017 budget cycle.	Steve Lambert Jackson County Parks <a href="mailto:lammersm@jacksoncounty.org">lammersm@jacksoncounty.org</a> (541) 774-6303	OPRD for cost estimates, Jackson County Budget Committee for budget approval	Staff Time	11/1/15	6/1/16	Stopped  Delayed  On Track
<b>6.</b> Apply for RTP grant for funding to proceed and begin construction upon grant award	Steve Lambert Jackson County Parks <a href="mailto:lammersm@jacksoncounty.org">lammersm@jacksoncounty.org</a> (541) 774-6303	OPRD Local cycling groups for letters of support	Staff Time for grant application and budget authority/adequate funding for construction	Dependent upon OPRD grant cycle	Preferably summer of 2016, but dependent upon grant cycle	Stopped  Delayed  On Track

Notes and comments for reporting period XX/XX/XXXX:



**SCENIC BIKEWAY PRESERVATION & ENHANCEMENT GOALS: ACTION PLAN**

<b>Goal or Project Name:</b> Cyclist Shelter at Garfield Park
<b>Lead's Name:</b> Michael Black
<b>Lead's Email Address and Phone Number:</b> <a href="mailto:Michael.black@ashland.or.us">Michael.black@ashland.or.us</a> 541-552-2251

**Instructions:** First, on a separate piece of paper, brainstorm all action steps that can be accomplished in the next 6 – 24 months and that will likely contribute to the accomplishment of this specific goal/ project. Then determine the best order for action steps and list them below in the action steps column. Then complete the rest of information in the action plan for each action step.

Action Steps	Primary Person Responsible (Name, org, email, phone)	Key Informants and/or Collaborators	Resources Needed (Materials, staff, money)	Start Date	Complete Date	Status as of Date: 4 /1 /15
1. Propose Budget to Include funding for a cyclist shelter, information kiosk, benches, bike fix-it station and water bottle filling station.	Michael Black, Ashland Parks and Recreation Director; <a href="mailto:Michael.black@ashland.or.us">Michael.black@ashland.or.us</a> ; 541-552-2251	N/A	N/A	March 1, 2015	April 1, 2015	On Track
2. Work with proponent group to identify the location of the shelter and design.	Michael Black, Ashland Parks and Recreation Director; <a href="mailto:Michael.black@ashland.or.us">Michael.black@ashland.or.us</a> ; 541-552-2251	Proponent Group and Ashland Parks and Rec.	Time	May 1, 2015	May 15, 2015	On Track
3. Include proposed design in the official plan for the improvement of Garfield Park	Michael Black, Ashland Parks and Recreation Director; <a href="mailto:Michael.black@ashland.or.us">Michael.black@ashland.or.us</a> ; 541-552-2251	Michael Black, Ashland Parks and Rec.		May 15, 2015	June 15, 2015	On Track

<p>4. Upon budget approval and site plan approval, design and construct shelter.</p>	<p>Michael Black, Ashland Parks and Recreation Director;  <a href="mailto:Michael.black@ashland.or.us">Michael.black@ashland.or.us</a>; 541-552-2251</p>	<p>APRC, Proponent Group, Chamber</p>	<p>Money, RFP and contract for design and construction</p> <p>Project should not exceed 25,000 and is dependent on Commission and Budget Approval</p>	<p>July 1, 2015</p>	<p>Sep. 30, 2015</p>	<p>On Track</p>
<p>5.</p>						<p>Stopped</p> <p>Delayed</p> <p>On Track</p>
<p>6.</p>						<p>Stopped</p> <p>Delayed</p> <p>On Track</p>
<p>Notes and comments for reporting period XX/XX/XXXX:</p>						

**ACTION PLAN DEFINITIONS**

<b>Goal/ Project Name</b>	The name of the objective that is the focus of the action plan
<b>Lead's Name</b>	The person who is responsible for development and oversight of the action plan – they are the “owner” or project lead for the strategy
<b>Action Steps</b>	Major steps that must be taken in order to implement the goal/action item/project
<b>Primary Person</b>	The person responsible for a specific action step
<b>Key Informants</b>	People that have a stake in this work – they may provide important information or be part of the action planning process. Note, they do not need to be here today – could be someone you contact after workshop
<b>Resources Needed</b>	Resources are an estimate of materials, staff and money needed to execute a specific action step
<b>Start and Completion Dates for each major step</b>	Date to begin the work and estimated date when it will be completed
<b>Status as of Date (XX/XX/XXXX)</b>	Indicates if action step is On-Track, Delayed or Stopped. To be filled out as action planning is underway to communicate project status to stakeholders
<b>Notes and Comments</b>	Insert narrative for reporting key issues, concerns, successes and opportunities for the reporting period



**SCENIC BIKEWAY PRESERVATION & ENHANCEMENT GOALS: ACTION PLAN**

<b>Goal or Project Name:</b> Cascade Siskiyou Scenic Bikeway – Alignment in Partnerships and Marketing
<b>Lead’s Name:</b> Katharine Cato, Ashland Chamber’s Visitor & Convention Bureau (overall lead: Jenna Stanke Marmon)
<b>Lead’s Email Address and Phone Number:</b> <a href="mailto:katharine@ashlandchamber.com">katharine@ashlandchamber.com</a> 541-482-3486 ext. 106

**Instructions:** First, on a separate piece of paper, brainstorm all action steps that can be accomplished in the next 6 – 24 months and that will likely contribute to the accomplishment of this specific goal/ project. Then determine the best order for action steps and list them below in the action steps column. Then complete the rest of information in the action plan for each action step.

Action Steps	Primary Person Responsible (Name, org, email, phone)	Key Informants and/or Collaborators	Resources Needed (Materials, staff, money)	Start Date	Complete Date	Status as of Date: X / X / XX
<p>1.</p> <p><b>Align or Harmonize All Partner websites and social media</b></p> <ul style="list-style-type: none"> <li>• Create consistent language for cycle tourism in S. Oregon.</li> <li>• Create presence on each partner site with events, resources, itineraries, links and messaging</li> </ul>	Katharine Cato & Jenna Stanke Marmon	Partners: Ashland Chamber’s VCB (DMO), Siskiyou Velo, Jackson County, Ashland Parks & Recreation, Industry partners, outfitters, lodging and bike friendly businesses	Staff time and labor to create and share editorial for messaging and graphic support			<p>Stopped</p> <p>Delayed</p> <p>On Track</p>
<p>2.</p> <p><b>Establish system for consistent Key Route Updates on proposed bikeway</b></p>	ML Moore and John Baxter	To provide updates to Jenna @ Jackson County who can issue them	Time and communication efforts. Staff time to make updates and send out.			<p>Stopped</p> <p>Delayed</p> <p>On Track</p>

<p><b>3.</b>  <b>Upon Designation, create presence of Scenic Bikeway on all partner sites (see above) with PSA, route, services, link to RideOregonRide.com and Travel Oregon</b></p>	<p><b>Katharine Cato</b></p>	<p><b>To all partners noted above</b></p>	<p><b>Staff time to share graphics and links to all partners to then upload</b></p>			<p><b>Stopped</b>   <b>Delayed</b>   <b>On Track</b></p>
<p><b>4.</b>  <b>Infuse RideOregonRide.com with all events, trails, Bike Friendly Businesses, Itineraries, services, programs and tours. This effort is also currently happening with Travel Southern Oregon (RDMO) in a larger scope of all of S. Oregon.</b></p>	<p><b>Katharine Cato and Jenna Stanke Marmon</b></p>	<p><b>All partners and members of the Proponent Group</b></p>	<p><b>Staff time and labor to collect, funnel and get information updated onto site.</b></p>			<p><b>Stopped</b>   <b>Delayed</b>   <b>On Track</b></p>
<p><b>5.</b>  <b>Strengthen connection and communication Ashland VCB (DMO) to Travel Southern Oregon (RDMO) to Travel Oregon to increase awareness of cycling and positive economic impact by cross promoting consistent messaging established on our</b></p>	<p><b>Katharine Cato</b></p>	<p><b>Ashland Chamber's Visitor &amp; Convention Bureau, tourism partners, Travel Southern Oregon and Travel Oregon</b></p>	<p><b>Staff time and labor to connect with each partner more frequently.</b></p>			<p><b>Stopped</b>   <b>Delayed</b>   <b>On Track</b></p>

<p>partners sites and social media platforms.</p>						
<p><b>6. Hold a Bike Friendly Business Program Workshop in Ashland to promote more businesses to sign on and become more bike friendly and aware of the Scenic Bikeway. With more businesses participating this will further support the Scenic Bikeway</b></p>	<p><b>Ashland Chamber of Commerce and Katharine Cato</b></p>	<p><b>Members of Ashland Chamber, local business community, Siskiyou Velo, all partners and proponent group.</b></p>	<p><b>Venue, registration, coordination, guidance from Travel Oregon, materials and implementation with staff time and resources.</b></p>			<p><b>Stopped</b> <b>Delayed</b> <b>On Track</b></p>
<p><b>Notes and comments for reporting period XX/XX/XXXX:</b></p>						