



## OREGON LIFE SAFETY TEAM Meeting Minutes

Thursday, January 21, 2016

1:30 p.m. – 3:30 p.m.

Oregon Office of State Fire Marshal  
Mt. Hood conference room

### **Attendees/Representing**

Burns, David - Consumer Product Safety Commission\*  
Birr, Tim - Oregon Fire Safety Coalition  
Cashen, Regina - Oregon State Police (Guest)  
Cranford, Jeff - McMinnville Fire Department (Yamhill)  
Diment, Earl - Pioneer Technology, Inc.  
Donahue, Jeff - NFPA\*  
Dunn, John - Oregon Fire District Directors Association  
Fischer, Krista - OSFM  
Frederick, Gus - OSFM  
Gulledge, Dave - OSFM  
Hatch, Joanne - Tualatin Valley Fire & Rescue (Clackamas & Washington)  
Hoover, Rich - OSFM  
Houston, Laura - Stayton Fire District (Marion)  
Kusz, Jim - North Lincoln Fire District 1 (Lincoln)  
Linder, Amy and Casey - Eugene-Springfield Fire (Lane)  
McGrew, Claire - OSFM  
Mendez, Alfredo - Marion County Fire District 1 (Marion)  
Nelson, Barbara - Stayton Fire District (Marion)  
Roach, Amy - OSFM  
Rouse, Ron - Portland Fire & Rescue (Multnomah)  
Ryun, Curtis - Oregon Burn Center  
Shanklin, Kari - Clackamas Fire District 1 (Clackamas)  
Slavens, Ginger - Nestucca Rural Fire Protection District (Tillamook)  
Slovan, Cara - American Red Cross  
Stafford, Stephanie - OSFM  
Storms, Anne-Marie - Keizer Fire District (Marion)  
Whitehouse, Jamie - OSFM  
Zinck, Jaime - OSFM

*\*indicates attendance via WebEx / teleconference*

### **Welcome/Introductions/Updates**

Everyone introduced themselves around the table. The minutes from the November 2015 OLST meeting were distributed and Stephanie asked that changes be submitted to Amy in the next couple of days.

## **FLSE Education Topics – Gus Frederick**

Gus introduced himself and talked about his position at the OSFM. Gus shared some of his graphics capabilities such as print layout, fillable forms, infographics, photography, and logos. Gus provided information on how he manipulates photos for use in infographics, brochures, and other public education items.

iLearn is another area that Gus works in. This part of Gus' job includes working with software/web simulations, iLearn courses, and responsive design of mobile apps. This demonstration showed how he uses iLearn with YouTube and Facebook as educational learning guides. Video and animation were other things that Gus showed examples of during his presentation. For questions or assistance, please contact at [gus.frederick@state.or.us](mailto:gus.frederick@state.or.us).

## **Quarterly Education Topics – Jaime Zinck, Jamie Whitehouse, and Stephanie Stafford**

Stephanie shared the history of the OLST quarterly education topics. The idea being that we would address a top fire cause or factors contributing to fire casualties with a topic for each quarter, supported by Oregon fire data. We would then develop materials and campaigns for the topics. In 2014, we had three topics (smoke alarms, attempt to control a fire, and home fire escape planning, and in 2015 we had one topic (smoking materials). The topics attempt to control a fire, home fire escape planning, and smoking materials have not been completed. We will complete the current topics before moving on to new ones.

Jaime Zinck provided a presentation on the development of the new smoking materials. Jaime shared that the statistics show top cause of fires is improperly discarded smoking materials. The new campaign will focus on improperly discarded smoking materials and will use social media and video. Target audiences will include 20-30 year olds, older adults and landlords/tenants. The initial push will be a "Did you know?" awareness campaign, and the next steps will include focus groups, survey, awareness messaging, and creating some video script.

Jamie Whitehouse talked about the attempt to control a fire & home fire escape planning. Recommendations were to improve our messaging in pre-planning for fire escape, addressing attempts to control a fire, getting out and staying out, and leaving fire control to the fire professionals. Data showed men ages 20-70 would be the target audience. The project plan is to share created resources with fire service, post messaging on YouTube, Facebook, and the OSFM website. Jamie shared some of the media images. The OSFM has submitted a script to Publishing and Distribution for 30 second videos using the "When in doubt about fighting a fire, get out and stay out!" image. We will start with the first video then move forward from there based on feedback and viewing popularity. Please email suggestions and ideas to [stephanie.stafford@state.or.us](mailto:stephanie.stafford@state.or.us) or [jamie.whitehouse@state.or.us](mailto:jamie.whitehouse@state.or.us).

## **Information on meeting handouts – Stephanie Stafford**

The 2016 Oregon Fire Prevention Workshop flier and agenda with registration information was provided.

The OSFM can now offer continuing education units (CEU) to realtors for the smoke and carbon monoxide alarm law training. If anyone is interested in being an instructor for those classes, please contact Stephanie or Jamie W.

The Beavers and Ducks fire safety tip cards are the first use of the Beavers and Ducks logos. Tip cards are available in packs of 50 and can be ordered here:  
<http://www.oregon.gov/osp/SFM/Pages/EducationMaterialRequest.aspx>.

### **OLST Topics and Planning – All Meeting Participants**

Stephanie provided the OLST 2016 Suggested Meeting Topics questionnaire for OLST members to select the boxes next to the topics they would be interested in hearing about at future OLST meetings. The questionnaire will also be emailed to OLST members. Stephanie will compile the most selected topics and begin scheduling topics for 2016 OLST meetings. Jim Kusz talked about the teen critical incident response team (CIRT) program in his district, and suggested that teen CIRT teams would be a good topic.

### **Other Business**

Earl Diment talked about the national UL Standard. That standard states that beginning in 2018 electric coil stoves can no longer be manufactured without an auto ignition control. (Fire safe stove). UL-858 section 52 abnormal operations

Curtis Ryun would like to receive any information on fires and/or burns with e-cigarettes and vaporizers (vapes) for a research project taking place at Legacy Emanuel Health.

David Burns shared that there have been 39 fires in scooters and hover boards across the country recently. David asks that any incidents be reported to the consumer product safety commission. They are specifically looking at the UL markings and battery production information. David can be reached at [DBurns@cpsc.gov](mailto:DBurns@cpsc.gov). For recall information, please visit <http://www.cpsc.gov/>.

Jeff Donahue mentioned several items that were new on the NFPA website, including a hover board tip sheet (PDF format), and a fire safety checklist for barn fires (PDF format). Those can be found at <http://www.nfpa.org/>. The NFPA is looking for fire safety educator of the year nominations. The NFPA educational messaging advisory committee is taking comments until Feb. 26<sup>th</sup> for educational messaging. You can submit those online at <http://www.nfpa.org/safety-information-for-public-educators/educational-messaging/educational-messages-advisory-committee>.

Jim Kusz is teaching emergency/disaster preparedness classes in his community. The two day class is at the Oregon Coast Community College and is called *Disaster Preparedness in the Pacific Northwest*. The classes will be held February 9 and 16, 2016.

Jaime Zinck mentioned that the applications for the OSFM Sparky awards are open until February 12, 2016.

**Meeting adjourned at 3:34 p.m.**