

# Attracting People and Money



**Newkirk, Oklahoma – A Great American Main Street Community**  
**[www.newkirkmainstreet.com](http://www.newkirkmainstreet.com)**



**First and foremost, keep  
in mind – that it is not all  
about you as the program  
manager!!!!**

**It is about  
the  
volunteers.**





**Include everyone in everything.**



# Volunteers

- Some volunteers enjoy serving on committees
- Some volunteers prefer to do “projects” or events
- Try to include all ages
- We have even utilized the nursing home residents for simple projects – crocheted hangers for the birthday tea party dresses. Base painting Four Seasons decorations. Decorating sacks for the Children’s Christmas Shop
- Involve high school students as judges
- Cub Scouts help with annual clean-up
- Community Service Workers are a great source of volunteer workers
- Junior Main Streeters are awesome volunteers!
- Civic organizations – Rotary, Lions, Business & Professional Women
- Youth Church Groups

# Attracting Volunteers

- You have to ask
- Your volunteers have to ask their friends and family
- You have to make it worth their while and not waste their time.
- They have to feel important and that they are making a difference.
- It needs to be fun!



Socrates

**"Know Thyself"**

**Ponca City Main Street**

**Volunteer Assessment Survey**

Socrates aphorism: *"Know thyself to be wise, the unexamined life is not worth living".....*

What he meant by this was spend some time getting to know "you", your quirks, strengths and weaknesses, gifts and talents. When you do, you can better accommodate others, give to your community and become a happier person. The following survey will assess the areas you feel are your strengths and weaknesses so that we may better accommodate you in your volunteer work with Ponca City Main Street. We want to keep you happy and productive! In your own opinion please mark all that apply to you. There are no "right" or "wrong" answers. It is not necessary to check all, those that do not apply to you...just leave blank!

Name \_\_\_\_\_

**I recognize the following areas as my areas of strength or weakness....**

(Check as many that may apply)

- S  W  Organization
- S  W  Communication
- S  W  Creative Thinking
- S  W  Artistic Ability
- S  W  Muscle Power
- S  W  Detail Oriented
- S  W  Friendliness
- S  W  Analytical Thinking
- S  W  Partnership Building
- S  W  Community Ties
- S  W  Financial Analysis
- S  W  Concern for Others
- S  W  Leadership Ability
- S  W  Drama and Theater Production
- S  W  Technology and Computer Skills

- S  W  Decorating Skill
- S  W  Music and Singing
- S  W  Entertainment
- S  W  Public Speaking
- S  W  Event or Project Coordination
- S  W  Sewing and Fabric Arts
- S  W  Food Preparation and Display
- S  W  Data/Information Processing & Recording
- S  W  Gifts and Welcome Baskets

**What volunteer areas are you most interested in (M), least interested in (L)?**

(Check as many that may apply)

- M  L  Halloween Carnival
- M  L  Main Street Week
- M  L  Hometown Holiday Events
- M  L  Retail Promotions
- M  L  Meetings and Retreats
- M  L  Historic Home and Building Tour
- M  L  Downtown Banner Projects
- M  L  Downtown Bench Project
- M  L  Downtown Pocket Park Project
- M  L  Awards Ceremonies and Banquet Events
- M  L  Membership Drive Activities
- M  L  Food and Raffle Booths at Other Events
- M  L  Main Street Day at the State Capitol Booth
- M  L  Downtown Streetscape Project (sidewalks/lights)
- M  L  Journalism - News Articles, Newsletters and Flyers
- M  L  Cable and Radio Ads and Commercials
- M  L  Environmental and Infrastructure Cleanups
- M  L  Business Workshops and Seminars
- M  L  History Presentations and Re-enactors
- M  L  Gifts and Welcome Baskets
- M  L  Downtown Dash Fun Run
- M  L  Building Renovations
- M  L  Landscaping
- M  L  Field Trips to Other MS Communities
- M  L  Business Improvement Services and Workshops

**Ponca City Main Street has this volunteer sheet. Woodward Main Street had a sheet for when people came in to volunteer in manager could whip it out with tasks.**

# Examine your community – who lives here that you could recruit? Students



**ConocoPhillips Employees & Retirees  
Individual Grants and Team Grants  
Double Whammy – volunteers & money**



# ConocoPhillips Employees & Retirees

- **Team Grants – 40 hours and at least 4 employee/retiree - \$1,000**
- **Individual Grant – 20 hours - \$500**
- **Can receive up to \$6,000 per year per 501C3 organization**
- **ConocoPhillips will match dollar for dollar all donations over \$50 up to \$7,500**
- **So, far this year Newkirk Main Street has received 3 individual volunteer grants; three team grants; and \$450 in matching dollar grants.**
- **The Newkirk Community Historical Society – which until May we were a sub-committee has received three team grants and \$400 in matching dollars**
- **For Main Street this represents a minimum of 180 volunteer hours**
- **For the Historical Society, it represents 120 volunteer hours**

**Individual Grant – one retiree donating 20 hours to the organization. They are each allowed two of these grants. Delores is our “go to” retiree. Her pet project is the Hole in the Wall park. But that is certainly not all that she does!**



**Team Grants – 40 hours and a minimum of 4 people. They do not each have to donate 10 hours. Has to be a “project” so that all are working on the same goal at the same time. \$1,000**



## Kaw Nation and South Wind Casino



**\$1,000 in donation, volunteer hours & banners**



**Facility, food, table clothes. They did set up & clean-up**



**Posters, prepared food, set up, band, clean-up, tickets & \$**



**Murals, food, clean-up, banners, D.J sold tickets, & \$**

# Kaw Nation and SouthWind Casino



Annual Meeting – banner, table cloths, party favors & award plaques



Community Wide Clean-up

Banners for all our events



Senior Dinner – door prizes

**Native Americans**

**Perform at our events**



## Captive Volunteers



Worked the "jail" at Charlie Adams Day



Assisted with Fresh Paint Project

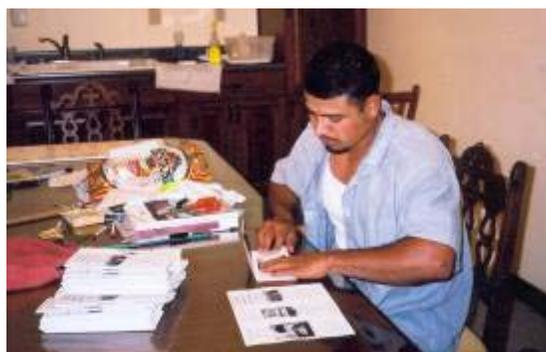
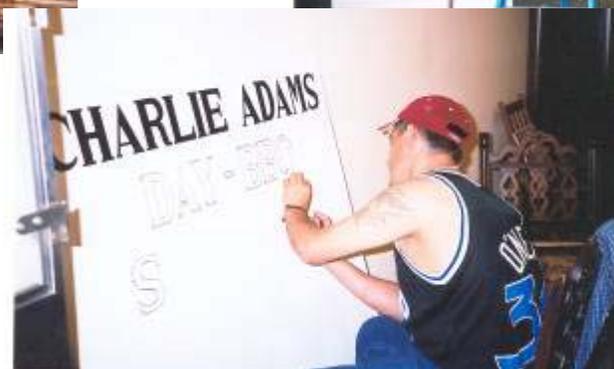
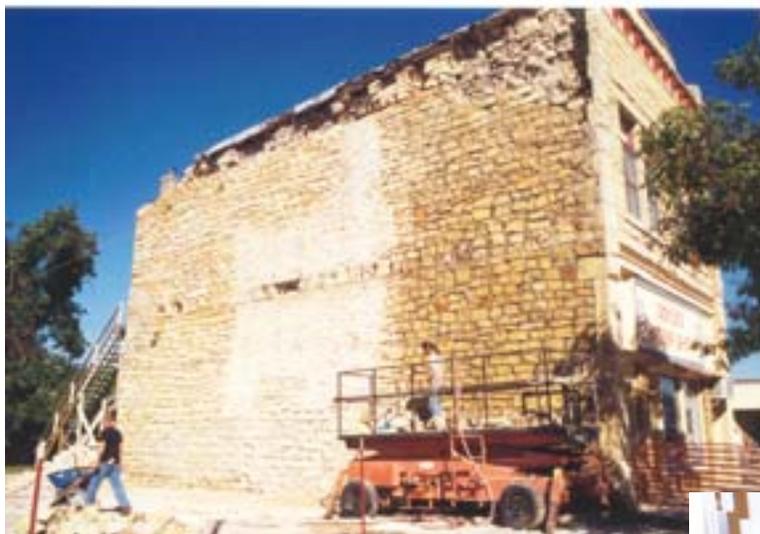


Assisted with Fresh Paint Project



Cleaned out Historic Korn's Building  
current home of Newkirk Main Street

# Captive Volunteers





**Most of work completed by captive  
volunteers**





**Captive Volunteers – talented individuals and willing!**

**Through their help – this became home of Newkirk Main Street**





**Front room of Heritage Center**



**Main Street office - Heritage Center**



**Conference Room - Heritage Center**



**Community Room - Heritage Center**

# Back of the Heritage Center – Newkirk Main Street



**More captive volunteer efforts.**



**Another building & more captive volunteers!**

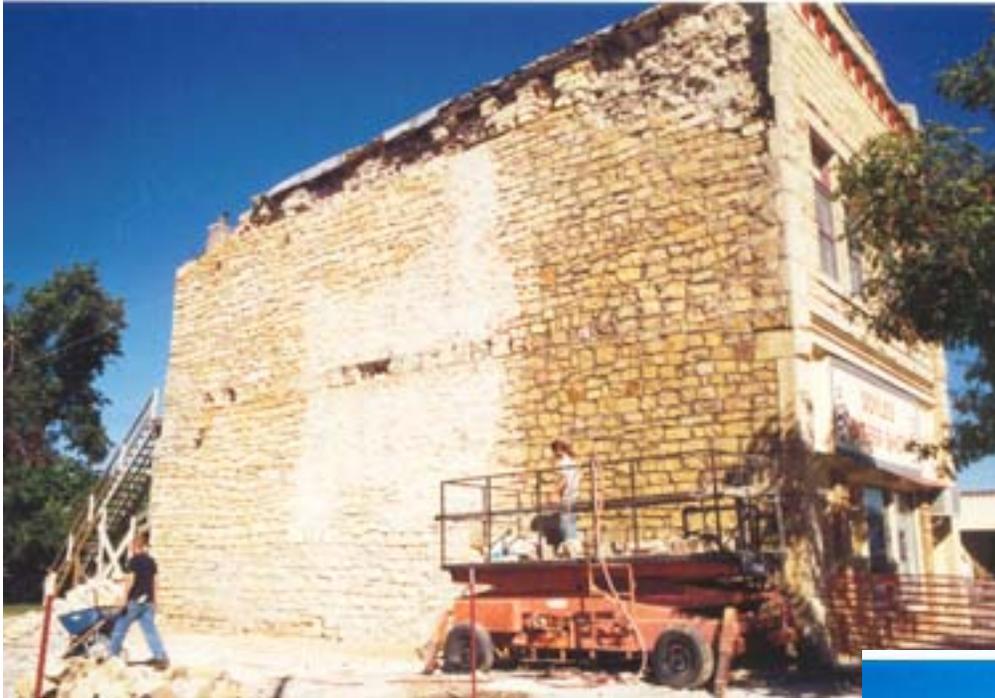


**Before & after of their work**



**More testimonial to  
their work.**





**And one more example**



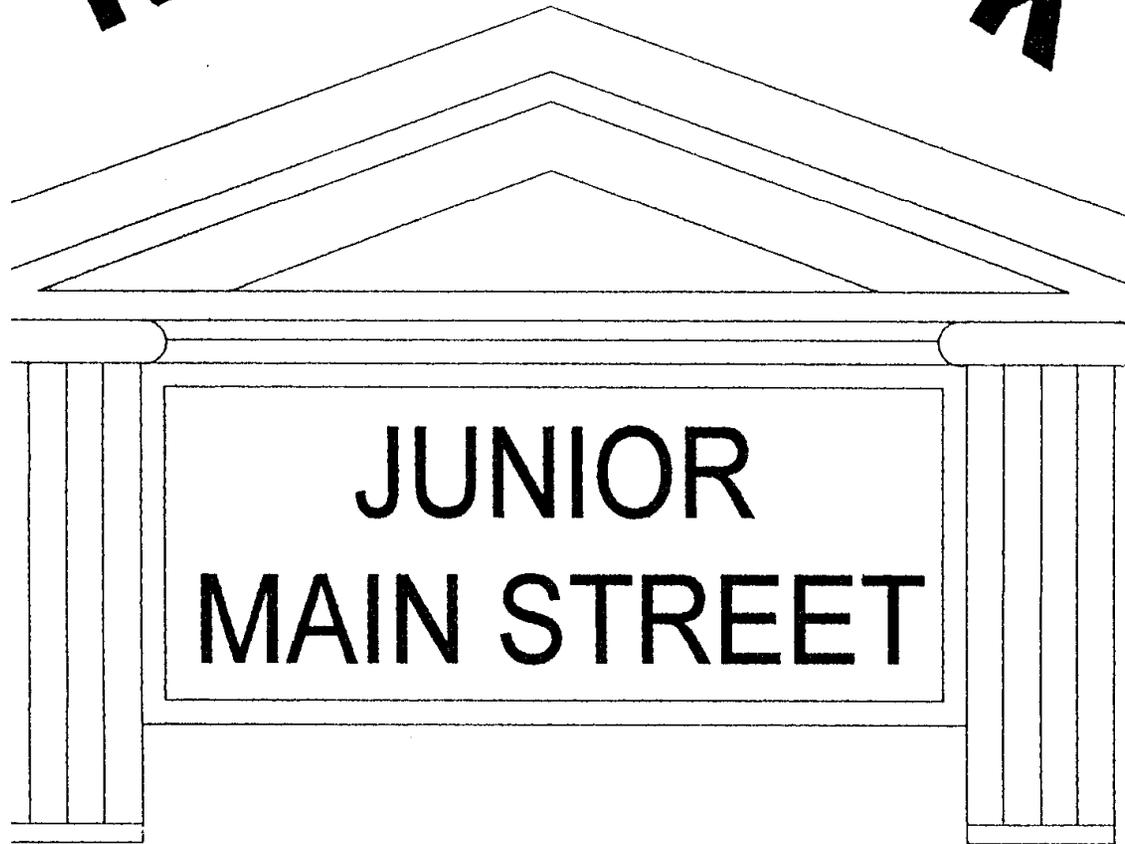
# Newkirk Junior Main Street

- Organized March 1997
- 5<sup>th</sup> – 8<sup>th</sup> grade students
- Limit to 20 students
- Must attend at least one meeting before joining
- Pay \$5 dues/year
- Eastman National Bank furnishes the shirts
- However, shirts are only “on loan” to the students
- Meet weekly after school
- Have their own annual work plan
- Community wide clean-up in spring
- Wash & wax outdoor sculpture in the summer in accordance with Save Outdoor Sculpture regulations
- Junior Main Street Week
- Distribute tent calendars
- Keep downtown litter free
- Wrap Christmas gifts at Children’s Shop
- Assist with Charlie Adams Day
- Assist with annual meeting

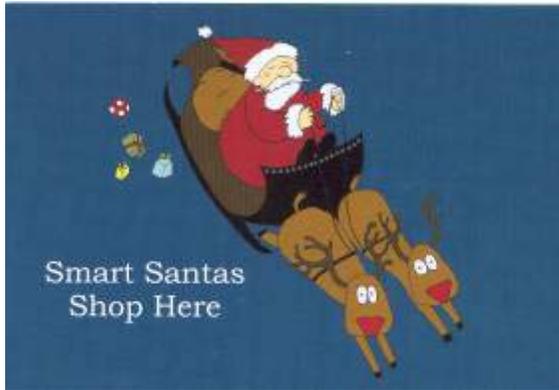
# Newkirk Junior Main Street

- Mission Statement
  - “To improve and preserve the future of Newkirk’s downtown heritage, and to keep the pride the town has developed in the last 100 years.”
- Slogan
  - “Living in the future to repair the past.”

**NEW KIRK**



*Living in the Future  
to Repair the Past*



Newkirk  
Junior Main Street  
encourages you  
to be a  
"Smart Santa"  
and support  
your local  
merchants.  
Merry Christmas!



A **Business Assistance – Focusing on local businesses**

## Business Assistance – Children’s Shop



**Prepared to wrap – notice all the pre-wrapped boxes in the back.**

**Helping with the check-out.**



**Community Wide Clean-up – involving the entire community.  
Plugging into national and state-wide programs.**

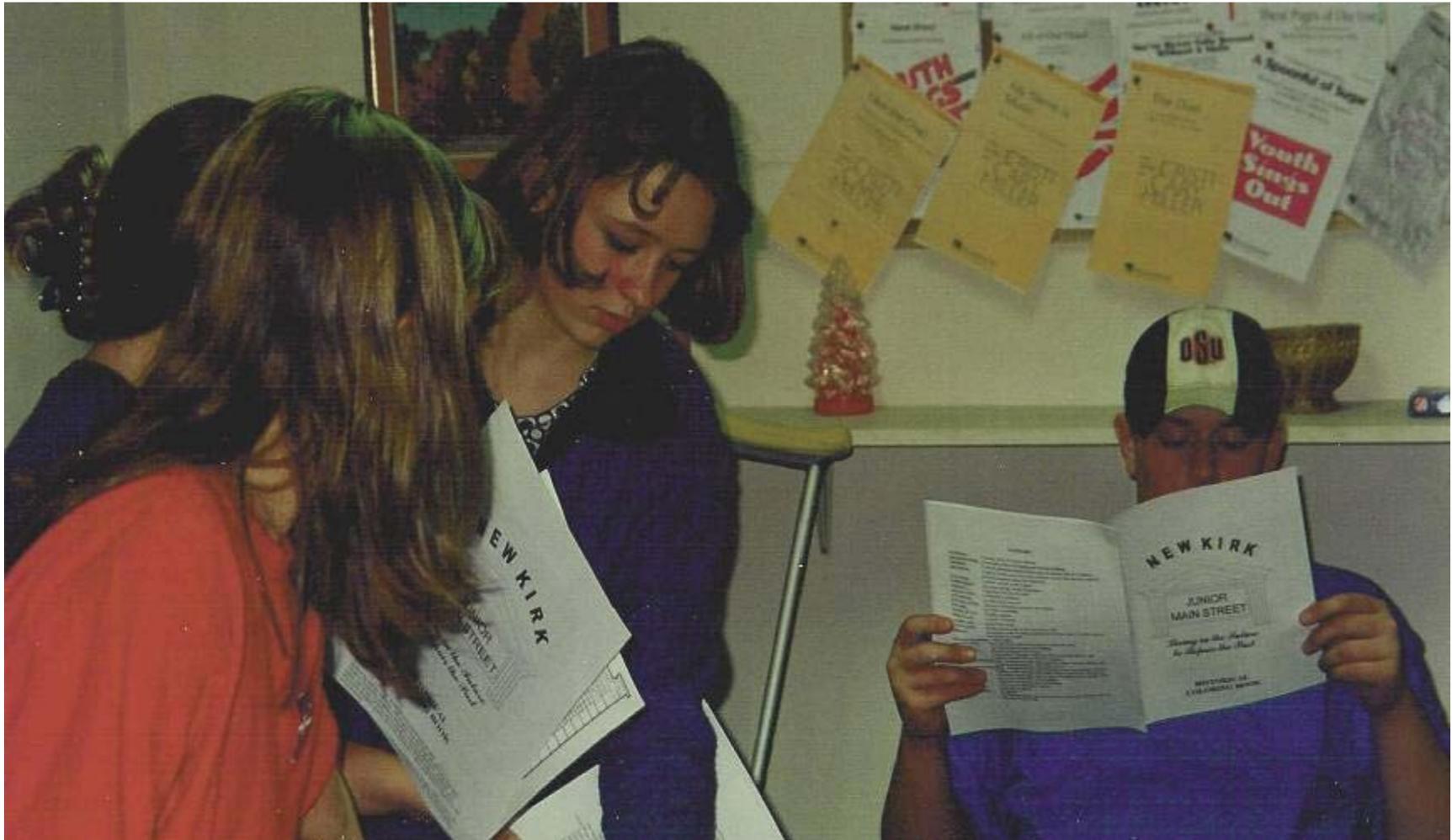


**Involve everyone!!!!**



**You involve the kids – you get the parents**

# Developed a coloring book for 4th grade students



# Wrote a brochure Fun & Free Things to do in Newkirk



# Annual work plan includes washing & waxing outdoor sculptures



**Keeping downtown clean  
is one more item  
on annual work plan**





Jr  
M  
S  
W  
E  
E  
K



# E MAIN VENT

**Board of  
Directors**

Roy Chaney  
Tara Cain  
Sue Roy  
Caryl Morgan  
Christy Kennedy  
Don Roy  
Scott Cloud



of the Newkirk Main Street Authority

December 2009

There are two things people want more than sex and money — praise and recognition.



## 'Hat's Off' to Nancy Walton

by Mary Austin

The Volunteer for the Quarter is Nancy Walton, Marketing Director for the Kaw Nation.

Nancy came on board the Organization Committee as the driving force behind the Titanic dinner this summer.

Under her direction, the evening was a complete success, and the staff at Southwind rolled out the red carpet for the dinner and fundraiser.

Since then she has donated food from the Woodridge Market for the Smithsonian Kick off Night, gas certificates for the Senior Dinner, and made numerous banners to advertise Main Street events.

Her infectious enthusiasm and can-do spirit make her a joy to work with on any project.



**Nancy Walton**

Main Street tips their hat to Nancy and thanks her for sharing her talents with Newkirk!

## Recognition and Awards



**Oklahoma Heritage Award  
Included \$1,000**



**ODOT Clean-up Award - Hubcap**

# Oklahoma Main Street Award

## Main Street Hero Newkirk - Sandra Cline

Sandra Cline, a retired librarian, had dreamed of a beautiful, new library in the heart of downtown Newkirk. When she retired, she went to work on making her dream a reality. Her goals were simple and direct: (1) It had to be built downtown; (2) it had to complement the existing historic district; (3) It had to be state of the art; and (4) It had to be architecturally beautiful both inside and out.



Sandra was able to communicate her vision and inspire the entire community to become a part of this effort. The community worked diligently and built a million dollar state of the art library. Funds came from private donations and grants. No taxes were raised and no bonds had to be passed. In addition to sharing her dream, Sandra and her husband Doug, personally donated \$250,000 toward this goal.



**Beacon Award for Eastman National Bank for their volunteerism.**



**OMSC Award 2009**



**KOB award to Sue for her impact on the environment.**



COMMUNITY SPOTLIGHT

**NEWKIRK**  
OKLAHOMA

NORTHERN GATEWAY  
TO KAW LAKE

— by Kathy Tappin



**THINGS TO DO**

- 1 Charlie Adams Day
- 2 Limestone buildings
- 3 Kay County Courthouse
- 4 Sand greens golf course
- 5 South Wind Native Lights, and First Council Casino



Newkirk, Oklahoma, the northern gateway to beautiful Kaw Lake, is a small, rural community whose Main Street is historic Highway 77 built at the same time as Route 66 and just as exciting. The entire downtown is on the **National Register** with the largest collection of limestone buildings in the state of Oklahoma.

The picturesque community is the county seat of **Kay County** with one of the most beautiful courthouses inside and out. Built at the peak of the Oklahoma oil boom, it was completely paid for before it was completed - and built without any graft - a rarity in Oklahoma.

Newkirk is the home of **Good Luck Liniment** patented in the late 1890's by **Charlie Adams**, an early day pharmacist who raised and raced trotters and pacers. The

liniment, designed to treat livestock for cuts and saddle sores, is still made and sold in Newkirk today. Many of the locals can attest to its healing powers as they utilize it on themselves. In honor of Newkirk's heritage, **Charlie and Good Luck**, the second Saturday of September, the community hosts **Charlie Adams Day**. The event takes place on the courthouse lawn and features world-class barbecue, Dutch oven cooking, storytelling, great entertainment, and activities for the children. Everything but the food is free!

Newkirk is also home to one of the oldest golf courses in the state, and one of the very few with sand greens. The swimming pool is a WPA project. You see, Newkirk residents love their heritage and work very diligently to

preserve it. Newkirk has great restaurants that serve fantastic barbecue, authentic Mexican fare, pizzas and cafes, and delicious pastries and homemade bread as well as an Oklahoma staple - **Sonic**. Newkirk has a fabulous quilt shop.

The downtown boasts several lovely outdoor sculptures and a couple of museums. Now, if games of chance are more to your liking - Newkirk has three of those nearby: **South Wind Casino, Native Lights and First Council**. Hunting, fishing, and water sports are also near as well as picnicking and hiking.



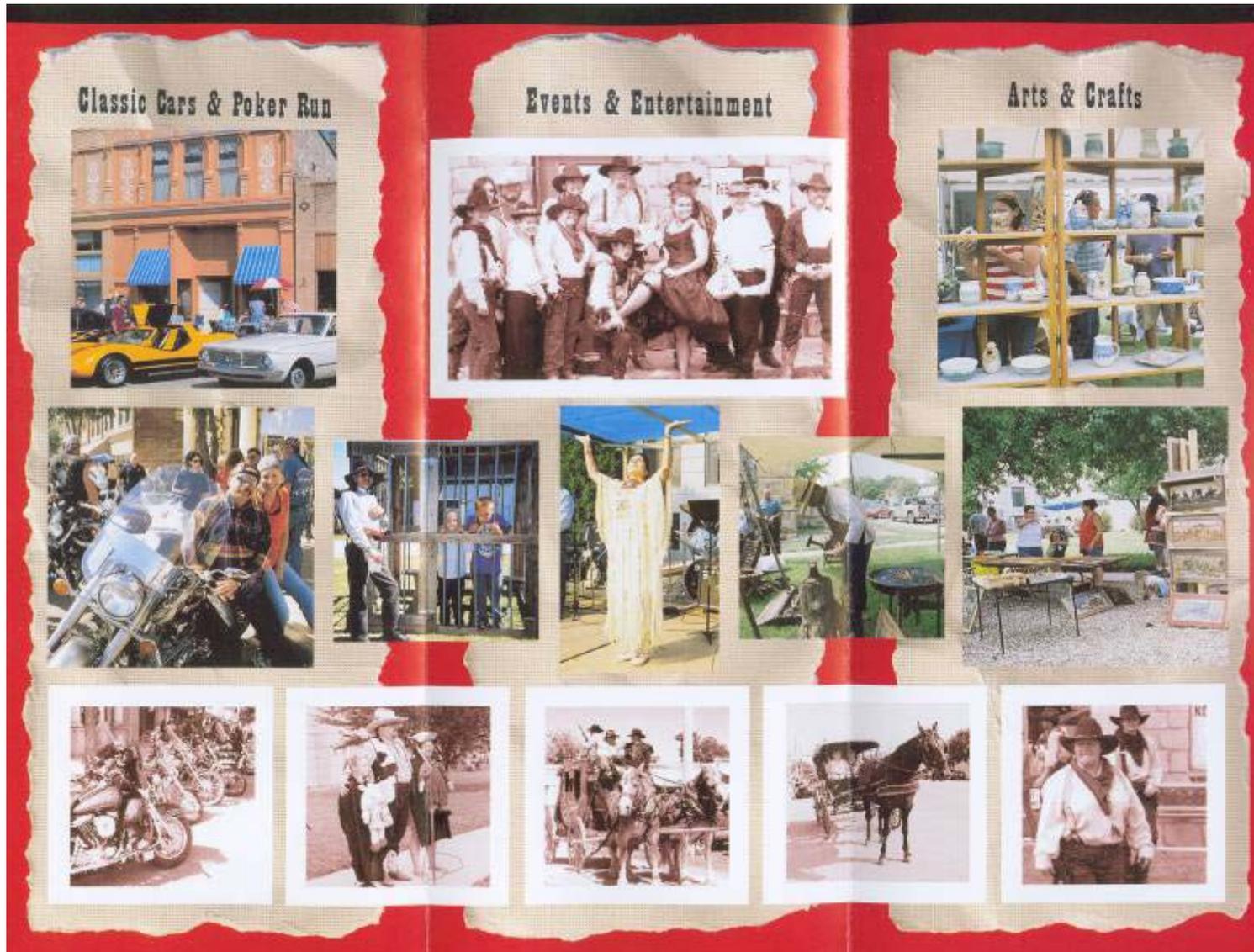
**OKLAHOMA**  
NETTIE & BETTIE  
TRAVELER.COM

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2013 KAW LAKE: NATURE'S PLAYGROUND / WWW.KAWLAKE.COM

**Magazine articles – be certain that your volunteers are in the photographs.**

**When possible – use volunteers in Main Street brochures**



## Barbecue & Dutch Oven



## Historic Newkirk

Charlie Adams and Charlie Adams Day are Newkirk icons. Charlie, a pharmacist, settled in Newkirk in 1899 at the tender age of 24. He brought his love of horses with him. During these early days, he patented and sold in his drug store a horse liniment which he named Good Luck Liniment. Its main ingredient was linseed oil.

Charlie had a passion for racing trotters and pacers. He named his favorite trotter Good Luck. In 1947 when Charlie was 72 and Good Luck was 14, they won more races than any other trotter in the nation. Newkirk honored the pair with a parade at that time. Today, Newkirk still honors Charlie and Good Luck each year the second Saturday in September.

Newkirk's historic downtown filled with buildings from Charlie's early days is the perfect setting for such an event. The downtown comes alive with barbecue teams, Dutch oven teams, arts, crafts, entertainment, classic cars, bikers, stagecoach rides, and games for children. Demonstrators perform flint knapping, leather tanning, basket weaving, blacksmithing, yarn spinning and other early day arts. And, of course, you can still purchase Good Luck Liniment.

Each year at high noon a gunfight dramatization takes center stage. Native American dancers, singers and signers share the stage with gospel music, country western music, and storytellers. All the entertainment is free. The event, held in downtown Newkirk, starts at 9:00 a.m. and ends at 3:00 p.m.

The event started in 2001 by Newkirk Main Street is now a major fundraiser for Newkirk Main Street and the Newkirk Chamber of Commerce.



Brochure Design: Caryl Morgan  
Earth Road Graphics  
earthroadgraphics@sbnetglobal.net

## Charlie Adams Day Newkirk, Oklahoma



Annually, 2nd Saturday in September  
Kay County Courthouse Grounds

# September 11, 2010

## Charlie Adams Day - Newkirk, OK



**Another opportunity to focus on our wonderful volunteers!**

# Look for opportunities to have your volunteers recognized by other than just Main Street

- ENB recognizes a local volunteer quarterly – reception, photo in paper, & \$100 to their organization of choice
- KOB recognizes in paper & on their web site a volunteer monthly
- Journal Record newspaper – Beacon Award & Woman of the Year & \$500
- MS “Hats Off” quarterly
- MS “Giraffe Award annually
- MS Hero - annually
- **Oklahoma Humanities Council awards for projects (volunteers)**
- **ODOT Awards for Clean-up**
- **KOB Awards for beautification**
- **Fresh Paint Awards**
- **Oklahoma Heritage Association**
- **Show them in photographs on website and facebook**

The money always follows the  
people.

Attract the volunteers, recognize  
them, and the money will come.

# Money and People

## Examples

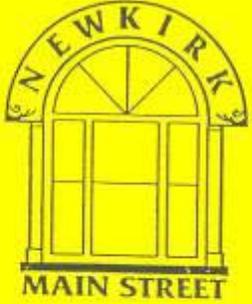
- ConocoPhillips
- Southwind Casino
- Beacon Award
- ENB Award
- Oklahoma Heritage Association
- Volunteer recycles aluminum cans & donates money
- Deceased members leave money or endowments
- Donate buildings
- Donate stocks
- Grants from local foundations
- Walmart
- Lowe's

# Oklahoma Main Street suggests

- 1/3 of funds from Membership
- 1/3 of funds from City
- 1/3 of funds from fundraisers
- Our budget is \$30,000 annually and this is approximately how this is divided with the City furnishing \$10,000 annually.
- We have over 200 members (about 10% of the community)
- Each year we put the income from our festival in CD's and have at this time enough to last three years if the City were no longer able to fund us.

# Membership

- Have more private citizens as members than businesses
- Sold ours on encouraging citizens to pledge \$5/month – almost anyone can afford that.
- However, we will take any amount. Would rather have someone as a member with a small amount. Then they have “bought” into the program and feel a part of it.
- We do not have a set amount for membership even for businesses.
- All memberships dues are confidential – no one but the treasurer knows how much anyone pays.
- It goes without saying that all board members must be a paying member of Main Street – no exceptions.



The Newkirk Main Street Authority  
welcomes

\_\_\_\_\_

as a member who commits to support the  
Newkirk Main Street Authority with this  
pledge of

\$ \_\_\_\_\_ Monthly \_\_\_\_\_ Yearly

Date \_\_\_\_\_

Signed \_\_\_\_\_

I would be interested in volunteering my  
time in the area of:

\_\_\_\_\_ Design  
 \_\_\_\_\_ Promotion  
 \_\_\_\_\_ Economic Restructuring  
 \_\_\_\_\_ Organization/Membership

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

- Have a three pronged membership drive
1. Send out letters to all current members asking them to rejoin.
  2. Businesses who have not rejoined are visited by a board member.
  3. New businesses are also visited by a board member.
  4. Membership drive is in the spring just prior to our annual meeting.
  5. For three years now we have given away a flat screen TV in a drawing. You are entered in the drawing by paying your dues. For every \$50 you pay in dues you receive another ticket in the drawing. There is a cut off date on this. Makes collecting dues so much easier and quicker. We purchase the TV locally at cost.



PONCA CITY Main Street will have a booth at the Ponca City annual Fine Arts Festival much like this one from 2009. Manning the booth were David and Terry Vandell-Bell, who is now vice chair of the PCMS board of directors for 2010-11. The booth will feature the sale of City Hall prints and note cards, a homespun wool shawl, handmade fall quilt and include weaving and sewing demonstrations.

## Main Street To Be At Arts Festival Being Held This Saturday, Sunday

The Ponca City annual Fine Arts Festival will be Saturday and Sunday at the Ponca City Arts Center, 619 East Central Avenue.

Hours are 9 a.m. to 5 p.m. Saturday and 9 a.m. to 4 p.m. Sunday.

This year the Ponca City Main Street program will sponsor a booth by Tidal School Vineyards of Drumright. Tidal School is an award-winning winery, featuring Oklahoma vintage wines and wine products. The booth will sell wine by the bottle or the glass. Tastings will be offered.

Main Street will also host a fund-raising booth next to the Tidal School Vineyard booth, Director Jayne Detten said.

Main Street receives all of its funding from membership

donations and other fundraisers as a non-profit downtown revitalization organization. We receive no state or federal funding," Detten said.

In addition to memberships, the booth will sell prints and note cards of the original oil painting by local artist Gene Dougherty of the City Hall building, circa 2007.

A hand spun and a woven wool shawl from Tres Hermanas Wool Works and a fall quilt made by Completely Quilted will be available, too, as donated fundraisers at the Main Street booth.

These two downtown member businesses feature some of the finest fabric art around," Detten said. "We are proud to have their products at our booth available to

the public."

Weaving demonstration will be given from 1 to 3 p.m. Saturday by Gloria Galasso. Tres Hermanas Galasso will visit with the public about how the yarn is made, dyed and woven or knitted into products she sells in her shop at 314 East Grand Avenue.

Nancy Rathbun of Completely Quilted, 313 East Grand Avenue, will demonstrate Bernina sewing machines featured at her shop from 1 to 4 p.m. Sunday. She will be available to answer any questions regarding fabrics, classes and other products.

For more information about the Ponca City Main Street program, visit [www.poncacitymainstreet.com](http://www.poncacitymainstreet.com) or call 781-8062.

**Ponca City Main Street**  
**Our neighbor to the**  
**South – population**  
**26,000**

**Oklahoma Fund Raising Ideas  
Laverne, population 1,097**

**\$4,000 in 15 minutes & in addition gave  
away \$3,000 in prizes. Chances on  
ducks were \$10 or flock of 6 for \$50**



**Enid – population – 47,045**  
**\$20,000 (with match)**

## Best Creative Fundraising Effort

### Enid - Stakeholders Fundraiser

This fundraiser was created by the executive committee to quickly add \$20,000 to the Main Street Enid coffers. Letters were sent asking 100 people to donate \$100. If successful the \$10,000 raised would be matched with a grant from Park Avenue Thrift Company. The fundraiser was successful by exceeding the goal and donations were received from several states and some from non-members who later joined the Main Street organization as regular members. The progress of the project was advertised in the newspaper by listing the donors every two weeks. This tactic was successful and some who weren't even on the original list saw the ad and the list and were inspired to send in their \$100. These additional funds were used to continue many projects, including the maintenance of the 64 corner planters downtown, awning grants, marketing efforts and other expenses. One thing learned during this was that people would rather give directly to an organization than to have someone "relay



**Collinsville, population – 4,077**  
**\$10,000**

Premier Special Event  
Collinsville - 8th Annual Hogs N Hot Rods



The primary purpose of this event was to raise money for Main Street operations. In 2009, the event grossed almost \$20 thousand and netted over \$10,000 compared to the 2008 event which barely broke even. In 2009, nine times more businesses made cash contributions compared to only five in 2008. Even the number of vendors was up from 34 in 2008 to 65 in 2009. The event offered a day full of fun and activities for the attendees including a car and bike show with 207 classic, custom and vintage car and bikes.

**Ada – population**  
**15,691**  
**\$857.57**

Organization

## *Best Creative Fundraising Effort*

Ada  
Charmed by Chocolate Festival



Charmed by Chocolate Festival contestants were asked to make and donate two entries of their very best chocolate recipe. One was to be judged and then cut for public sampling and the other was for a silent auction to benefit Ada Main Street, Inc. The public could purchase a coupon book for \$5.00 that contained 9 sample tickets and vote for a People's Choice Award. The funds raised will be used towards new pole decorations for downtown. The event raised \$857.57, a 93% increase over the previous year. The event will be ongoing, raising money for the pole decorations and other projects in the future. Future improvements to the festival include moving it to February, moving to a larger facility and auctioning a large gift basket of donated items. Ada Main Street hopes to see a significant increase in profits.

Cushing  
Picadilly Auction



Cushing's first ever Picadilly Auction (and barbecue dinner) was an ad hoc event born of necessity and added to the 2007-2008 workplan. It was organized after reading of similar events in other Main Street communities. Held at the Elk's Lodge, donated items were offered in a raffle style auction where those who were interested placed a bid in a required amount (from 1-5 dollars). When all bids were in, a number was drawn. The bidder holding the matching numbered paddle won the item. A PowerPoint presentation showing each auction item, highlighting those donating them as well as highlighting paid sponsors was running constantly in front of the audience throughout the evening. Bluegrass music and a celebrity auctioneer rounded out the evening. The \$2,500 goal was exceeded and a good time was had by all participants who paid \$20 each to attend.

**Cushing –**  
**population**  
**8,371**  
**\$2,500**

**Hobart –**  
**population**  
**3,997**  
**\$1,400**



Hobart  
Coins Around the Courthouse

The children of Hobart Elementary School collected coins and brought them downtown to the courthouse square to line them side-by-side creating a long line of coins on the sidewalk that completely surrounded the Kiowa County Courthouse. Funds collected were to be used for the Exploration Station Playground that the community was striving to complete last April. A complete row of coins surrounded the courthouse. Then volunteers vacuumed the coins into a large shop vacuum and rolled and sacked the coins taking them by wheelbarrow to the bank. This will be an ongoing project to raise funds for maintaining and landscaping the playground.

# Organization - Best Creative Fundraising Effort



## Capitol Hill El Nacional

The creative concept of this fundraising effort was to provide ongoing support for the Main Street program; a quality return for the donor; and encourage other businesses in the area to step up to the plate in terms of supporting the Main Street program. Randy King arranged for El Nacional (the newspaper) to donate a set amount of space to Main Street every month. This space could be used not only for positive promotional needs but would include ads by Main Street members, merchants and friends. The money raised from the space provided Main Street with several hundred dollars of supplemental income on a regular basis. The ads were offered at a reduced rate to the merchant to encourage participation. The first and most important volunteer effort came from Board Secretary and Editor of El Nacional Newspaper, Randy King. After this, other board members, business owners and volunteers solicited ads. It is a positive investment for El Nacional as they become the paper to buy and keep up on Main Street activities while attracting a more diverse marketing base and positively supporting the program that maintains their area.

## Idabel The Haunted House

The predetermined goal of The Haunted House Project was to develop and implement a partnership fundraiser with the Idabel Chamber of Commerce & Agriculture; utilize the skills and talents of existing volunteers; increase each organization's volunteer base; build the best haunted house in Oklahoma; and raise a minimum of \$3,000 for each organization. Volunteers participated in every facet of The Haunted House Project. The Planning Committee brainstormed ideas, developed the design, and recruited volunteers. Approximately 30 Wal-Mart Associates volunteered to help with the project and the Wal-Mart Foundation awarded a \$3,000 grant based on the volunteer hours. Architect Wesley Johnson donated one of his buildings downtown. Volunteers constructed sets for each room, installed sound equipment, made and wore costumes, served as tour guides, designed advertising flyers, collected money at the door, and dismantled and stored the equipment and sets. The admission fee was set at \$5.00



and \$3.00 for the under twelve set. Several committee members wanted to set the admission fee at \$1.00. Chairperson Timmi Ross, a newcomer to Idabel and store manager for the Wal-Mart Supercenter, firmly believed that people would pay \$5.00 if it was a quality project. She was right! Idabel Main Street and the Idabel Chamber of Commerce & Agriculture raised almost \$7,000. It was a huge success and plans are underway for next year.



## Talihina Valentine's Dinner

Because Talihina is isolated with no upscale restaurants, Talihina Main Street decided to host a Valentine's Day Dinner. Dressy events are unheard of in Talihina, so the dinner was a novelty. Residents could take their sweethearts to a premier three course dinner without driving over the mountain. The Choctaw Nation had been hosting dinners out of town for their doctors and Talihina Main Street convinced them to spend those dollars in Talihina. They purchased 30 tickets. The tickets sold for \$60 per couple, another first for Talihina. Junior Main Street members served the meals and performed humorous skits. A local theater troupe performed. Door prizes were awarded. The main goals were to make money, increase the visibility of Main Street and encourage a relationship with the Choctaw Nation Health Care Center and Kiamichi Technology Center. They sold 65 tickets, hosting 130 guests, netting \$2,000. More significant than the money raised was the feeling of good will between Talihina Main Street, the Choctaw Nation and the City of Talihina. Members were proud of a job well done. Members who attended have increased their volunteer hours to the program and several new pledges were received.

**Capitol Hill  
Urban District**

**Idabel  
Population  
6,952  
\$7,000**

**Talihina  
Population  
1,211  
\$2,000**

## Newkirk - Fundraisers



**Birthday Tea Parties**  
**\$7 per girl - minimum**  
**\$42 charge. Limit of**  
**10 per party.**



## Newkirk Fundraisers

**Girls Just Wanna Have Fun**  
**\$20 charge per person**



**Vendors Free – had to furnish door prize**

**Newkirk Fundraisers – Glamour Girlz**  
**This was for middle school girls.**



**Hair, make-up, formals, snacks, beauty tips, ride in limo**

## Newkirk fundraisers – Themed dinners



**Gone with the “Southwind”  
Netted \$3,264 + \$1,000  
ConocoPhillips Grant**



**An Evening on the Titanic  
approximately \$2,000 –  
our first one.**

## Newkirk Fundraiser – “Ridin’ for Charlie”



**Clears \$200-  
\$400 depending  
on number of  
riders.**

## Newkirk Fundraiser - Raffles

**This is a smokette donated each year for Charlie Adams Day.  
Sell tickets for \$1 each or 6 for \$5. Have made \$650-1,000**



**Newkirk Fundraisers – Festivals  
Nets \$8,000 split with Chamber**

**Charlie Adams Day – includes BBQ, crafts, entertainment**





## **Alumni – stock certificates**

**Alumni really liked these. They sold for \$5 each. Printed on nice card stock with a gold embossed seal. They were numbered. We borrowed this idea from Peabody, Kansas.**

# Sell Stuff

- Christmas Cards
- Tea Towels
- Post Cards
- CD's
- Christmas Ornaments
- T-Shirts
- Note cards
- Books
- Lighted ceramic buildings
- All items based on or around heritage of community



**Street Scene**  
**Newkirk, Oklahoma**  
 East side of 100 block South Main looking north. From right to left are the following buildings: IOOF constructed in 1900, the twin Geisler Buildings – one constructed in 1894 the other in 1899, and the Kay County Bank Building constructed in 1899.  
 (Photo courtesy of Newkirk Community Historical Society)

Dart, Inc. - Henderson, NE 68321

PLACE  
STAMP  
HERE

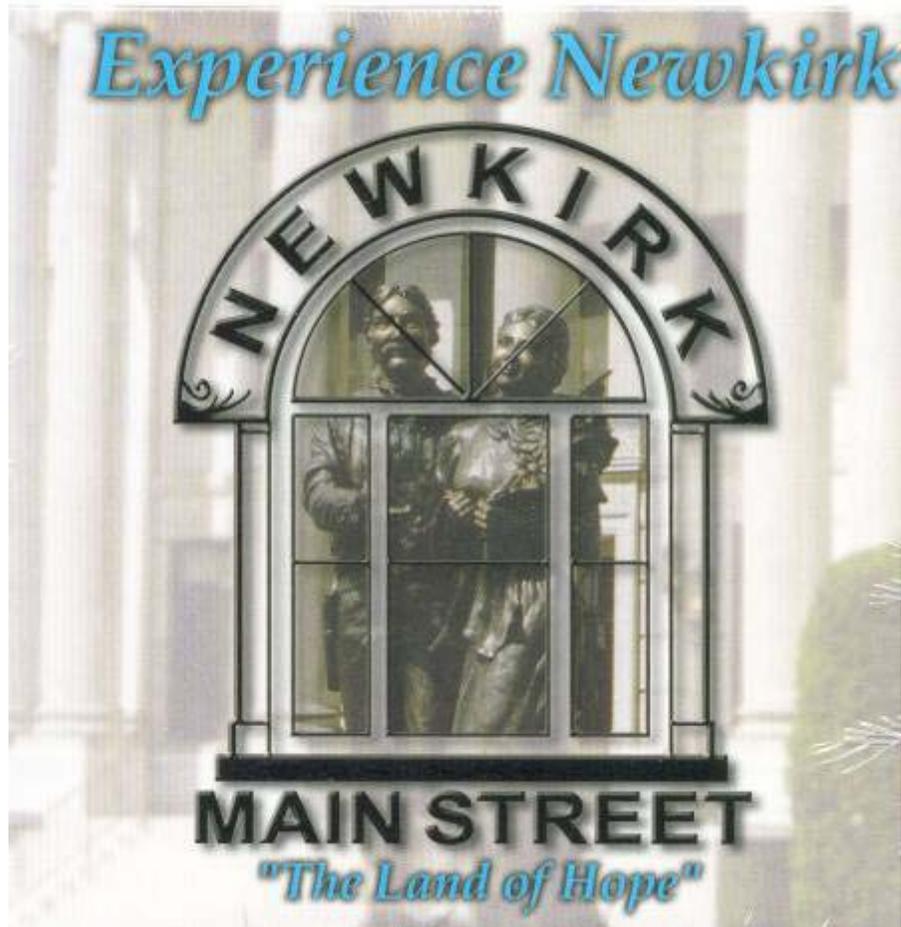


*Kay County Courthouse  
 Newkirk, Oklahoma*



**NEWKIRK MAIN STREET**  
 NEWKIRK, OKLAHOMA

**Post Cards and Note Card**



**CD Rom – Idea from a National Town Meeting Project completed by class at Northern Oklahoma College. Businesses purchased ads – all pure profit. In addition to everything you ever wanted to know about Newkirk, it has screen saver and storytellers on CD.**

**“Life is pretty simple: you do some stuff. Most fails. Some works. You do more of what works. If it works big, others quickly copy it. Then you do something else. The trick is in the doing something else”**

**Tom Peters.**