



Bandon's Stunning Natural Assets

The top reason (25%) people say they visit Bandon is sightseeing.

photo by Wood Sabold



photo by Wood Sabold





Tracy Fawns Photography

BANDON

PACIFIC OCEAN

COQUILLE RIVER LIGHTHOUSE

Bullards Beach State Park

Sand Dunes

River

Coquille

To Coos Bay and **BANDON DUNES GOLF RESORT**

Table Rock
Coquille Point

SEE DETAIL
OLD TOWN

BANDON HISTORICAL SOCIETY MUSEUM

SOUTHERN COOS GENERAL HOSPITAL

SEA STAR GUESTHOUSE

BANDON INN

OREGON AVE

ELMIRA AVE

FILLMORE

3RD ST

JUNE AVE

LEXINGTON AVE

City Park

7TH ST

8TH ST

ST

11TH ST

4TH ST

8TH ST

9TH ST

101

425

To Coquille

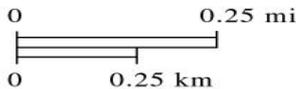
Bandon Beach

Bandon Ocean State Wayside

FACE ROCK DR

BEACH LOOP DR

BILL CREEK



WAVECREST LN

SEA BIRD DR

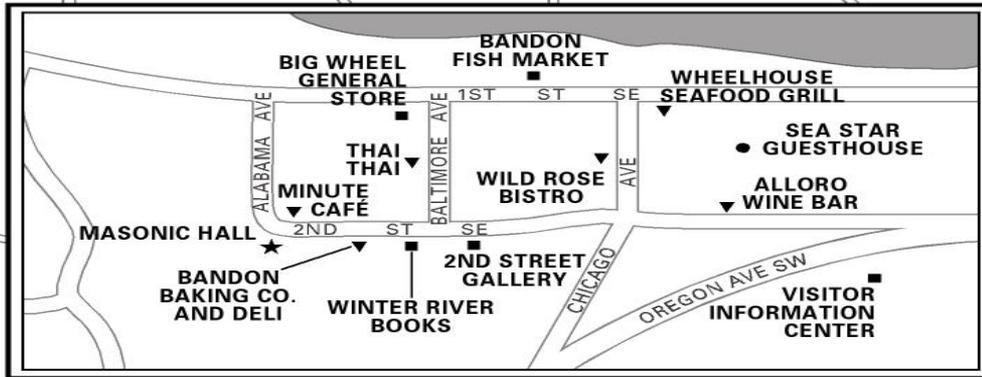
BEST WESTERN INN AT FACE ROCK

SEABIRD LN

WINDERMERE MOTEL

LINKS RD

BANDON FACE ROCK GOLF COURSE



To Port Orford



Entering Historic Old Town Bandon

The second leading visitor activity: shopping (16%)
This business district is the center of our Main Street Program



Bandon Inn



Wanderlust





Minute
Cafe

OPEN

CONTINUUM CENTER

Radio
Hut









Fish & Chips
Chowder House

OPEN

FISH & CHIPS
CLAM CHOWDER
Soft Drinks
Thank U Diner
SEAFOOD

Population:

City Population Peaked in 2008:

2000 (Census):	2,833
2008 (PSU PRC)	3,300
2009 (PSU PRC)	3,295
2010 (Census)	3,066

Greater Bandon Area, estimated 5,700

Other Demographics:

	<u>Bandon</u>	<u>Statewide</u>
Median Age	53.4	38.0
Median Household Income	\$31,574	\$48,457
Unemployment , January 2012	11.4%(Coos County)	8.8%
Free, Reduced lunches, Bandon School District		57%



BUSINESS DISTRICT AND DOCKS AFTER THE GREAT FIRE, BANDON, OREGON.

47





MASONIC



TEMPLE

Green

Oliver



Oliver





Timber, Fishing and Cranberries Were Our Economy

Its been years since boats like this came up the Coquille River



The Boat Basin Then



The Boat Basin Now







Cranberry Fest, 2012

Only 1% of Bandon's visitors say they visit Bandon to attend an event



Bandon Dunes Picks Up Some of the Slack





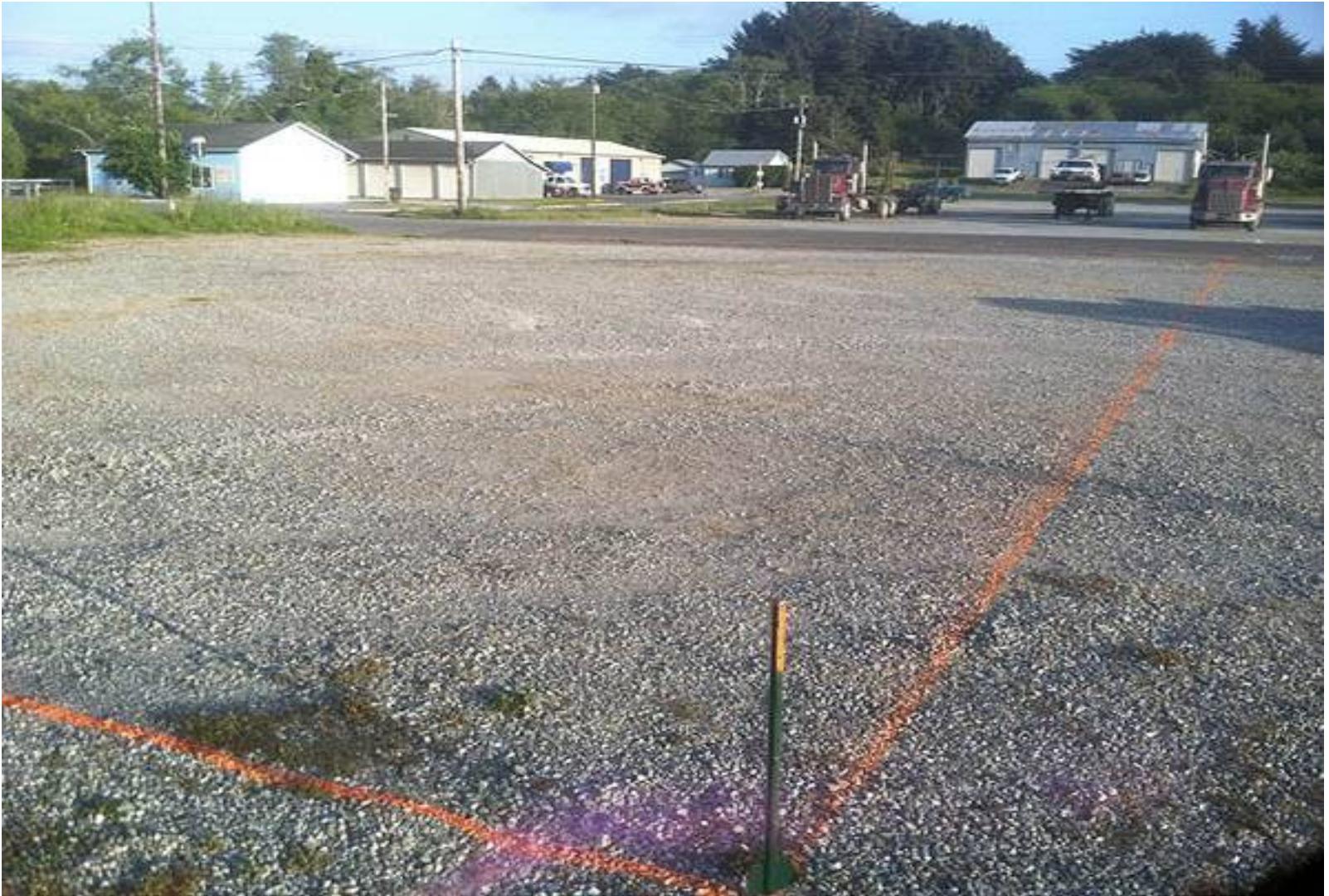
We Once Had A Cheese Factory

The Bandon Cheese Factory was a popular tourist stop on Highway 101 for ice cream and cheese curds



Providing Local Jobs





Now We Have A Large Vacant Lot On Highway 101



We Once Had An Major Employer Down By Our Water Front

Pacific Seafood could not meet its lease requirements as fishing declined







Now We Have A Vacated, Rusting Old Blue Building



Empty Storefronts Began To Appear As The Recession Hit



Spirit
Oregon

Community Assessment Visit by Oregon Main Street of March 22-24, 2011

Some Observations and Recommendations

- Heightened concerns about economy definitely spilling over into all aspects of community involvement.
 - GBA needs to be the positive voice to help the community break the cycle of negativity.
 - Do we need a funeral for Bandon Cheese Factory?
- Majority of projects GBA undertakes should happen in Old Town.
 - But, strengthening Old Town has positive impact on rest of community and conversely strengthening other areas of community also benefits Old Town.
- Confusion of roles of the Chamber of Commerce, Old Town Merchants Association, GBA
 - Already is base of marketing efforts ongoing for the district.
 - Partner on existing events rather than create new ones.
- Continue to advocate for urban renewal support of projects which will positively impact Old Town.
- A few downtown properties are noticeably run down and need significant upgrading.
 - Initiate Old Town Spring Cleanup.
 - Provide one-on-one assistance to property and business owners on elements of new design and how to apply them to their properties.
 - Private capital to undertake building renovations and business expansion are in short supply.
 - Develop a Façade Improvement and Sign Grant Program.
- Among ideas shared at the Assessment's public meeting was cooperative artisan/locally produced food marketplace for Port of Bandon's vacated fish market building.



GREATER BANDON ASSOCIATION FOCUS IS TOWN-WIDE

Because of the 1936 fire, many of our oldest businesses and surviving structures are located outside of Bandon's Historical Old Town. Our Main Street program is community-wide with an Old Town focus.



Promotion

Other organizations like the Chamber of Commerce and the Old Town Merchants Association are already promoting downtown events, so we join their promotions. Our events promote businesses Citywide, like this Christmas Light winner located at the southern edge of town.



We provide free workshops and technical assistance to Bandon businesses, a service not provided by the Chamber of Commerce or Old Town Merchants Association



EXIT



One on One Consultations

We match up our business and property owners with consultants and experts from throughout the Pacific Northwest.





Making Downtown More Attractive

Our effort to spruce up the appearance of our town begins with Bandon Spring Cleaning Day.

BANDON

PACIFIC OCEAN

COQUILLE RIVER LIGHTHOUSE

Bullards Beach State Park

Sand Dunes

River

Coquille

To Coos Bay and BANDON DUNES GOLF RESORT

Table Rock
Coquille Point

SEE DETAIL OLD TOWN

BANDON HISTORICAL SOCIETY MUSEUM

SOUTHERN COOS GENERAL HOSPITAL

SEA STAR GUESTHOUSE

BANDON INN

OREGON AVE

3RD ST

City Park

7TH ST

8TH ST

4TH ST

8TH ST

11TH ST

9TH ST

101

425

To Coquille

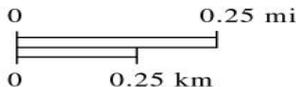
Bandon Beach

Bandon Ocean State Wayside

FACE ROCK DR

BEACH LOOP DR

BILL CREEK



WAVECREST LN

SEA BIRD DR

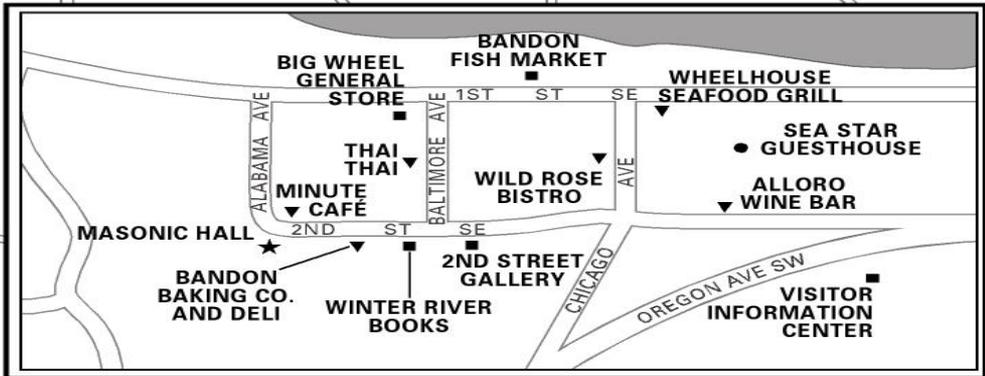
BEST WESTERN INN AT FACE ROCK

SEABIRD LN

WINDERMERE MOTEL

LINKS RD

BANDON FACE ROCK GOLF COURSE



To Port Orford



INITIATIVE ONE

Just south of the Old Town District
the Old Blue Building on the waterfront becomes the Big Green Building
and.....

EVERY FRIDAY & SATURDAY UNTIL THANKSGIVING
IN THE BIG GREEN BUILDING ON THE WATERFRONT



**250 First St. SW
BANDON**

OLD TOWN MARKETPLACE

(INDOOR FARMER/CRAFTER MARKET)

FRIDAYS 10_{AM}-4_{PM}

SATURDAYS 9_{AM}-3_{PM}



Lowland Ranch

Lowland Ranch

Keep your garden fresh



OREGON
EST. 1976

OLD TOWN
MARKETPLAZA

15.14.00



From Our Home to Your Home
BROWNSVILLE/FLORENCE, OREGON

**FARM FRESH: FRUITS - VEGETABLES
JAM - HONEY - BERRIES - SYRUP - VINEGAR**







ducts



Abba's Farm





Sea Mist Winery

A Taste
of the
Oregon Coast

Bandon, Oregon







Initiative Two

To the North of Old Town
instead of burying the cheese factory, build a new one!
And more!

COMING SOON!



100% BUTTER MADE IN
BANDON OREGON
FACE ROCK
CREAMERY
Handcrafted Dairy

WWW.FACEROCKCREAMERY.COM



Your
BANDON
URBAN RENEWAL
Dollars at Work





VOLVO

EC140BLC





NORTH ELEVATION



BANDON HISTORICAL SOCIETY MUSEUM

GIBSON'S GRAPHICS
(BRIAN GIBSON & LEE ANN REMY-GIBSON)

REESE ELECTRIC
(THOMAS & ELIZABETH HUBBARD)

FORGET-ME-KNOTS QUILT SHOP
(BRIAN & MICHELLE HAGGLUND)

CHEESE FACTORY

CITY SHOPS
(CITY OF BANDON)

CITY SHOPS
(CITY OF BANDON)

RESIDENTIAL
(LINDSAY FAMILY TRUST)

FUTURE ECO-TOURISM BUILDING
FIN. FLR. = 17.25
(CITY OF BANDON URBAN RENEWAL AGENCY)

(CITY OF BANDON URBAN RENEWAL AGENCY)

(ROBERT RIEG)

U.S. HWY 101

FILLMORE AVE SE

GRAND AVE SE

3RD STREET SE

4TH STREET SE

FERRY

CREEK

- LEGEND:
- ◻ FLUSH MOUNT ELECTRICAL VAULT
 - ◻ PAD MOUNT TRANSFORMER
 - ☼ "PERIOD" STYLE LIGHT POLE

1 PRELIMINARY SITE PLAN
SCALE: 1" = 30'

PHASE 1



ARCHITECTS, ENGINEERS,
SURVEYORS & PLANNERS
375 PARK AVE., COOS BAY, OREGON 97420
(541)269-1166 www.hge1.com

HGE
INC.

PROJECT:
CITY OF BANDON
WOOLEN MILL DEVELOPMENT
HWY 101, BANDON, OREGON

PRELIMINARY
NOT FOR
CONSTRUCTION

PROJECT NO. 1225

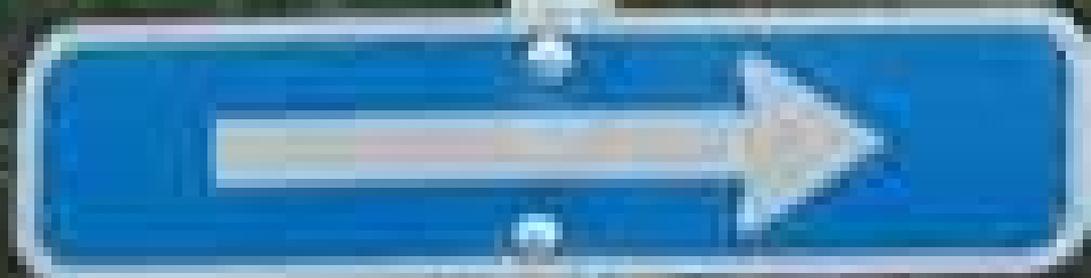
DATE: JULY 16, 2012

REVISIONS:

DATE	BY

DRAWN BY: SM, JAS
SHEET NO.

ELECTRIC
VEHICLE
CHARGING
STATION





HGE
INC.

**ARCHITECTS, ENGINEERS,
SURVEYORS & PLANNERS**

375 PARK AVE., COOS BAY, OREGON 97420
(541)269-1166 - www.hge1.com

**CITY OF BANDON
WOOLEN MILL DEVELOPMENT**
HWY 101, BANDON, OREGON

PROJECT:
PRELIMINARY
NOT FOR
CONSTRUCTION

PROJECT NO.
1225

DATE:
JULY 16, 2012

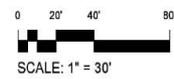
REVISIONS:

DATE	BY

DRAWN BY: SM, JAS
SHEET NO.

2 PRELIMINARY SITE PLAN
SCALE: 1" = 30'

PHASE 2



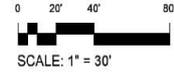
(ROBERT RIEG)



3 PRELIMINARY SITE PLAN
 SCALE: 1" = 30'
PHASE 3



(ROBERT RIEG)



HGE INC.
 ARCHITECTS, ENGINEERS,
 SURVEYORS & PLANNERS
 375 PARK AVE., COOS BAY, OREGON 97420
 (541)269-1166 -www.hge1.com

PROJECT:
 CITY OF BANDON
 WOOLEN MILL DEVELOPMENT
 HWY 101, BANDON, OREGON

PRELIMINARY
 NOT FOR
 CONSTRUCTION

PROJECT NO.
 1225

DATE:
 JULY 16, 2012

REVISIONS:

DATE	BY

DRAWN BY: SM, JAS
 SHEET NO.



INITIATIVE THREE

In Historic Old Town Bandon itself!
A Façade Improvement Loan program!
From painting.....



To painting and siding,.....



to signs,.....

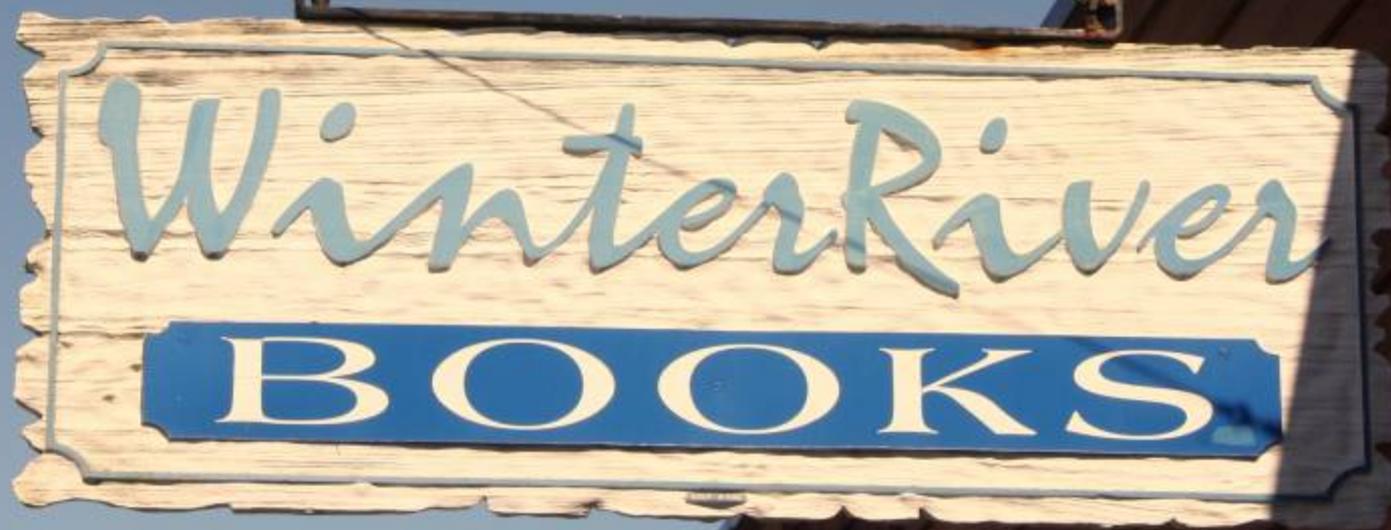


**BIG
WHEEL**

Farm Supply

&

General Store

A wooden sign with a distressed, weathered appearance hangs from a dark metal pole. The sign is rectangular with decorative, slightly irregular edges. The text is arranged in two lines: the top line is in a light blue, cursive script, and the bottom line is in a dark blue rectangular box with white, bold, sans-serif capital letters. The sign is mounted on a building with dark brown horizontal siding. A clear blue sky is visible in the background, and a portion of a red-tiled roof is visible at the bottom of the frame.

Winter River
BOOKS



to signs and windows!



INITIATIVE FOUR

Revitalizing other areas of Bandon
Develop a South Jetty Park

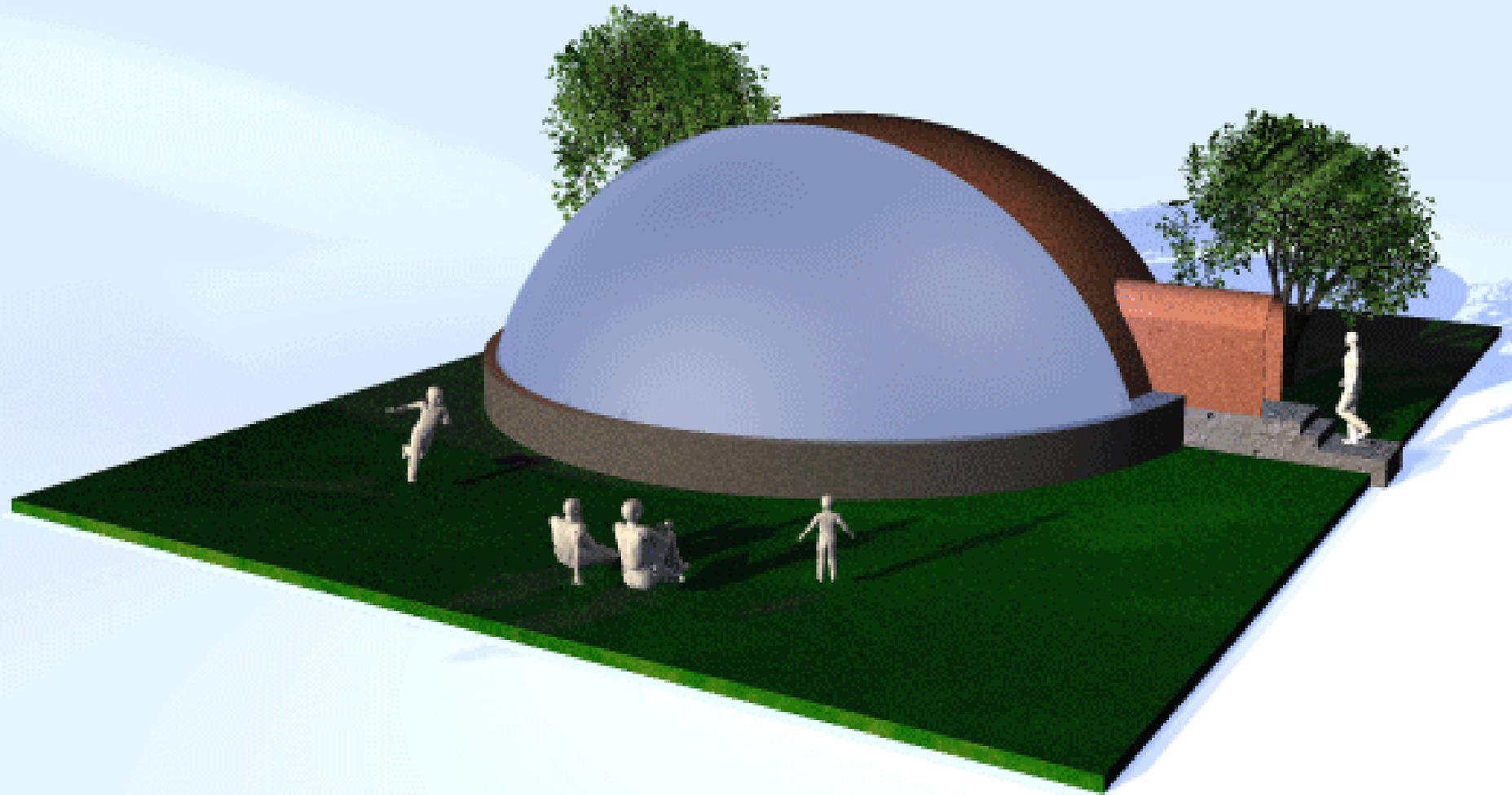




INITIATIVE FIVE

Revitalize Other Parts of Bandon

If the Greater Bandon Association is going to host a summer concert series, where to do it? Why not a new amphitheater in City Park?



MONOLITHIC.COM



So, What Is Next?

Outdoor recreation is a huge draw for visitors to Bandon. Our natural assets can and should be an economic driver. After sightseeing, shopping and visiting historical places, a survey has shown that more visitors come to Bandon for birding and bicycling than for any other reason.

Keys to Small Town Revitalization

- Recognition that it takes a village
(Community- wide)
 - No one organization can do it alone, its not about who gets credit
 - Sometimes easier to do in small towns
 - Our challenge is dollars (few deep pockets)
 - Our advantage is we are well-networked (everyone knows one another and it is easier to find out what going on)
 - Human capital replaces dollars
- You need a catalyst!
 - Main Street