

**2003-2007 OREGON STATEWIDE COMPREHENSIVE
OUTDOOR RECREATION PLAN**

JANUARY 2003

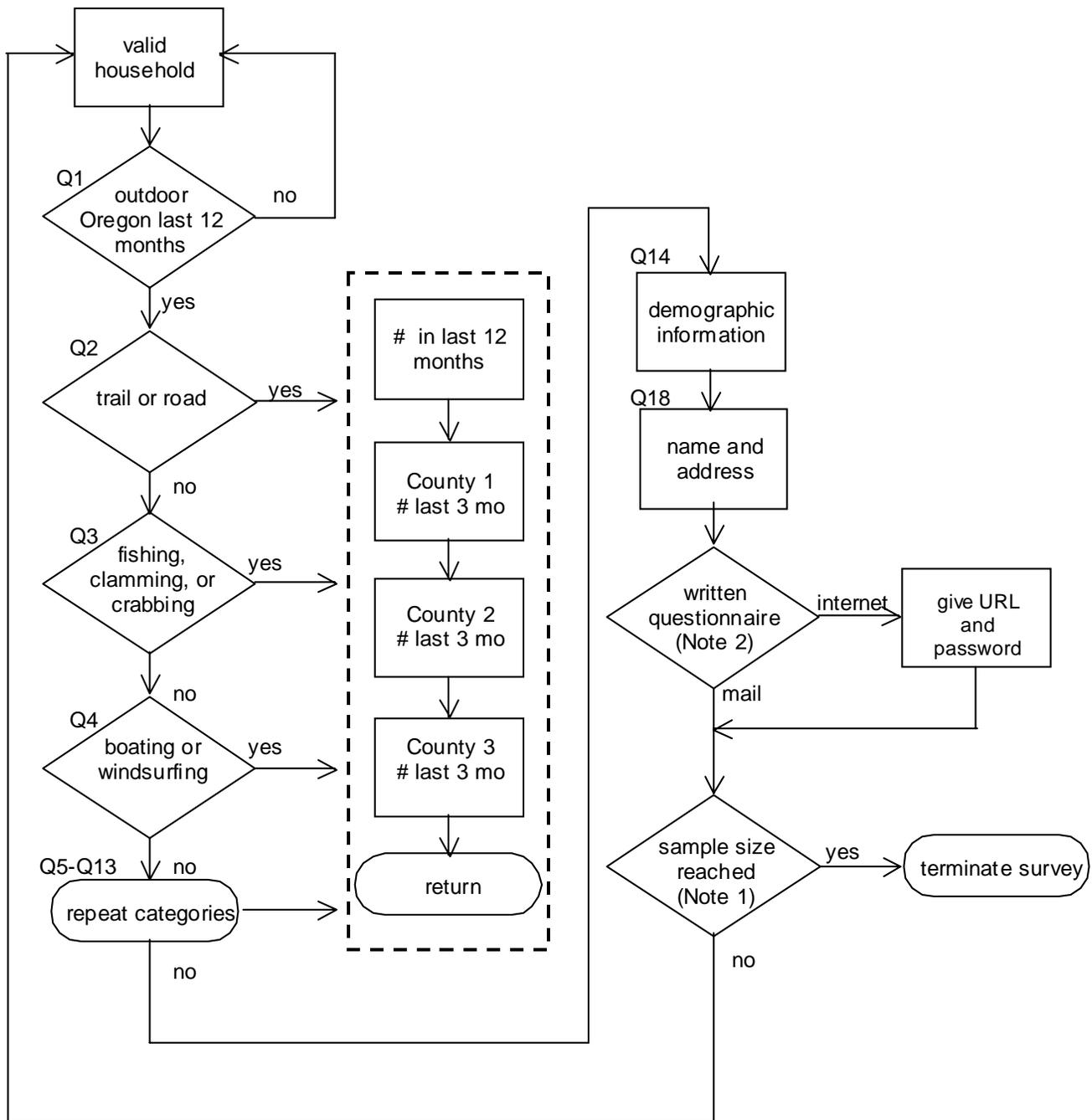
**APPENDIX A
PHONE SURVEY INSTRUMENT**



Nature
HISTORY
Discovery

Prepared by the
Oregon Parks and Recreation Department

STATEWIDE COMPREHENSIVE OUTDOOR RECREATIONAL PLAN TELEPHONE SURVEY COMPONENT INSTRUMENT SKIP CHART



- Notes: 1. Sample size is minimum 4,411 completed interviews for in-state households and 800 minimum for out-of-state households. Fifty percent of the in-state interviews shall be completed in September with the other 50 percent evenly distributed to March, June, and December. One hundred percent of the out-of-state interviews shall be completed in September.
2. It is expected that at least 50 percent of the completed telephone interviews will cooperate in supplying a name and address for a written questionnaire.

#8108 BB/GW

SCORP
TELEPHONE SURVEY COMPONENT

Instrument Revision: Sept 19th, 2001

Precode

Telephone: _____

RESULTS

Date	Time	Interviewer	Results Code	Duration	Gender	Comments

RESULT AND PATH CODES

<u>Make callbacks</u>	<u>Do not make callbacks</u>	<u>Path</u>	
01 No answer	05 Business phone	DK	- Don't know, or refuse except demographic
02 Busy	06 Disconnect		
03 Answering machine	07 Language barrier	DNR	- Do not read, but probe for additional responses
04 Respondent not available	08 Refused		
	09 Terminate survey		- Mark all that are mentioned
	10 Other [SPECIFY]	ALL	- Mark only first mentioned
	20 Complete	SINGLE	- Supply information from previous response
		italics	

CALL BACK DIALOG

Your household's response is really valuable for statistical reasons. Would there be a better time I could call you or another member of your household to complete the interview?

_____ Respondent's first name, if given
 _____ Call back time and date
 _____ Other disposition code

TERMINATE DIALOG

This completes the interview. Do you have any comments about the survey? For example, are there any other outdoor recreation activities that I have not mentioned? **(IF NO COMMENTS)** Thank you very much for your time. We really appreciate your cooperation. Goodbye.

INTRODUCTION

Hello, this is _____ with Market Decisions, a research firm in Portland, Oregon. We have been asked by Oregon State Parks to obtain information from households who might use outdoor recreation facilities in Oregon. To do this, we are calling over 5,000 randomly selected households to ask a few questions about their outdoor recreation activities.

I realize your time is valuable and want to remind you that your participation is completely voluntary. You can refuse to answer any questions or end the conversation at any point. Answers will remain confidential and your name will not be associated with any responses.

If respondent sounds younger than 18 → Are you the most knowledgeable regarding the outdoor activities your household participates in?

OPTIONAL

The survey will take about five minutes and I think you will find it interesting. If you complete the telephone interview and a written questionnaire, we will enter your name into a drawing. The prizes are free annual passes into any State park and coupons for seven free nights stay. I realize your time is valuable. Do you have at least five minutes to help us with this survey?

Yes → CONTINUE

No → READ CALL BACK DIALOG

I would like to describe some examples of outdoor recreation activities. They include walking or running along trails and roads, fishing and hunting, swimming and boating, camping, bird watching, sightseeing, going to museums or historical sites, and playing organized sports like golf, softball, etc. There are a lot more examples I could give, but I just want to get you thinking about activities in which you or any members of your household might participate.

Q1 First, have you, or has anyone in your household, participated in any *outdoor recreation in Oregon* over the last **12 months**?

- 1 No → READ TERMINATE DIALOG, NOTE RESULTS
- 2 Yes

Q2 I would like to ask you just a few quick questions about **twelve** different types of outdoor recreation activities in which your household participates. Please respond only for recreation activities that took place **in Oregon**.

Think about trail or off-trail activities, including hiking, backpacking, mountain biking, cross-country skiing, orienteering, or horseback riding. How many times did you, or someone in your household, participate in these trail activities in Oregon during the past **12 months**?

 RECORD # TIMES

- 888 None → GO TO Q3
- 998 Refused → GO TO Q3
- 997 Don't know → GO TO Q3

Q2A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

 RECORD # TIMES

- 888 None → GO TO Q3
- 998 Refused → GO TO Q3
- 997 Don't know → GO TO Q3

Q2B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these trail activities during the last three months?

- 11 BAKER (Baker, Haines, Sumpter, Unity)
- 12 BENTON (Corvallis, Monroe, Philomath)
- 13 CLACKAMAS (Timberline Lodge, Ski Bowl, Government Camp, Estacada, Molalla, Lake Oswego, Rhododendron, West Linn)
- 14 CLATSOP (Astoria, Cannon Beach, Gearhart, Seaside)
- 15 COLUMBIA (Clatskanie, Rainier, St. Helens, Vernonia)
- 16 COOS (Bandon, Coos Bay, Coquille, Myrtle Point, North Bend)
- 17 CROOK (Paulina, Prineville)
- 18 CURRY (Brookings, Gold Beach, Harbor, Port Orford)
- 19 DESCHUTES (Bend, La Pine, Mt. Bachelor, Redmond, Sunriver)
- 20 DOUGLAS (Drain, Myrtle Creek, Riddle, Roseburg, Sutherlin, Diamond Lake)
- 21 DOUGLAS COASTAL (Gardiner, Reedsport, Scottsburg, Winchester Bay)
- 22 GILLIAM (Arlington, Condon, Lonerock)
- 23 GRANT (Dayville, Granite, John Day, Seneca)
- 24 HARNEY (Burns, Hines)
- 25 HOOD RIVER (Hood River, Mt. Hood Meadows, Cooper Spur)
- 26 JACKSON (Ashland, Medford, Prospect)
- 27 JEFFERSON (Cove Palisades, Culver, Madras, Warm Springs)
- 28 JOSEPHINE (Cave Junction, Grants Pass, Merlin)
- 29 KLAMATH (Bly, Chiloquin, Crater Lake, Crescent, Gilchrist, Klamath Falls)
- 30 LAKE (Lakeview, Paisley)
- 31 LANE (Cottage Grove, Eugene, Junction City, Springfield, Willamette Pass)
- 32 COASTAL LANE (Dunes City, Florence, Mapleton)
- 33 LINCOLN (Depoe Bay, Lincoln City, Newport, Yachats, Waldport)
- 34 LINN (Albany, Sweet Home)
- 35 MALHEUR (Ontario)
- 36 MARION (Detroit, Mt. Angel, Salem, Silverton, St. Paul, Stayton)
- 37 MORROW (Boardman, Heppner, Irrigon)
- 38 MULTNOMAH (Gresham, Portland)
- 39 POLK (Dallas, Grande Ronde, Monmouth)
- 40 SHERMAN (Moro, Rufus, Wasco)
- 41 TILLAMOOK (Manzanita, Prairie City, Rockaway, Tillamook)
- 42 UMATILLA (Hermiston, Milton-Freewater, Pendleton, Pilot Rock, Ukiah, Umatilla)
- 43 UNION (Elgin, La Grande, Union)
- 44 WALLOWA (Enterprise, Hells Canyon, Lostine, Wallowa)
- 45 WASCO (Antelope, Maupin, The Dalles)
- 46 WASHINGTON (Banks, Forest Grove, Tigard, Tualatin)
- 47 WHEELER (Fossil, Mitchell, Spray)
- 48 YAMHILL (Dundee, McMinnville, Newberg)
- 99 OTHER (SPECIFY)_____

Q3 Think about motorized outdoor recreation activities, including ATV riding, dune buggy riding, 4-wheel driving, off-road motorcycling, snowmobiling or other snow vehicle riding. How many times did you, or someone in your household, participate in these motorized activities in Oregon during the past **12 months**?

_____**RECORD # TIMES**
888 None → GO TO Q4
998 Refused → GO TO Q4
997 Don't know → GO TO Q4

Q3A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____**RECORD # TIMES**
888 None → GO TO Q4
998 Refused → GO TO Q4
997 Don't know → GO TO Q4

Q3B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these motorized activities during the last three months?

*****USE COUNTY PRE-CODES FROM Q2B*****

Q4 Think about road or street activities, including running or walking for exercise, walking for pleasure, in-line skating, or skateboarding (**DO NOT READ: CYCLING / BICYCLING**). How many times did you, or someone in your household, participate in these road or street activities in Oregon during the past **12 months**?

_____**RECORD # TIMES**
888 None → GO TO Q5
998 Refused → GO TO Q5
997 Don't know → GO TO Q5

Q4A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____**RECORD # TIMES**
888 None → GO TO Q5
998 Refused → GO TO Q5
997 Don't know → GO TO Q5

Q4B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these road or street activities during the last three months?

*****USE COUNTY PRE-CODES FROM Q2B*****

Q5 Think about snow related activities, like downhill skiing, snowboarding, or sledding. Remember, we already asked about cross country skiing and other snow activities like snowmobiling in a previous question. How many times did you, or someone in your household, participate in these snow activities in Oregon during the past **12 months**?

_____**RECORD # TIMES**
888 None → GO TO Q6
998 Refused → GO TO Q6
997 Don't know → GO TO Q6

Q5A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____ **RECORD # TIMES**
 888 None → GO TO Q6
 998 Refused → GO TO Q6
 997 Don't know → GO TO Q6

Q5B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these snow activities during the last three months?

USE COUNTY PRE-CODES FROM Q2B

Q6 Think about fishing, crabbing, or clamming activities. How many times did you, or someone in your household, participate in these activities in Oregon during the past **12 months**?

_____ **RECORD # TIMES**
 888 None → GO TO Q7
 998 Refused → GO TO Q7
 997 Don't know → GO TO Q7

Q6A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____ **RECORD # TIMES**
 888 None → GO TO Q7
 998 Refused → GO TO Q7
 997 Don't know → GO TO Q7

Q6B In which Oregon counties (or nearest cities) did you, or someone in your household, go fishing, crabbing, or clamming during the last three months?

USE COUNTY PRE-CODES FROM Q2B

Q7 Think about boating activities, including canoeing, kayaking, rafting, power boating, sailing, water skiing, windsurfing, or using a personal watercraft, such as a jet ski. How many times did you, or someone in your household, participate in these boating activities in Oregon during the past **12 months**?

_____ **RECORD # TIMES**
 888 None → GO TO Q8
 998 Refused → GO TO Q8
 997 Don't know → GO TO Q8

Q7A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____ **RECORD # TIMES**
 888 None → GO TO Q8
 998 Refused → GO TO Q8
 997 Don't know → GO TO Q8

Q7B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these boating activities during the last three months?

USE COUNTY PRE-CODES FROM Q2B

READ: We are half way through; we only have six more activity types to go!

Q8 Think about swimming at a beach or outdoor pool, including snorkeling, SCUBA diving, surfing, or simply sitting on the beach. Remember, we already asked about hiking or walking on the beach in a previous question. How many times did you, or someone in your household, participate in these activities in Oregon during the past **12 months**?

_____ **RECORD # TIMES**
888 None → GO TO Q9
998 Refused → GO TO Q9
997 Don't know → GO TO Q9

Q8A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____ **RECORD # TIMES**
888 None → GO TO Q9
998 Refused → GO TO Q9
997 Don't know → GO TO Q9

Q8B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these swimming or beach activities during the last three months?

*****USE COUNTY PRE-CODES FROM Q2B*****

Q9 Think about nature study activities, including bird watching, nature or wildlife observation, tracking animal signs, or outdoor photography. How many times did you, or someone in your household, participate in these nature study activities in Oregon during the past **12 months**?

_____ **RECORD # TIMES**
888 None → GO TO Q10
998 Refused → GO TO Q10
997 Don't know → GO TO Q10

Q9A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____ **RECORD # TIMES**
888 None → GO TO Q10
998 Refused → GO TO Q10
997 Don't know → GO TO Q10

Q9B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these nature study activities during the last three months?

*****USE COUNTY PRE-CODES FROM Q2B*****

Q10 Think about hunting or shooting activities, including big and small game hunting, waterfowl hunting, upland bird hunting, animal trapping, target shooting, skeet or trap shooting, or archery. How many times did you, or someone in your household, participate in these hunting or shooting activities in Oregon during the past **12 months**?

_____ **RECORD # TIMES**
888 None → GO TO Q11
998 Refused → GO TO Q11
997 Don't know → GO TO Q11

Q10A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

	<u>RECORD # TIMES</u>
888	None → GO TO Q11
998	Refused → GO TO Q11
997	Don't know → GO TO Q11

Q10B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these hunting or shooting activities during the last three months?

USE COUNTY PRE-CODES FROM Q2B

Q11 Think about camping activities, including traveling to the site by vehicle, RV/trailer, ATV, horseback, boat, or bicycle. Remember, we already asked about backpacking in a previous question. How many times did you, or someone in your household, participate in these camping activities in Oregon during the past **12 months**?

	<u>RECORD # TIMES</u>
888	None → GO TO Q12
998	Refused → GO TO Q12
997	Don't know → GO TO Q12

Q11A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

	<u>RECORD # TIMES</u>
888	None → GO TO Q12
998	Refused → GO TO Q12
997	Don't know → GO TO Q12

Q11B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these camping activities during the last three months?

USE COUNTY PRE-CODES FROM Q2B

Q12 Think about picnicking and sightseeing activities, including driving for pleasure, train or bus touring, visiting cultural or historic sites, or going to museums. How many times did you, or someone in your household, participate in these activities in Oregon during the past **12 months**?

	<u>RECORD # TIMES</u>
888	None → GO TO Q13
998	Refused → GO TO Q13
997	Don't know → GO TO Q13

Q12A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

	<u>RECORD # TIMES</u>
888	None → GO TO Q13
998	Refused → GO TO Q13
997	Don't know → GO TO Q13

Q12B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in these picnicking, sightseeing, or touring activities during the last three months?

USE COUNTY PRE-CODES FROM Q2B

Q13 Think about outdoor sports and game activities, such as golf, baseball, softball, football, rugby, tennis, soccer, volleyball, frisbee games, hang gliding, skydiving, rock climbing, or using children's playground equipment. How many times did you, or someone in your household, participate in outdoor sports and games in Oregon during the past **12 months**?

_____**RECORD # TIMES**

- 888 None → GO TO Q14
- 998 Refused → GO TO Q14
- 997 Don't know → GO TO Q14

Q13A Of those (INSERT NUMBER OF TIMES), how many took place in the **last three months**?

_____**RECORD # TIMES**

- 888 None → GO TO Q14
- 998 Refused → GO TO Q14
- 997 Don't know → GO TO Q14

Q13B In which Oregon counties (or nearest cities) did you, or someone in your household, participate in outdoor sports and games during the last three months?

USE COUNTY PRE-CODES FROM Q2B

That is the end of my list of outdoor recreation activities. Now, I would like to ask you a few questions about your background for statistical purposes only. The information you provide will remain **STRICTLY CONFIDENTIAL**.

Q14 How many people are there that continually live at this address?

_____**RECORD # PEOPLE**

- 98 Refused
- 97 Don't know

NQ15 Does anyone in your household have a disability? Note: A disability is a physical (hearing, sight, walking, etc.) or mental (learning, etc.) impairment that substantially limits their ability to care for themselves, learning, working, thinking or interacting with others, etc.). Non-English speaking is not a disability.

- 1 Yes
- 2 No → SKIP TO Q19
- 8 **(DO NOT READ)** Refuse or Don't Know →SKIP TO Q19

NQ16 What type of disability?

- 1 Physical
- 2 Mental
- 3 BOTH Mental and Physical
- 8 **(DO NOT READ)** Refuse or Don't Know

NQ17 Does the disability hamper the persons ability to recreate outdoors in Oregon?

- 1 Yes
- 2 No
- 8 **(DO NOT READ)** Refuse or Don't Know

NQ18 Please tell me any accommodation or assistance that could be offered that would be helpful to the disabled household members to improve their recreational experience? [CHECK ALL THAT APPLY]

- 11 Paved trails
- 12 Flatter or easier grades
- 13 Accessible campsites
- 14 Accessible restrooms
- 15 Accessible parking
- 16 More accessible activities within the campground
- 17 Easier access to water (access route down to the water's edge)
- 18 Fishing platforms
- 19 More designated hunting areas
- 20 Access behind closed areas (roads)
- 21 Better ways to communicate (visually or hearing impaired)
- 22 Provide rental equipment and instruction
- 23 Proper accessibility to playgrounds; variety of accessible equipment
- 99 Other (SPECIFY) _____
- 88 None

Q15 (New Q19) What is the race or national origin of the head-of-household?

- 11 African American
- 12 American Indian
- 13 Hispanic
- 14 White/European
- 99 Other _____
- 88 Refused
- 97 Don't know

Q16 (New Q20) What is the age of the head-of-household?

- _____ **RECORD AGE**
- 98 Refused
 - 97 Don't know

Q17 (New Q21) What was the highest grade or year of school completed by the head-of-household?

- 11 1st – 4th grade
- 12 5th – 6th grade
- 13 7th – 8th grade
- 14 9th grade
- 15 10th grade
- 16 11th grade
- 17 High school graduate
- 18 Some college, no degree
- 19 Associate degree, occupational
- 20 Associate degree, academic
- 21 Bachelor's degree
- 22 Master's degree
- 23 Professional degree
- 24 Doctorate degree
- 88 None
- 98 Refused
- 97 Don't know

Q18 (New Q22) You have completed the telephone interview. We would also like to send you a more detailed written questionnaire about the outdoor recreation activities you have mentioned. By completing the written questionnaire, we will enter your name into a drawing. The prizes are free annual passes into any State park and coupons for seven free nights stay. May I please have your name, address and email (**required**) so we can send you the questionnaire and notify you if you win the contest?

Name _____

Street Address _____

City, State, Zip code _____

Email _____

- 8 Refused → READ TERMINATE DIALOG, NOTE RESULTS
- 7 Don't know → READ TERMINATE DIALOG, NOTE RESULTS

If you would prefer to fill-out the written questionnaire on the Internet, I can give you the web address.

- 1 Prefer Mail → READ TERMINATE DIALOG, NOTE RESULTS
- 2 Prefer Internet. The following is the address: http://_____outdoors.orst.edu
→ READ TERMINATE DIALOG, NOTE RESULTS